NOW MORE THAN EVER JOURNALISM MATTERS
WELCOME TO CLASS
Take Your Seat

PARK STUDENTS ARE DOERS. Showrunners, journalists, screenwriters, designers, producers, influencers. They don’t just learn how important and award-winning work is made—they make the work. They make an impact. They make their names known.

Working with expert professors and staff in media labs, studios, and interactive classrooms, Park students hone their creative vision. They find inspiration living and learning in the #1 college town in the United States. They make connections during immersive LA and NYC semester programs. They learn how the business of communications works, how to reach their audiences, how to tell the stories that need to be told.

And it all starts day one.

Learn about the once-in-a-lifetime, full scholarship opportunity available through IC’s Park Scholar Program at ithaca.edu/parkscholars.
CONTENTS

2 Convention Officials
3 Convention Rules/App/
Local Committee
4 Sponsors
5 Exhibitors/Advertisers
7 Keynote/Supporters
8 Featured Speakers
12 Special Activities
15 Thursday at a Glance
16 Thursday Sessions
22 Friday at a Glance
29 Media Contests Rooms
30 Friday Sessions
52 Saturday at a Glance
58 Saturday Sessions
84 JEA Awards
87 NSPA Awards
94 Speaker Bios
IBC Hotel Floor Plan

COVER: The United States Capitol is the home of Congress. LEFT: The Washington Monument, located on the National Mall, honors the first U.S. president. Photos by Kelly Glasscock, CJE, Journalism Education Association.

FOLLOW US
@NHSJC #NHSJC
CONVENTION OFFICIALS

JOURNALISM EDUCATION ASSOCIATION

HEADQUARTERS STAFF
Kelly Glasscock, CJE, executive director
Connie Fulkerson, CJE, program and awards coordinator
Pam Boller, office and advertising director
Cindy Horchem, business and projects coordinator
Kate Dubiel, web developer
David Hazelwood, student web developer

BOARD OF DIRECTORS
President: Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
Vice President: Valerie Kibler, MJE, Harrisonburg (Va.) High School
Educational Initiatives Director: Megan Fromm, MJE, Colorado Mesa University, Grand Junction, Colo.
Scholastic Press Rights Director: Lori Keeley, MJE, St. Louis Park (Minn.) High School
Director at Large: Julia Satterthwaite, MJE, Monta Vista High School, Cupertino, Calif.
Director at Large: Laura Negri, MJE, Alief Kerr High School, Houston
Director at Large: Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.

STANDING COMMITTEE CHAIRS
Awards: Karen Slusher, CJE, Eaglecrest High School, Centennial, Colo.
Certification: Kim Green, MJE, Ball State University, Muncie, Ind.
Contests: Nancy Y. Smith, MJE, Lafayette High School, Wildwood, Mo.
Digital Media: Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.
Professional Outreach: Jonathan Rogers, MJE, Iowa City (Iowa) High School
Publications/Public Relations: Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.

NATIONAL SCHOLASTIC PRESS ASSOCIATION

HEADQUARTERS STAFF
Laura Widmer, executive director
Gary Lundgren, associate director
Ron Johnson, communications director
Ashley Tilley, convention and membership manager
Judy Riedl, business and projects manager

BOARD OF DIRECTORS
President: Elisia Cohen, University of Minnesota, Minneapolis
Treasurer: Scott M. Libin, University of Minnesota, Minneapolis
Board Members:
Jeanne Acton, University Interscholastic League, Austin, Texas
Chuck Clark, Western Kentucky University, Bowling Green, Ky.
Michelle Coro, CJE, Desert Vista High School, Phoenix
Amy DeVault, MJE, Wichita (Kan.) State University
Mitch Eden, MJE, Kirkwood (Mo.) High School
Gayle Golden, University of Minnesota, Minneapolis
Laurie Hansen, MJE, Stillwater (Minn.) Area High School
Meghan Percival, MJE, McLean (Va.) High School
Elizabeth Smith, Pepperdine University, Malibu, Calif.
Becky Tate, CJE, Shawnee Mission North High School, Overland Park, Kan.
CONVENTION RULES

These guidelines are established to ensure that all convention participants have a safe and enjoyable stay in Washington, D.C.

A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruptions. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.

No students will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students’ behavior and well-being during the convention.

Chaperones should recognize they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.

Rudeness to hotel guests and employees; misuse of or reckless behavior on the elevators; excessive noise; destruction of property; or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEA/NSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.

Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.

Drinking or possessing alcoholic beverages, or possession/use of illegal drugs is absolutely prohibited.

All students are expected to wear their convention name badges at all times while in the convention space.

When outside the hotel, travel in groups. Your personal safety is of concern.

Out of respect to instructors and the intellectual property of their sessions, please do not record presentations without first obtaining permission from the speaker(s) to do so.

Get the JEA/NSPA convention mobile app

Download EventMobi from your app store or visit eventmobi.com/app/nhsjcfall19

Code: nhsjcfall19

Learn about sessions and speakers, create your own schedule and evaluate sessions.

Sponsored by Elon University
## CONVENTION SPONSORS

<table>
<thead>
<tr>
<th>DIAMOND</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image1" alt="balfour" /></td>
</tr>
<tr>
<td><img src="image4" alt="Lifetouch" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>GOLD</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image6" alt="Friesens" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SILVER</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image9" alt="ASU Cronkite" /></td>
</tr>
<tr>
<td><img src="image11" alt="Freedom Forum Institute" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BRONZE</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image13" alt="School Printing" /></td>
</tr>
<tr>
<td><img src="image15" alt="Colorado State University" /></td>
</tr>
<tr>
<td><img src="image18" alt="Journalism and Technical Communication" /></td>
</tr>
<tr>
<td><img src="image21" alt="Southern Illinois University" /></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FRIEND</th>
</tr>
</thead>
<tbody>
<tr>
<td><img src="image22" alt="SNO Sites" /></td>
</tr>
<tr>
<td><img src="image25" alt="Missouri School of Journalism" /></td>
</tr>
<tr>
<td><img src="image28" alt="Teach Respect" /></td>
</tr>
</tbody>
</table>
EXHIBITORS/ADVERTISERS

223 — aPrintis
2 — Ashland University
305 — Arizona State University, Walter Cronkite School of Journalism and Mass Communication, Pages 14, 75
121 — Balfour, Page 82
404 — Ball State University, Department of Journalism
507 — Bethel University
205 — Boston University, College of Communication
324 — Colorado State University, Page 95
104 — C-SPAN
502 — Columbia College Chicago, Page 17
417 — Drake University
509 — Earthday.org
316 — Elon University, Page 96
406 — Freedom Forum Institute, Page 6
203 — Friesens, Page 92
207 — Gloria Shields Workshop, Page 86
413 — Goodheart-Willcox Publisher
129 — Herff Jones, Page 50
306 — Indiana University, The Media School, Page 100
100 — InsideClimate News, Page 48
403 — Iowa State University, Roy H. Park School of Communications, Inside Front Cover and Page 107
107 — Jostens, Page 60, Back Cover
310 — JS Printing, Page 66
304 — Kansas State University, A.Q. Miller School of Journalism and Mass Communications, Page 115
312 — Kent State University, Page 28
113 — Lifetouch, Page 20
301 — Missouri School of Journalism
4 — Northern Vermont University
412 — Northwestern Medill, Page 19
207 — National Scholastic Press Association, Page 87
500 — PBS NewsHour
411 — Quill and Scroll
504 — Ryerson School of Journalism
318 — Savannah College of Art and Design
326 — School Paper Express, Page 108
306 — Shoflo, Page 111
322 — SNO Sites
427 — Southern Illinois University, Page 118
506 — Stony Brook
307 — Student Press Law Center
405 — Temple University, Page 72
328 — The King’s College
4 — The School of The New York Times, Page 62
407 — The University of Kansas William Allen White School of Journalism and Mass Communications
503 — University of Colorado, Boulder
508 — University of Florida, Page 99
409 — University of Iowa, School of Journalism, Page 112
501 — University of Maryland, Philip Merrill College of Journalism
423 — University of Mississippi
102 — University of Montana, Page 32
425 — University of Oklahoma, Gaylord College of Journalism and Mass Communication, Page 71
401 — University of Southern California, Annenberg School for Communication and Journalism, Page 35
139 — Walworth Yearbooks, Page 10
3 — Washington State University, Page 41
309 — Wisconsin Indian Education Association, Page 64

ADVERTISERS

Journalism Education Association, Page 84
Mercer University Center for Collaborative Journalism, Page 116
National High School Journalism Convention, Pages 68, 120
Newsroom by the Bay, Page 104
North Carolina Scholastic Media Association and University of North Carolina at Chapel Hill, Page 80
University of Minnesota, Page 78

MARRIOTT

EXHIBIT HALLS
A AND B SOUTH

▲ EXHIBIT HALL A
Registration (upper left in red), Trade Show Exhibits, Best of Show and NSMC check-in, lost and found

▼ EXHIBIT HALL B SOUTH
More Exhibits, JEA Bookstore, On-site Critiques & Consultations, Editor-in-Residence
High School Juniors: Apply Now!

Al Neuharth Free Spirit and Journalism Conference

JUNE 19 - 24, 2020

Each summer, 51 rising high school seniors experience an extraordinary five-day all-expenses-paid trip to Washington, D.C., as participants in the Al Neuharth Free Spirit and Journalism Conference, a program of the Freedom Forum Institute. The conference promotes the vital role of the First Amendment as a cornerstone of democracy and inspires students to pursue journalism careers. Boys and girls from each U.S. state and the District of Columbia participate in a variety of learning experiences in Washington, and are awarded a $1,000 scholarship to the college of their choice.

Deadline is Feb. 1, 2020. Visit freespirit.org for more information and to apply online.
KEYNOTE SPEAKER — Chuck Todd

Chuck Todd is moderator of “Meet The Press” on NBC and the host of “MTP Daily” weekdays at 5 p.m. on MSNBC. Todd is also NBC News political director and serves as on-air political analyst for “Nightly News with Lester Holt” and “Today.” In addition to his on-air analysis, Todd is responsible for all aspects of the network’s political coverage. He is also the editor of “First Read,” NBC’s guide to political news.

Todd took over as NBC’s chief White House correspondent in December 2008 and has since broadcast live reports from more than 25 countries on five continents. In January 2010, he helped launch “The Daily Rundown,” MSNBC’s Washington table-setter for the upcoming campaign and policy issues the government is dealing with daily.

Before joining NBC News, Todd was the editor-in-chief of the National Journal’s The Hotline, Washington’s premier daily briefing on American politics. In his 15 years of working at The Hotline or one of its affiliates, Todd became one of Washington’s foremost experts on political campaigns of all levels. He served as editor-in-chief for six years. In December 2005, Todd was featured as one of Washingtonian’s Best Of journalists.

Following the 2008 election, Todd co-authored the book “How Barack Obama Won,” which is the definitive guide to the historic 2008 presidential election. The book uses the election results and exit polls to give readers a state-by-state guide to just how states voted, why they went the way they did, and offers analysis as to where these states are headed in future elections. Todd has written numerous political and media essays that are frequently picked up by The Atlantic, The New York Times and The Washington Post.

Todd has won several Emmy Awards for his reporting while at NBC News.

ASSOCIATION HEADQUARTERS

KANSAS STATE UNIVERSITY

School of Journalism and Mass Communications
The Journalism Education Association is headquartered at Kansas State University, Manhattan, Kansas.

785-532-5532 • staff@jea.org • jea.org

HUBBARD SCHOOL OF JOURNALISM & MASS COMMUNICATION

UNIVERSITY OF MINNESOTA

The National Scholastic Press Association is headquartered in Minneapolis, Minnesota.

612-200-9254 • info@studentpress.org
studentpress.org/nspa/

CONVENTION SUPPORTERS

Arizona State University, Walter Cronkite School of Journalism and Mass Communication — Friday adviser reception
Balfour — Adviser bags
Elon University — Convention app
Freedom Forum Institute — Thursday welcome reception
Friesens — Online registration
Herff Jones — Saturday luncheon
Jostens — Program printing
JS Printing — Saturday hospitality
Kent State University — Friday hospitality
Lifetouch — Lanyards
Indiana University, The Media School — Saturday hospitality

Northwestern University, Medill School of Journalism, Media, Integrated Marketing Communications — Scholarships
The School of The New York Times — Saturday luncheon
School Paper Express — Registration book printing
Shofio — Friday hospitality
Southern Illinois University — Saturday hospitality
University of Oklahoma, Gaylord College of Journalism and Mass Communication — Friday hospitality
Walsworth Yearbooks — Adviser Reporter’s Notebooks
FEATURED SPEAKERS

KEVIN BLACKISTONE
Kevin Blackiston is a professor at the Merrill College of Journalism at the University of Maryland, a longtime national sports columnist at The Washington Post, a panelist on ESPN’s “Around the Horn,” a contributor to NPR and co-author of “A Gift for Ron,” a memoir by former NFL star Everson Walls.
Session: Sports and politics: They’ve always gone together — 2:30 p.m. Saturday, Thurgood Marshall South

JOIE CHEN
Joie Chen is director of D.C. Programs for Northwestern University’s Medill School of Journalism, her alma mater. She’s been honored with multiple national Emmys and other awards for her reports at CBS News and at CNN, where she also anchored for a decade. More recently, Chen was anchor and senior correspondent of Al Jazeera America’s flagship current affairs program, “America Tonight.”
Session: Make ’em talk: The art of interviewing — 9 a.m. Saturday, Marriott Salon 1

JAHI CHICKWENDIU
After teaching mathematics and freelancing at his hometown Lexington (Kentucky) Herald-Leader, Jahi Chickwendiu joined The Washington Post photography staff in 2001. Assignments have included 9/11 Marines, AIDS and poverty in Kenya, children in Uganda and D.C. public schools, Iraqi refugees and the Texas-Mexico border. His work has been recognized by groups such as White House News Photographers Association and Overseas Press Club.
Session: The role of photojournalism in a democracy — 1 p.m. Friday, Marriott Salon 3

JEN DEERINWATER
A citizen of the Cherokee Nation of Oklahoma, bisexual, two-spirit, multiply-disabled journalist and organizer, Jen Deerinwater covers the myriad of issues her communities face with an intersectional lens. She’s a contributor at Truthout, the founder and executive director of Crushing Colonialism and is Freedomways Reporting Project fellow. The Advocate named her one of their Oklahoma representatives for the 2019 Champions of Pride.
Session: Meaningful inclusion in a diverse media landscape — 2 p.m. Friday, Thurgood Marshall East

KARLA FLORES
Karla Flores is a bilingual reporter for Telemundo 44 and NBC4. She has been working in broadcast news with Telemundo Washington, D.C. since 2015. She graduated from George Mason University with a bachelor’s degree in communications with a concentration in journalism. She focuses on covering immigration and local community stories in the Washington metropolitan area.
Session: The reality of news after college — 10 a.m. Saturday, Thurgood Marshall South

LAZARO GAMIO
Lazaro Gamio is the deputy managing editor for visuals at Axios, where he leads a team that creates charts, maps, interactive graphics and editorial illustrations.
Before joining Axios, he was an assignment editor in the graphics department at The Washington Post. He got his start working at his hometown paper, the Miami Herald.
Session: Sometimes there are too many numbers to write — 2 p.m. Friday, Marriott Salon 3

DOROTHY GILLIAM
The first black woman reporter at The Washington Post, Dorothy Gilliam remains a trailblazer for a diversifiednewsroom and mentor to young reporters of color.
She became a Post editor and columnist, hosted her show on BET and has appeared in civil rights documentaries. She developed Post efforts to recognize excellence and develop skills in D.C. area middle and high schools. She served as president of the NABJ and of Unity: Journalists of Color.
Session: Trailblazer: Why the media should look more like America — 1 p.m. Friday, Thurgood Marshall East

MARK HYMAN
Mark Hyman, a professor of sports business at George Washington University, journalist and lawyer, has written extensively about youth sports. His books about the troubled state of sports for children include “Concussions and Our Kids,” “The Most Expensive Game in Town” and “Until It Hurts.” Hyman’s latest project is a documentary film — “The Great China Baseball Hunt” — that chronicles the search for the first Major League Baseball player from mainland China.
Session: Sports journalism in the age of Lebron, World Cup Soccer — 9 a.m. Friday, Marriott Salon 1

KATE JULIAN
Kate Julian is a senior editor at The Atlantic, where she assigns and edits magazine articles. She is also the author of the magazine’s December 2018 cover story, “The Sex Recession,” which was one of The Atlantic’s most-read pieces of 2018. Previously, Julian was the deputy editor of The Washington Post’s Sunday Outlook section and managing editor of The New Yorker.
Session: What do magazine editors actually do? — 10 a.m. Friday, Thurgood Marshall East
GLENN KESSLER

Glenn Kessler has been editor and chief writer of The Washington Post’s Fact Checker column since 2011. In a journalism career spanning more than three decades, Kessler has covered foreign policy, economic policy, the White House, Congress, politics, airline safety and Wall Street.

Session: Fact checking politicians: A new journalistic format for accountability — 11 a.m. Saturday, Marriott Salon 1

DANA PRIEST

A Washington Post reporter and the Knight Chair in Public Affairs Journalism at the University of Maryland, Dana Priest won the 2008 Pulitzer Prize for public service, the 2006 Pulitzer Prize for her reporting on CIA secret prisons and a 2019 George Foster Peabody Award for the PBS “Frontline” documentary, “The Facebook Dilemma.” She is the author of two bestselling books, “Top Secret America” and “The Mission.”

Session: Student investigations can make a difference now — 10 a.m. Friday, Marriott Salon 1

ALLISON SHELLEY

Allison Shelley is an independent documentary photographer primarily focused on social justice issues as they relate to women worldwide.

Her work has been honored and exhibited internationally and is regularly featured in publications like National Geographic, The New York Times and The Guardian. Shelley is co-founder and co-director of the 300-member nonprofit, Women Photojournalists of Washington and has worked as director of photography for Education Week and as a staff photographer for The Washington Times. She is an eight-time Pulitzer Center grantee and a fellow of the International Women’s Media Foundation and the International Reporting Project.

Session: Visual storytelling: Ethics and techniques for photojournalists — 11 a.m. Friday, Marriott Salon 1

HARRY STEVENS

Harry Stevens is a graphics reporter at The Washington Post. Previously, he was a visual journalist at Axios, where he used data and graphics to report on the news. Before joining Axios, he worked at the Hindustan Times in New Delhi, India.

Session: Sometimes there are too many numbers to write — 2 p.m. Friday, Marriott Salon 3

MARY BETH TINKER

2019 is the 50th anniversary of the landmark Supreme Court ruling in Tinker v. Des Moines that established the Constitutional free speech rights of public school students. As one of the plaintiffs, Mary Beth Tinker travels the country on a “Tinker Tour” to promote youth rights, student journalism and civic engagement. She is a registered nurse with a master’s degree in nursing and public health.

Session: Youth on the move — Noon Friday, Marriott Salon 1

ARMUNDO TRULL

Armando Trull, an Emmy award-winning radio, television and multimedia bilingual journalist, has credits at NPR, CBS, Univision, Telemundo, HuffPost and other news organizations. He specializes in issues related to the elderly, LGBTQ, immigrant and race relations. Trull has traveled throughout the U.S. and Latin America as part of this coverage.

Session: Finding the humanity in feature stories — 1 p.m. Saturday, Thurgood Marshall South; session repeated in Spanish at 2:30 p.m. Saturday, Truman

POLITICAL CARTOONING STRAND

STEVEN ARTLEY

Steven Artley’s award-winning editorial cartoons are syndicated in the U.S. and Canada, having appeared in such notable publications as USA Today, Newsweek, The Washington Post, The New York Times, as well as in Japan, France, the UK and Denmark. Artley is a member of the Association of American Editorial Cartoonists, the National Cartoonists Society and honorary member of the Association of Canadian Editorial Cartoonists.

Session: Political lampooning in the age of ignorance and rage — 11 a.m. Friday, Thurgood Marshall East

ROBERT I. RUSSELL

Robert I. Russell, founder and director of Cartoonists Rights Network International, has a long career in community development in east, west and north Africa, the Middle East and south Asia. He is an Ink Bottle award winner from the Association of American Editorial Cartoonists, and he received an organizational award from Index on Censorship.

Session: Editorial cartoons: Inform, provoke and feel — 11 a.m. Saturday, Thurgood Marshall South

MATT WUERKER

Staff cartoonist for POLITICO, Matt Wuerker provides editorial cartoons, illustrations and caricatures for both print and online platforms. In 2010 he was awarded the Herblock Prize at the Library of Congress and won the National Press Foundation’s Berryman Award. He received the 2012 Pulitzer Prize in editorial cartooning. His work is widely published in dailies and magazines such as Newsweek, The Nation and The Smithsonian.

Session: Drawing the line — 10 a.m. Saturday, Marriott Salon 1
YOU
LOVE
YEARBOOK.

That's why you're here.

Relax – getting to convention was the hardest part. Now it's time to have fun with Walsworth.

Walsworth yearbooks

Photos by Carlos Giron
Walsworth loves yearbook too. That’s why we’re here.

Stop by our booth and have some fun.

- Advisers receive a free $5 Starbucks® gift card.
- Enjoy learning with Mike Taylor, CJE, and Jim Jordan.
- Be inspired by our award-winning yearbooks from around the country.
- **Make yearbook pride buttons to wear.**
- Enter to win one of two stocked mini-fridges for your classroom.
- **Play giant Jenga® and win fun prizes.**
- Learn how you can Level Up your book and join us on a two-year journey.
- Meet yearbook professionals who want to help make this your best year yet.

Relax – getting to convention was the hardest part. **Now it’s time to have fun with Walsworth.**

Photos by Carlos Giron

walsworthyearbooks.com
SPECIAL ACTIVITIES

REGISTRATION/TRADE SHOW

Media tour check-in
The media tour check-in is located in the main lobby near the 34th Street entrance. Please check in at the time indicated in your confirmation email and posted on the convention website: dc.journalismconvention.org. 7:30 a.m.-1:30 p.m. Thursday, table near 34th Street entrance, Lobby Level

Convention check-in and registration
In addition to the trade show and convention registration/check-in, turn in your Best of Show entries here. Speakers may pick up their name badges at a nearby table. Also in the exhibit hall is the lost and found, and National Student Media Contests desk.
1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Exhibit Hall A, Exhibition Level; 8 a.m.-1 p.m. Saturday, Convention Registration Desk, Lobby Level

Trade show exhibits
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibit. Find out what's new, chat with company representatives, pick up information, and have some fun.
1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Exhibit Hall A, Exhibition Level

Lost and found
The convention check-in/registration desk will house the lost and found. If what you lost is not there, you might check to see if someone turned it in to hotel security. Items not picked up by 1 p.m. Saturday will be turned over to hotel security.
1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Exhibit Hall A, Exhibition Level

National Student Media Contests check-in
If both your National Student Media Contests registration and JEA membership fees have been paid, your school’s NSMC packet containing student contest tickets, additional instructions and contest room assignments may be picked up at the NSMC desk.
If you have not paid, you must do so at this time. Friday at 10:30 a.m. is the deadline for substitutions in preregistered categories. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. After 10:30 a.m. Friday, come to the Park Tower 8210 for ticket replacement.
All broadcast contest entrants who meet Friday morning must have their contest ID labels before their contest begins.
Desk open: 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday, Exhibit Hall A, Exhibition Level; 10:30 a.m.-3 p.m. Friday, Park Tower 8210, Lobby Level

NSPA Best of Show
Will your staff bring home the trophy this year? See how your publication fares against others represented at the convention. High school publications are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast production, website or yearbook at the Best of Show desk. Winners will be announced at the Saturday awards ceremony.
Desk open: 1-7 p.m. Thursday and 8 a.m.-4 p.m. Friday, Exhibit Hall A, Exhibition Level

Convention shirt distribution
If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.
1-7 p.m. Thursday and 8 a.m.-noon Friday, Convention Registration Desk, Lobby Level

On-site critiques/special consultations
Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube. Online staffs should bring a URL. Special consultation is 50 minutes with a media expert to discuss any subject you’d like to prepare for your media experience.
 Noon-3:30 p.m. Friday, and 9-11 a.m. Saturday, Exhibit Hall B South, Exhibition Level

JEA Bookstore
Check out the new books and T-shirts, as well as popular best-sellers, at the JEA Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget media contest supplies? Check here to buy stylebooks, paper and pens. Supplies are limited so shop early. Students are welcome.
1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, Exhibit Hall B South, Exhibition Level

Publication exchange
Interested in seeing what kind of work other schools around the nation are producing? Stop by the exchange tables to see the latest editions of school publications from coast to coast. Feel free to drop off a few copies of your publications, and pick up some you like.
1 p.m. Thursday to 7 p.m. Saturday, Marriott Foyer, Mezzanine Level

Continuing Education Unit
Attendance certificates signed by both organizations’ leaders are available in the adviser tote bags, in the JEA Bookstore and on the convention website at no charge. These certificates are for advisers only and do not have an affiliation with a university.
1-7 p.m. Thursday; 8 a.m.-4 p.m. Friday and 8-11 a.m. Saturday, Exhibit Hall B South, Exhibition Level

ADVISER EVENTS

New adviser convention orientation
Advisers attending their first JEA/NSPA convention should consider attending a short orientation meeting to get a general overview and explanation of convention events and how to get the most out of them. JEA’s directors at large will host this meeting.
6:15-6:45 p.m. Thursday, Lincoln 2, Exhibition Level

Adviser welcome reception
After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with old friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Sponsor is the Freedom Forum Institute.
9-10:30 p.m. Thursday, Wilson, Mezzanine Level
**GOOD FOR BEGINNERS**

The list of qualifying teams will compete in the live buzzer rounds 8-10:50 a.m. Saturday. Scores will be used to seed the top teams to culture, journalism and civics. The test is a written qualifying test with questions related to culture, journalism and civics. Registered four-person teams will take a test. Preregistration was required. Please check your ticket for assigned time, 9 and 10 a.m. Friday, Marriott Salon 2, Lobby Level

**STUDENT ACTIVITIES**

**National Journalism Quiz Bowl**

Registered four-person teams will take a written qualifying test with questions related to culture, journalism and civics. The test scores will be used to seed the top teams to compete in the live buzzer rounds 8-10:50 a.m. Saturday. The list of qualifying teams will be posted by 11 a.m. Friday at the JEA Bookstore and on Facebook and Twitter. The winning team will be recognized at the Sunday awards ceremony.

- **8 a.m. Friday, Marriott Salon 3, Lobby Level**
- **8 a.m. Saturday, Washington 1, Exhibition Level**

**Break with a Pro**

Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for assigned time. 9 and 10 a.m. Friday, Marriott Salon 2, Lobby Level

**Student Pizza Party**

Pizza will be served for dinner before the student trivia night or Monuments by Night tour. Preregistration was required. 6-7 p.m. Friday, Marriott Salon 2, Lobby Level

**Media Swap Shops**

Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine, or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Each delegate attending Swap Shops must have a ticket, which will be in the school registration packet. Please check the ticket for your assigned table and time. 8-9:30 p.m. Friday, Thurgood Marshall North/East, Mezzanine Level

**Team trivia for students**

School teams will enjoy a fast-paced, fun and engaging evening of trivia, including categories about Washington, D.C., pop culture, music, movies and more. Here in D.C. by yourself? We’ll find you a team! Come show off your smarts and try to take home the title. There will be two times. 7-9 p.m. and 9:15-11 p.m. Friday, Marriott Salon 2, Lobby Level

**Mount Vernon tour check-in**

If you signed up for the tour to Mount Vernon, check in by 1 p.m. at the table near the 34th Street entrance. The bus will return by 6 p.m. Preregistration was required. 1 p.m. Friday, check in at the table near the 34th Street entrance, Lobby Level

**Monuments by Moonlight trolley tours**

Think you have seen the monuments? Have you seen them by moonlight? Trolleys will pick up those registered for the tour at the Washington Marriott Wardman Park and take you on a two-hour tour of the city’s most iconic sites. Students will not be able to get off the trolley during this tour. Preregistration was required. 7 and 9 p.m. Friday and Saturday departures, check in at the table near the 34th Street entrance, Lobby Level

**AWARDS CEREMONIES**

**NSPA awards ceremony**

Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony. 3:30-5:30 p.m. Saturday, Marriott Ballroom, Lobby Level

**JEA awards ceremony**

Winners of the JEA National Student Media Contests and National Journalism Quiz Bowl will be recognized. You also will see a slide show of convention highlights. A representative of each school may pick up NSMC entries/critiques at the front of the room after the ceremony. 8:30-10:30 a.m. Sunday, Marriott Ballroom, Lobby Level

**SPECIAL EVENT**

**Free Admission to the Newseum**

Registered conference attendees will be able to visit the Newseum during the period of the convention, Wednesday, Nov. 20, to Sunday, Nov. 24, without fee by presenting their convention badge when entering. Wednesday and Thursday morning, you may show your registration receipt. The offer is not transferable to others. For information about Newseum location, hours and general information, visit www.newseum.org. Sponsored by the Freedom Forum Institute, Student Press Law Center and Newseum. 9 a.m.-5 p.m. Wednesday through Saturday; 10 a.m.-5 p.m. Sunday, 555 Pennsylvania Ave. NW, Washington, D.C.
It’s your time

#CronkiteNation

The Walter Cronkite School of Journalism and Mass Communication is a remarkable place at a remarkable time. In a rapidly evolving media landscape, employers around the world are looking for journalists and communications professionals who can produce in-depth enterprise reporting, lead innovation and engage audiences through immersive storytelling across digital, broadcast and print platforms. The Cronkite School prepares students to do exactly that.

Take the next step

cronkite.asu.edu

request more information
schedule a visit at cronkite.asu.edu/tours
apply for admission
browse scholarships at scholarships.asu.edu
tour housing

#FutureSunDevil
<table>
<thead>
<tr>
<th>ROOM</th>
<th>8:30 a.m.</th>
<th>Noon</th>
<th>1 p.m.</th>
<th>5 p.m.</th>
<th>6:15 p.m.</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall A, Exhibition Level</td>
<td></td>
<td></td>
<td>Convention check-in/registration, Exhibits, Best of Show desk, National Student Media Contest desk (1-7 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall B South, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Exhibits, JEA Bookstore (1-7 p.m.)</td>
</tr>
<tr>
<td>Lincoln 2, Exhibition Level</td>
<td></td>
<td></td>
<td>Digital photography workshop (8:30 a.m.-5 p.m.)</td>
<td>Adviser convention orientation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 3, Exhibition Level</td>
<td></td>
<td></td>
<td>Redesign seminar (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 4, Exhibition Level</td>
<td></td>
<td></td>
<td>Team storytelling (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 5, Exhibition Level</td>
<td></td>
<td></td>
<td>Writers' workshop (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 6, Exhibition Level</td>
<td></td>
<td></td>
<td>Leadership: Building a successful staff culture (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Conv. Reg. Desk, Lobby Level</td>
<td></td>
<td></td>
<td>Convention information desk and shirt distribution (1-7 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Ballroom, Lobby Level</td>
<td></td>
<td></td>
<td>Overflow room for opening/keynote (7:30-9 p.m.)</td>
<td>Opening ceremony/keynote (7:30 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>34th St. Entrance, Lobby Level</td>
<td></td>
<td>Media tour check-in (7:30 a.m.-1 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maryland A, Lobby Level</td>
<td>Photoshop workflow (8:30-noon)</td>
<td>Advanced InDesign (1-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maryland B, Lobby Level</td>
<td></td>
<td>Art direction and conceptual thinking (8:30 a.m.-5 p.m.)</td>
<td>Overflow room for opening/keynote (7:30-9 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maryland C, Lobby Level</td>
<td></td>
<td>Broadcast and video boot camp (8:30 a.m.-4:30 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8210, Lobby Level</td>
<td></td>
<td></td>
<td>National Student Media Contest headquarters</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8222, Lobby Level</td>
<td></td>
<td></td>
<td>JEA Outreach Academy (8:30 a.m.-4:30 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Madison A, Mezzanine Level</td>
<td></td>
<td></td>
<td>Online/social media workshop (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Madison B, Mezzanine Level</td>
<td>Video Storytelling Workshop with PBS NewsHour Student Reporting Labs (8:30 a.m.-5 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony A, Mezzanine Level</td>
<td></td>
<td></td>
<td>Beyond the book (1-4 p.m.)</td>
<td>Opening ceremony/keynote (7:30 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony B, Mezzanine Level</td>
<td></td>
<td></td>
<td>Board luncheon</td>
<td>Opening ceremony/keynote (7:30 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Foyer, Mezzanine Level</td>
<td></td>
<td></td>
<td>Publication exchange tables</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>McKinley, Mezzanine Level</td>
<td></td>
<td></td>
<td>JEA board meeting (8 a.m.-3 p.m.)</td>
<td>Adviser welcome reception (9 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilson, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
7:30 a.m.

EVENT
Media tour check-in
The media tour check-in is located in the main lobby near the 34th Street entrance. Please check in at the time indicated in your confirmation email and posted on the convention website: dc.journalismconvention.org.
7:30 a.m.-1:30 p.m. Thursday, table near 34th Street entrance, Lobby Level

8 a.m.

MEETING
JEA board meeting
JEA board members meet to discuss ongoing projects and other agenda items. Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.; 8 a.m. Thursday, McKinley, Mezzanine Level (30)

8:30 a.m.

PHOTOJOURNALISM
Digital photography workshop
Designed for photographers who have at least one year's experience shooting for their publications, this intensive workshop will cover composition, lighting, cropping and camera technique. Participants will receive instruction and go out on assignment with the instructors. Following the photo shoot, instructors will critique students' work and offer editing tips and techniques. Preregistration was required.
Jed Palmer, CJE, Sierra Middle School, Parker, Colo.; and Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y.
8:30 a.m.-5 p.m. Thursday, Lincoln 2, Exhibition Level (70)

8:30 a.m.-5 p.m. Thursday, Lincoln 3, Exhibition Level (40)

DESIGN
Redesign seminar
During this intensive, hands-on design seminar, newspaper, newsmagazine and yearbook students will redesign elements of their publications. We will study advanced packaging techniques including modular design, typography, marriage of elements, negative space and photo packaging. Students need to bring some of their favorite magazines and the most current publication. Preregistration was required.
Pete LeBlanc, CJE, Antelope (Calif.) High School
8:30 a.m.-5 p.m. Thursday, Lincoln 3, Exhibition Level (70)

NEWS GATHERING
Team storytelling
Great storytelling combines good writing, good photos and good design. Behind it all is good planning. In this team-based reporting experience, students will work in groups of three to create real story packages. The workshop begins with instruction on planning packages with readers in mind, and then the students will go off site to gather stories. Students will return to the convention site to finish their packages. Preregistration was required.
Emily Smith, CJE, Pittsburg (Kan.) High School; and J.D. Garber, CJE, Salina (Kan.) Central High School
8:30 a.m.-5 p.m. Thursday, Lincoln 4, Exhibition Level (70)

WRITING
Writers’ workshop
If you’re looking for ways to sharpen and brighten your writing so others will clamor to read it, this interactive workshop is for you. This seminar will entertain and inspire as we analyze excellent writing and apply the pros’ techniques to your own work. Whether you need to write a catchy headline or a 2,000-word feature, you’ll learn to improve every aspect of your writing as we discuss ledes, voice, narrative style and literary devices to tighten and strengthen your writing. Preregistration was required.
Shari Adwers, MJE, Loudoun Valley High School, Purcellville, Va.
8:30 a.m.-5 p.m. Thursday, Lincoln 5, Exhibition Level (70)

LEADERSHIP AND TEAM BUILDING
Leadership: Building a successful staff culture
Your publication is up and running. Now it’s time to refine your leadership skills and put into practice the best methods for growing staffers, mediating conflict and creating a culture of excellence. In this workshop, participants will explore leadership styles and strategies, feedback protocols, motivating staffers and managing workflow. You will leave this class with the tools you need to create communication pathways, an understanding of who you are as a leader and how that interacts with others’ styles, and strategies to grow your staff with positive and productive feedback. Preregistration was required.
Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo.; and Annie Gorenstein Falkenberg, CJE, Longmont (Colo.) High School
8:30 a.m.-5 p.m. Thursday, Lincoln 6, Exhibition Level (75)

WEB
Online/social media boot camp
Are you overwhelmed with the thought of managing a website, a social media presence, multimedia posts and even possibly live coverage online? This workshop will cover online storytelling using Twitter, Snapchat, Instagram and the many third-party social media platforms in addition to incorporating video and audio content into your WordPress site. Your online team will leave with a plan to execute online storytelling with best practices in social media, multimedia posts and live coverage. Preregistration was required.
Chris Waugaman, MJE, Prince George (Va.) High School
8:30 a.m.-5 p.m. Thursday, Madison A, Mezzanine Level (40)

MULTIMEDIA BROADCAST
Video Storytelling Workshop with PBS NewsHour Student Reporting Labs
Jump start your video storytelling skills with PBS NewsHour Student Reporting Labs. From essential camera and audio basics to lighting, interviewing and editing, join producers from SRL's national youth journalism program for a hands-on workshop to learn best practices for video that will get you well on your way to producing high-quality digital and broadcast news packages. Working in groups, you will be given practical tools to understand story structure that is driven by strong characters, emotion, compelling visuals and natural sound. You will walk away with original content that you can immediately take back to your school's newsroom. Preregistration was required.
8:30 a.m.-5 p.m. Thursday, Madison B, Mezzanine Level (30)

PHOTOJOURNALISM
★ Photoshop workflow
Participants will learn to use Adobe Photoshop. This workshop will emphasize a basic workflow for preparing photographs for publication. Some laptops will be available; however, participants may bring their own laptops with Photoshop CS6 or later installed. Two students may share one laptop. Preregistration was required.
Mark Murray, Association of Texas

8:30 a.m. THURSDAY
THURSDAY 8:30 a.m.

Photography Instructors, Wichita Falls, Texas
8:30 a.m.-noon Thursday, Maryland A, Lobby Level (40)

MULTIMEDIA BROADCAST
★ Broadcast and video boot camp
In this hands-on workshop, beginning and intermediate students will learn the fundamentals of creating an effective news package from the ground up. This includes videography, sound recording, editing and story structure. Working in small teams, participants will spend the morning developing their videography skills and planning a story, and the afternoon shooting and editing that story. Participants must bring video cameras, tripods, microphones and laptops with editing software. Test and become familiar with your equipment before attending, as the presenter may not be familiar with your hardware/software. Preregistration was required.
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
8:30 a.m.-4:30 p.m. Thursday, Maryland C, Lobby Level (40)

DESIGN
Art direction and conceptual thinking
Love those amazing cover images for the NYT magazine, Wired, Rolling Stone and Time? This hands-on workshop will help you to become a strong art director. You’ll develop skills with visual metaphor, wordsmithing and conceptual thinking. You’ll learn tools for brainstorming, collaborating, innovating and creating a marriage of words, illustration and photography across platforms — everything you need to inspire award-winning storytelling. Preregistration was required.
Amy DeVault, MJE, Wichita (Kan.) State University, and Sara Quinn, University of Minnesota, Minneapolis
8:30 a.m.-5 p.m. Thursday, Maryland B, Lobby Level (60)

ADVISING/TEACHING
★ JEA Outreach Academy
Outreach Academy is a Journalism Education Association initiative to promote diversity in the journalism teaching profession. The Outreach Academy is a free, intensive seminar for publication advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity. The program is hands-on and focuses on practical information advisers need. It includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging your staff and school community and understanding the resources and organizations ready to help advisers. Preregistration was required.
Anthony Whitten, CJE, University of California, Berkeley, Calif.
8:30 a.m.—5 p.m. Thursday, Park Tower 8222, Lobby Level (20)

1 p.m.

LEADERSHIP AND TEAM BUILDING
Beyond the book: Creating a legacy for all students
Come to this workshop to learn how being an effective leader is about more than developing media content, writing articles or producing yearbooks. It is about creating an experience that will live on in the hearts and

PUT YOUR CREATIVE TALENTS TO WORK IN ONE OF THE COUNTRY’S LARGEST MEDIA MARKETS
Learn from professionals who will help you produce award-winning work

GET A DEGREE IN:
Advertising
Communication
Journalism
Photojournalism
Public Relations
Radio
Social Media & Digital Strategy

Stop by booth 502 to meet Communication Department chair, Suzanne McBride
smcbride@colum.edu

colum.edu/communication

SHAPE WHAT’S NEXT
minds of others. We will work to understand the importance of your leadership position and how to use student-centered strategies to improve campus culture. Sponsored by Lifetouch and hosted by Teen Truth’s co-founder and former Disney producer, JC Pohl, this workshop promises to be a game-changing event as we work to take your message and your legacy... beyond the book. Preregistration was required.

JC Pohl, Teen Truth, Dripping Springs, Texas
1-4 p.m. Thursday, Marriott Balcony A, Mezzanine Level (75)

EVENT
Advanced InDesign
Take your design skills to the next level with this seminar that will show you how to use the power of InDesign to streamline your publication production. The speaker will cover libraries, styles and other InDesign tricks. Some laptops will be available for participants, but if you bring your own laptop please have Adobe InDesign CS6 or later installed. Two students may share one laptop. Preregistration was required.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
1-5 p.m. Thursday, Maryland A, Lobby Level (40)

EVENT
Convention shirt distribution, information desk
If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts must be picked up no later than noon Friday.

1-7 p.m. Thursday, Convention Registration Desk, Lobby Level

EVENT
Convention check-in and registration
The registration desk is at the back of the trade floor. Those who have registered must check in to pick up school packets that include name badges, printed programs and event tickets (Break with a Pro, Media Swap Shops, adviser luncheon). It is best for the advisers only to check in their delegation, paying fees if they have not already done so. Walk-in registration will be accepted. Speakers may pick up their name badges.

1-7 p.m. Thursday, Exhibit Hall A, Exhibition Level

EVENT
Trade show exhibits
Dozens of national and local vendors and colleges will educate and entertain during the trade show exhibits. Find out what’s new, chat with company representatives, pick up information, and have some fun.

1 p.m. Thursday, Exhibit Hall A and Exhibit Hall B South, Exhibition Level

EVENT
Check-in for National Student Media Contests
If both your National Student Media Contests registration and JEA membership fees have been paid, your school’s contest packet containing student ID labels, additional instructions and contest room assignments may be picked up at the contest desk. If you have not paid, you must do so at this time. The deadline for substitutions in preregistered categories is 10:30 a.m. Friday. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. Students in broadcast or online news contests with 8 a.m. Friday start times must get their ID Thursday.

1-7 p.m. Thursday, Exhibit Hall A, Exhibition Level

EVENT
Best of Show desk
See how your publication fares against others represented at the convention. High school publications that are eligible if at least one student representative is attending the convention, and junior high publications can enter if the adviser is a registered delegate at the convention. Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website or yearbook at the Best of Show desk. Winners will be announced at the NSPA awards ceremony Saturday.

1-7 p.m. Thursday, Exhibit Hall A, Exhibition Level

EVENT
JEA Bookstore
Take a look at nearly 200 journalism-related items in the JEA Bookstore. Check here to buy media contest supplies and First Amendment T-shirts. Students are welcome.

1-7 p.m. Thursday, Exhibit Hall B South, Exhibition Level

EVENT
Publication exchange
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the exchange tables to see the latest editions of high school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.

1-11 p.m. Thursday, Marriott Foyer, Mezzanine Level

6:15 p.m.

ADVISOR EVENT
Adviser welcome reception
After the keynote speech, all advisers are welcome to attend this reception to socialize with new colleagues and relax with longtime friends. New and first-time attendee advisers will have a chance to meet the local convention team, plus JEA and NSPA board members and staffs. Freedom Forum Institute is sponsor for this event.

9 p.m.
Meet Northwestern Medill in D.C.

Visit Northwestern Medill's booth #412

- Meet current students, faculty and alumni
- Spin the prize wheel to collect stickers and buttons
Visit our booth for fun and freebies!
• Learn about photography
• Pick up some yearbook swag
• Meet with our Creative Services team to explore designing your school's cover
Lifetouch Yearbooks gives you complete support from your first idea to the final yearbook sale.
schools.lifetouch.com/yearbooks
From Moments to Memories

Visit our booth for fun and freebies!

- Learn about photography
- Pick up some yearbook swag
- Meet with our Creative Services team to explore designing your school’s cover

Lifetouch Yearbooks gives you complete support from your first idea to the final yearbook sale.

schools.lifetouch.com/yearbooks
<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall A, Exhibition Level</td>
<td>Convention check-in/registration, trade show exhibits, Best of Show desk (8 a.m.-4 p.m.); NSMC check-in (7:30-10:30 a.m.)</td>
<td>Writing is the easy part</td>
<td>One by one</td>
<td></td>
</tr>
<tr>
<td>Exhibit Hall B South, Exhibition Level</td>
<td>Exhibits, JEA Bookstore (8 a.m.-4 p.m.); Editor-in-Residence (9 a.m.-3:30 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 2, Exhibition Level</td>
<td>JEA general membership meeting</td>
<td>JEA state directors meeting</td>
<td>How to have X-ray vision</td>
<td>The art and science of social media storytelling</td>
</tr>
<tr>
<td>Lincoln 3, Exhibition Level</td>
<td></td>
<td>Visual storytelling</td>
<td>Trends in yearbook</td>
<td>Just your type</td>
</tr>
<tr>
<td>Lincoln 4, Exhibition Level</td>
<td>Rethinking your broadcast video program</td>
<td>Humans of your school: The video</td>
<td></td>
<td>Beyond daily announcements: Video news stories for impact</td>
</tr>
<tr>
<td>Lincoln 5, Exhibition Level</td>
<td>For your info( graphic)</td>
<td>The struggle is real ...</td>
<td></td>
<td>10 mobile apps your staff should be using</td>
</tr>
<tr>
<td>Lincoln 6, Exhibition Level</td>
<td>You can be an activist and still be a journalist</td>
<td>Open forum: Discussion of legal and ethical issues</td>
<td></td>
<td>Grammar can be (almost) painless</td>
</tr>
<tr>
<td>Washington 1, Exhibition Level</td>
<td>Cover it: How to create an 'it' cover</td>
<td>Lead-writing sins and how to avoid them</td>
<td></td>
<td>Improving publication photography</td>
</tr>
<tr>
<td>Washington 2, Exhibition Level</td>
<td>Welcome to podcast nation</td>
<td>Get closer and get better pictures</td>
<td></td>
<td>Empathy: The lost art of understanding</td>
</tr>
<tr>
<td>Washington 3, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington 4, Exhibition Level</td>
<td>Building a better portfolio</td>
<td>The creative edge: Profile photography trends</td>
<td>Humans of (your school): An expansive profile project</td>
<td></td>
</tr>
<tr>
<td>Washington 5, Exhibition Level</td>
<td>Aerial photography and videography</td>
<td>Sex, drugs and controversy</td>
<td></td>
<td>Break the rules: Headlines and captions</td>
</tr>
<tr>
<td>Washington 6, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table near 34th St. Entrance, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table near Mezzanine escalator, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Salon 1, Lobby Level</td>
<td>Sports journalism in the age of Lebron, World Cup Soccer</td>
<td>Student investigations can make a difference now</td>
<td>Visual storytelling: Ethics and techniques for photojournalists</td>
<td></td>
</tr>
<tr>
<td>Marriott Salon 2, Lobby Level</td>
<td>Break with a Pro (group 1)</td>
<td>Break with a Pro (group 2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Salon 3, Lobby Level</td>
<td>Journalism Quiz Bowl qualifying test</td>
<td>Leadership zen starts now</td>
<td>Why did you choose that photo?</td>
<td>Sometimes you have to laugh</td>
</tr>
</tbody>
</table>

Twitter: @nhsjc/#nhsjc
<table>
<thead>
<tr>
<th>Noon</th>
<th>1 p.m.</th>
<th>2 p.m.</th>
<th>4 p.m.</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convention check-in/registration, trade show exhibits, Best of Show desk</td>
<td>Yearbook chat with Jim ... live</td>
<td>Mental health ...</td>
<td>3 p.m. - InDesign, Photoshop</td>
<td></td>
</tr>
<tr>
<td>Exhibits, JEA Bookstore (8 a.m.-4 p.m.); Editor-in-Residence (9 a.m.-3:30 p.m.) Critiques and consultations (noon-3:30 p.m.)</td>
<td>Pushing the boundaries of traditional storytelling</td>
<td>Power of positive leadership</td>
<td>Media contest 24: Graphic design: infographics</td>
<td></td>
</tr>
<tr>
<td></td>
<td>New heights: Telling the story with a drone</td>
<td>Review it right</td>
<td>Media contest 09: Newspaper layout</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Covering breaking news</td>
<td>Breaking into television news</td>
<td>Media contest 10: Newsmagazine layout</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design talk</td>
<td>Make your magazine move with interactive design</td>
<td>Media contest 04: Sports writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Tips and tricks to make your videos stand out</td>
<td>The art of directing live events</td>
<td>Media contest 07: Commentary writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Great photos anywhere</td>
<td>Protecting your press freedom</td>
<td>Media contest 01: News writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>10 habits of a highly effective editor</td>
<td>Teamwork makes the dream work</td>
<td>Media contest 05: Review writing</td>
<td>Adviser hospitality (7:30 a.m.-5 p.m.)</td>
</tr>
<tr>
<td></td>
<td>Politics Reporting 101: From student government to D.C.</td>
<td>Photo storytelling</td>
<td>Media contest 02: Editorial writing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Displaying photos the right way</td>
<td>10 must-have images of photojournalism</td>
<td>Media contest 03: Feature writing</td>
<td>Check in for Mount Vernon tour</td>
</tr>
<tr>
<td></td>
<td>10 essential tools for data journalism</td>
<td>Flash photography demystified</td>
<td>Media contest 08: News editing/headlines/events</td>
<td>Check in for Monuments at Night tours</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Lessons from the Pulitzer</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Featured speakers and contest speakers check in

Youth on the move

#WritingTipsFromMsO

The role of photojournalism in a democracy

Sometimes there are too many numbers to write

Media contests 27-35: Photography (all)

Pizza party (6 p.m.)
Team trivia (7 and 9:15 p.m.)

Media contests 12-15: Yearbook copy/caption (all)
<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Convention Reg. Desk, Lobby Level</td>
<td>Convention shirt distribution and information desk</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Maryland A, Lobby Level</td>
<td></td>
<td>Engaging your audience</td>
<td>Using social media to create opportunities</td>
<td>Using beats to effectively ‘covfefe’ your school</td>
</tr>
<tr>
<td>Maryland B, Lobby Level</td>
<td></td>
<td>Newspapering in the digital age</td>
<td>Let’s tweet this out</td>
<td>Sports journalism on the collegiate level</td>
</tr>
<tr>
<td>Maryland C, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8206, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Photography contest judging (8 a.m.-noon)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8209, Lobby Level</td>
<td></td>
<td></td>
<td>Broadcast contest judging</td>
<td></td>
</tr>
<tr>
<td>Park Tower 8210, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td>National Student Media Contests office</td>
</tr>
<tr>
<td>Park Tower 8211, Lobby Level</td>
<td></td>
<td></td>
<td>Media contest 44: Broadcast anchor. Students will do their writing here.</td>
<td></td>
</tr>
<tr>
<td>Park Tower 8216, Lobby Level</td>
<td></td>
<td>Media contest 44: Broadcast anchor. Students will meet here first to get individual time. After writing, they will return here for presentation. (8 a.m.-2 p.m.)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8229, Lobby Level</td>
<td></td>
<td></td>
<td>Media contest 46: Broadcast package voiceover room (9 a.m.-2 p.m.)</td>
<td></td>
</tr>
<tr>
<td>Virginia A, Lobby Level</td>
<td></td>
<td>Learning feature writing from the great Ernie Pyle</td>
<td>Journalism matters: Key moments in U.S. history</td>
<td>Spin the wheel</td>
</tr>
<tr>
<td>Virginia B, Lobby Level</td>
<td></td>
<td>Ethics in editing</td>
<td>Style showdown</td>
<td>360 degrees of editing</td>
</tr>
<tr>
<td>Virginia C, Lobby Level</td>
<td></td>
<td>University-based investigative centers</td>
<td>The big picture</td>
<td>Managing student media</td>
</tr>
<tr>
<td>Coolidge, Mezzanine Level</td>
<td></td>
<td>You should be MAD</td>
<td>Make your school a better place</td>
<td>Start your broadcast program for less than $50,000</td>
</tr>
<tr>
<td>Harding, Mezzanine Level</td>
<td></td>
<td>Getting ready to find your first job</td>
<td>Oh, JOY!</td>
<td>Investigate this: Takeaways from ‘Dopesick’</td>
</tr>
<tr>
<td>Hoover, Mezzanine Level</td>
<td></td>
<td>Tickle the ear: Sports writing across platforms</td>
<td>Break the wheel</td>
<td>Website must-haves</td>
</tr>
<tr>
<td>Jackson, Mezzanine Level</td>
<td></td>
<td>Taming the grading monster</td>
<td>Moderating prior review by collaborating</td>
<td>Social anxiety: How to get started on social media</td>
</tr>
<tr>
<td>Jefferson, Mezzanine Level</td>
<td></td>
<td>Advising multiple publications roundtable</td>
<td>Newspaper adviser roundtable</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td>------</td>
<td>--------</td>
<td>--------</td>
<td>--------</td>
<td>---------</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Convention information desk</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to score great sports stories</td>
<td>Visual storytelling in the social media age</td>
<td>How young journalists should use social media</td>
<td></td>
<td>National Student Media Contests judges dinner and judging (6-11 p.m.)</td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real-world reporting: College edition</td>
<td>Dancing on the edge of the cliff</td>
<td>Write it tight, write it right</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building the perfect video portfolio for college</td>
<td>Press on! Strategies for getting sources to talk</td>
<td>Identifying credible background information</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Broadcast contest judging (11 a.m.–6 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NSMC office</td>
<td>NSMC lead judges check in (1-3:30 p.m.)</td>
<td>NSMC office</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media contest 44: Broadcast anchor. Students will do their writing here.</td>
<td></td>
<td></td>
<td></td>
<td>Adviser reception, trivia and SPLC fundraiser (8:30-10 p.m.)</td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media contest 44: Broadcast anchor presentation room.</td>
<td>Media contest 22: Literary magazine photography</td>
<td></td>
<td></td>
<td>Best of Show judging (4:30-8 p.m.)</td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storytelling: The key to everything</td>
<td>Using video to showcase environmental challenges</td>
<td></td>
<td></td>
<td>Media contest 06: Editorial cartooning</td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>It’s the little things</td>
<td>The power of narrative</td>
<td>Profile this!</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Get certified: Design</td>
<td>Photojournalism basics for advisers</td>
<td>Legal and ethic issues for advisers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Copyright rules for video and multimedia</td>
<td>Voice of the People minipodcasts made easy</td>
<td>Photos: In the house</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>From law to life: Ed Code 48907 and admin</td>
<td>Turn your classroom into a newsroom</td>
<td>CJE/MJE certification study session</td>
<td>Media contest 37: Broadcast sports story</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Storytelling with code</td>
<td>Make mine multi: Produce rich multimedia content</td>
<td>Beyond the website</td>
<td>Media contest 39: Broadcast commercial/PSA</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Your theme is NOT for your school</td>
<td>African American political cartoons in D.C.</td>
<td></td>
<td>Media contest 36: Broadcast news story</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2 p.m.</td>
<td>4 p.m.</td>
<td>Evening</td>
</tr>
<tr>
<td><strong>Room</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RAD: Read, analyze and discuss poetry (2 hours)</td>
<td></td>
<td></td>
<td>Media contest 38: Broadcast feature story</td>
<td></td>
</tr>
</tbody>
</table>
## FRIDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson, Mezzanine Level</td>
<td>Roundtable for broadcast advisers</td>
<td>Yearbook adviser roundtable</td>
<td>Show your style</td>
<td></td>
</tr>
<tr>
<td>Madison A, Mezzanine Level</td>
<td>Leaders are made, not born</td>
<td>Eureka! The map to better workflow</td>
<td>We want you: Building your staff</td>
<td></td>
</tr>
<tr>
<td>Madison B, Mezzanine Level</td>
<td>Diversity is not just about color</td>
<td>Building a staff that works and plays together</td>
<td>Voices of Color</td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony A, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony B, Mezzanine Level</td>
<td>Be a storyteller</td>
<td>Beyoncé? Prince? Hermione? Find your look</td>
<td>Covering controversial topics responsibly</td>
<td></td>
</tr>
<tr>
<td>Marriott Foyer, Mezzanine Level</td>
<td>Publication exchange tables</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>McKinley, Mezzanine Level</td>
<td>Quill and Scroll student advisory board (7:30 a.m.)</td>
<td>The art of yearbook advising</td>
<td>Systems for success</td>
<td></td>
</tr>
<tr>
<td>Taft, Mezzanine Level</td>
<td>Outsourced: Journalism beyond the J-class</td>
<td>Take advantage of professional development resources</td>
<td>Free Stanford media literacy curriculum</td>
<td></td>
</tr>
<tr>
<td>Taylor, Mezzanine Level</td>
<td>WebMD: Diagnosing design trends for online</td>
<td>Creating an administrator/adviser partnership</td>
<td>AGILE program management for advisers and editors</td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall East, Mezzanine Level</td>
<td>Political photography in the Trump era</td>
<td>What do magazine editors actually do?</td>
<td>Political lampooning in the age of ignorance and rage</td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall North, Mezzanine Level</td>
<td>The future of media from robots to VR</td>
<td>Be the good</td>
<td>Harness the power of words</td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall South, Mezzanine Level</td>
<td>Design so cool it will make your eyes bleed</td>
<td>50/50/50</td>
<td>Journalism's deadly sins</td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall West, Mezzanine Level</td>
<td>Writing people will read</td>
<td>Photography: From ordinary to extraordinary</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Truman, Mezzanine Level</td>
<td>Teens critiquing teens</td>
<td>JEA CTE Committee meeting</td>
<td>Protecting your rights as an adviser</td>
<td></td>
</tr>
<tr>
<td>Tyler, Mezzanine Level</td>
<td>Updated Google tools the pros use</td>
<td>Keeping your staff FUNctional</td>
<td>Advising in Title I schools</td>
<td></td>
</tr>
<tr>
<td>Wilson A, Mezzanine Level</td>
<td>Media contest 46: Broadcast package meeting</td>
<td>Media contest 43: Online news package meeting</td>
<td>Media contest 46: Broadcast package work time</td>
<td></td>
</tr>
<tr>
<td>Wilson B, Mezzanine Level</td>
<td>Media contest 42: Video package editing</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilson C, Mezzanine Level</td>
<td>Photoshop and InDesign tips for advisers (2 hours)</td>
<td></td>
<td>Photoshop tips and techniques</td>
<td></td>
</tr>
</tbody>
</table>

---

**Johnson, Mezzanine Level**
- 8 a.m.: Roundtable for broadcast advisers
- 9 a.m.: Yearbook adviser roundtable
- 11 a.m.: Show your style

**Madison A, Mezzanine Level**
- 8 a.m.: Leaders are made, not born
- 9 a.m.: Eureka! The map to better workflow
- 11 a.m.: We want you: Building your staff

**Madison B, Mezzanine Level**
- 8 a.m.: Diversity is not just about color
- 9 a.m.: Building a staff that works and plays together
- 11 a.m.: Voices of Color

---

**Marriott Balcony A, Mezzanine Level**
- Be a storyteller

**Marriott Balcony B, Mezzanine Level**
- Beyoncé? Prince? Hermione? Find your look
- Covering controversial topics responsibly

---

**Marriott Foyer, Mezzanine Level**
- Publication exchange tables

---

**McKinley, Mezzanine Level**
- Quill and Scroll student advisory board (7:30 a.m.)
- The art of yearbook advising
- Systems for success

**Taft, Mezzanine Level**
- Outsourced: Journalism beyond the J-class
- Take advantage of professional development resources
- Free Stanford media literacy curriculum

**Taylor, Mezzanine Level**
- WebMD: Diagnosing design trends for online
- Creating an administrator/adviser partnership
- AGILE program management for advisers and editors

---

**Thurgood Marshall East, Mezzanine Level**
- Political photography in the Trump era
- What do magazine editors actually do?
- Political lampooning in the age of ignorance and rage

**Thurgood Marshall North, Mezzanine Level**
- The future of media from robots to VR
- Be the good
- Harness the power of words

**Thurgood Marshall South, Mezzanine Level**
- Design so cool it will make your eyes bleed
- 50/50/50
- Journalism’s deadly sins

**Thurgood Marshall West, Mezzanine Level**
- Writing people will read
- Photography: From ordinary to extraordinary

---

**Truman, Mezzanine Level**
- Teens critiquing teens
- JEA CTE Committee meeting
- Protecting your rights as an adviser

**Tyler, Mezzanine Level**
- Updated Google tools the pros use
- Keeping your staff FUNctional
- Advising in Title I schools

---

**Wilson A, Mezzanine Level**
- Media contest 46: Broadcast package meeting
- Media contest 43: Online news package meeting

**Wilson B, Mezzanine Level**
- Media contest 42: Video package editing
- Media contest 46: Broadcast package work time

**Wilson C, Mezzanine Level**
- Photoshop and InDesign tips for advisers (2 hours)
- Photoshop tips and techniques
### JEA/NSPA Fall 2019 • WASHINGTON, D.C. — 27

<table>
<thead>
<tr>
<th>Noon</th>
<th>1 p.m.</th>
<th>2 p.m.</th>
<th>4 p.m.</th>
<th>Evening</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google Keep will save your sanity</td>
<td>Copyright 101</td>
<td>Build bridges, not fences</td>
<td>Media contest 26: Graphic</td>
<td>Media contest 26: Graphic</td>
</tr>
<tr>
<td>Great expectations</td>
<td>The lowdown on take downs</td>
<td>Media contest 41: Short documentary</td>
<td>design: Photo illustration</td>
<td>design: Photo illustration</td>
</tr>
<tr>
<td>The ethics of covering hate</td>
<td>The journalist’s digital toolbox</td>
<td>Storytelling for reader understanding</td>
<td>Media contest 40: Videography</td>
<td>Media contest 40: Videography</td>
</tr>
<tr>
<td>Get to know yourself</td>
<td>Speak the truth: The First Amendment today</td>
<td>Media contest 17: Yearbook layout: Inside pages</td>
<td>Media contest 17: Yearbook layout: Inside pages</td>
<td></td>
</tr>
<tr>
<td>Publication exchange tables</td>
<td>First-year tips from a second-year adviser</td>
<td>Every rose has its thorn</td>
<td>Media contest 11: Press law and ethics</td>
<td>Media contest 11: Press law and ethics</td>
</tr>
<tr>
<td>The next step</td>
<td>‘How to hear dog whistles’ and other life skills</td>
<td>Let’s go camping! (with Basecamp)</td>
<td>Media contest 25: Graphic design: Advertising</td>
<td>Media contest 25: Graphic design: Advertising</td>
</tr>
<tr>
<td>From good to great</td>
<td>Work smarter, not harder</td>
<td>Newspaper as an activity? How does that work?</td>
<td>Media contest 19: Literary magazine layout</td>
<td>Media contest 19: Literary magazine layout</td>
</tr>
<tr>
<td>Trailblazer: Why the media should look more like America</td>
<td>Meaningful inclusion in a diverse media landscape</td>
<td></td>
<td>Media Swap Shops (8-9:30 p.m.)</td>
<td>Media Swap Shops (8-9:30 p.m.)</td>
</tr>
<tr>
<td>Let’s face it: New angles for recurring events</td>
<td>When average isn’t good enough</td>
<td>Sportswriting in today’s multimedia landscape</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 steps to better first drafts</td>
<td>The student sleuth</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>There’s more to assessment than just points</td>
<td>Literary magazine roundtable</td>
<td>LeadYoung: Storytelling for changemaker journalists</td>
<td>Media contest 18: Yearbook cover/endsheets</td>
<td>Media contest 18: Yearbook cover/endsheets</td>
</tr>
<tr>
<td>How to deal with misinformation</td>
<td>Pick me! Pick me!</td>
<td>Media contest 23: Graphic design: Logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media contest 43: Online news package work time (1:30-6 p.m.)</td>
<td>Media contest 46: Broadcast package work time (11 a.m.-2 p.m.)</td>
<td>Media contest 45: Broadcast newswriting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Certification test for CJE and MJE candidates (3:30-6 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
WHY IS KENT STATE UNIVERSITY’S SCHOOL OF JOURNALISM AND MASS COMMUNICATION THE PLACE FOR YOU?

The School of Journalism and Mass Communication prepares students for careers in the rapidly changing media and communication industries. It is one of just over 100 programs in the world that is accredited by the Accrediting Council on Journalism and Mass Communication (ACEJMC). Additionally, the public relations program is one of fewer than 40 programs nationwide certified by the Public Relations Society of America (PRSA).

Kent State’s online master’s degree for journalism educators emphasizes skills and theory you can study today and use in your classroom tomorrow, no matter where you live or what your schedule. Get a degree or take a few courses to further your education and your career.

WANT MORE INFORMATION?
Contact: Candace Perkins Bowen
cbowen@kent.edu
cci.kent.edu/jea
# National Student Media Contests Room Assignments

**Advisers:** Check in at the National Student Media Contests desk in Exhibit Hall A, Exhibition Level, to pick up students’ contest ID labels. Make sure students have their contest ID labels before their contests are scheduled to meet. Note the contests that begin early Friday. Students will need to pick up their tickets by 7:45 a.m. Friday in order to be admitted to their 8 a.m. contests. The NSMC desk is open 1-7 p.m. Thursday and 7:30-10:30 a.m. Friday. Name substitutions must be made by noon Friday. Between 10:30 a.m. and 3 p.m. Friday, labels may be picked up in the Park Tower 8210, Lobby Level. If an ID label is lost, replacement fee is $5.

**Students:** Note the assigned time and room for your contest. While most contests begin at 4 p.m. Friday, some broadcast contests will meet earlier in the day. Bring required equipment and supplies, as explained in rules at jea.org, and contest ID label to the assigned room. Most contests/critiques will last two hours. Check the convention app in case there is a room change.

**Lead judges:** Pick up material for contests 1-26 between 1 and 3:30 p.m. in Park Tower 8210, Lobby Level.

**Broadcast Judges:** Check schedule for assigned time. Friday afternoon judging will be in Park Tower 8209, Lobby Level.

**Photography Judges:** 8 a.m.-noon, Park Tower 8206, Lobby Level

**NSMC Judges’ Dinner/Judging:** 6 p.m., Maryland, Lobby Level

---

Here is the full list of contest assignments:

<table>
<thead>
<tr>
<th>Contest Category</th>
<th>Time</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 Newswriting</td>
<td>4 p.m.</td>
<td>Washington 1, Exhibition Level</td>
</tr>
<tr>
<td>02 Editorial Writing</td>
<td>4 p.m.</td>
<td>Washington 3, Exhibition Level</td>
</tr>
<tr>
<td>03 Feature Writing</td>
<td>4 p.m.</td>
<td>Washington 4, Exhibition Level</td>
</tr>
<tr>
<td>04 Sports Writing</td>
<td>4 p.m.</td>
<td>Lincoln 5, Exhibition Level</td>
</tr>
<tr>
<td>05 Review Writing</td>
<td>4 p.m.</td>
<td>Washington 2, Exhibition Level</td>
</tr>
<tr>
<td>06 Editorial Cartooning</td>
<td>4 p.m.</td>
<td>Coolidge, Mezzanine Level</td>
</tr>
<tr>
<td>07 Commentary Writing</td>
<td>4 p.m.</td>
<td>Lincoln 6, Exhibition Level</td>
</tr>
<tr>
<td>08 News Editing/Headline Writing/Current Events</td>
<td>4 p.m.</td>
<td>Washington 5, Exhibition Level</td>
</tr>
<tr>
<td>09 Newspaper Layout (online)</td>
<td>4 p.m.</td>
<td>Lincoln 3, Exhibition Level</td>
</tr>
<tr>
<td>10 News Magazine Layout (online)</td>
<td>4 p.m.</td>
<td>Lincoln 4, Exhibition Level</td>
</tr>
<tr>
<td>11 Press Law &amp; Ethics</td>
<td>4 p.m.</td>
<td>McKinley, Mezzanine Level</td>
</tr>
<tr>
<td>12 Yearbook Copy/Caption: Sports</td>
<td>4 p.m.</td>
<td>Marriott Salon 3, Lobby Level</td>
</tr>
<tr>
<td>13 Yearbook Copy/Caption: Academics</td>
<td>4 p.m.</td>
<td>Marriott Salon 3, Lobby Level</td>
</tr>
<tr>
<td>14 Yearbook Copy/Caption: Clubs</td>
<td>4 p.m.</td>
<td>Marriott Salon 3, Lobby Level</td>
</tr>
<tr>
<td>15 Yearbook Copy/Caption: Student Life</td>
<td>4 p.m.</td>
<td>Marriott Salon 3, Lobby Level</td>
</tr>
<tr>
<td>16 Yearbook Layout: Theme (online)</td>
<td>4 p.m.</td>
<td>Thurgood Marshall West, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>17 Yearbook Layout: Inside Pages (online)</td>
<td>4 p.m.</td>
<td>Marriott Balcony B, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>18 Yearbook Cover/End Sheets (online)</td>
<td>4 p.m.</td>
<td>Truman, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>19 Literary Magazine Layout (online)</td>
<td>4 p.m.</td>
<td>Taylor, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>20 Literary Magazine Poetry</td>
<td>4 p.m.</td>
<td>Marriott Balcony A, Mezzanine Level</td>
</tr>
<tr>
<td>21 Literary Magazine Illustration</td>
<td>4 p.m.</td>
<td>Marriott Balcony A, Mezzanine Level</td>
</tr>
<tr>
<td>22 Literary Magazine Photography</td>
<td>4 p.m.</td>
<td>Park Tower 8216, Lobby Level</td>
</tr>
<tr>
<td>23 Graphic Design: Logo (online)</td>
<td>4 p.m.</td>
<td>Tyler, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>24 Graphic Design: Infographics (online)</td>
<td>4 p.m.</td>
<td>Lincoln 2, Exhibition Level, stay for critique</td>
</tr>
<tr>
<td>25 Graphic Design: Advertising (online)</td>
<td>4 p.m.</td>
<td>Taft, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>26 Graphic Design: Photo Illustration (online)</td>
<td>4 p.m.</td>
<td>Johnson, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>27 Themed Photography (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>28 Sports Action Photography (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>29 Sports Feature Photography (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>30 Feature Photography (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>31 General or Spot News Photography (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>32 Photo Story (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>33 Portfolio (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>34 Photo Portrait (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>35 First-year Photo (online)</td>
<td>4 p.m.</td>
<td>Marriott Salon 1, Lobby Level, stay for critique</td>
</tr>
<tr>
<td>36 Broadcast News Story (online)</td>
<td>4 p.m.</td>
<td>Jackson, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>37 Broadcast Sports Story (online)</td>
<td>4 p.m.</td>
<td>Harding, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>38 Broadcast Feature Story (online)</td>
<td>4 p.m.</td>
<td>Jefferson, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>39 Broadcast Commercial/PSA (online)</td>
<td>4 p.m.</td>
<td>Hoover, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>40 Videography (online)</td>
<td>4 p.m.</td>
<td>Madison B, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>41 Short Documentary (online)</td>
<td>4 p.m.</td>
<td>Madison A, Mezzanine Level, stay for critique</td>
</tr>
<tr>
<td>42 Video Package Editing (on-site)</td>
<td>8 a.m.</td>
<td>Wilson B, Mezzanine Level</td>
</tr>
<tr>
<td>43 Online News Package (on-site)</td>
<td>10 a.m.</td>
<td>Wilson A, Mezzanine Level</td>
</tr>
<tr>
<td>44 Broadcast Anchor (on-site)</td>
<td>8 a.m.</td>
<td>Park Tower 8216, Lobby Level</td>
</tr>
<tr>
<td>45 Broadcast Newswriting (on-site)</td>
<td>8 a.m.</td>
<td>Wilson B, Mezzanine Level</td>
</tr>
<tr>
<td>46 Broadcast Package (on-site)</td>
<td>8 a.m.</td>
<td>Wilson A, Mezzanine Level (11 a.m.-2 p.m. in Wilson B)</td>
</tr>
</tbody>
</table>
FRIDAY 7:30 a.m.

7:30 a.m. Adviser event
Adviser hospitality
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Refreshments will be provided by Kent State University, Shoflo and University of Oklahoma, Gaylord College of Journalism and Mass Communication.
7:30 a.m.-11 p.m. Friday, Marriott Foyer, Mezzanine Level

8 a.m. Event
JEA general membership meeting
JEA members and others interested in the organization are invited to attend this meeting. You’ll learn about recent JEA board action, hear concerns and discuss plans and goals.
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
8 a.m. Friday, Lincoln 2, Exhibition Level (200)

Media contest 44: Broadcast anchor
Those entered in this contest will meet to get their writing and presentation assignment. Contest ID label must be shown to enter.
8 a.m. Friday, Park Tower 8216, Lobby Level (40)

Media contest 46: Broadcast package meeting
Students will meet for the broadcast package contest presentation. Contest ID label must be shown to enter. After a reporting time, contestants will return to Wilson B at 11 a.m. to work on their entries. Final entries must be completed by 2 p.m.
8 a.m. Friday, Wilson A, Mezzanine Level (100)

CONTEST
Journalism Quiz Bowl qualifying test
Registered four-person teams will take an online test on site with questions related to culture, journalism and civics. Each team is responsible for bringing one computer/laptop/Chromebook (no iPads/tablets) to take the test on. The test scores will be used to seed the top teams to compete in Saturday’s live buzzer rounds. The list of qualifying teams will be posted at the JEA Bookstore and on Facebook and Twitter.
Allie Staub, CJE, Westfield Middle School, Westfield, Ind.
8 a.m. Friday, Marriott Salon 3, Lobby Level (750)

CONTEST
Media contest 42: Video package editing
Students will meet to get instructions. Contest ID label must be shown to enter. Turn in entry by 11 a.m.
8 a.m. Friday, Wilson B, Mezzanine Level (100)

EXHIBIT HALL A, EXHIBITION LEVEL
Convention check-in/registration, trade show, lost and found
Visit the vendors on the trade floor. Check in to pick up name badges, programs and school packets containing Swap Shop, Break with a Pro and luncheon tickets. Lost and found is here.
8 a.m.-4 p.m. Friday

Best of Show desk
Enter your newspaper, newsmagazine, literary arts magazine, broadcast, website or yearbook at the Best of Show desk. Winners will be announced at the NSPA awards ceremony Saturday. 8 a.m.-4 p.m. Friday

National Student Media Contests check-in
If both your National Student Media Contests registration and JEA membership fees have been paid, your school’s contest packet containing student ID labels, additional instructions and contest room assignments may be picked up at the contest desk. If you have not paid, you must do so at this time. The deadline for substitutions in preregistered categories is 10:30 a.m. Friday. No new entries will be accepted at the convention. Lost tickets will be replaced for $5. Students in broadcast or online news contests with 8 a.m. Friday start times must get their ID Thursday. At 10:30 a.m., contest personnel will move to Park Tower 8210. 7:30-10:30 a.m. Friday

EXHIBIT HALL B SOUTH, EXHIBITION LEVEL
JEA Bookstore
Check out the new books, as well as popular best-sellers, at the JEA Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast. Did you forget contest supplies? Check here to buy stylebooks, paper and pens. Supplies are limited, so shop early. Students are welcome.
8 a.m.-4 p.m. Friday

Editor-in-residence
Bill Elsen, primarily an editor during a 33 1/2-year career at The Washington Post, is editor-in-residence at this convention. Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind. 9 a.m.-3:20 p.m. Friday

CONVENTION REGISTRATION DESK, LOBBY LEVEL
Convention shirt distribution, info desk
If your school purchased the official convention shirts through online registration, you may pick them up here. Large orders will be bundled together and should be picked up by the adviser. There may be extra shirts to buy if you did not pre-order. Quantities are limited. Shirts not picked up by noon Friday will be resold. 8 a.m.-4 p.m. Friday
9 a.m. FRIDAY

CONTEST
Photography contest judging
Those who agreed to judge photography entries for the JEA National Student Media Contests will meet.
Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
8 a.m.-noon Friday, Park Tower 8206, Lobby Level (40)

9 a.m.

LAW AND ETHICS
You should be MAD
The Scholastic Press Rights Committee wants you to be MAD: Making a Difference. How do you advocate for your First Amendment rights while making an impact in your community? We’ll show you in this interactive session.
9 a.m. Friday, Coolidge, Mezzanine Level (100)

GENERAL AUDIENCE
Earth Day 2020: Join the movement!
This presentation will review the resources, programs and opportunities to join the global environmental movement as we prepare for the 50th Anniversary of Earth Day in April 2020. The theme for Earth Day 2020 will be Climate Action, and Earth Day Network will have a series of resources to help you address climate change through your student publications and media outlets. You can also participate in teach-Ins, citizen science programs and cleanups in 2020 through your school or community. Join us today. This session is sponsored by Earthday.org.
Tracey Ritchie, Earth Day Network, Washington, D.C.
9 a.m. Friday, Exhibit Hall A, Exhibition Level (20)

9 a.m. Friday, Harding, Mezzanine Level (100)

ADVISING/TEACHING
Tickle the ear: Sports writing across platforms
When you write for text-based publications, you’re told to write for the eye; for audio and video, you write for the ear. Here’s how to write solid sports stories for any medium.
Jeff Browne, CJE, Quill and Scroll, Iowa City, Iowa
9 a.m. Friday, Hoover, Mezzanine Level (100)

ADVISING/TEACHING
Taming the grading monster
See one adviser’s approach to bringing some order out of chaos regarding the grading dilemma in a publication classroom. Discover some ways to evaluate every student on staff in a way that reflects individual responsibilities or assignments.
Bill Flechtner, MJE, Milwaukie, Ore.
9 a.m. Friday, Jackson, Mezzanine Level (40)

ADVISING/TEACHING
★ Advising multiple publications roundtable
If you’re new to juggling both a yearbook and a newspaper, and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.
Gary Lindsay, MJE, Cedar Rapids, Iowa
Kathleen Zwiebel, CJE, Pottsville, Pa.
9 a.m. Friday, Jefferson, Mezzanine Level (40)

MEETING
JEA state directors meeting
All JEA state directors should attend this meeting to learn about upcoming events and get helpful hints on how to make others aware of the organization at the state level.
Valerie Kibler, MJE, Harrisonburg (Va.) High School
9 a.m. Friday, Lincoln 2, Exhibition Level (200)

9 a.m. Friday, Lincoln 3, Exhibition Level (200)

MULTIMEDIA BROADCAST
Visual storytelling
For those staffs who want to take their student publication to the next level, consider adding meaningful stories through video production. Learn from the professional videographers who tell stories through the lenses of their cameras and touch the hearts of those who watch them.
Laura Schaub, CJE, Lifetouch, Commerce City, Colo.

MULTIMEDIA BROADCAST
Rethinking your broadcast video program
While the traditional news show and story format are great, there are a lot of different ways your broadcast video program can go about storytelling to inform and engage your audience. This session will give you a few ideas on how to expand the types of content your staff is producing.
Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.
9 a.m. Friday, Lincoln 4, Exhibition Level (200)

NEWS GATHERING
You can be an activist and still be a journalist
The 50th anniversaries of two events related to the Vietnam War affected journalism — the May 4, 1970, shooting deaths of four Kent State University students, and 1969’s Tinker black armband decision. We’ll explore how these events changed journalism and how scholastic journalists bring unique insight and leadership to objective issues coverage.
John Bowen, MJE, and Candace Perkins Bowen, MJE, Kent (Ohio) State University
9 a.m. Friday, Lincoln 5, Exhibition Level (300)

LEADERSHIP AND TEAM BUILDING
Leaders are made, not born
If you have the desire and willpower, you can become an effective leader. This session is for editors and wanna-be editors. We will cover tips for developing leadership skills.
Bill Flechtner, MJE, Milwaukie, Ore.
skills, resolving conflicts, maintaining a positive attitude and coaching writers: It’s all about people skills and communication.
Linda Barrington, MJE, Brookfield, Wis.
9 a.m. Friday, Madison A, Mezzanine Level
(75)

LEADERSHIP AND TEAM BUILDING
Diversity is not just about color
A diverse staff helps tell the stories of your entire campus. The speaker’s program has students from various ethnicities, religions, socioeconomic backgrounds and academic abilities. This session will address how to round out your staff allowing differing perspectives for your publication.
Barbara Bateman, CJE, Daphne (Ala.) High School
9 a.m. Friday, Madison B, Mezzanine Level
(75)

NEWS GATHERING
Be a storyteller
Telling stories – using any medium – is the most important thing journalists do. In this session, we’ll discuss, look at and analyze samples of effective storytelling while sharing strategies all storytellers can use to find, report and share stories that matter.
Jessica Hunziker, MJE, Castle View High School, Castle Rock, Colo.
9 a.m. Friday, Marriott Balcony B, Mezzanine Level
(120)

FEATURED SPEAKER, NEWS GATHERING
Sports journalism in the age of Lebron, World Cup Soccer
Sports journalism is a window into our world. The most important issues inevitably arise in sports: equal pay for women, peaceful protest and standing for the national anthem, professionalization of youth sports. With Mark Hyman you’ll tackle those topics and more in a session on why sports journalism is about a lot more than sports.
Mark Hyman, The George Washington University, Washington, D.C.
9 a.m. Friday, Marriott Salon 1, Lobby Level
(600)

STUDENT EVENT
Break with a Pro
Kick off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned time.
9 a.m. Friday, Marriott Salon 2, Lobby Level
(1000)

LEADERSHIP AND TEAM BUILDING
Leadership zen starts now
Why wait until August to get ready for your 2020 publication? Jill and Mike are going to walk you and your staff through some cool tricks, hacks and simple procedures that you can implement on Monday. It’s their publication.
Jill Chittum, MJE, Walsworth Yearbooks, Fort Worth, Texas; Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas
9 a.m. Friday, Marriott Salon 3, Lobby Level
(750)

MARKETING/AUDIENCE ENGAGEMENT
Engaging your audience
Discover how to use tools such as social media, branding, marketing, advertising and fundraising to involve your audience and create a publication that meets their needs.

Learn by DOING.
Make media that matters.
www.jour.umt.edu
@umjschool
Learn why focusing on marketing may actually increase your readership.

9 a.m. Friday, Maryland A, Lobby Level (115)

MARKETING/AUDIENCE ENGAGEMENT

★ Newspapering in the digital age
Are newspapers going extinct? While it’s true that the industry has experienced unprecedented consolidation over the past few decades, journalists have begun utilizing innovative tools and practices to grow their readership. In this session, hear how newspapers like The Baltimore Sun have adapted to this new era of challenges.

Hallie Miller, The Baltimore Sun
9 a.m. Friday, Maryland B, Lobby Level (115)

LEADERSHIP AND TEAM BUILDING

Great editor = Great leader
Great publication editors must be effective leaders. Come learn ideas and methods for leading your staffs. Learn how to motivate your staff to work for a common goal and avoid common pitfalls. In order to create a great product, you must have strong student leader.

Dan Mueller, CJE, Herff Jones Yearbooks, St. Louis
9 a.m. Friday, Maryland C, Lobby Level (115)

ADVISING/TEACHING

The art of yearbook advising
There are a million ways for a yearbook staff to do any given task, but there are proven methodologies that make the production process run more smoothly. In this class, learn strategies for planning, organizing and completing work. Each attendee will receive a copy of Jostens YRBK Adviser Guide.

Sara Sausker, CJE, Jostens, Minneapolis
9 a.m. Friday, McKinley, Mezzanine Level (70)

ADVISING/TEACHING

Outsourced: Journalism beyond the J-class
Not every adviser’s situation is ideal! Spending a year watching journalism education from the outside-in reinforced the urgency of cross-curricular journalism and media literacy education for this adviser. Learn how to sneakily infuse journalism throughout the curriculum via core, art and extracurricular projects that are richer for a journalistic angle.

Kate Plows, CJE, Strath Haven High School, Wallingford, Pa.
9 a.m. Friday, Taft, Mezzanine Level (40)

WEB

★ WebMD: Diagnosing design trends for online
SYMPTOMS: New to online publication and needing design ideas and inspiration. TREATMENTS: This session will help you get started with your online presence and leave you with best practices and ideas to better the experience for your readers.

Jason Kaiser, CJE, Jostens, Minneapolis
9 a.m. Friday, Taylor, Mezzanine Level (40)

PHOTOJOURNALISM

Political photography in the Trump era
What is it like to be in the room with the president as he announces a major bill while you’re on a tight deadline? This talk will explore all facets of Washington political photography, from the halls of Congress, to inside Air Force One, to inside the Oval Office.

9 a.m. Friday, Thurgood Marshall East, Mezzanine Level (250)

GENERAL AUDIENCE

The future of media from robots to VR
See and experience new media trends in artificial intelligence, virtual reality, augmented reality and robotics, and how they are changing how we tell stories and interact with audiences.

Steven King, University of North Carolina, Chapel Hill, N.C.
9 a.m. Friday, Thurgood Marshall North, Mezzanine Level (250)

DESIGN

Design so cool it will make your eyes bleed
In 45 minutes, you’ll walk out with at least a dozen ideas you can use to make your newspaper pages more visually attractive and wow! worthy for those impatient readers who hesitate to actually stop and read your stories. Tissue provided for eyes that really do start bleeding.

Karl Grubaugh, CJE, Granite Bay (Calif.) High School
9 a.m. Friday, Thurgood Marshall South, Mezzanine Level (250)

WRITING

Writing people will read
Storytelling is an art. It’s not just putting a lot of words on the page. Rather, it’s painting pictures with words, finding quotes that sing, getting information that people don’t already know. Come learn how to make your stories ones people will read.

Judy Babb, MJE, West Mesquite High School, Mesquite, Texas
9 a.m. Friday, Thurgood Marshall West, Mezzanine Level (250)

ADVISING/TEACHING

Teens critiquing teens
Critiquing a publication forces you to pay attention to details and learn what judges look for. In this session, come see how your staff can join a free critiquing service that allows students to give feedback to other students across the country and simultaneously learn how scholastic publications are judged.

Sarah Kirksey, CJE, Ladue Horton Watkins High School, St. Louis
9 a.m. Friday, Truman, Mezzanine Level (40)

NEWS GATHERING

Updated Google tools the pros use
Find out the latest about the Google News Initiative and how you can use the same tools available to professional journalists for research and interactive graphics.

Laura Negri, CJE, Alief Kerr High School, Houston
9 a.m. Friday, Tyler, Mezzanine Level (40)

WRITING

Learning feature writing from the great Ernie Pyle
World War II journalist Ernie Pyle was a master at capturing the attention of his readers. By analyzing some of his columns, students can enhance their feature writing skills.

Erin Coggins, MJE, Sparkman High School, Harvest, Ala.
9 a.m. Friday, Virginia A, Lobby Level (110)

EDITING

★ Ethics in editing
Choosing when and how to provide details to your readers can save your coverage from being incomplete or simply offensive. We’ll learn industry standards to help separate political correctness from insensitivity when reporting on groups in your community.

Kelly Furnas, MJE, Elon (N.C.) University
9 a.m. Friday, Virginia B, Lobby Level (110)

GENERAL AUDIENCE

University-based investigative centers
Students and faculty from the Howard Center for Investigative Journalism at
FRIDAY 9 a.m.

the University of Maryland discuss how universities are helping train tomorrow’s investigative journalists, while producing investigative journalism. Moderated by a faculty member, the panel also will discuss the importance of investigative journalism in a democratic society.

Rafael Lorente and Kathy Best, University of Maryland, College Park, Md.
9 a.m. Friday, Virginia C, Lobby Level (110)

DESIGN
Cover it: How to create an ‘it’ cover
Magazines (and yearbooks) can live and die—or at least win awards (or not)—based on the cover. We’ll look at iconic covers in magazine history as well as student and professional attempts. You’ll learn about images, logos, blurbs and apply the three-second rule to test your own cover ideas.

Catherine Staub, Drake University, Des Moines, Iowa
9 a.m. Friday, Washington 1, Exhibition Level (240)

MULTIMEDIA BROADCAST
Welcome to podcast nation
Every online staff needs to be podcasting … and it’s more than just a trend. This session will go in depth into the prep, the tech and the journalistic skills needed to be successful with creating your own podcast segments. Not only will your audio storytelling improve, but every interview your journalists embark upon will see a marked difference in its level of success.

Chris Waugaman, MJE, Prince George (Va.) High School
9 a.m. Friday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM
Aerial photography and videography
Find out how to get into, improve and master drone and aerial photography. Learn how to make and tell a story with aerial cinematography.

Nick Homburg, Kansas State University, Manhattan, Kan.
9 a.m. Friday, Washington 4, Exhibition Level (400)

PHOTOJOURNALISM
Building a better portfolio
There is much more to creating a portfolio than simply “collecting your 10 best pictures.” Know how a portfolio should look while gaining tips to improve your photography. Bridge the gap between high school photography and a career.

Mark Murray, Association of Texas Photography Instructors, Wichita Falls, Texas
9 a.m. Friday, Washington 3, Exhibition Level (240)

LAW AND ETHICS
Yearbooks and student press law
Whether you’ve just joined or are a ranking editor, we’re here to help you with the basics of copyright, trademarks, parental “opt outs” and dealing with senior quote horror stories.

Mike Hiestand and Sommer Ingram Dean, StudentPressLawCenter, Washington, D.C.
9 a.m. Friday, Washington 5, Exhibition Level (190)

ADVISING/TEACHING
★ Photoshop and InDesign tips for advisers (2 hours)
Are you an adviser struggling with Photoshop or InDesign? We’ll show you some techniques every adviser can use. Bring your problems, challenges and questions and let us help. Bring a laptop with Photoshop and InDesign installed to get the most out of this session.

Hal Schmidt, Balfour Yearbooks, Houston, and David Graves, St. Thomas’ Episcopal School, Houston
9 a.m. Friday, Wilson C, Mezzanine Level (90)

WEB
Break the wheel
So you have a great website that wins awards every year. Why change it, right? I’d agree, where’s the fun in that? This advanced session gives you a look at tools you can use to add new wrinkles to an already exceptional site without doing a full redesign.

Alex McNamee, SNO Sites, Bloomington, Minn.
10 a.m. Friday, Hoover, Mezzanine Level (100)

LAW AND ETHICS
Moderating prior review by collaborating
A moderator will address prior review with an adviser, professor and professional who collaborate to fight this in Arkansas. What has worked; what has not worked; what our plans are in Arkansas — then Q&A with audience.

Steve Listopad, CJE, Henderson State University, Arkadelphia; Karla Sprague, Har-Ben High School, Springdale; Kristy Cates, Arkansas Scholastic Press Association, State University; and Aaron Sadler, Arkansas Press Association, Little Rock (all cities in Arkansas)
10 a.m. Friday, Jackson, Mezzanine Level (40)

ADVISING/TEACHING
Newspaper adviser roundtable
If you’re new to advising a newspaper and need tips on organization, lesson planning, grading or staff management, come to this informal session to ask questions, solve problems and benefit from the experience of JEA mentors.

Stan Zoller, MJE, Lake Forest (Ill.) College, and Linda Barrington, MJE, Brookfield, Wis.
10 a.m. Friday, Jefferson, Mezzanine Level (40)
Inquire. Innovate. Lead.

Join us at the global crossroads of media, journalism and culture.

Learn more at annenberg.usc.edu.
FRIDAY 10 a.m.

LEADERSHIP AND TEAM BUILDING

Eureka! The map to better workflow
Going digital gives staffs advantages, but it’s easy to get lost in cyber ideas without improving processes. This session looks at “eureka” moments when we found sweet spots between digital and analog for better workflow and communication to improve collaboration and the quality of publications. Shari Adwers, MJE, Loudoun Valley High School, Purcellville, Va., and Ava Butzu, Grand Blanc (Mich.) High School
10 a.m. Friday, Madison A, Mezzanine Level (75)

LEADERSHIP AND TEAM BUILDING

Building a staff that works and plays together
How do you get 30+ students who are spread across four different classes to work together? Team-building activities that span the day — and, of course, food! We have a variety of activities and opportunities that help us work together as a team even when we aren’t together.
Barbara Bateman, CJE, Bailey Cross and Lillie Yazdi, Daphne (Ala.) High School
10 a.m. Friday, Madison B, Mezzanine Level (75)

GENERAL AUDIENCE

Beyoncé? Prince? 
Hermione? Find your look
Who will your 2020 book be? Lady Gaga? Kate Middleton? Once you know who your book is, you can figure out what she should wear. Let’s focus on developing a clear and cohesive look for your publication.
John Horvath, Hill Country Christian School, Austin, Texas, and Kei Lemons, Balfour, Dallas
10 a.m. Friday, Marriott Balcony B, Mezzanine Level (120)

FEATURED SPEAKER, NEWS GATHERING

Student investigations can make a difference now
Using real examples, a Pulitzer Prize-winning journalist demonstrates how high school and college student journalists can bring about change, effectively inform others and make a difference now. She also offers simple instructions for investigating the cases of imprisoned journalists held overseas.
Dana Priest, University of Maryland/The Washington Post, College Park, Md., and Washington, D.C.
10 a.m. Friday, Marriott Salon 1, Lobby Level (600)

STUDENT EVENT

Break with a Pro
Kick-off your morning with tailored, small-group discussion sessions with journalism professionals in traditional and specialized areas. Media professionals will share information about their work and backgrounds. Preregistration was required. Please check your ticket for your assigned time.
10 a.m. Friday, Marriott Salon 2, Lobby Level (1,000)

GENERAL AUDIENCE

Why did you choose that photo?
How many times does a staff member choose the photo that appears first, regardless of much better photos in the folder? Knowing how to select the appropriate photo will add interest and intrigue to your spread and to your storytelling.
Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas, and Leland Mallett, CJE, Legacy High School, Mansfield, Texas
10 a.m. Friday, Marriott Salon 3, Lobby Level (750)

ADVISING/TEACHING

Systems for success
You’ve heard it before. Failing to plan is almost the same as planning to fail. There’s no need to recreate the wheel, but making adjustments can be crucial. Come learn some tried-and-true systems that work for one staff.
Tamra McCarthy, CJE, James Enochs High School, Modesto, Calif.
10 a.m. Friday, McKinley, Mezzanine Level (70)

MARKETING/AUDIENCE ENGAGEMENT

Using social media to create opportunities
You can’t avoid using social media platforms if you’re interested in pursuing a career in media. Come and learn how college students are using their social media platforms to create opportunities. Learn skills that can help you create revenue and grow your network.
Faith Abercrombie and Ricky Cornish, Arizona State University, Phoenix
10 a.m. Friday, Maryland A, Lobby Level (115)

GENERAL AUDIENCE

Be the good
No matter what anyone says, journalism makes a difference. It matters. The world needs good journalists who change the world and give a voice to the voiceless. Let’s talk about ways you can start a movement and be the good.
Jeanne Acton, University Interscholastic League, Austin, Texas
10 a.m. Friday, Thurgood Marshall East, Mezzanine Level (250)

MARKETING/AUDIENCE ENGAGEMENT

Let’s tweet this out
Struggling with creating a social media presence? Get your community excited about your school. Learn why and how to create a strong social media presence that will help you create your brand, increase reporting and yearbook sales/publication circulation.
Justin Daigle, CJE, Brighton High School, Brighton, Colo., and Carrie Hendrix, CJE, Lewis-Palmer High School, Monument, Colo.
10 a.m. Friday, Maryland B, Lobby Level (115)

ADVISING/TEACHING

Take advantage of professional-development resources around you
Are you the only journalism adviser in your building? We will talk about how to build a support network of colleagues in your area (and around the country) and how to take advantage of what your state association and local community colleges have to offer.
Anne Hayman, MJE, Arlington (Wash.) High School
10 a.m. Friday, Taylor, Mezzanine Level (40)

FEATURED SPEAKER, WRITING

What do magazine editors actually do?
In this session, a professional magazine editor will describe how editors come up with ambitious magazine story ideas and how they guide writers through the months-long process of reporting, writing, and refining a major piece of magazine journalism. She will also describe her own path to this career.
Kate Julian, The Atlantic, Washington, D.C.
10 a.m. Friday, Thurgood Marshall East, Mezzanine Level (250)

Twitter: @nhsjc/#nhsjc
GENERAL AUDIENCE
50/50/50
Buckle your seatbelts for a whirlwind tour of the 50 states, gathering 50 ideas in this exciting 50-minute class. Whether it’s a marketing package, typography treatment, storytelling device or design inspiration, each place has a little magic for you to bring home and make your own.
Jeff Moffitt, MJE, Jostens, Dallas
10 a.m. Friday, Thurgood Marshall South, Mezzanine Level (250)

PHOTOJOURNALISM
Photography: From ordinary to extraordinary
This lively session will teach you to get away from those boring expected photos and learn to take ones that are show-stoppingly wonderful. Go beyond the rules to thinking like a professional. You can do it!
Judy Babb, MJE, West Mesquite High School, Mesquite, Texas
10 a.m. Friday, Thurgood Marshall West, Mezzanine Level (250)

ADVISING/TEACHING
Keeping your staff FUNctional
The root word of functional is FUN. Come geek out over workflow processes, staff management apps, and more!
Andrea Negri, MJE, Bellaire (Texas) High School, and Samantha Berry, CJE, Bridgeland High School, Cypress, Texas
10 a.m. Friday, Tyler, Mezzanine Level (40)

NEWS LITERACY
Journalism matters: Key moments in U.S. history
From early investigative reporting techniques to social media, learn how journalism has shaped America. Meet the journalists who helped shine a light on important issues in U.S. history using a new interactive website by PBS NewsHour Extra based on primary sources from the Library of Congress.
10 a.m. Friday, Virginia A, Lobby Level (110)

EDITING
★ Style showdown
We’ll cover the major categories important in AP style — numbers, dates, abbreviations and more. Come for the lesson, stay for the game to put your skills to the test. Great for young grammar gurus and advisers, especially those planning to take the CJE exam.
Joe Humphrey, MJE, Hillsborough High School, Tampa, Fla.
10 a.m. Friday, Virginia B, Lobby Level (110)

ADVISING/TEACHING
The big picture
A session for advisers on teaching great photography from the beginning. Learn what methods work best and what details are most important for beginners. Get project ideas and learn how to get great images out of all of your students. Great photographers are made from great teaching.
Curtis Christian, McKinney (Texas) High School
10 a.m. Friday, Virginia C, Lobby Level (110)

WRITING
Lead-writing sins and how to avoid them
Learn how to write better leads by discovering why certain common kinds of leads don’t work — and how to fix them so that they will. Examples from high school newspapers and yearbooks will be presented.
Vicki McCash Brennan, CJE, St. Petersburg, Fla.
10 a.m. Friday, Washington 1, Exhibition Level (240)

PHOTOJOURNALISM
Get closer and get better pictures
Robert Capa once said, “If your photos aren’t good enough, you’re not close enough.” Discover five simple rules to get closer to your subject and shoot better photos for your publication.
Chris Waugaman, MJE, Prince George (Va.) High School
10 a.m. Friday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM
The creative edge: Profile photography trends
Want to learn how a variety of photography styles can be incorporated into your student life profiles? We’ll explore techniques like long exposures, double exposures, projector-imaging, special effects lighting, and studio portraits with the goal of implementing different styles into your student life coverage.
Makena Busch, CJE, Mead High School, Spokane, Wash.
10 a.m. Friday, Washington 3, Exhibition Level (240)

NEWS GATHERING
Sex, drugs and controversy
If you’re ready to tackle a challenging topic or issue but have questions or concerns, this session is for you. Hear from a veteran adviser who has navigated out of the hot seat — and even the national spotlight — and lived to tell some tales.
Emily Smith, CJE, Pittsburg (Kan.) High School
10 a.m. Friday, Washington 4, Exhibition Level (400)

LAW AND ETHICS
Social media, online photos, music, video and the law
Both longstanding and newer copyright laws apply to social media. Learn about the good, the bad and the snarky when it comes to your news org’s use of social media and online media you might be tempted to use.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
10 a.m. Friday, Washington 5, Exhibition Level (190)

CONTEST
Media contest 43: Online news package meeting
Those entered in the online news package contest will gather here for a short meeting. Contest ID label must be shown. Students leave to do their reporting then return at 1:30 p.m. to work on their entry due by 5:30 p.m.
10 a.m. Friday, Wilson A, Mezzanine Level (100)

MEETING
JEA CTE Committee meeting
Members of this committee will meet to make plans and goals for the upcoming year. Other advisers who are interested in being part of the committee are invited to attend.
Nina Quintana, CJE, Bernalillo (N.M.) High School
10 a.m. Friday, Truman, Mezzanine Level (40)

11 a.m.

MULTIMEDIA BROADCAST
Start your broadcast program for less than $50,000
Journalism knowledge? Check. Technical knowledge on how to put together a broadcast studio in your school? Unsure. This is one of the major roadblocks to
implementing a broadcast program for many educators. Get purchase lists, setup diagrams and more at this session.
David Weikert, CJE, Northeastern High School, Manchester, Pa.
11 a.m. Friday, Coolidge, Mezzanine Level (100)

GENERAL AUDIENCE
One by one
First person ... plural. We don’t yearbook alone and you don’t have to either. Join us for a flurry of yearbook advice ... but in that you-get-me, long-lost-friend kind of way. We’ve got tips on type, photo musts, coverage concepts and all that — together in one, madcap session presented by Herffies from coast to coast. We’re happy to share valuable yearbook truths, one by one. This session is sponsored by Herff Jones. Ann Akers, MJE, Herff Jones, Charlotte, N.C., Linda Puntney, MJE, Manhattan, Kan., and more, more, more
11 a.m. Friday, Exhibit Hall A, Exhibition Level (20)

NEWS GATHERING
Investigate this: Takeaways from ‘Dopesick’
Great journalism begins with great reporting. Great reporting begins with investigative research. Come discuss the JEA One Book, “Dopesick: Dealers, Doctors, and the Drug Company that Addicted America” by Beth Macy and learn tips for how to incorporate investigative journalism into your own program.
Evelyn Lauer, MJE, Niles West High School, Skokie, Ill.
11 a.m. Friday, Harding, Mezzanine Level (100)

WEB
★ Website must-haves
Before you get lost in the details of trying to build a perfect, modern website, just make it functional. This beginner’s session gives you a checklist of to-dos to get you back to the basics of understanding what makes a news site work.
Alex McNamee, SNO Sites, Bloomington, Minn.
11 a.m. Friday, Hoover, Mezzanine Level (100)

MARKETING/AUDIENCE ENGAGEMENT
★ Social anxiety: How to get started on social media
Can’t keep up with all the apps and trends that seem to emerge? Don’t worry. In this roundtable, we’ll discuss social media basics, what to post on which platform,
different post creation sites and how to integrate social media into your program.
Leslie Dennis, SIPA/SCSPA, Columbia, S.C.
11 a.m. Friday, Jackson, Mezzanine Level (40)

EDITING
Show your style
The Associated Press Stylebook is a journalist’s bible. This refresher on AP style is ideal for candidates preparing to take the CJE exam and copy editors looking to brush up on their skills. Bring your phone to play along with an interactive game.
Renee Burke, MJE, Orange County Public Schools, Orlando, Fla.
11 a.m. Friday, Johnson, Mezzanine Level (40)

MARKETING/AUDIENCE ENGAGEMENT
The art and science of social media storytelling
This session will help students take their storytelling to the next level with emphasis on Instagram and Twitter. We’ll look at how to improve reporting with attention to visual elements, sources and strategies, and then we’ll address how to study analytics and use scheduling tools for successful social media management.
Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
11 a.m. Friday, Lincoln 2, Exhibition Level (200)

DESIGN
Just your type
Typography can make or break your yearbook. Learn the basic rules of typography to create a readable look; then learn how and why to break the rules to “visually speak” your message.
Laura Schaub, CJE, Lifetouch, Commerce City, Colo.
11 a.m. Friday, Lincoln 3, Exhibition Level (200)

MULTIMEDIA BROADCAST
Beyond daily announcements: Video news stories for impact
Learn how to turn your daily announcements show into a full newscast by integrating video news packages into your program. The staff and adviser of Pacemaker-winning Mustang Morning News will show examples of different types of news packages, and discuss crew roles and workflow.
Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
11 a.m. Friday, Lincoln 4, Exhibition Level (200)

GENERAL AUDIENCE
10 mobile apps your staff should be using
Your phone is a powerful tool and you should be using it in more ways than you currently are. This session will give you some must-have apps that you should have downloaded onto your device and offer a few bonus tools you should be carrying around.
Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.
11 a.m. Friday, Lincoln 5, Exhibition Level (300)

EDITING
Grammar can be (almost) painless
It’s true — students don’t learn to write better by underlining the subject once and the verb twice. Still, a good foundation in grammar and punctuation can make any journalist better. Learn some new approaches for helping your students — and have fun doing it.
Candace Perkins Bowen, MJE, Kent (Ohio) State University
11 a.m. Friday, Lincoln 6, Exhibition Level (300)

LEADERSHIP AND TEAM BUILDING
We want you: Building your staff
The key to great publications is great staff. But what happens when staffing declines? This session focuses on ideas to build culture that draws students to choose to be part of your staff amid the demands of a system driven by AP and “blow-off” culture.
Shari Adwers, MJE, Loudoun Valley High School, Purcellville, Va., and Ava Butzu, Grand Blanc (Mich.) High School
11 a.m. Friday, Madison A, Mezzanine Level (75)

LEADERSHIP AND TEAM BUILDING
Voices of Color
In fall of 2018, four high school students created Voices of Color, an initiative for students of color to exercise their First Amendment rights and have their voices heard by everyone. Come learn about the movement’s progress and how you can get involved. Open to all.
11 a.m. Friday, Madison B, Mezzanine Level (75)
LAW AND ETHICS
Covering controversial topics responsibly
This session will walk students through a handful of real law-and-ethics scenarios and ask you to brainstorm what you would do in each circumstance, as well as hear how our staff handled it. Come with a buddy or prepared to discuss and share.
Julia Satterthwaite, MJE, Monta Vista High School, Cupertino, Calif.
11 a.m. Friday, Marriott Balcony B, Mezzanine Level (120)

FEATURED SPEAKER, PHOTOJOURNALISM
Visual storytelling:
Ethics and techniques for photojournalists
An award-winning documentary photographer and multimedia journalist shares how she built a career as a freelance photojournalist covering underreported stories for several publications. Through a visual presentation of her reporting from Haiti and Southeast Asia, and an interactive discussion, she’ll also outline methods she uses to identify, report and visualize stories.
Allison Shelley, Pulitzer Center, Washington, D.C.
11 a.m. Friday, Marriott Salon 1, Lobby Level (600)

WRITING
Sometimes you have to laugh
Satire is humor with a purpose, directed toward an end result. That laughter makes unpopular ideas more palatable or point out the absurdity in the normal. Come ready to laugh.
Lori Oglesbee, McKinney, Texas
11 a.m. Friday, Marriott Salon 3, Lobby Level (750)

CONTEST
Broadcast contest judging
Broadcast judges will meet to finalize results.
April van Buren, MJE, La Follette High School, Madison, Wis.
11 a.m. Friday, Park Tower 8209, Lobby Level (40)

NEWS LITERACY
Free Stanford media literacy curriculum
As part of the MediaWise project, Stanford History Education Group has developed new curricula called Civic Online Reasoning for media literacy education. It will be available free for download in November and is designed to be taught at the middle and high school level. Come listen and learn.
Katy Byron, Alex Mahadevan and Heaven Taylor-Wynn, The Poynter Institute, St. Petersburg, Fla.
11 a.m. Friday, Taft, Mezzanine Level (40)

NEWS GATHERING
Using beats to effectively ‘covfefe’ your school
There are many ways to approach covering your school community that will ensure great stories aren’t slipping through the cracks. The important thing is to have a system/plan in place, then stick to it. This session will help students explore their options and create a plan that works for them.
Larry Steinmetz, CJE, Bullitt East High School, Mount Washington, Ky., and R.J. Morgan, CJE, University of Mississippi, University, Miss.
11 a.m. Friday, Maryland A, Lobby Level (115)

GENERAL AUDIENCE
Sports journalism on the collegiate level
A panel of four student sports journalists at University of Maryland, moderated by director of the Povich Center for Sports Journalism, will discuss exciting opportunities they’ve had to gain real experience working on professional and campus publications and broadcast media. They’ll also discuss what the future might hold for sports journalism.
George Solomon, Povich Center for Sports Journalism, College Park, Md., and Paige Leckie, MacKaiya Cherry, Lila Bromberg and Andy Kostka, University of Maryland, College Park, Md.
11 a.m. Friday, Maryland B, Lobby Level (115)

MULTIMEDIA BROADCAST
So you want to make a podcast ...
In this session, you will get an overview of the 2019 audio landscape. What do industry changes — particularly the growing popularity of voice platforms — mean for young journalists hoping to work on audio products? The speaker also will cover the basics of what audio production entails.
Anne Li, NPR, Washington, D.C.
11 a.m. Friday, Maryland C, Lobby Level (115)

NADVISING/TEACHING
★ AGILE program management for advisers and editors
Missing deadlines and staff in chaos? Come learn how yearbook is actually just project management. Simple, free programs like Trello can effectively organize your book and keep you on track for the coming year. Students and advisers welcome.
Paul Siegel and Courtney Owen, Dunwoody (Ga.) High School
11 a.m. Friday, Taylor, Mezzanine Level (40)

GENERAL AUDIENCE
Political lampooning in the age of ignorance and rage
While sharing his political renderings, cartoonist Steve Artley provides a glimpse into concept development, production processes and challenges to editorial cartooning in the internet age, where journalists face increasing hostility, and cartoonists are relegated to the unemployment line. He’ll give his insights into the decline of traditional editorial cartooning and what may be in store for the future.
11 a.m. Friday, Thurgood Marshall East, Mezzanine Level (250)

WRITING
Harness the power of words
Let’s harness wordsmiths’ secrets for intriguing and capturing readers. Learn to employ compelling words and writing techniques for memorable verbal images in headlines, captions and articles revealing the essence of the remarkable people and events in the story of your year.
Linda Ballew, MJE, Park University, Great Falls, Mont.
11 a.m. Friday, Thurgood Marshall North, Mezzanine Level (250)

GENERAL AUDIENCE
Journalism’s deadly sins
You’re killing us, Smalls! Come hear us rant about the deadly sins journalism students make frequently, even in our own classrooms. We’ll give you suggestions for avoiding the sins, too. Be prepared to laugh and learn.
Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.
11 a.m. Friday, Thurgood Marshall South, Mezzanine Level (250)

LAW AND ETHICS
Protecting your rights as an adviser
Journalism teachers and media advisers often feel vulnerable and pulled in different directions. Learn both principles and tactics that will give you the maximum legal protection when it comes to defending
your support for the press freedom of your students.
Mark Goodman, Kent (Ohio) State University
11 a.m. Friday, Truman, Mezzanine Level (40)

ADVISING/TEACHING
Advising in Title I schools
Learn more about marketing to parents, writing grants, coming up with fundraising ideas, asking for Title funds and other strategies for handling the special challenges of Title I schools.
Laura Negri, CJE, Alief Kerr High School, Houston, and Andrea Negri, MJE, Bellaire (Texas) High School
11 a.m. Friday, Tyler, Mezzanine Level (40)

DESIGN
★ Spin the wheel
Around and around it goes, where it stops let’s hope someone knows. In this quirky design session, we will look at color management theory and best practice techniques on how to best use your pallet during production.
Michael Malcom-Bjorklund, CJE, Columbia High School, Lake City, Fla.
11 a.m. Friday, Virginia A, Lobby Level (110)

EDITING
360 degrees of editing
Being a page editor is more than just taking what comes from writers and slapping it onto a page. This hands-on session will take you through best practices section editors should use to coach writers, “really” edit a story and work with editors and designers.
Joe Humphrey, MJE, Hillsborough High School, Tampa, Fla.
11 a.m. Friday, Virginia B, Lobby Level (110)

ADVISING/TEACHING
Managing student media
This session will provide advisers with strategies for managing student publications. There will also be a Q&A to share current issues advisers have encountered. It is part of the certification training strand for those taking the CJE exam.
Jane Blystone, MJE, North East, Pa.
11 a.m. Friday, Virginia C, Lobby Level (110)

GENERAL AUDIENCE
Improving publication photography
Readers want to see great photos. But it takes more than just telling photographers to take better pictures. The entire staff should be involved. Come see how.
Mark Murray, Association of Texas Photography Instructors, Wichita Falls, Texas
11 a.m. Friday, Washington 1, Exhibition Level (240)

NEWS GATHERING
Empathy: The lost art of understanding
Great stories start with one common thread: understanding your source. Discover why your interviews might be coming up short. This session will show you five of the most common mistakes in interviewing and how to correct these errors.
Chris Waugaman, MJE, Prince George (Va.) High School
11 a.m. Friday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM
Humans of [your school]: An expansive profile project
Profiles remain a favorite of readers to connect with members of their community. Learn how to take on a multi-platform approach to telling the stories of 200 or more students in a single year, with tips on the organization strategies for success.
Ellen Austin, MJE, Kathy Fang and Saloni Shah, The Harker School, San Jose, Calif.
11 a.m. Friday, Washington 3, Exhibition Level (240)

WRITING
Break the rules: Headlines and captions
Does your staff struggle with captions and headlines year after year? In this session, we’ll address the traditions and rules of caption and headline writing — and then we’ll make our own.
Cody Harrell, CJE, East Lansing (Mich.) High School
11 a.m. Friday, Washington 4, Exhibition Level (400)

LAW AND ETHICS
New Voices: Does your state protect the student press?
Over the past three decades, student press rights have narrowed. The New Voices movement seeks state-based legislative solutions to protect and defend student journalists and their advisers. There are New Voices protections in 14 states, and grassroots, nonpartisan student-powered groups active in most states.
Mike Hiestand and Hadar Harris, Student Press Law Center, Washington, D.C.
11 a.m. Friday, Washington 5, Exhibition Level (190)

PHOTOJOURNALISM
Photoshop tips and techniques for student publications (2 hours)
Tips, tricks, and techniques to help you get the most out of Adobe Photoshop in your publication. Beginning and advanced techniques will be covered. Your questions/challenges to get the most out of this session. Some laptops will be available to preregistered students. Others may sit if they bring a laptop with Photoshop loaded.
Hal Schmidt, Balfour Yearbooks, Houston, and David Graves, St. Thomas’ Episcopal School, Houston
11 a.m. Friday, Wilson C, Mezzanine Level (90)

Noon
MULTI MEDIA BROADCAST
Copyright rules for video and multimedia
Your student makes an award-winning video promotional package for the statewide journalism competition finals but is disqualified due to a copyright violation by not following the licensing rules for the music he chose. Avoid this fate. Learn about copyright rules and sources for legal music.
David Weikert, CJE, Northeastern High School, Manchester, Pa.
Noon Friday, Coolidge, Mezzanine Level (100)

EVENT
On-site critiques/Special consultations
Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube.
Online staffs should bring a URL. Special Consultation is 50 minutes with a media expert to discuss any subject relating to your media experience.
Noon-3:30 p.m. Friday, Exhibit Hall B South, Exhibition Level

LAW AND ETHICS
From law to life: Ed Code 48907 and admin
As EIC of the high school newspaper her senior year, her staff faced censorship of their school newspaper at the hands of charter school administrators, who tried to intimidate the staff into submission. Instead, the staff worked to get the education code changed to force the administrators to...
comply. Learn tactics to defend your staff’s rights.
Genevieve Mage, Berkeley (Calif.) High School
Noon Friday, Harding, Mezzanine Level (100)

WEB
Storytelling with code
See the rich storytelling that’s possible when you can code at a basic level: maps, charts, databases, election results, long-form features and more. Attendees will get suggested resources for getting started in this area and hear about the speaker’s job.
Andrew Gibson, The Texas Tribune, Austin, Texas
Noon Friday, Hoover, Mezzanine Level (100)

WRITING
Your theme is NOT for your school
Yes, you heard me; your theme is for you, the yearbook staff. Like watching commercials that give you goosebumps? Enjoy parties with a theme? Come check out copy-writing video inspiration you’ve needed. Leave celebrating the reasons you chose a theme. Maybe even become the copy-writing genius you were meant to be.
Lisa Lea Llewellyn, CJE, Friesens Corp., Pembina, N.D.
Noon Friday, Jackson, Mezzanine Level (40)

LEADERSHIP AND TEAM BUILDING
Google Keep will save your sanity
The mobile-friendly, online organization app from Google is the simple tool you didn’t know you needed and now won’t be able to live without. From task-managing, workflow, guidelines and deadline management, Google Keep can help production and newsroom workflow work better for you.
Andrew Gibson, The Texas Tribune, Austin, Texas
Noon Friday, Hoover, Mezzanine Level (100)

NEWS GATHERING
Covering breaking news
From active shooter situations to police standoffs, there’s a lot to consider when covering breaking news. In this session, a veteran TV news reporter will take you through the step-by-step process of crisis reporting and elements you must consider when making judgment calls in the field.
Melissa Harrison, Texas Christian University, Fort Worth, Texas
Noon Friday, Lincoln 4, Exhibition Level (200)

LAW AND ETHICS
The ethics of covering hate
Students will explore new ethics research being done in the field of reporting on hate, along with court cases involving hate speech. Students will explore how the First Amendment rights of journalists and extremists intersect, plus how they may cover extreme speech in their own media.
Brett Johnson, University of Missouri, Columbia, Mo.
Noon Friday, Madison B, Mezzanine Level (75)

LEADERSHIP AND TEAM BUILDING
Great expectations
Sometimes it is tough to run a publication. But with clear expectations, everyone wins. This session will focus on how to set and follow through on job descriptions, the grading monster and staff communication.
Sara-Beth Badalamente, CJE, Huron High School, Ann Arbor, Mich.
Noon Friday, Madison A, Mezzanine Level (75)
Tips and tricks to make your videos stand out
The session will be packed with tips you can put to use today to have your videos stand out on social media and beyond. Learn strategies for improving your video stories as part of your publication’s coverage of school affairs and help to grow an audience.
Bethany Swain, University of Maryland, College Park, Md.
Noon Friday, Lincoln 6, Exhibition Level (300)

Lunch and Learn
This is a meeting of current JEA mentors and mentees to engage in thoughtful dialogue about their experiences and learn more about previously identified topics. This is only open to current mentors and mentees. Preregistration for lunch was required.
Patrick Johnson, MJE, Antioch (Ill.)
Community High School
Noon Friday, Marriott Balcony A, Mezzanine Level (120)

Youth on the move
Youth voices are rising to impact all the important issues of their time. Student journalists are not only covering these voices and issues, but making news themselves by insisting on free speech and free press rights. JEA advisers have been standing right alongside them. Join us in celebrating the rights of young people and learning about some of the important cases today — and through history — that keep the First Amendment alive for young people.
Mary Beth Tinker, Washington, D.C.
Noon Friday, Marriott Salon 1, Lobby Level (600)

#WritingTipsFromMsO
These methods will improve your writing. These tips lift your writing above common mistakes and allow you to focus on the heart of the story.
Lori Oglesbee, McKinney, Texas
Noon Friday, Marriott Salon 3, Lobby Level (750)

How to score great sports stories
Thanks to social media, your audience knows the final score the second the final buzzer sounds. Game stories don’t belong in a yearbook or school newspaper. Instead, let’s share examples on how to write about the cool people and random quirks of the sports teams at your school.
Steve Hanf, First Flight High School, Kill Devil Hills, N.C.
Noon Friday, Maryland A, Lobby Level (115)

Building the perfect video portfolio for college
An effective video production online portfolio used to be the goal of every college graduate looking for a first career opportunity. But today, a video portfolio is helping high school graduates find the college program that will best serve their needs and help jump-start that journey.
Steve Weiss, Colorado State University, Fort Collins, Colo.
Noon Friday, Maryland B, Lobby Level (115)

The next step
Junior high/middle school yearbooks can be journalistic and stylish, too! An award-winning junior high adviser will help you enhance the staff management, design, coverage and photography of your book to make them stand out nationally and to prepare your students for high school journalism programs.
Andrew Young, CJE, Woodland Junior High School, Fayetteville, Ark.
Noon Friday, Taft, Mezzanine Level (40)

Let’s face it: New angles for recurring events
High school journalists have to cover prom, homecoming, new school policies, etc. But you don’t have to cover those stories the same way year after year. Let’s put a face on your stories and find that unique angle to grab your readers.
Jeanne Acton, University Interscholastic League, Austin, Texas
Noon Friday, Thurgood Marshall North, Mezzanine Level (250)

From good to great
If you are a newer adviser looking to improve your yearbook, this session is for you. Topics of discussion range from improving the book content and coverage to improving staff culture and goal-setting.
Beth Ann Brown, CJE, Northeastern High School, Manchester, Pa.
Noon Friday, Taylor, Mezzanine Level (40)

Photography for non-photographers
Want to improve the photography in your publications? Come pick up tips for taking great photos, no matter what type of camera you use or how much experience you have as a photographer. We’ll have tons of examples of great photos, too.
Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan., and Amy Morgan, MJE, Shawnee Mission West High School, Overland Park, Kan.
Noon Friday, Thurgood Marshall South, Mezzanine Level (250)

From good to great
If you are a newer adviser looking to improve your yearbook, this session is for you. Topics of discussion range from improving the book content and coverage to improving staff culture and goal-setting.
Beth Ann Brown, CJE, Northeastern High School, Manchester, Pa.
Noon Friday, Taylor, Mezzanine Level (40)

Storytelling: The key to everything
Whether it’s yearbook, newspaper, broadcast or web, it’s all about storytelling. Some students struggle with where to get story ideas, how to get the info and how to tell stories. Everyone at school has some story to tell. Which stories, and how many, will you tell?
Scott Geesey, CJE, Jostens, Spring Mills, Pa.
Noon Friday, Virginia A, Lobby Level (110)

It’s the little things
Sometimes it’s the little things that make a big difference between good and great. Learn 25 little things that you can apply immediately in your publication to take your
writing to the next level.  
Melissa Warner and Casey Tedrow, Center Grove High School, Greenwood, Ind.  
Noon Friday, Virginia B, Lobby Level (110)

ADVISING/TEACHING  
Get certified: Design  
Trends come and go, but the foundations of good design remain the same. This session will discuss how design principles, elements, color, type and grids influence audience engagement and understanding. Brian Hayes, MJE, Ball State University, Muncie, Ind.  
Noon Friday, Virginia C, Lobby Level (110)

PHOTOJOURNALISM  
★ Great photos anywhere  
The best camera to have is the one you have with you, and, of course, that is your phone. Learn how to get better phone photos with advanced techniques and some great phone apps. Brooke Renna, CJE, Walsworth Yearbooks, Cotati, Calif.  
Noon Friday, Washington 1, Exhibition Level (240)

LEADERSHIP AND TEAM BUILDING  
10 habits of a highly effective editor  
Maybe you already have a leadership role or maybe you just want to prepare yourself for a future position as an editor. Come to this session for tips and tricks about how to lead a staff effectively. Julieanne McClain, CJE, Rutherford B. Hayes High School, Delaware, Ohio  
Noon Friday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM  
Displaying photos the right way  
Photos are the all-star of any great yearbook or newspaper. But often we treat them like a bench warmer. This session will use the Best of the Year contest winners from NSPA to super charge your photos — and how you display them. Eric Thomas, MJE, Kansas Scholastic Press Association, Lawrence, Kan.  
Noon Friday, Washington 4, Exhibition Level (400)

NEWS GATHERING  
10 essential tools for data journalism  
This fast-paced session will introduce students to a range of user-friendly tools and basic techniques they can use to find public data, scrape social media and web content, measure influence, track story development and create informative visualizations for print, broadcast and web. Kathleen Stansberry, Elon (N.C.) University  
Noon Friday, Washington 5, Exhibition Level (190)

EVENT  
Mount Vernon tour check-in  
If you signed up for the tour to Mount Vernon, check in by 1 p.m. at the table near the 34th Street entrance. The bus will return by 6 p.m. Preregistration was required.  
1 p.m. Friday, check in at the table near the 34th Street entrance, Lobby Level

MULTIMEDIA BROADCAST  
★ Voice of the People minipodcasts made easy  
VOX-POPs are an easy way to include audio podcast pieces and doable for any publication staff, whether veterans or cubs. Find out what they are, how to create them and their basic outline and examples. Sandra Coyer, MJE, Puyallup (Washington) High School  
1 p.m. Friday, Coolidge, Mezzanine Level (100)

MULTIMEDIA BROADCAST  
Yearbook Chat with Jim podcast — live!  
Come be a part of a live podcast. Jim will be interviewing several guests from JEA, NSPA and the local convention committee. Along with these guests, we will be interviewing some of you about your convention experience. Don’t miss this opportunity! We might even have a guest appearance by askmike. Jim Jordan, Walsworth, Fair Oaks, Calif.  
1 p.m. Friday, Exhibit Hall A, Exhibition Level (20)

WEB  
Make mine multi: Produce rich multimedia content  
Inspire student reporters to create engaging multimedia features using WordPress and other content creation tools. Encourage the use of charts, graphs, video, hero images, pull quotes, maps and interactive timelines to cover your school’s key issues. Hear how one staff organized, reported and produced dynamic, award-winning online stories. Diana Day, CJE, Mooresville (N.C.) Friends School  
1 p.m. Friday, Hoover, Mezzanine Level (100)

ADVISING/TEACHING  
Turn your classroom into a newsroom  
We know that hands-on learning is essential when students have to create and edit content. The key is figuring out what steps to take to ensure our students combine creativity and efficiency. This session will help you facilitate a productive classroom that resembles a newsroom. Mark Lodato, Arizona State University, Phoenix  
1 p.m. Friday, Harding, Mezzanine Level (100)

GENERAL AUDIENCE  
African American political cartoons in D.C.  
This session looks at the political cartoons of African-American artists based in Washington, D.C., and how their work highlighted important civil rights issues in D.C. and across the country. Amy Kirschke, University of North Carolina, Wilmington, N.C.  
1 p.m. Friday, Jackson, Mezzanine Level (40)

WRITING  
RAD: Read, analyze and discuss poetry (2 hours)  
This is a hands-on workshop where students will read, analyze and discuss various styles and genres of poetry. Students also will be prompted to write and share their poetry. Renee Quaife, Sparkman High School, Harvest, Ala.  
1 p.m. Friday, Jefferson, Mezzanine Level (40)

LAW AND ETHICS  
Copyright 101  
Copyright law limits your ability to use the works of others, including cartoons and photos, and protects your work as well. Learn what is legal and what is not. Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.  
1 p.m. Friday, Johnson, Mezzanine Level (40)

GENERAL AUDIENCE  
Pushing the boundaries of traditional storytelling  
Engage with your audience and editors through multimedia work during every step of the story process. This session will break down what multi-platform practices will make you excel in a student newsroom and stand out in a professional one. Kelly Furnas, MJE, and Anton Delgado, Elon (N.C.) University  
1 p.m. Friday, Lincoln 2, Exhibition Level (200)
PHOTOJOURNALISM

New heights: Telling the story with a drone
Are you interested in using video or still photos from a drone for your high school publication or broadcast? This session will discuss how unmanned aerial systems technology is used safely and legally. Andrew Scott, USA Today, McLean, Va., and John Beale, Penn State University, University Park, Pa.
1 p.m. Friday, Lincoln 3, Exhibition Level (200)

MULTI MEDIA BROADCAST

Breaking into television news
You’re never too young to start preparing for a career in broadcast news. In this session, a veteran news reporter will give a behind-the-scenes look at life as a TV anchor/reporter and offer tips on how you, too, can launch your own career in broadcasting. Melissa Harrison, Texas Christian University, Fort Worth, Texas
1 p.m. Friday, Lincoln 4, Exhibition Level (200)

LEADERSHIP AND TEAM BUILDING

Get to know yourself
Learn more about your own temperament and work style as well as those of your co-editors and staff members to maximize your efficiency and have more fun in the process. Participants will begin by taking the Keirsey Temperament Sorter. Greg Gagliardi, CJE, Cherry Hill (N.J.) High School East
1 p.m. Friday, Marriott Balcony B, Mezzanine Level (120)

FEATURED SPEAKER, PHOTOJOURNALISM

The role of photojournalism in a democracy
As public trust in the media has dropped to an all-time low, the role of photojournalism remains crucially important. Whereas words can be easily dismissed and/or twisted into falsehoods, photographs that adhere to journalism’s strict code of ethics have the power to render truth in ways that are difficult to dispute. Jahi Chikwendiu, The Washington Post, Washington, D.C.
1 p.m. Friday, Marriott Salon 3, Lobby Level (750)

MULTI MEDIA BROADCAST

Visual storytelling in the social media age
When she graduated from Northwestern in 2010, social media was drastically different than what it is today. The speaker will call on her experience working for digital and mobile-first companies that have seized the opportunity of social media-native video to help students understand how to navigate the changing media landscape. Sara Kenigsberg, MoveOn, Washington, D.C.
1 p.m. Friday, Maryland A, Lobby Level (115)

CONTEST

Media contest lead judges check-in
Lead judges for JEAs National Student Media Contests afternoon events must check in between 1 and 3:30 p.m. to get instructions and supplies.
1 p.m. Friday, Park Tower 8210, Lobby Level (750)

NEWS GATHERING

‘How to hear dog whistles’ and other life skills
The state of today’s ideological discourse poses a unique challenge to the young journalist. Building off a framework to teach media literacy, we’ll look at ways to empower students with skills in logic and rhetoric to help them navigate not just today’s media landscape but the ideological landscape that permeates it. Justin Toney, Lake Braddock Secondary School, Burke, Va.
1 p.m. Friday, Taft, Mezzanine Level (40)

ADVISING/TEACHING

Work smarter, not harder
Creating reliable systems and organization to ensure clear expectations is one of the most important things advisers/editors can do. Managing and organizing every aspect of your publication — from photos and equipment to deadlines and weekly grades — will help keep your team sane, on track and accountable. Allie Staub, CJE, Westfield (Ind.) Middle School
1 p.m. Friday, Taylor, Mezzanine Level (40)
FEATURED SPEAKER, GENERAL AUDIENCE
Trailblazer: Why the media should look more like America
Dorothy Gilliam will share her experiences as a young, female reporter covering the civil rights movement and as a reporter, editor and columnist at The Washington Post. She is one of the icons of a diversified newsroom and a leader of professionals helping student newspaper staffs.
Dorothy Gilliam, Trailblazer, Washington, D.C.
1 p.m. Friday, Thurgood Marshall East, Mezzanine Level (250)

MULTIMEDIA BROADCAST
One Story: Using video to showcase environmental challenges
Explore the impact of video journalism with “PBS NewsHour” correspondent William Brangham, who recently produced a series of packages on solutions for environmental challenges in Antarctica, as well as on the world’s dwindling bee population. Educational resources on this work can be found at the convention website.
William Brangham, PBS NewsHour, Washington, D.C.
1 p.m. Friday, Virginia A, Lobby Level (110)

WRITING
The power of narrative
Journalism is about telling stories that help people orient themselves to their communities and their culture. This session will show how great writers, from Michael Lewis to Laura Hillenbrand, apply the techniques of fiction to nonfiction narratives.
Les Sillars and Gracy Olmstead, Patrick Henry College, Purcellville, Va.
1 p.m. Friday, Virginia B, Lobby Level (110)

ADVISING/TEACHING
Photojournalism basics for advisers
Whether you’re planning to take the CJE exam or just want to learn more about principles of photojournalism, this session is for you. Learn about the elements of composition, camera techniques, file formats, photo management. We’ll also cover strategies for how to teach these concepts to your students so they can become more proficient at presenting the visual side of the story.
Rod Satterthwaite, MJE, Palo Alto (Calif.) High School
1 p.m. Friday, Virginia C, Lobby Level (110)

GENERAL AUDIENCE
Literary magazine roundtable
Join advisers and editors of literary magazines to discuss all areas of lit mag production. Swap success strategies and share your experiences while learning from others. Topics will include everything from seeking submissions to distribution parties and everything in between. Bring copies of your latest magazine to share if you can.
Marsha Kalkowski, MJE, Marian High School, Omaha, Neb.
1 p.m. Friday, Truman, Mezzanine Level (40)

WRITING
When average isn’t good enough
Most high school newspapers do a great job writing average stories. Let’s take that average story and make it great. We will look at several different stories and what made them great. Be prepared to share.
Jeanne Acton, University Interscholastic League, Austin, Texas
1 p.m. Friday, Thurgood Marshall North, Mezzanine Level (250)

DESIGN
Theme 2020: A designer’s guide
Theme is all around us. See samples of the best from around the nation from school publications to mass media. Learn about the trends in theme that will impact 2020.
1 p.m. Friday, Thurgood Marshall South, Mezzanine Level (250)

WRITING
★ 10 steps to better first drafts
In this workshop, student journalists will learn 10 things they can do to make their first drafts stronger, their editors happier and their journalism better. Topics covered: leads, kickers, proofreading, nut graphs, attribution, punctuation and more.
Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.
1 p.m. Friday, Thurgood Marshall West, Mezzanine Level (250)

NEWS GATHERING
How to deal with misinformation
This session will give students advice and methods of dealing with the pitfalls of fake news and viral stories in breaking news situations. The speaker will present students with various scenarios, including a quiz at the end, that will help test their knowledge.
Clemente Lisi, The Kings College, New York
1 p.m. Friday, Tyler, Mezzanine Level (40)

LAW AND ETHICS
Protecting your press freedom
School administrators, community members and faculty may want to interfere with the content decisions your student media leaders make. But there are concrete steps that student journalists and advisers can take to establish legal protections for your press freedom. Learn how you can create a policy and practice of independence.
Mark Goodman, Kent (Ohio) State University
1 p.m. Friday, Washington 1, Exhibition Level (240)

NEWS GATHERING
Politics Reporting 101: From student government to D.C.
In this session, the speaker will draw on his own reporting to teach students how to cover government at all levels from school governments to city council to Congress and the White House. This session will focus on teaching students how to find stories and report them out.
Tyler Pager, Bloomberg News, Washington, D.C.
1 p.m. Friday, Washington 3, Exhibition Level (240)

LEADERSHIP AND TEAM BUILDING
Teamwork makes the dream work
Looking for a way to increase teamwork? Tired of sitting in sessions? Play a few teamwork games, learn how to be a better leader and have some fun.
Jessica Cordonier, CJE, Lee’s Summit (Mo.) School District
1 p.m. Friday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM
10 must-have images of photojournalism
What images should every photographer bring back to the newsroom on their camera card? This session will give you a checklist of 10 types of photos — images that your readers will love.
Eric Thomas, MJE, Kansas Scholastic Press Association, Lawrence, Kan.
1 p.m. Friday, Washington 4, Exhibition Level (400)
Flash photography demystified
Few things can boost your photography game better than learning how to manipulate off-camera lighting and flash. In this hands-on session, we’ll break down the elements of light and how to use it effectively. Bring a friend and a camera and get ready to have a blast!

Derek Schroeder, CJE, Lifetouch
Yearbook, Beaverton, Ore.
1 p.m. Friday, Washington 5, Exhibition Level (190)

InDesign tricks: Work smarter, not harder (2 hours)
In this hands-on session, participants will learn how to set up InDesign files as templates, and how to use the many features available more easily and efficiently. This session is about making InDesign work better and easier for your staff. Limit 30.

Casandra Workman, CJE, Centennial High School, Las Vegas
1 p.m. Friday, Wilson C, Mezzanine Level (90)

Flash photography demystified
Few things can boost your photography game better than learning how to manipulate off-camera lighting and flash. In this hands-on session, we’ll break down the elements of light and how to use it effectively. Bring a friend and a camera and get ready to have a blast!

Derek Schroeder, CJE, Lifetouch
Yearbook, Beaverton, Ore.
1 p.m. Friday, Washington 5, Exhibition Level (190)

InDesign tricks: Work smarter, not harder (2 hours)
In this hands-on session, participants will learn how to set up InDesign files as templates, and how to use the many features available more easily and efficiently. This session is about making InDesign work better and easier for your staff. Limit 30.

Casandra Workman, CJE, Centennial High School, Las Vegas
1 p.m. Friday, Wilson C, Mezzanine Level (90)

ADVISING/TEACHING

CJE/MJE certification study session
Teachers who will be taking the JEA certification tests today are invited to this pre-test study session.

Kim Green, MJE, Ball State University, Muncie, Ind.
2 p.m. Friday, Harding, Mezzanine Level (100)

WEB

Beyond the website
Want to bring your content to your users in a new way? Through this session, attendees will learn about integrating services such as Apple News, Google News and Amazon Alexa skills into their websites, and using these new platforms to expand readership.

Greg Gagliardi, CJE, and Eli Weitzman, Cherry Hill (N.J.) High School East
2 p.m. Friday, Hoover, Mezzanine Level (100)

LEADERSHIP AND TEAM BUILDING

Build bridges, not fences
Advisers must balance the responsibility they have to employers with the task of properly equipping student journalists. Too often, this challenge results in conflict and tension with administration. This session will give advisers and administrators practical ideas for building and maintaining a positive working relationship.

Julieanne McClain, CJE, and Ric Stranges, Rutherford B. Hayes High School, Delaware, Ohio
2 p.m. Friday, Johnson, Mezzanine Level (40)

Leader of the Pack
Missed deadlines? Unmotivated staff? Disappointing content? Part of being in charge of a newsroom is understanding how to get the most out of your staff members, and this session will provide you 10 strategies for developing your leadership skills.

Kelly Furnas, MJE, Elon (N.C.) University
2 p.m. Friday, Lincoln 2, Exhibition Level (200)

ADVISING/TEACHING

CJE/MJE certification study session
Teachers who will be taking the JEA certification tests today are invited to this pre-test study session.

Kim Green, MJE, Ball State University, Muncie, Ind.
2 p.m. Friday, Harding, Mezzanine Level (100)

WEB

Beyond the website
Want to bring your content to your users in a new way? Through this session, attendees will learn about integrating services such as Apple News, Google News and Amazon Alexa skills into their websites, and using these new platforms to expand readership.

Greg Gagliardi, CJE, and Eli Weitzman, Cherry Hill (N.J.) High School East
2 p.m. Friday, Hoover, Mezzanine Level (100)

LEADERSHIP AND TEAM BUILDING

Build bridges, not fences
Advisers must balance the responsibility they have to employers with the task of properly equipping student journalists. Too often, this challenge results in conflict and tension with administration. This session will give advisers and administrators practical ideas for building and maintaining a positive working relationship.

Julieanne McClain, CJE, and Ric Stranges, Rutherford B. Hayes High School, Delaware, Ohio
2 p.m. Friday, Johnson, Mezzanine Level (40)

Leader of the Pack
Missed deadlines? Unmotivated staff? Disappointing content? Part of being in charge of a newsroom is understanding how to get the most out of your staff members, and this session will provide you 10 strategies for developing your leadership skills.

Kelly Furnas, MJE, Elon (N.C.) University
2 p.m. Friday, Lincoln 2, Exhibition Level (200)

LAW AND ETHICS

The lowdown on take downs
Efforts to censor and stifle student media are not new. Over the past 30 years, student press rights have narrowed. Fourteen states have passed New Voices laws that specifically protect the rights of student journalists. Learn how to get involved in the New Voices movement in your state and why such laws matter now more than ever.

Mike Hiestand, Diana Mitsu Klos and Hadar Harris, Student Press Law Center, Washington, D.C.
2 p.m. Friday, Madison A, Mezzanine Level (75)

WRITING

Storytelling for reader understanding
Modern journalism requires a shift in focus toward helping the reader understand a story. Discover a variety of tools to help increase understanding that don’t require more words on the page.

Logan Aimone, MJE, University of Chicago Laboratory High School, Chicago
2 p.m. Friday, Madison B, Mezzanine Level (75)
Good for beginners: ★

MARKETING/AUDIENCE ENGAGEMENT

Market like a million dollar brand
Make your yearbook a top brand at your school. This session examines successful marketing techniques used by top brands such as Amazon, Starbucks and Nike. You'll get ideas on how to implement these proven advertising concepts in your school.
Amanda Lilemoe, Jostens, Minneapolis
2 p.m. Friday, Lincoln 6, Exhibition Level (300)

MEETING

JEA mentors meeting
Current mentors will meet and discuss issues with mentoring, get updates on materials and paperwork, and engage in conversations about current trends in scholastic journalism.
Patrick Johnson, MJE, Antioch (Ill.) Community High School
2 p.m. Friday, Marriott Balcony A, Mezzanine Level (120)

LAW AND ETHICS

Speak the truth: The First Amendment today
See how to produce relevant high school multimedia projects with a minimal budget, restricted access and limited equipment, but a lot of ideas, energy and passion. This “Speak Your Truth” media event will focus on the First Amendment and its relevancy today for high school students.
Donna Griffin, MJE, Griffin Media and Publishing, Greenfield, Ind.
2 p.m. Friday, Marriott Balcony B, Mezzanine Level (120)

FEATURED SPEAKER, DESIGN

Sometimes there are too many numbers to write
As the world creates more data than ever before, newsrooms increasingly need to be able to explain numbers clearly and elegantly. Data graphics can help readers understand complex issues quickly and clearly – and they’re also a lot of fun.
2 p.m. Friday, Marriott Salon 3, Lobby Level (750)

MARKETING/AUDIENCE ENGAGEMENT

How young journalists should use social media
This session will cover social media best practices for young journalists. This includes how to use these tools for reporting and packaging purposes, as well as how to balance a personal and professional presence.
David Oliver, USA Today, McLean, Va.
2 p.m. Friday, Maryland A, Lobby Level (115)

EDITING

Write it tight, write it right
This session will help make the writing in your publications snappier and stronger. How? By encouraging you to focus on a few copy editing guidelines that will help kill the clutter and confusion in your stories.
Karl Grubaugh, CJE, Granite Bay (Calif.) High School
2 p.m. Friday, Maryland B, Lobby Level (115)

ADVISING/TEACHING

★ Every rose has its thorn
Or maybe every cloud has a silver lining? Come ready to talk about little journalistic annoyances that make us wince — like doing interviews by email and what we can do to alleviate them. The good news is sometimes it is only a matter of making students aware.
Leslie Shipp, MJE, Johnston (Iowa) High School, and Natalie Niemeyer-Lorenz, MJE, Des Moines (Iowa) East High School
2 p.m. Friday, McKinley, Mezzanine Level (70)

ADVISING/TEACHING

Newspaper as an activity? How does that work?
Running the news staff as an after-school activity presents a host of challenges from recruiting to accountability to staying active. The speaker will share what has worked (and what hasn’t) as well as how the school adapted when the staff changed from printing a newspaper to hosting a news site.
Sean Berleman, Palatine (Ill.) High School, and Natalie Niemeyer-Lorenz, MJE, Des Moines (Iowa) East High School
2 p.m. Friday, Maryland A, Lobby Level (115)

LEADERSHIP AND TEAM BUILDING

Let’s go camping! (with Basecamp)
If you like creating “To Do” lists for your staff to make sure deadlines are met, then this is the session for you. With Basecamp, gone are the days when a staff reporter or photographer says, “I didn’t know my deadline was on such and such a day” or “So and so extended my deadline; didn’t so and so tell you?” Come and find out how this free app can revolutionize your publication’s workflow.
Tommy Li, Sunny Hills High School, Fullerton, Calif.
2 p.m. Friday, Taft, Mezzanine Level (40)

FEATURED SPEAKER, GENERAL AUDIENCE

Meaningful inclusion in a diverse media landscape
Diversity and intersectionality are popular buzz words, but are rarely incorporated into journalism and media coverage. The speaker will address the challenges to obtaining meaningful inclusion of marginalized communities, uplifting diverse voices and telling the stories of all people through multimedia work, and how to achieve this in a colonial industry while changing the media landscape.
Amanda Lilemoe, Jostens, Minneapolis
2 p.m. Friday, Marriott Salon 3, Lobby Level (750)

WRITING

Sportswriting in today’s multimedia landscape
What does it mean to be a sports journalist today? How can one be a successful sportswriter in today’s multimedia landscape? From team reporting to long-form feature writing, you will learn the necessary skills to be an excellent sports journalist.
Anna Katherine Clay, University of Virginia, Charlottesville, Va.
2 p.m. Friday, McKinley, Mezzanine Level (70)

DESIGN

A designer’s guide to what works 2020
A collection of current design trends from mass media professionals to school publications are presented as a guideline of what works for 2020.
Rick Brooks, CJE, Jostens, Port Matilda, Pa.
2 p.m. Friday, McKinley, Mezzanine Level (70)

GENERAL AUDIENCE

The student sleuth
Student journalists bring fresh perspective and old-school grit to the world of investigative reporting. Pulitzer Prize-winning investigative reporter Debbie Cenziper talks about the power of accountability journalism and why student reporters, now more than ever, are helping to keep the government honest and the public informed.
Debbie Cenziper, Northwestern University, Evanston, Ill.
2 p.m. Friday, Marriott Salon 3, Lobby Level (750)
GENERAL AUDIENCE

LeadYoung: Storytelling for changemaker journalists
Young people in your community and around the world are stepping up to make positive change. How do you tell and spread their stories so that young changemaking becomes the norm, not the exception? Learn techniques from Ashoka’s LeadYoung storytelling initiative and contribute to a global movement of changemakers. Claire Fallender, Ashoka Innovators for the Public, Arlington, Va.
2 p.m. Friday, Truman, Mezzanine Level (40)

LEADERSHIP AND TEAM BUILDING

Pick me! Pick me!
Journalism students possess a skill set that is highly valued. Motivation, organization, project management, finances and communication make a publication leader a prized addition to any college. Share ideas and skills that make you a top draft pick. NO ADVISERS PLEASE.
Bonnie Blackman, CJE, Jostens, Ocean, N.J.
2 p.m. Friday, Tyler, Mezzanine Level (40)

WRITING

Profile this!
Take your profile writing to the next level with tips from someone who has been teaching and writing feature stories for the last 15 years. Whether for magazine, newspaper, yearbook or digital publications, people simply love reading about other people. Melanie Wilderman, University of Oklahoma, Norman, Okla.
2 p.m. Friday, Virginia B, Lobby Level (110)

NEWS LITERACY

Identifying credible background information
It used to be a “nose for news” was all a good journalist needed. But now we must devote at least one nostril to sniffing out “fake news” and other unsuitable background information. Get tips for evaluating search results and choosing and using background data. Margot Lester, The Word Factory, Carrboro, N.C.
2 p.m. Friday, Maryland C, Lobby Level (110)

ADVISING/TEACHING

Legal and ethical issues for advisers
Do you plan to take the CJE or MJE test or just want to be more familiar with legal and ethical student media issues? If you want to appreciate the impact of landmark court cases or understand the importance of your publication’s forum status, join us here.
Candace Perkins Bowen, MJE, Kent (Ohio) State University
2 p.m. Friday, Virginia C, Lobby Level (110)

MULTIMEDIA BROADCAST

How Gen Z is covering the 2020 election
One in 10 eligible voters in the 2020 presidential election will be of Generation Z. Find out how student journalists are covering the issues that matter to them and their communities this election season, and discover new resources to help you cover local and national races.
Leah Clapman and Elis Estrada, PBS NewsHour, Arlington, Va.
2 p.m. Friday, Washington 1, Exhibition Level (240)

FRIDAY 2 p.m.

Turn your passion into skills!
Learn about the growing field of environmental journalism at College of the Atlantic this summer.

July 6-18, 2020
Bar Harbor, Maine
Residential program, housing provided with natural environment focus

Award-winning reporters and instructors will teach the fundamentals of science journalism and environmental justice including multimedia storytelling, interviewing techniques and how to develop story ideas and sources. Students will leave the program with a finished piece of journalism.

Limited space · Limited financial aid available

Apply at insideclimatetnews.org/IEJ-2020
Rolling admissions. Apply today to reserve your spot.
2 p.m. FRIDAY

NEWS GATHERING

**News under your nose**

“But nothing ever happens here!” We’ve all said it before, but it doesn’t ever have to be true. Newspaper reporters: Let’s explore how to uncover the stories that are happening around you all the time.

*Brian Martinez, CJJE, Jostens, Houston*

2 p.m. Friday, Washington 2, Exhibition Level

(240)

NEWS GATHERING

**Risky conversations: Creating quality interviews**

Ever heard someone say, “I need to get a quote from you.” That’s the kind of thing that should never happen in journalism. Instead we should have risky conversations. Risky? Yes, indeed. Examples from amazing podcast interviews will help you learn how.

*Eric Thomas, MJE, Kansas Scholastic Press Association, Lawrence, Kan.*

2 p.m. Friday, Washington 4, Exhibition Level

(400)

PHOTOJOURNALISM

**Lessons from the Pulitzer**

Part history and part photography, this session will tell the stories behind Pulitzer Prize-winning photographs and examine what photographers can apply to their own photography. Come ready to take notes. ... some of these images will take your breath away.

*Justin Turner, Sheridan (Ark.) High School*

2 p.m. Friday, Washington 5, Exhibition Level

(190)

PHOTOJOURNALISM

**Photo storytelling**

Great photos create a visual language. Learn how to speak that photo language as you build and manage a photojournalism staff and tell the photo story of who you are as a school.

*Margaret Sorrows, CJJE, Jostens, Sherwood, Ark.*

2 p.m. Friday, Washington 3, Exhibition Level

(240)

3 p.m.

DESIGN

**InDesign and Photoshop tips and tricks**

Have questions about creating in InDesign or Photoshop or just want to watch some of the cool things you can do, then drop by. This session is sponsored by Balfour.

*Hal Schmidt, Balfour Yearbooks, Houston*

3 p.m. Friday, Exhibit Hall A, Exhibition Level

(20)

3:30 p.m.

ADVISING/TEACHING

**Certification test for CJJE and MJE candidates**

Advisers who have applied to take the Certified Journalism Educator or Master Journalism Educator tests will do so at this time. This is a 2½-hour test session. Please bring your laptop.

*Kim Green, MJE, Ball State University, Muncie, Ind.*

3:30-6 p.m. Friday, Wilson C, Mezzanine Level

(40)

4 p.m.

CONTEST

**National Student Media Contests critique sessions and on-site competition**

Categories 1-41 and 45 will meet. Those who uploaded photography, layout, graphic design and some broadcast entries will meet for a required critique session. Contest ID label must be shown to enter the room. Don’t forget required contest supplies, such as paper and pens. Arrive early. Latecomers will be disqualified.

4-6 p.m. Friday, see Page 29 for room assignments

6 p.m.

STUDENT EVENT

**Pizza party**

Pizza will be served for dinner before the student trivia night or Monuments by Moonlight tour. Preregistration was required.

6 p.m. Friday, Marriott Salon 2, Lobby Level

8 p.m.

STUDENT EVENT

**Media Swap Shops**

Swap Shops are prime opportunities for preregistered students to share useful ideas and concepts with others. Bring at least 10 samples of your newspaper, newsmagazine or literary magazine or one copy of your yearbook. Broadcast stories and websites may be shared if students bring a laptop. Preregistration was required.

8-9:30 p.m. Friday, Thurgood Marshall North/East, Mezzanine Level

8:30 p.m.

ADVISER EVENT

**Adviser reception, trivia and SPLC fundraiser**

Advisers are invited to this social gathering where we have something for everyone. Ready to get a little competitive? Join other advisers in a fun evening of team trivia hosted by Mike Simons and Joe Humphrey. Want to see an editorial cartoonist at work and support a great cause? Come ready to bid on a Clay Jones original. Hungry? Save room for dessert! Those who are judging contests are especially encouraged to attend after they finish judging. Sponsor for this event is Walter Cronkite School of Journalism and Mass Communication, Arizona State University.

8:30-10 p.m. Friday, Virginia A-B, Lobby Level

7 p.m.

STUDENT EVENT

**Team trivia night**

School teams will enjoy a fast-paced, fun and engaging evening of trivia, including categories about Washington, D.C., pop culture, music, movies and more. Here in D.C. by yourself? We’ll find you a team! Come show off your smarts and try to take home the title. There will be two trivia times.

7-9 p.m. and 9:15-11 p.m. Friday, Marriott Salon 2, Lobby Level

6 p.m. Friday, see Page 29 for room assignments

EVENT

**Monuments by Moonlight trolley tours**

Think you have seen the monuments? Have you seen them by moonlight? Trolleys will pick up at the Washington Marriott Wardman Park and take you on a two-hour tour of the city’s most iconic sites. Students will not be able to get off the trolley during this tour. Preregistration was required.

7 and 9 p.m. Friday departures, check in early at the table near the 34th Street entrance, Lobby Level

6-11 p.m. Friday, Maryland, Lobby Level

Pizza will be served for dinner before the student trivia night or Monuments by Moonlight tour. Preregistration was required.

8 p.m. Friday, Marriott Salon 2, Lobby Level

7 p.m. Friday departures, check in early at the table near the 34th Street entrance, Lobby Level

8 p.m. Friday, Marriott Salon 2, Lobby Level

7 p.m.
YOU MAY NOT REALIZE IT YET,

YEARBOOK MATTERS. Now and forever.
AT YOUR HANDS HISTORY IS MADE.

herff.ly/success-stories
<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Hall B South, Exhibition Level</td>
<td>JEA Bookstore (8-11 a.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>On-site critiques and special consultations (9-11 a.m.); Editor-in-residence (9 a.m.-noon)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 2, Exhibition Level</td>
<td>How did they do that?</td>
<td>Work and play</td>
<td>Photography with gumption</td>
<td>11 tips to better yearbook design</td>
</tr>
<tr>
<td>Lincoln 3, Exhibition Level</td>
<td>Don’t just offer an opinion, sell it!</td>
<td>Hey editors, you got this!</td>
<td>Choose your words</td>
<td>Investigative ideas for high school reporters</td>
</tr>
<tr>
<td>Lincoln 4, Exhibition Level</td>
<td>How did THAT happen?</td>
<td>Better by design</td>
<td>A little about a lot</td>
<td>Making cool infographics for student media</td>
</tr>
<tr>
<td>Lincoln 5, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lincoln 5, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td>The look. The story. The image</td>
</tr>
<tr>
<td>Lincoln 5, Exhibition Level</td>
<td></td>
<td></td>
<td></td>
<td>Content-driven design</td>
</tr>
<tr>
<td>Washington 1, Exhibition Level</td>
<td>National Journalism Quiz Bowl buzzer rounds (8-11 a.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Washington 2, Exhibition Level</td>
<td>Hot topics in photography</td>
<td>Covering politics visually</td>
<td>Everyone needs a copy editor</td>
<td></td>
</tr>
<tr>
<td>Washington 3, Exhibition Level</td>
<td>The eyes have it</td>
<td>Candid event photography: Telling the story</td>
<td>The exposure triangle: There and back</td>
<td></td>
</tr>
<tr>
<td>Washington 4, Exhibition Level</td>
<td>Reporting on tragedy</td>
<td>The art of audio storytelling</td>
<td>Getting that great sports shot</td>
<td></td>
</tr>
<tr>
<td>Washington 5, Exhibition Level</td>
<td>Featuring the feature</td>
<td>Eat. Play. Love ... Journalism</td>
<td></td>
<td>How to be awesome 5.0</td>
</tr>
<tr>
<td>Washington 6, Exhibition Level</td>
<td>Adviser hospitality (7:30 a.m.-noon)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Capitol Boardroom, Lobby Level</td>
<td>JEA Certification Committee meeting (7:30 a.m.)</td>
<td></td>
<td></td>
<td>JEA Awards Committee meeting</td>
</tr>
<tr>
<td>Convention Reg. Desk, Lobby Level</td>
<td>Convention check-in/registration, Lost and found (8 a.m.-1 p.m.)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Delaware B, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td>The best (and worst!) of leads</td>
</tr>
<tr>
<td>Marriott Salon 1, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td>Fact checking politicians: A new journalistic format</td>
</tr>
<tr>
<td>Marriott Salons 2-3, Lobby Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>SUNDAY</td>
</tr>
<tr>
<td>------</td>
<td>--------</td>
<td>-----------</td>
<td>-----------</td>
<td>--------</td>
</tr>
<tr>
<td>Composing pictures that tell unreported stories</td>
<td>Finding and sharing the unreported story</td>
<td>Shock talk</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Spreads so shook</td>
<td>Feeling some type of way</td>
<td>In the gutter</td>
<td></td>
<td></td>
</tr>
<tr>
<td>On photography: Back in black (and white)</td>
<td>Faces and places approach to visual storytelling</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>What makes a great photo?</td>
<td>Shoot sports like the pros</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Editor-in-residence (1-3:20 p.m.)</td>
<td></td>
<td></td>
<td>Sign up at convention check-in</td>
<td></td>
</tr>
<tr>
<td>Secondary coverage is our GOALLLL!</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cultivating columnists</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>NSPA Awards Ceremony (3:30-5:30 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>JEA Awards Ceremony (8:30-10:30 a.m. Sunday)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## SATURDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maryland A, Lobby Level</td>
<td>Head in the game</td>
<td>Be a better writer and editor: Top 10 revisions</td>
<td>Diverse sources: How to find them</td>
<td>Writing stronger editorials and op-ed's</td>
</tr>
<tr>
<td>Maryland B, Lobby Level</td>
<td>Podcasting 101</td>
<td>Keep 'em scrolling</td>
<td>Covering religion in a divided culture</td>
<td>Environmental Reporting 101</td>
</tr>
<tr>
<td>Maryland C, Lobby Level</td>
<td>Writing about a team whose mascot is ‘Redskins’</td>
<td>Rethink and redesign</td>
<td>Ease the editing burden</td>
<td></td>
</tr>
<tr>
<td>Park Tower 8206, Lobby Level</td>
<td>JEA Digital Media Committee meeting</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Tower 8210, Lobby Level</td>
<td></td>
<td></td>
<td>National Student Media Contests office</td>
<td></td>
</tr>
<tr>
<td>Park Tower 8212, Lobby Level</td>
<td>JEA Scholastic Press Rights Committee meeting (7:30)</td>
<td>Scholaric press association roundtable (2 hours)</td>
<td>How to enter JEA contests</td>
<td></td>
</tr>
<tr>
<td>Park Tower 8216, Lobby Level</td>
<td>Make a new plan, Stan</td>
<td>Why consider JEA certification?</td>
<td>Open forum: Discussion of legal and ethical issues</td>
<td>Restorative practices in the journalism classroom</td>
</tr>
<tr>
<td>Virginia A, Lobby Level</td>
<td>Digging deeper</td>
<td>Small school, big talk</td>
<td>Working with administrators who don’t understand</td>
<td></td>
</tr>
<tr>
<td>Virginia B, Lobby Level</td>
<td>Video news package chalk talk</td>
<td>Video interviews for your publication</td>
<td>6-word story, 6 unique shots</td>
<td></td>
</tr>
<tr>
<td>Virginia C, Lobby Level</td>
<td>Best of Show judging (8 a.m.-noon)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Table by Mezzanine escalator, Lobby Level</td>
<td></td>
<td>Featured speaker check-in table</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Coolidge, Mezzanine Level</td>
<td>Let's party! Why you need a distribution party</td>
<td>Conflict in the classroom</td>
<td>95 percent profit fundraising</td>
<td></td>
</tr>
<tr>
<td>Harding, Mezzanine Level</td>
<td>Improving your broadcast techniques</td>
<td>How to build your media brand</td>
<td>Freelancing: Take it to the bank</td>
<td></td>
</tr>
<tr>
<td>Hoover, Mezzanine Level</td>
<td>Zero to 60 in 6 months</td>
<td>Interactive graphics with Google Flourish</td>
<td>Images and videos with Google Earth Tools</td>
<td></td>
</tr>
<tr>
<td>Jackson, Mezzanine Level</td>
<td>Demystifying news: One misleading element at a time</td>
<td>Help for new advisers</td>
<td>Flexible classrooms: How to redesign your newsroom</td>
<td></td>
</tr>
<tr>
<td>Jefferson, Mezzanine Level</td>
<td>Social media and influencer marketing for yearbook</td>
<td>The importance of B2B marketing</td>
<td>Advising 101</td>
<td></td>
</tr>
<tr>
<td>Johnson, Mezzanine Level</td>
<td>Flip the script</td>
<td>Tricaster and NDI tips and tricks</td>
<td>Audio: It REALLY is important</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td>SUNDAY</td>
</tr>
<tr>
<td>------</td>
<td>--------</td>
<td>-----------</td>
<td>-----------</td>
<td>--------</td>
</tr>
<tr>
<td>Get with the times</td>
<td>Disrupt the education system: Student voice style</td>
<td>Stories with impact</td>
<td>Implicit bias and accurate storytelling</td>
<td>Building a better team</td>
</tr>
<tr>
<td>Edit less, coach more</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tools for success in a multimedia news world</td>
<td>Transmedia storytelling for student publications</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing and branding your program</td>
<td>30 days of Instagram</td>
<td>Chasing opportunities as a high school journalist</td>
<td></td>
<td></td>
</tr>
<tr>
<td>May the Force be with you</td>
<td>Little things, big results</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Generating amazing story ideas</td>
<td>New technology tools for tomorrow’s journalists</td>
<td>Live broadcasts people watch</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Using rubrics to teach your staff</td>
<td>Ask better, edit better, write better</td>
<td>Design 911</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marketing and branding your program</td>
<td>Managing and grading a converged newsroom</td>
<td>OMG: Acronyms and judging</td>
<td></td>
<td></td>
</tr>
<tr>
<td>JEA board follow-up</td>
<td>JEA board follow-up</td>
<td>JEA board follow-up</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Building a foundation in media communication</td>
<td>Where’s the yearbook copy?</td>
<td>Where’s the yearbook copy?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## SATURDAY AT A GLANCE

<table>
<thead>
<tr>
<th>ROOM</th>
<th>8 a.m.</th>
<th>9 a.m.</th>
<th>10 a.m.</th>
<th>11 a.m.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Madison A, Mezzanine Level</td>
<td>Maryland and D.C. adviser meeting</td>
<td>Bring it all together with converged media</td>
<td>Know your rights: How to cover controversy</td>
<td>Internship intel: Building your journalism career</td>
</tr>
<tr>
<td>Madison B, Mezzanine Level</td>
<td>Know your why</td>
<td>Super design time: Content and coverage</td>
<td>Tell me more</td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony A,</td>
<td></td>
<td>Studio photography for journalism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Balcony B,</td>
<td>Let’s talk about inclusivity</td>
<td>The culture of winning</td>
<td>Learning about leadership from ‘Toy Story’</td>
<td></td>
</tr>
<tr>
<td>Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Marriott Foyer,</td>
<td>Publication Exchange tables</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>McKinley, Mezzanine Level</td>
<td>Oops, we did it again: Covering controversy</td>
<td>The words count</td>
<td>Sell yourself!</td>
<td></td>
</tr>
<tr>
<td>Taft, Mezzanine Level</td>
<td>Staff Manuals 101</td>
<td>Curiosity + Public Records + Questions = Solid Reporting</td>
<td>Avoiding the libel trap</td>
<td>Private school student media and the law</td>
</tr>
<tr>
<td>Taylor, Mezzanine Level</td>
<td></td>
<td>Journalism I ideas for advisers</td>
<td>What’s working — and what’s not</td>
<td>How the student press can cover a school board</td>
</tr>
<tr>
<td>Thurgood Marshall</td>
<td>Have I got a story for you!</td>
<td>The reality of news after college</td>
<td>Editorial cartoons: Inform, provoke and feel</td>
<td></td>
</tr>
<tr>
<td>North/East, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall</td>
<td>Coverage: It’s what sells</td>
<td>4 levels of storytelling</td>
<td>Great writing trumps everything else</td>
<td></td>
</tr>
<tr>
<td>South, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Thurgood Marshall</td>
<td>Gaining confidence as an adviser</td>
<td>Obtaining press freedom in private schools</td>
<td>Private-school yearbook adviser roundtable</td>
<td>How to run a successful yearbook class</td>
</tr>
<tr>
<td>West, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Truman, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Tyler, Mezzanine Level</td>
<td>Hustle and workflow</td>
<td>Make it count: The journalism classroom</td>
<td>Spreadsheet magic</td>
<td>25 tips from a veteran adviser</td>
</tr>
<tr>
<td>Wilson A, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilson B, Mezzanine Level</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wilson C, Mezzanine Level</td>
<td>Broadcast and digital photography Precision exams</td>
<td>Certiport Photoshop exam</td>
<td>Certiport InDesign exam</td>
<td></td>
</tr>
<tr>
<td>Noon</td>
<td>1 p.m.</td>
<td>2:30 p.m.</td>
<td>3:30 p.m.</td>
<td></td>
</tr>
<tr>
<td>------</td>
<td>---------</td>
<td>-----------</td>
<td>-----------</td>
<td></td>
</tr>
<tr>
<td>Live sports broadcasting on the road</td>
<td>Find your voice</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>7 ways to use your cellphone for journalism</td>
<td></td>
<td></td>
</tr>
<tr>
<td>How to write your rant</td>
<td>Editing strategies for stronger stories and layout</td>
<td>Posting daily online is achievable</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Grow your know</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Adviser recognition luncheon (Noon-2:30 p.m.)</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Publication Exchange tables</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finding the humanity in feature stories</td>
<td>Sports and politics: They've always gone together</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telling the really big story</td>
<td>Writing stuff they will actually read</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Instagram, engagement and news coverage</td>
<td>Keeping your staff organized, efficient and happy</td>
<td>Finding the humanity in feature stories (in Spanish)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>God and the newsroom</td>
<td>Beyond ‘gamification’</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Take the leap</td>
<td>High school press freedom</td>
<td>Privacy and the law</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Telling stories from start to finish</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>InDesign tips and techniques for student publications (2 hours)</td>
<td>Chillustrator</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
7:30 a.m.

EVENT
Publication exchange
Interested in seeing what kind of work other high schools around the nation are producing? Stop by the exchange tables to look at the latest editions of high school publications from coast to coast. Feel free to drop off a few copies of your media and take some you like.
7:30 a.m.-7 p.m. Saturday, Marriott Foyer, Mezzanine Level

ADVISER EVENT
Adviser hospitality
Meet with your colleagues from across the country in the adviser hospitality suite, a hot spot for advisers. Local committee members will be available to recommend sightseeing, dining and entertainment options. Refreshments will be provided.
The Media School at Indiana University, JS Printing and Southern Illinois University.
7:30 a.m.-noon Saturday, Washington 6, Exhibition Level (110)

MEETING
JEAs Certification Committee meeting
Committee members will meet to discuss JEAs certification procedures.
Kim Green, MJE, Ball State University, Muncie, Ind.
7:30 a.m. Saturday, Capitol Boardroom, Lobby Level

MEETING
JEAs Scholastic Press Rights Committee meeting
Members of this committee will meet to make plans and goals for the upcoming year. Other advisers who are interested in being part of the committee are invited to attend.
Lori Keeley, MJE, St. Louis Park (Minn.) High School
7:30 a.m. Saturday, Park Tower 8212, Lobby Level (40)

8 a.m.

EVENT
JEAs Bookstore
Check out the new books, as well as popular best-sellers, at the JEAs Bookstore. Nearly 200 items relating to journalism are available, including textbooks, curriculum development, yearbook, newspaper, design, photography, writing, desktop publishing, new media, advertising and broadcast.

8-11 a.m. Saturday, Exhibit Hall B South, Exhibition Level

EVENT
Convention check-in and registration
Those needing to register for the convention or pick up their school packets should stop here. This also is convention lost and found. Items not picked up by 1 p.m. will be turned over to the hotel security department.
8 a.m.-1 p.m. Saturday, Convention Registration Desk, Lobby Level

WRITING
Comparing news and features: Pull readers in
Write the best news and features. Examine the writing of professional award winners. Contrast the lead, the body and ending of news and features. Write short and concise in both, but use more description and in-depth reporting in features.
Susan Newell, MJE, Tuscaloosa, Ala.
8 a.m. Saturday, Delaware A, Lobby Level (150)

DESIGN
How did they do that?
From inspiration to a final spread that amazes, come see how yearbook designers from some of the top yearbooks in country start with an inspiration from a professional and then make it their own. Take your book to the next level by designing from inspiration.
8 a.m. Saturday, Lincoln 2, Exhibition Level (200)

WRITING
Don’t just offer an opinion, sell it!
This session includes clear strategies to construct clear opinion and editorial articles and have a professional voice and mature message. Editorial samples will be presented. This is a hands-on session, so be prepared to write and share.
Rachel Steil, MJE, Stillwater (Minn.) Area High School
8 a.m. Saturday, Lincoln 3, Exhibition Level (200)

DESIGN
How did THAT happen?
If you’re an editor who’s working toward competitive excellence, this session’s guidelines and checklists will remind you of some of the small details that help the great books rise above the excellent ones. Examples of great books and solid solutions will help you avoid that moment when your book is printed and you realize that crucial info is missing from your title page or that your indexing plan was less than perfect.
Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.
8 a.m. Saturday, Lincoln 4, Exhibition Level (200)

MEETING
Maryland and D.C. adviser meeting
Are you a D.C. or Maryland Adviser? If so, please plan to join local advisers and board members of the Maryland-D.C. Scholastic Press Association for an informal networking session and to learn about local support and opportunities. Feel free to bring copies of your publication to share.
8 a.m. Saturday, Madison A, Mezzanine Level (75)

WRITING
Head in the game
Tired of unexciting headlines? Come learn how to write and design headlines that will grab the readers’ attention and make them want to read your story.
Renee Burke, MJE, Orange County Public Schools, Orlando, Fla.
8 a.m. Saturday, Maryland A, Lobby Level (115)

MULTIMEDIA BROADCAST
Podcasting 101
Everyone has a story, but how we tell those stories is evolving. Podcasting is the latest trend and it looks like it’s becoming a permanent fixture in digital media. Learn the basics and mechanics behind starting a podcast for your program. We will talk equipment, software and how to manage a schedule and track engagement.
Samantha Berry, CJE, Bridgeland High School, Cypress, Texas
8 a.m. Saturday, Maryland B, Lobby Level (115)

MEETING
JEAs Digital Media Committee meeting
This committee will meet to discuss goals and projects for the upcoming academic year.
Aaron Manfull, MJE, Francis Howell North High School, St. Charles, Mo.
8 a.m. Saturday, Park Tower 8206, Lobby Level (40)
8 a.m. SATURDAY

MARKETING/AUDIENCE ENGAGEMENT

Make a new plan, Stan
A business plan, that is. This isn’t “50 ways to leave your lover,” but specific plans for selling ads to raise money for your publication. Learn the skills you’ll need in whatever career you choose: the ability to sell something and to provide customer service.
Linda Barrington, MJE, Brookfield, Wis.
8 a.m. Saturday, Park Tower 8216, Lobby Level (40)

LEADERSHIP AND TEAM BUILDING

Staff Manuals 101
This work session will allow for students and advisers to start creating or revising their staff manuals. There will be a combination of presentation and work time. Templates will be given so work can be accomplished in the time allotted.
Sara-Beth Badalamente, CJE, and Julie Heng, Huron High School, Ann Arbor, Mich.
8 a.m. Saturday, Taft, Mezzanine Level (40)

ADVISING/TEACHING

Gaining confidence as an adviser
That little voice in your head tells you that you’re the worst adviser ever, but we know that’s not true. Come learn tips and tricks on battling adviser insecurity, no matter your position. We’ve advised yearbook, newspaper and broadcast programs at private and public schools.
Scott Collins, CJE, University Prep, Seattle, and Jessica Cordonier, CJE, Lee’s Summit (Mo.) School District
8 a.m. Saturday, Truman, Mezzanine Level (40)

LEADERSHIP AND TEAM BUILDING

Hustle and workflow
Create a staff workflow that models an office environment. Explore hierarchy charts, spreadsheets, and other stuff that every organizational junkie loves. These methods work for big and small staffs alike, and you’ll save a lot of precious time as well.
Phillip Caston, Wando High School, Mount Pleasant, S.C.
8 a.m. Saturday, Tyler, Mezzanine Level (40)

GENERAL AUDIENCE

Oh the places you will go
Being on a publication will take you so many places — learn how and why travel and other staff traditions help build a more robust yearbook program with a coveted reputation.
Tamra McCarthy, CJE, James Enochs
High School, Modesto, Calif.
8 a.m. Saturday, Wilson B, Mezzanine Level (100)

CONTEST

National Journalism Quiz Bowl (3 hours)
Four-person teams will compete in the live buzzer rounds. Come cheer on your school as a member of the audience.
Allie Staub, CJE, Westfield (Ind.) Middle School
8-11 a.m. Saturday, Washington 1, Exhibition Level (240)

GENERAL AUDIENCE

Broadcast and digital photography Precision exams
Advisers and students will have the opportunity to take a certification exam for broadcast and digital photography. This certification is recognized by industry leaders and will boost a student’s ability to land critical internships and jobs. It also supports high school journalism classes become funded CTE pathways. Preregistration was required.
Nina Quintana, CJE, Bernalillo (N.M.) High School
8 a.m. Saturday, Wilson C, Mezzanine Level (90)

8:30 a.m.

GENERAL AUDIENCE

Check in for local professional speakers
Featured speakers and other local professionals who are coming in to do Break with a Pro or to speak, please check in at the table near the escalator leading to the Mezzanine level.
8:30 a.m.-3 p.m. Saturday, table in Main Lobby near escalator leading to Mezzanine level

9 a.m.

WRITING

Personality profiles: Tell my story
Everybody has a story. Like Steve Hartman, the CBS reporter who threw a dart at a map and chose someone at random to interview, you too can randomly select people and turn them into story. Find out how it can work for any media.
Susan Newell, MJE, Tuscaloosa, Ala.
9 a.m. Saturday, Delaware A, Lobby Level (150)

MARKETING/AUDIENCE ENGAGEMENT

Let’s party! Why you need a distribution party
This course will cover everything from planning, marketing and organizing a yearbook distribution party. We’ll also discuss ways of incorporating your community and staff while building interest among your student body. Tips for revealing your book using video and photo coverage will also be included.
Makena Busch, CJE, Mead High School, Spokane, Wash.
9 a.m. Saturday, Coolidge, Mezzanine Level (100)

DESIGN

Timeless themes
If you consider yourself a true nerd, this session is a must. Take a journey through the evolution of yearbooks from 1978 to today. We will take a look back at 11 themes that were not only some of the best during the past 40 or so years, but more importantly, the most innovative helping to influence the yearbook industry in the way we yearbook today.
Pete LeBlanc, CJE, Antelope (Calif.) High School, and Mimi Orth, CJE, Herff Jones, Altadena, Calif.
9 a.m. Saturday, Delaware B, Lobby Level (150)

EVENT

On-site critiques/Special consultations
Schools scheduled for critiques should bring up to three different issues of newspapers/magazines, or the most recent literary magazine or yearbook. Some staffs also choose to bring mock-ups of the current yearbook. For broadcast critiques, bring a thumb drive or upload to YouTube. Online staffs should bring a URL. Special Consultation is 50 minutes with a media expert to discuss any subject you’d like related to your media experience.
9-11 a.m. Saturday, Exhibit Hall B South, Exhibition Level

EVENT

Editor-in-residence
Bill Eisen, primarily an editor during a 33 1/2-year career at The Washington Post, is editor-in-residence at this convention. Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.
Bill Eisen, Fairfax, Va.
9 a.m.-noon Saturday, Exhibit Hall B South, Exhibition Level

Good for beginners: ★
INTUITIVE. COLLABORATIVE. FLASH FREE.

The next generation of yearbook design is here.

STOP BY OUR BOOTH TO SEE LAYOUT PRO IN ACTION.

CONTEXTUAL TOOLBAR
The contextual toolbar offers different formatting options depending on whether you are editing text or an image.

FLOATING PALETTES
Detach palettes to keep them at your fingertips. Tuck them back in to save valuable screen space when no longer in use.

HISTORY TAB
Sort previous versions of pages by user or date — grading made easier.

FLASH FREE
Layout Pro runs without the Adobe® Flash® plugin and is optimized for Chromebooks™.
PREFLIGHT PANEL
Easily check for missing images or misspellings with this quick tool.

TREND FORWARD
Cutting-edge designs inspired by world trends. Build upon or use as inspiration.

DRAG & DROP IMAGES
Save time by dragging photos from your desktop into Layout Pro.

COMMENT PANEL
Visible or hidden, leave notes and changes for fellow yearbookers.
The School of The New York Times

Study with the Paper of Record.

Summer Academy
Summer 2020 | Grades 10–12 + Graduating Seniors
Summer Academy gives ambitious high school students the opportunity to pursue their passions while living and learning in New York City or Washington, D.C. Our two-week courses draw on the unique cultural landscape and industries of each city and the expertise of The New York Times.

N.Y.C. Summer Academy
Sample Courses
- Writing the Big City: Reporting in New York
- Photojournalism
- The Foreign Correspondent: Global Reporting
- Creative Writing

D.C. Summer Academy
Sample Courses
- Politics & The Press
- International Relations
- Government/Law/Ethics
- Photojournalism

Gap Year NYC
Summer 2020 | Ages 18–21
Gap Year is designed for recent high school graduates seeking an intellectual adventure in the cultural, financial and media capital of the world. Our Gap Summer program in New York City is eight weeks and gives students the opportunity to explore their passions while sharpening important life skills under the guidance of New York Times experts.

nytedu.com
646-438-7269
info@nytedu.com
@schoolofnytimes
MULTIMEDIA BROADCAST

Improving your broadcast techniques
Discover ways to help your broadcast program become more professional. Starting with how you approach stories and interviews, all the way to creating advanced graphics and getting solid audio and b-roll every time, this session will offer ideas to sharpen your broadcast skills.
Patrick Moring, CJE, Rampart High School, Colorado Springs, Colo. 9 a.m. Saturday, Harding, Mezzanine Level (100)

WEB

Zero to 60 in 6 months
This is one newspaper’s story of the successes and frustrations of going all in online. You’ll learn how we’ve gone from a cut-and-paste-from-the-printed-newspaper website to a much-improved operation that in some months experiences more than 10,000 hits in four days.
Karl Grubaugh, CJE, Granite Bay (Calif.) High School 9 a.m. Saturday, Hoover, Mezzanine Level (100)

NEWS LITERACY

★ Demystifying news: One misleading element at a time
How good are you at spotting misleading news? In this session, you’ll learn how to become more media literate by following a simple set of guidelines to identify misleading news elements. We will also demonstrate how technology (AI, Big Data) can help us mitigate the fake news problem.
Naemul Hassan, University of Maryland, College Park, Md. 9 a.m. Saturday, Jackson, Mezzanine Level (40)

LEADERSHIP AND TEAM BUILDING

Work and play
Come discover some great ways to make work feel more like play every day. With ideas from all over the country, you’ll see there’s always some fun to be had from staff recruitment to classroom activities. We’re here to help you create a consistently positive culture in your publications room.
Jostens representatives Casey Nichols, MJE, Rocklin, Calif.; Margaret Sorrows, CJE, Sherwood, Ark.; Jeff Moffitt, MJE, Dallas; Elizabeth Walsh, MJE, Las Vegas; and Tina Cleavelin, CJE, Parker, Colo. 9 a.m. Saturday, Lincoln 2, Exhibition Level (200)

MARKETING/AUDIENCE ENGAGEMENT

Social media and influencer marketing for yearbook
This session will explore social media and influencer marketing as it relates to yearbook. We will discuss social media marketing strategy and assess how to use it along with traditional marketing methods. How can your yearbook become a brand in your school and amplify its message by connecting with students?
Amanda Lillemoe, Jostens, Minneapolis 9 a.m. Saturday, Jefferson, Mezzanine Level (40)

MULTIMEDIA BROADCAST

Flip the script
Broadcast writing is a little different than print writing. In this session learn basic tips and tricks to write for the ear and organize your work flow. Script writing doesn’t have to be difficult or tedious.
Andrew Chambers, CJE, Richland Northeast High School, Columbia, S.C. 9 a.m. Saturday, Johnson, Mezzanine Level (75)

LEADERSHIP AND TEAM BUILDING

Hey editors, you got this!
So you’re an editor. Feeling a little lost and overwhelmed? Don’t sweat it. There are some simple things you can do to make the year go better — and it may not be what you think! Hints and tips and tricks galore for editors and team leaders.
Betsy Brittingham, CJE, Herff Jones, Indianapolis 9 a.m. Saturday, Lincoln 3, Exhibition Level (200)

DESIGN

Better by design
These principles of design make the difference between good yearbooks and great ones. See how knowing what subtle changes to make can create a drastically different look in terms of sophistication and polish.
Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C. 9 a.m. Saturday, Lincoln 4, Exhibition Level (200)

NEWS GATHERING

Show some #$$(@& character
I know you, Donald, you’re the kind of president who … I know you, Karl, you’re the kind of player who …. All our magazine, yearbook and broadcast stories are driven by character(s). Let’s talk about how to find good ones and how to surprise our readers with real characters, and change our communities by producing stories with real character.
Scott Winter, Bethel University, St. Paul, Minn. 9 a.m. Saturday, Lincoln 6, Exhibition Level (300)

GENERAL AUDIENCE

Bring it all together with converged media
JB Student Media set their sights on bringing it all together in one place for their audience by creating an online newspaper to enhance their yearbook coverage. Students and adviser will discuss the growing pains that got them there and why any pub room should try this method.
Kelley Reeder, Hannah Kimmel and Megan Rummel, James Buchanan High School, Mercersburg, Pa. 9 a.m. Saturday, Madison A, Mezzanine Level (75)

GENERAL AUDIENCE

Know your why
Is your publication built on tradition, or are you stuck in a rut? Is your routine filled with purpose, or are you just going through the motions? Sometimes, even the oldest and best programs can benefit from rediscovering your purpose and refining your “why.”
Julianne McClain, CJE, Rutherford B. Hayes High School, Delaware, Ohio 9 a.m. Saturday, Madison B, Mezzanine Level (75)

GENERAL AUDIENCE

Let’s talk about inclusivity
This interactive session will introduce concepts and suggestions designed to increase diversity and inclusion in all aspects of your media organization. You’ll walk away from the session with ideas that will help develop your cultural competence, diversify your teams and tell better stories.
Naemah Clark, Elon (N.C.) University 9 a.m. Saturday, Marriott Balcony B, Mezzanine Level (120)

FEATURED SPEAKER, NEWS GATHERING

Make ’em talk: The art of interviewing
A practical guide to interviewing. How to prepare. What questions work? How do you win over a difficult interviewee? How can body language make a difference? When should you talk, and when should you listen? A how-to for on-camera and off-camera approaches.

Good for beginners: ★
off-camera interviews by an award-winning, national broadcast journalist.
Joie Chen, Northwestern University, Washington, D.C.
9 a.m. Saturday, Marriott Salon 1, Lobby Level (600)

EDITING
Be a better writer and editor:
Top 10 revisions
Make your or your staff’s writing better fast with small revisions that have a big impact.
Learn a framework for approaching revision plus 10 easy-to-implement improvements that boost writing quality, build capacity and streamline workflow.
Margot Lester, The Word Factory, Carrboro, N.C.
9 a.m. Saturday, Maryland A, Lobby Level (115)

WEB
Keep ’em scrolling
Guidelines from national associations set expectations for website pages to be more than just endless text pasted from the print edition. Learn techniques to enhance story pages, serve the reader and increase time spent on the site. Your site can be improved in minutes.
Logan Aimone, MJE, University of Chicago Laboratory High School, Chicago
9 a.m. Saturday, Maryland B, Lobby Level (115)

GENERAL AUDIENCE
Writing about a team whose mascot is ‘Redskins’
So many schools, universities and pro sports teams use my name and image for their mascots and/or images, make money from sales of various items but never have asked me for my permission. As an enrolled member of a Federal Native American tribe, who owns my rights? If your school is looking to drop or has dropped its Native American-themed mascot/logo, come join in the discussion.
Richie Plass, Bittersweet Winds, Green Bay, Wis.
9 a.m. Saturday, Maryland C, Lobby Level (115)

LAW AND ETHICS
Oops, we did it again: Covering controversy
This presentation will focus on how the New Trier News handled two sensitive stories last year and how those stories led to the paper being pulled twice. The discussion will include how the student staff responded and what we learned about publishing articles that cause administrators to censor the paper.
Carlo Trovato, New Trier High School, Winnetka, Ill.
9 a.m. Saturday, McKinley, Mezzanine Level (70)

MEETING
Scholastic press association roundtable (2 hours)
Join the discussion of scholastic press association directors and those involved in scholastic press organizations in their states.
Valerie Kibler, MJE, Harrisonburg (Va.) High School
9 a.m. Saturday, Park Tower 8212, Lobby Level (40)

I am Richie Plass, a Menominee and Stockbridge/Munsee from Wisconsin. I have been collecting images and marketing devices related to Native American stereotypes since I was MY high school’s mascot.

"Bittersweet Winds" is a collection of respected cultural images, craft and artwork from Native cultures as well as sports teams’ mascots and logos, children’s toys, movie posters, etc., used to sell everything from movies to water to pumpkin seeds to athletic teams.

Please visit Booth 309 and attend “Writing About a Team Whose Mascot is ‘REDSKINS.’”
9 a.m. Saturday, Maryland C, Lobby Level
I am also available for interviews.

Visit “BITTERSWEET WINDS”

Meet RICHIE PLASS at Booth 309
1-7 p.m. Thursday
8 a.m.-4 p.m. Friday
ADVISNG/TEACHING

Why consider JEA certification?
The answer to this question is “Why not?” Learn the steps required to obtain JEA’s two educator certifications: Certified Journalism Educator and Master Journalism Educator. Ask questions about a unique opportunity to demonstrate you are a highly qualified journalism educator.
Kim Green, MJE, Ball State University, Muncie, Ind.
9 a.m. Saturday, Park Tower 8216, Lobby Level (40)

LAW AND ETHICS

Curiosity + Public Records + Questions = Solid Reporting
From school budgets to cafeteria health inspection reports, learn how you can use Freedom of Information laws to gather basic data to serve as the basis for stories that affect your community.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
9 a.m. Saturday, Taft, Mezzanine Level (40)

★★ Journalism I ideas for advisers
Need new ideas for your introductory journalism classes? This session provides project-based ideas for lesson plans to motivate even those kids who ended up in your class because their first choice was full and to inspire future yearbook and newspaper students.
9 a.m. Saturday, Taylor, Mezzanine Level (40)

WRITING

Have I got a story for you!
One’s about a small-town football coach’s wife. One’s about an eighth grader who’s a great percussionist. Another is about a young man whose mom died of cancer. A kickball player. A welder. A grandfather. I have stories about fascinating people who are overlooked while you’re whining. “There’s nothing to write about.”
Bobby Hawthorne, Austin, Texas
9 a.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

GENERAL AUDIENCE

Coverage: It’s what sells
It doesn’t matter how pretty your publication is if your audience can’t find themselves in it. This session will offer multiple ways to include more stories and more people plus alternative ways to cover the stories that appear year after year.
Linda Punteny, MJE, Manhattan, Kan.
9 a.m. Saturday, Thurgood Marshall West, Mezzanine Level (250)

LAW AND ETHICS

Obtaining press freedom in private schools
This session will explore the conundrum of freedom of speech in schools without First Amendment protections. We will discuss strategies for building trust and positive relationships with school administration and pedagogical and mission-based arguments for student press freedoms.
Kristin Taylor, CJE, and Anna Brodsky, The Archer School for Girls, Los Angeles
9 a.m. Saturday, Truman, Mezzanine Level (40)

GENERAL AUDIENCE

★★ Make it count: The journalism classroom
It’s easy to get bogged down by deadlines, but your work as a student journalist should go beyond your publication. Find projects to explore journalism creatively, make a difference in your community and earn credit for your work. This session shares ideas about making the most of your journalism class.
Kristin Untiedt-Barnett, Marion (Va.) Senior High School
9 a.m. Saturday, Tyler, Mezzanine Level (40)

WRITING

Digging deeper
Struggling with vague source responses or lacking stories with depth? Here are some tips to approach and prepare for interviews, get your sources talking, dig deeper into interviews and find the details to make stories and coverage stronger.
Jordyn Kiel, CJE, Francis Howell North High School, St. Charles, Mo.
9 a.m. Saturday, Virginia A, Lobby Level (110)

MULTIMEDIA BROADCAST

Video news package chalk talk
What are the key elements that make video news packages interesting and engaging? In this session, we will cover sound bites, b-roll, natural sound, finding those “golden nuggets” and the basics of telling a great video story.
Don Goble, Ladue Horton Watkins High School, St. Louis
9 a.m. Saturday, Virginia B, Lobby Level (110)

PHOTOJOURNALISM

Hot topics in photography
From trends in portraits to must-have gear for your staff, we’ll explore what’s new in photography with a lot of examples, tips and resources for you to take back to your publication.
Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y., and Jed Palmer, CJE, Sierra Middle School, Parker, Colo.
9 a.m. Saturday, Washington 2, Exhibition Level (240)

PHOTOJOURNALISM

The eyes have it
Thoughtful portraits and environmental portraits are becoming more common in yearbooks and newspapers. This session will explore practical tips for getting better head shots, portraits and environmental portraits in your publication.
Mitch Ziegler, CJE, Redondo Union High School, Redondo Beach, Calif.
9 a.m. Saturday, Washington 3, Exhibition Level (240)

NEWS GATHERING

Reporting on tragedy
On Feb. 14, 2018, the deadly shooting at Marjory Stoneman Douglas High School became a national story. See the student reporting that resulted from MSD’s media programs. The unexpected deaths of students and faculty members can be difficult to report on. Get tips to help guide your reporting.
Melissa Falkowski, Marjory Stoneman Douglas High School, Parkland, Fla.
9 a.m. Saturday, Washington 4, Exhibition Level (400)

WRITING

Featuring the feature
From the novelty lead to the kicker quote, feature writing is more than the inverted pyramid. Come learn the basics of feature writing and how to brainstorm for relevant, interesting story ideas.
Maggie Cogar, CJE, Ashland (Ohio) University
9 a.m. Saturday, Washington 5, Exhibition Level (190)

LEADERSHIP AND TEAM BUILDING

Avoid the title of horrible boss
Just because you are great at design, writing or photography doesn’t necessarily translate to being a great leader. Come see what bad leadership looks like so you can learn what not to do, and be the best boss
NEW LOW COST COLOR!

“Don’t look at the price charts. Don’t use the online quote calculator. Call me and let’s discuss your pricing as friends.”

We consider you a friend. Good friends celebrate together... so let’s celebrate our 30th with “friend pricing.” Call or email me...

Direct line: 205-313-4644 richard@jsprinting.com

Richard Mitchell, Owner

1989

“I was there in ’89, when my parents started JS Printing. I remember doing paste-up grids on the dining room table. If you think my glasses are big, you should’ve seen the camera we used to make plates for the press.”

JS Printing is 30 years old. One thing has never changed...we have always been about relationships. We consider you a friend. So it occurred to me, ‘what kind of pricing do I give to my friends?’ That’s simple, my friends each get a personalized low price.”

2019

“We have always tried to make things easier for you. I think every year we made some big improvement (TechKnow Lessons, Design Templates, Free Fonts, MyDesign Online).”

“This year, we are making a huge improvement. SPOILER ALERT: It has to do with full color.”

schoolprinting.com

POWERED BY JS PRINTING
your media staff has seen yet.
Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas
9 a.m. Saturday, Wilson A, Mezzanine Level (100)

WRITING
Yearbook copy capers
Yearbook copy can be so dull it could serve as a replacement for Sominex. Learn how to infuse your historical story of the year with facts, joy and quotes so that readers other than your grandma actually look forward to turning the pages.
Mary Kay Downes, MJE, Chantilly (Va.) High School
9 a.m. Saturday, Wilson B, Mezzanine Level (100)

GENERAL AUDIENCE
Certiport Photoshop exam
Advisers and students will have the opportunity to take a certification exam for Adobe Photoshop. This certification is recognized by industry leaders and will boost a student’s ability to land critical internships and jobs. It also supports high school journalism classes become funded CTE pathways. Preregistration was required.
Nina Quintana, CJE, Bernalillo (N.M.) High School
9 a.m. Saturday, Wilson C, Mezzanine Level (90)

10 a.m.

LEADERSHIP AND TEAM BUILDING
Conflict in the classroom
Are you scared of conflict? This course will explore the unique, and sometimes unfortunate, conflicts youth students and advisers encounter over the course of the year. We’ll examine common conflicts between staff members, advisers and administration while providing solutions and strategies.
Makena Busch, CJE, Mead High School, Spokane, Wash.
10 a.m. Saturday, Coolidge, Mezzanine Level (100)

PHOTOJOURNALISM
Photography with gumption
If you want to get the very best photos, you’ve got to show some gumption. Get ideas for the entire reporting staff to consider ways they can show initiative and resourcefulness as they cover the events in your school’s community, whether they shoot with a smartphone or DSLR.
Jostens representatives Casey Nichols, MJE, Rocklin, Calif.; Margaret Sorrows, CJE, Sherwood, Ark.; Jeff Moffitt, MJE, Dallas; Lizabeth Walsh, MJE, Las Vegas, and Tina Cleavelin, CJE, Parker, Colo.
10 a.m. Saturday, Lincoln 2, Exhibition Level (200)

DESIGN
Modes of coverage
In today’s contemporary publications, it’s more important than ever to avoid redundant design. Well, that process starts when planning your coverage. During the planning process, you need to map out various modes of coverage to help avoid redundancy, not only in your design, but storytelling as well. Mainly yearbook examples, but this session is applicable to newspaper and magazine staffs as well.
Pete LeBlanc, CJE, Antelope (Calif.) High School
10 a.m. Saturday, Delaware B, Lobby Level (150)

WRITING
Going long: Crafting long-form features
The < 500-word feature provides good staple options for newspapers and yearbooks. But if your writers build stories of 2,000+ words, your readers will be there to read them. Suggestions for assigning and coaching headline news topics, big sports features and expanded personal profiles.
Ellen Austin, MJE, The Harker School, San Jose, Calif.
10 a.m. Saturday, Delaware A, Lobby Level (150)

MARKETING/AUDIENCE ENGAGEMENT
How to build your media brand
Looking to start your own blog, podcast, YouTube channel or become a social media influencer? Want to maximize audience engagement for your school’s newspaper? Learn how to stand out from the crowd with these tried-and-true branding tips.
Adrian Ma, Ryerson University School of Journalism, Toronto, Ontario, Canada
10 a.m. Saturday, Harding, Mezzanine Level (100)

ADVISING/TEACHING
★ Help for new advisers
JEA-trained mentors are prepared to help new journalism advisers who may feel they are likely to 1) live through the experience; 2) die from the experience; or 3) thrive, given appropriate help. Find out how to get your own JEA mentor and hear from mentees on how having a mentor has affected their journalism teaching.
Vicki McCash Brennan, CJE, St. Petersburg, Fla.; Julia Walker, Olathe (Kan.) West High School; Lisa Farrell, Joseph A. Foran High School, Milford, Conn.; Kate Lende, Park High School, Livingston, Mont., and Naomi Pestana, The Village School, Waldwick, N.J.
10 a.m. Saturday, Jackson, Mezzanine Level (40)

WEB
Interactive graphics with Google Flourish
Learn how to build beautiful interactive graphics with only a spreadsheet with free Google Flourish. You’ll get a digital handout with examples, exercises, training video and more. Prior to the session, set up a free Google Flourish account here: https://flourish.studio/
Mike Reilley, Society of Professional Journalists, Chicago
10 a.m. Saturday, Hoover, Mezzanine Level (100)

MARKETING/AUDIENCE ENGAGEMENT
★ The importance of B2B marketing
Business-to-business marketing plays an essential role that often doesn’t reach the everyday consumer eye. Decision makers rely on substantial and factual B2B marketing that helps them decipher the next technology to introduce to their Fortune 500 company or government agency. These are the key B2B pillars.
Candace Butera, Atlantic Media, Washington, D.C.
10 a.m. Saturday, Jefferson, Mezzanine Level (40)

MULTIMEDIA BROADCAST
Tricaster and NDI tips and tricks
The NewTek Tricaster is a powerful production switcher. This session will explore tips and tricks to get the most out of your Tricaster. We also will explore the power and versatility of NDI and IP video workflow in studio and remote production environments.
Albert Dupont, Loyola University, New Orleans
10 a.m. Saturday, Johnson, Mezzanine Level (40)

WRITING
Choose your words
Interviewing doesn’t have to be so hard. Writing doesn’t have to crush your soul. There are easier ways. Come with pen in hand and be ready to try out some new
interviewing and writing techniques. You’ll be a pro in no time!
Betsy Brittingham, CJE, Herff Jones, Indianapolis
10 a.m. Saturday, Lincoln 3, Exhibition Level (200)

GENERAL AUDIENCE
A little about a lot
This survey of the areas judges and critics consider when assessing yearbooks — and a couple of principles that can make big differences in each — includes hundreds of examples from top 2019 books from coast to coast.
Paul Ender, Herff Jones, Palm Springs, Calif., and Ann Akers, MJE, Herff Jones, Charlotte, N.C.
10 a.m. Saturday, Lincoln 4, Exhibition Level (200)

LAW AND ETHICS
Know your rights: How to cover controversy
Last spring, the Woodside High School publication faced a difficult decision regarding a teacher who resigned under controversial circumstances and did not want us to cover it. Adviser and staff members will discuss the legal protections that gave them the right to publish, alongside the resources available to student journalists nationwide.
Gwen Sidley, Emma Chiu and Taila Lee, Woodside (Calif.) High School, Woodside
10 a.m. Saturday, Madison A, Mezzanine Level (75)

FEATURED SPEAKER
Drawing the line
Politico’s Pulitzer Prize-winning editorial cartoonist, Matt Wuerker, presents political cartooning in the age of Trump, Twitter and Charlie Hebdo. Despite rumors of its imminent demise, political cartooning is alive and adapting to the crazy new media landscape.
Matt Wuerker, Politico, Washington, D.C.
10 a.m. Saturday, Marriott Salon 1, Lobby Level (600)

LEADERSHIP AND TEAM BUILDING
The culture of winning
Building your successful student media empire starts with the right tone set by the adviser and the editors. Learn to adopt a culture of winning, from striving to win awards to strong interpersonal relationships on staff to an environment students look forward to every day.
Phillip Caston, Wando High School, Mount Pleasant, S.C.
10 a.m. Saturday, Marriott Balcony B, Mezzanine Level (120)

WRITING
The words count
There is power in a word. In poetry, choosing the right word to express the thought, theme or emotion makes all the difference. In this session, we will discuss the importance of making each word count.
Renee Quaife, Sparkman High School, Harvest, Ala.
10 a.m. Saturday, McKinley, Mezzanine Level (70)

NEWS GATHERING
Where do you want to wake up tomorrow?
Our story ideas are stale. Heck, they were stale in August. Now, they smell. How do we find ideas that keep the staff motivated to do great stuff and readers motivated to...
10 a.m. SATURDAY

read it? Well, it’s a secret. (We’ll also have a thumbwrestling tournament.) So show up early.

Scott Winter, Bethel University, St. Paul, Minn.
10 a.m. Saturday, Lincoln 6, Exhibition Level (300)

DESIGN

Super design time: Content and coverage
Great design means nothing without awesome content and coverage. This session will look at all three concepts and how you can wow readers no matter the platform.

Tom Gayda, MJE, North Central High School, Indianapolis, and Kathy Habiger, MJE, Mill Valley High School, Shawnee, Kan.
10 a.m. Saturday, Madison B, Mezzanine Level (75)

PHOTOJOURNALISM

★ Studio photography for journalism
The goal of this presentation is to provide students with hands-on experience on how to photograph in a studio setting for journalism use. A journalist doesn’t always have this luxury, but when you get the chance, create striking images to help tell your story.

James Cordell, Jostens Inc., Minneapolis
10 a.m. Saturday, Marriott Balcony A, Mezzanine Level (120)

GENERAL AUDIENCE

The look. The story. The image
Yearbooks that catch the reader’s eye pay attention to the story’s elements. Staffs will use design, copy and photography skillfully and creatively. These elements capture the attention of in-school readers as well as national critique services. 2019 was a great year for amazing storytelling publications.

10 a.m. Saturday, Lincoln 5, Exhibition Level (300)

NEWS GATHERING

Diverse sources: How to find them
Opposing views are still important, but we also need sources who represent our audience. In this session, we re-establish the case for using a variety of voices, explain how it influences trust and authority, and learn a handful of strategies professional reporters use to find diverse sources.

10 a.m. Saturday, Maryland A, Lobby Level (115)

NEWS GATHERING

Covering religion in a divided culture
Religion is at the center of much cultural conflict yet many reporters are woefully unprepared to cover people of faith. Learn how objectivity, although falling out of favor in some journalistic circles, can help you report fairly on religion to help bridge cultural and political divides.

Les Sillars and Gracy Olmstead, Patrick Henry College, Purcellville, Va.
10 a.m. Saturday, Maryland B, Lobby Level (115)

DESIGN

Rethink and redesign
This session will walk you through the process of redesigning your publication. We’ll start with understanding the values and goals behind a redesign and then work our way through basic considerations including size, color, typography, paper, design principles and branding.

Megan Fromm, MJE, Grand Junction (Colo.) High School
10 a.m. Saturday, Maryland C, Lobby Level (115)

LAW AND ETHICS

Open forum: Discussion of legal and ethical issues
Facing censorship issues including prior review or just have legal or ethical questions? Come to discuss them with members of JEA’s Scholastic Press Rights Committee.

John Bowen, MJE, Kent (Ohio) State University, and Lori Keeley, MJE, St. Louis Park (Minn.) High School
10 a.m. Saturday, Park Tower 8216, Lobby Level (40)

LAW AND ETHICS

Avoiding the libel trap
This session will help you understand and identify libel and slander. We’ll include real life examples and a list of practical suggestions to avoid common libel traps.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
10 a.m. Saturday, Taft, Mezzanine Level (40)

ADVISING/TEACHING

Spreadsheet magic
Spreadsheets are the power-packed tool that can make life easier. Learn how you can use spreadsheets to help students find their classmates, target fliers, organize mass emails and analyze data. Plus, the speaker will share some Google Add Ons that make working with your data easier.

Barbara Tholen, Lawrence (Kan.) High School
10 a.m. Saturday, Tyler, Mezzanine Level (40)

ADVISING/TEACHING

What’s working — and what’s not
Every day (and deadline) is an opportunity to do better than the one before. It’s important to assess what’s working and what’s not in your staff organization and publication management. We’ll share from our own experiences about what’s going well, what isn’t, and how to assess, plan and move on.

Carrie Faust, MJE, Smoky Hill High School, Aurora, Colo., and Mike Simons, MJE, Corning-Painted Post High School, Corning, N.Y.
10 a.m. Saturday, Taylor, Mezzanine Level (40)

FEATURED SPEAKER, GENERAL AUDIENCE

The reality of news after college
She is what NBC calls their duopoly. One minute this Telemundo reporter is doing a live shot in Spanish and the next she is live in English. She shares what her professors didn’t tell her about getting a job, what you should know now and what to expect within the industry.

Karla Flores, Telemundo 44 and NBC4, Washington, D.C.
10 a.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

WRITING

4 levels of storytelling
Every publication needs more than one way to tell the story. This session shows four techniques and a variety of examples to help make your storytelling complete and as fun to create as to read.

Linda Puntney, MJE, Manhattan, Kan.
10 a.m. Saturday, Thurgood Marshall West, Mezzanine Level (250)

ADVISING/TEACHING

Private-school yearbook adviser roundtable
Private school yearbook advisers often face a different set of challenges relative to their
public school counterparts: different legal protections, administrative support, judging criteria, etc. Join the discussion as we share what works, what doesn’t work, and how we can overcome obstacles.

Kelly Huddleston, MJE, Franklin Road Academy, Nashville, Tenn.
10 a.m. Saturday, Truman, Mezzanine Level (40)

GENERAL AUDIENCE
Small school, big talk
Publications in smaller schools have plenty of concerns that are unique to their size. That doesn’t mean we should face these challenges alone, nor do we need a large school to have successful programs! Join us for a round-table discussion specifically for programs in schools with fewer than 900 students.

Sergio Yanes, CJE, Arvada (Colo.) High School, and Katie Merritt, MJE, Darlington School, Rome, Ga.
10 a.m. Saturday, Virginia A, Lobby Level (110)

MULTI-MEDIA BROADCAST
Video interviews for your publication
Engaging students in video interviews allows them to hone their communication and visual literacy skills. This presentation will provide teachers and students with the knowledge to plan and execute a successful video interview for their publication. A free Multi-Touch book will guide the learning.

Don Goble, Ladue Horton Watkins High School, St. Louis
10 a.m. Saturday, Virginia B, Lobby Level (110)

PHOTO-JOURNALISM
Covering politics visually
As we enter into what promises to be an exciting political season, students will want to have visually compelling images to help tell the story. Learn some tips for covering politicians at the local, state and national level including everything from getting credentials to what equipment to use.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas
10 a.m. Saturday, Washington 2, Exhibition Level (240)

PHOTO-JOURNALISM
Candid event photography: Telling the story
This session will cover basic parameters of photographing an event for a publication: how to properly set up a photo shoot for success, make a shot list, bring the correct equipment and how to photograph it once there. You’ll see many examples from the speaker’s photography experiences from around the world.

Jonathan Gurry, Lifetouch Photography and Yearbooks, Anchorage, Alaska
10 a.m. Saturday, Washington 3, Exhibition Level (240)

MULTI-MEDIA BROADCAST
The art of audio storytelling
Audio storytelling is an intimate form of reporting that allows the audience to become enveloped in the story in ways that words alone can’t match. This session will cover storytelling tips for this on-demand medium, workflow and technical elements of recording and editing podcasts.

Michael Hernandez, Mira Costa High School, Manhattan Beach, Calif.
10 a.m. Saturday, Washington 4, Exhibition Level (400)

LEADERSHIP AND TEAM BUILDING
Eat. Play. Love ... Journalism
A survival guide to creating a journalism culture of high expectations and fun. This session is a self-help journey in building an incredible journalism program through motivation, connection, student leaders and maybe a little yoga.

Jonathan Rogers, MJE, Iowa City (Iowa) High School, and Mitch Eden, MJE, Kirkwood (Mo.) High School
10 a.m. Saturday, Washington 5, Exhibition Level (190)

LEADERSHIP AND TEAM BUILDING
Be an influencer
Being in a position of leadership is more than bossing people around and doing the most work. Find out why motivating people is the key to a successful leader. Come find out why being an editor is more than a bullet point on your résumé.

Patrick Johnson, MJE, Antioch (Ill.) Community High School, and Rebecca Pollard, MJE, Lovejoy High School, Lucas, Texas
10 a.m. Saturday, Wilson A, Mezzanine Level (100)

GENERAL AUDIENCE
Certiport InDesign exam
Advisers and students will have the opportunity to take a certification exam for Adobe InDesign. This certification is recognized by industry leaders and will boost a student’s ability to land critical internships and jobs. It also supports high school journalism classes become funded CTE pathways. Preregistration was required.

Nina Quintana, CJE, Bernalillo (N.M.) High School
10 a.m. Saturday, Wilson C, Mezzanine Level (90)

GENERAL AUDIENCE
Judge me!
Send your yearbook for critiques. Enter contests. Solicit feedback. Students and advisers need to shed the fear of what experts might say about their work. This veteran judge and critic will lift the veil of mystery from the process so all will benefit, including your readers.

Mary Kay Downes, MJE, Chantilly (Va.) High School
10 a.m. Saturday, Wilson B, Mezzanine Level (100)

11 a.m.

MARKETING/AUDIENCE ENGAGEMENT
95% profit fundraising
Fundraising is a necessary component of operations for smaller schools with smaller budgets for their journalism programs. Raising money for equipment and travel is necessary for many programs. Grab our template files and replicate the fundraiser that can make 95% profit for your program.

Beth Ann Brown, CJE, and David Weikert, CJE, Northeastern High School, Manchester, Pa.
11 a.m. Saturday, Coolidge, Mezzanine Level (100)

NEWS GATHERING
Election 2020
Get practical tips on coverage and credentialing from the Bay Area news team that has gotten press credentials to cover national presidential candidates including Elizabeth Warren, Bernie Sanders, Beto O’Rourke and Kamala Harris at more than 10 different political events (and counting).

ELECTION 2020: BONUS: Find out how to access the NSPA national database of images to use these photos (with permission) in your school publications.

Ellen Austin, MJE, Kathy Fang and Eric Fang, The Harker School, San Jose, Calif.
11 a.m. Saturday, Delaware A, Lobby Level (150)

WRITING
The best (and worst!) of leads
Are you tired of boring, obvious and ineffective leads? Learn how to harness the power of storytelling by crafting leads that are relevant, descriptive and — most importantly — true. This session will give you some writing tools you can immediately
#GaylordEdge

An Edge. That’s what we give our students who major in one of five outstanding areas:

- **ADVERTISING**
- **PUBLIC RELATIONS**
- **JOURNALISM**
- **CREATIVE MEDIA PRODUCTION**
- **PROFESSIONAL WRITING**

**YOU** work with our faculty to learn, achieve and get hired.
**YOU** work with our gear to know the latest tech.
**YOU** make friends who feel like family.

Do you want an EDGE, too? Follow us on [Facebook](#), [Instagram](#) and [Twitter](#) @gaylordcollege
SUNDAY 11 a.m.

use for any assignment.
Jim Woehrle, Midland (Mich.) High School
11 a.m. Saturday, Delaware B, Lobby Level
(150)

MARKETING/AUDIENCE ENGAGEMENT
Freelancing: Take it to the bank
This session will teach you how to how to
ethically cash in on opportunities in media
and production with tips to use with active
listening skills and the “GAP Process” in
selling yourself. A Q&A session will follow.
Ken McCoy, Ken McCoy Entertainment,
Fresno, Calif.
11 a.m. Saturday, Harding, Mezzanine Level
(100)

WEB
Images and videos with Google Earth Tools
Learn to mine historical satellite imagery,
create video flyovers and video tours of your
campus, city and the world in this hands-on
Google Earth Pro training. Download Google
Earth Pro prior to the training from this site:
https://www.google.com/earth/
Mike Reilley, Society of Professional
Journalists, Chicago
11 a.m. Saturday, Hoover, Mezzanine Level
(100)

ADVISING/TEACHING
Flexible classrooms: How to redesign your newsroom
Does your workspace feel more like an
everyday classroom than a real-world
newsroom? Do you long to provide a
more inspiring, collaborative workspace?
Advisers, come to this hands-on session
learn about the process one staff took to
take their publication room from stale and
traditional to functional and professional.
Danielle Ryan, MJ R, Carlsbad (Calif.) High
School
11 a.m. Saturday, Jackson, Mezzanine Level
(100)

ADVISING/TEACHING
Advising 101
This session will walk newer advisers
through the basics that we wish we knew
when we got started. We’ll cover teaching
law and ethics, media literacy, writing,
design, photography, multimedia tools,
audience engagement, team building and
more, as well as review where advisers can
go to get more help.
Julia Satterthwaite, MJE, Monta Vista
High School, Cupertino, Calif., and Patrick
Johnson, MJE, Antioch (Ill.) Community
High School
11 a.m. Saturday, Jefferson, Mezzanine Level
(40)

DESIGN
★ Making cool infographics
for student media
Infographics and data visualizations have
become an integral part of communication
media, whether it’s printed, digital or video.
This session will cover basic concepts
sourcing data, graphic design and tools
to create accurate and great-looking
infographics, valuable skills for any student
interested in visual communication and
media production.
Daniela Castillo, Colorado State University,
Fort Collins, Colo.
11 a.m. Saturday, Lincoln 4, Exhibition Level
(200)

YOUR STORY STARTS HERE.
Take charge of your future at Klein College
of Media and Communication in the nation’s
fourth-largest media market.

Majors and minors available in the
following areas:
- Advertising
- Communication Studies
- Journalism
- Media Studies and Production
- Communication and Social Influence
- Public Relations

Temple University
Klein College of Media
and Communication

Temple University
Klein College of Media
and Communication

Temple University
Klein College of Media
and Communication

Temple University
Klein College of Media
and Communication

Temple University
Klein College of Media
and Communication

Temple University
Klein College of Media
and Communication
DESKTOP DESIGN

11 tips to better yearbook design
Busy typography and complicated graphics confuse your readers and send the wrong message. Understanding how to use the elements can help set the visual tone while freshening your yearbook’s look. Come see a lot of examples to open up your creative thinking and turn your publication design from good to great.
Nancy Hastings, MJE, Highland, Ind.
11 a.m. Saturday, Johnson, Mezzanine Level (40)

MULTIMEDIA BROADCAST

Audio: It REALLY is important
Audio in broadcast and multimedia is every bit as important as the video to tell the story in a compelling and interesting way. Explore effective techniques to include great audio and natural sound in your next story or live production.
Albert Dupont, Loyola University, New Orleans
11 a.m. Saturday, Johnson, Mezzanine Level (40)

CONTENT-DRIVEN DESIGN

Content-driven design
Sabrina and Mike will walk you through the steps in getting the spreads, stories and coverage that will capture the year in a beautiful format. It’s easy. Simply apply all the lessons you have learned in designing your templates except, this time, you get the inspiration, the photos and stories first. Once you have the elements, the story will have a stronger design appeal, and your readers will take notice.
Mike Taylor, CJE, Walsworth Yearbooks, Mansfield, Texas, and Sabrina Schmitz, CJE, Walsworth Yearbooks, Tampa, Fla.
11 a.m. Saturday, Lincoln 5, Exhibition Level (300)

MEETING

JEA Awards Committee meeting
Committee members will meet to discuss award procedures.
Karen Slusher, CJE, Eaglecrest High School, Centennial, Colo.
11 a.m. Saturday, Capitol Boardroom, Lobby Level

GENERAL AUDIENCE

Internship intel: Building your journalism career
Learn how to land an internship and hit the ground running when you do from a former Wall Street Journal staffer. He will share tips on getting in the door and mistakes to avoid once you’re there.
Paul Glader, The King’s College, New York
11 a.m. Saturday, Madison A, Mezzanine Level (75)

NEWS GATHERING

Tell me more
Learn proven ways to shape better questions. We’ll go beyond typical advice to avoid closed-ended questions so you can begin to dig below the surface.
Barbara Tholen, Lawrence (Kan.) High School
11 a.m. Saturday, Madison B, Mezzanine Level (75)

LEADERSHIP AND TEAM BUILDING

Learning about leadership from ‘Toy Story’
Disney/Pixar’s “Toy Story” has some of the most relatable characters in recent movie history. If we really listen to what those characters are saying, we can learn a lot about positive traits we can use to better lead our publications.
Jim McCrossen, Blue Valley Northwest High School, Overland Park, Kan.
11 a.m. Saturday, Marriott Balcony B, Mezzanine Level (120)

EDITING

Ease the editing burden
This session will explore a hands-on, structured approach to editing content for clarity and flow, specifically using Google Docs. We’ll discuss timelines for editing copy and practice ways to coach writers through the process.
Megan Fromm, MJE, Grand Junction (Colo.) High School
11 a.m. Saturday, Maryland C, Lobby Level (115)

WRITING

Writing stronger editorials and op-eds
You have a voice the world needs to hear. The best editorial and opinion writing changes minds, educates the public and influences policy. In this working session, you use a strategy to capture an idea and produce a high-impact draft with the power to inspire and inform.
11 a.m. Saturday, Maryland A, Lobby Level (115)

FEATURED SPEAKER, NEWS LITERACY

Fact checking politicians: A new journalistic format for accountability
Around the globe, newspapers and other media are establishing fact-checking organizations to hold politicians accountable for what they say and do. Glenn Kessler is one of the leaders of this new journalistic movement, and he explains why and how it is growing.
11 a.m. Saturday, Marriott Salon 1, Lobby Level (600)

NEWS GATHERING

Environmental Reporting 101
Environmental reporting is fast becoming one of the most important journalism beats in the nation. Come learn about how to cover issues that are affecting your school and community from climate change to drinking water to emerging pollutants.
Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.
11 a.m. Saturday, Maryland B, Lobby Level (115)

MARKETING/AUDIENCE ENGAGEMENT

Sell yourself!
Money is the lifeblood of every publication. Come get tips for raising money and selling ads for newspaper and yearbook from an adviser whose programs were in the black after spending some $50,000 on printing costs. Bring your ideas, too, as we spend time sharing best practices.
Steve Hanf, First Flight High School, Kill Devil Hills, N.C.
11 a.m. Saturday, McKinley, Mezzanine Level (70)
11 a.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

NEWS GATHERING
How the student press can cover a school board
This session focuses on covering the local school board with practical advice on developing news, features, editorials and columns relevant to readers. You will learn how to generate relevant story angles and how to access official information from the school district and use board members and district staff as sources.
Jay P. Goldman, AASA, The School Superintendents Association, Alexandria, Va., and Raven Hill, Prince George’s County Public Schools, Upper Marlboro, Md.
11 a.m. Saturday, Taylor, Mezzanine Level (40)

WRITING
Great writing trumps everything else
I’m highly educated. I know words. I have the best words, but all I see is the carnage of low-energy words (sad) and weak stories. So, make your writing great again. Build a big, beautiful wall between yourself and fake writing. The difference is big.
Bobby Hawthorne, Austin, Texas
11 a.m. Saturday, Thurgood Marshall West, Mezzanine Level (250)

LEADERSHIP AND TEAM BUILDING
How to run a successful yearbook class
An adviser and staff will discuss the way they set up and implement yearbook production, sales and distribution.
Sharon Swanson, Niles West High School, Skokie, Ill.
11 a.m. Saturday, Truman, Mezzanine Level (40)

PHOTOJOURNALISM
The exposure triangle: There and back
We will discuss the functions and uses of the holy trinity of the camera: aperture, shutter speed and ISO. What are they? How do they work? How can we manipulate them to create great imagery? Examples of photography taken all over the world will be shared. Let’s dive into the exposure triangle!
Jonathan Gurry, Lifetouch Photography and Yearbooks, Anchorage, Alaska
11 a.m. Saturday, Washington 3, Exhibition Level (240)

Evergreen Media
Working with administrators who don’t understand
Student-led media provide the strongest protection for the school and the greatest learning for the students. Even in Hazelwood states, it is the law, but some school administrators just don’t “get it.” This session discusses ways students can advance the cause of student-led journalism.
Jane Blystone, MJE, North East, Pa., and Lori Keekley, MJE, St. Louis Park (Minn.) High School
11 a.m. Saturday, Virginia A, Lobby Level (110)

Multimedia Broadcast
6-word story, 6 unique shots
A simple six-word story, created as a video with six unique camera shots, allows students the ability to tell a powerful visual story for their publications. This presentation will guide you through a unique project that addresses the fundamentals of media literacy, filmmaking and storytelling.
Don Goble, Ladue Horton Watkins High School, St. Louis
11 a.m. Saturday, Virginia B, Lobby Level (110)
How to be awesome 5.0
Everyone wants to be awesome, and we have the secret award-winning sauce. A small hint is that it isn’t even that hard, and it all comes from the amazing power of student voices leading the way.
Jonathan Rogers, MJE, Iowa City (Iowa) High School, and Matthew Schott, CJE, Francis Howell Central High School, St. Charles, Mo.
11 a.m. Saturday, Washington 5, Exhibition Level (190)

GENERAL AUDIENCE
★ I’d like to burst your bubble
Learn to think outside of your own bubble and circle when working on any type of story. Diversity in storytelling matters (from many angles including race, gender, sexual orientation, thought or opinion, class).
Kerry Benson, University of Kansas, Lawrence, Kan.
11 a.m. Saturday, Wilson A, Mezzanine Level (100)

 Noon
LEADERSHIP AND TEAM BUILDING
Using rubrics to teach your staff
Rubrics are a great tool to teach your staff how to complete assignments correctly.
Wendy Connelly, Amador Valley High School, Pleasanton, Calif.
Noon Saturday, Hoover, Mezzanine Level (100)

PHOTOJOURNALISM
Composing pictures that tell underreported stories
How do images tell stories? How can we critically evaluate what stories are being revealed and/or hidden in photographs? How can we compose images that communicate underreported stories from our communities? Explore these questions in a hands-on workshop where you’ll examine Pulitzer Center-supported photojournalism, and then practice composing photo stories.
Fareed Mostoufi, Pulitzer Center on Crisis Reporting, Washington, D.C.
Noon Saturday, Lincoln 2, Exhibition Level (200)

As part of the Cronkite School’s youth camps and enrichment programs!
Programs for middle and high school students take place during traditional school breaks and are led by faculty, staff and trained Cronkite School student counselors.

FALL BREAK
“Calling the Game” Camp
Oct. 10-11, 2019
Learn the basics of sports broadcasting and play-by-play.
Multimedia Exploration
Dec. 30-31, 2019
Get hands-on experience in photo, graphics and video journalism.

Each camp is limited to 20 participants.

For more information contact Laila.Sarah@asu.edu or 602-496-5106
cronkite.asu.edu/cronkitecamp
NEWS GATHERING

★ Generating amazing story ideas
Finding original, newsworthy stories is one of the hardest parts of being a new journalist. We’ll look at some reliable sources of inspiration and discuss strategies for teaching new journalists how to find their own ideas.
Justin Toney, Lake Braddock Secondary School, Burke, Va.
Noon Saturday, Harding, Mezzanine Level (100)

MARKETING/AUDIENCE ENGAGEMENT

Marketing and branding your program
Advisers throughout the nation struggle to get students to enroll in their journalism programs. Learn how one adviser went from 20 staffers to over 70 in one year through various marketing, branding and recruiting strategies.
Steve Kent, PicaPlanet, Indianapolis
Noon Saturday, Coolidge, Mezzanine Level (100)

ADVISING/TEACHING

Managing and grading a converged newsroom
In a classroom where every student has a different assignment with a different deadline, how do you grade? Find out how to track assignments and give authentic grades that reflect student learning and production. It will make your life easier.
Melissa Warner and Casey Tedrow, Center Grove High School, Greenwood, Ind.
Noon Saturday, Johnson, Mezzanine Level (100)

DESIGN

Spreads so shook
So modern. So different. So "wow." Learn to verbalize the visual so you can turn inspiration into reality.
Steve Kent, PicaPlanet, Indianapolis
Noon Saturday, Lincoln 3, Exhibition Level (200)

PHOTOJOURNALISM

What makes a great photo?
It seems that everyone has an opinion on what makes a good photo, but almost everyone can agree on some basic principles. Check out this session and your images will never be the same.
Noon Saturday, Lincoln 5, Exhibition Level (300)

GENERAL AUDIENCE

Find your voice
This session will focus on being a young leader in college organizations. Both presenters reached leadership positions in their organizations quickly. High school students will get advice and stories about the speakers’ experiences that should give them the confidence to head into college and aim high.
Brianna Womack and Bailey Britton, Kansas State University, Manhattan, Kan.
Noon Saturday, Madison B, Mezzanine Level (75)

EDITING

Edit less, coach more
Good editors don’t waste time rewriting copy. Learn how and why you should shift gears from being a fixer who makes changes to your reporters’ articles to a coach who builds a strong writing staff.
Katina Paron, MJE, Institute for Environmental Journalism, Brooklyn, N.Y.
Noon Saturday, Maryland B, Lobby Level (115)

WRITING

★ How to write your rant
This workshop teaches basic skills for op-ed writing and general critical analysis: how to sort through your ideas, research them and then put them into a format that allows you to share them — with a few ethical guidelines thrown in.
Lisa Loving, Street-Journalist.com, Portland, Ore.
Noon Saturday, McKinley, Mezzanine Level (70)

LEADERSHIP AND TEAM BUILDING

Take the leap
The focus of the session will be to guide students to take opportunities and leadership roles when they open or are offered.
Kaylie McLaughlin, Collegian Media Group, Manhattan, Kan.
Noon Saturday, Wilson A, Mezzanine Level (100)

LEADERSHIP AND TEAM BUILDING

May the Force be with you
Empower your staff. Sharing responsibility produces better yearbooks and happier people. We will discuss proven ways to delegate, develop confidence and teach others how to lead.
Heather Nagel, CJE, Camille Klausner and Ellie Price, Christ Presbyterian Academy, Nashville, Tenn.
Noon Saturday, Virginia A, Lobby Level (110)

ADVISING/TEACHING

Grow your know
In this session, the speaker will describe how she fosters a fun, safe environment and gets the staff to buy in to the mission of creating the best yearbook the school has ever seen. She will demonstrate how the staff looks at its own work critically and sets staff goals.
Leslie Price, CJE, Rogers (Ark.) High School
Noon Saturday, Taylor, Mezzanine Level (40)

MARKETING/AUDIENCE ENGAGEMENT

Instagram, engagement and news coverage
Come join the Bear Witness staff to talk about social media’s role in journalism and how to use the platform to extend your reach. Learn about engagement, what to post, and how to plan for big annual event coverage.
Julianne Alvares and Elizabeth Posey, Branham High School, San Jose, Calif.
Noon Saturday, Thurgood Marshall North/ East, Mezzanine Level

DESIGN

Indesign tips and techniques for student publications (2 hours)
Tips, tricks and techniques to help you get the most out of Adobe Indesign in your publication. Beginning and advanced techniques will be covered. Bring a laptop with Indesign installed AND your questions/challenges to get the most out of this session. Some laptops will be available.
Hal Schmidt, Balfour Yearbooks, Houston, and David Graves, St. Thomas’ Episcopal School, Houston
Noon Saturday, Wilson C, Mezzanine Level (90)
1 p.m.

GENERAL AUDIENCE
Editor-in-residence
Bill Elsen, primarily an editor during a 33 1/2-year career at The Washington Post, is editor-in-residence at this convention. Sign up at the registration desk to meet him and discuss internship and job possibilities, your portfolio and anything else on your mind.
Bill Elsen, Fairfax, Va.
1 p.m. Saturday, Capitol Boardroom, Lobby Level

MARKETING/AUDIENCE ENGAGEMENT
30 days of Instagram
This 30-day social media plan offers a gateway to consistent social media for your journalism program. At the end of the 30 days, it should be easy to pick and choose your favorite post types and create an Instagram plan for the year.
Courtney Hanks, CJE, University High School, Orange City, Fla.
1 p.m. Saturday, Coolidge, Mezzanine Level (100)

WRITING
Secondary coverage is our GOALLLLLL!
This summer, the world watched as the USWNT took the World Cup by storm — and we didn’t read about it in 4,000-word articles. How will you tell your story in a way that’s personal, engaging and — most importantly — outside of the box?
Casey Johnson, Lifetouch NSS, Yearbooks, Cedar Park, Texas, and Lindsay Fulton, Lifetouch NSS, Yearbooks, Okemos, Mich.
1 p.m. Saturday, Delaware A, Lobby Level (150)

WRITING
Cultivating columnists
If your newspaper doesn’t already include regular columns, this session will put you on the path to do so. We will start with a presentation on the difference between columns and other opinion journalism and then explain the system we’ve successfully implemented at the Oracle over the past few years and how a trained editor oversees out-of-class columnists.
1 p.m. Saturday, Delaware B, Lobby Level (150)

GENERAL AUDIENCE
New technology tools for tomorrow’s journalists
Drones, camera stabilizers, sliders, jibs, POV cameras and other new video production tools are shaping the future of journalists and media creators who are telling today’s and tomorrow’s most intriguing stories. This session looks at where we are at and where visual storytelling is going.
Steve Weiss, Colorado State University, Fort Collins, Colo.
1 p.m. Saturday, Harding, Mezzanine Level (100)

WRITING
Ask better, edit better, write better
Stuck staring at a blank page and a blinking cursor? Start great copy with a great interview. We’ll cover how to write great questions, different styles of interviewing, storytelling formats and tips on how to easily turn an interview into an article. Guaranteed to make your interviews more productive and easier.
Tiffany Kopcak, Colonial Forge High School, Stafford, Va.
1 p.m. Saturday, Hoover, Mezzanine Level (100)

ADVISING/TEACHING
Building a foundation in media communication
Students pursuing a career in journalism and media communication in today’s industry must have a well-rounded foundation. This session will cover building a curriculum that is career focused — using course work, internships, networking and faculty mentors to build a portfolio.
Dakota Cotner, Colorado State University, Fort Collins, Colo.
1 p.m. Saturday, Jefferson, Mezzanine Level (40)

ADVISING/TEACHING
★ OMG: Acronyms and judging
Are you a new adviser completely overwhelmed with all the different acronyms in yearbook? This session will help you decipher what each acronym means and how you should approach each when determining how and why to submit your work for judging.
Meghan Moore, Lee-Davis High School, Mechanicsville, Va.
1 p.m. Saturday, Johnson, Mezzanine Level (40)

NEWS GATHERING
Finding and sharing the unreported story
How do journalists find, research and communicate global news stories that aren’t getting enough attention? Participants will explore this question by examining reporting from several Pulitzer Center-supported journalists. They will analyze style, question reporting techniques and brainstorm ways to make local connections to pressing global news stories.
Fareed Mostoufi, Pulitzer Center on Crisis Reporting, Washington, D.C.
1 p.m. Saturday, Lincoln 2, Exhibition Level (200)

DESIGN
Feeling some type of way
It’s all about fonts ... until it’s not. Design is “the science of readability.” Don’t let type get in the way of storytelling. Learn to use nuance and scale to bring words to life without overdoing it.

In the Thomas Jefferson Memorial, a statue of the third U.S. president is surrounded by excerpts from the Declaration of Independence. Photo by Kelly Glasscock, CJE, Journalism Education Association

Good for beginners: ★
PHOTOJOURNALISM

On photography: Back in black (and white)
This session investigates the power and continued relevance of black-and-white photography in contemporary image making. A focus will be placed on feature and documentary imagery, and how to recognize when color interferes with what you are trying to communicate.
Kally Malcom, University of North Florida, Jacksonville, Fla.
1 p.m. Saturday, Lincoln 4, Exhibition Level (200)

PHOTOJOURNALISM

Shoot sports like the pros
Using these tips from the professionals, follow this advisor’s quest to become a member of the Sportsshooter online community. With a few basic practices, you will take your publication’s sports photography to the edge.
1 p.m. Saturday, Lincoln 5, Exhibition Level (300)

MULTIMEDIA BROADCAST

Live sport broadcasting on the road
In this session broadcast advisers (and students) will get tips and tricks on how to cover a live sporting event from away locations. Get insight on what it takes to prepare for the game from making the arrangements with the host school to the technical setup once on location.
Ben Merithew, CJE, Fort Osage High School, Independence, Mo.
1 p.m. Saturday, Madison A, Mezzanine Level (75)

DESIGN

Get with the times
Explore the latest font and design trends, focusing on how font choices are related to psychology, and how that in turn relates to marketability. Build a publication that helps market itself, drawing inspiration from successful marketing campaigns based on iconic font selections.
Mira Sydow, Northview High School, Johns Creek, Ga.
1 p.m. Saturday, Maryland A, Lobby Level (115)

GENERAL AUDIENCE

God and the newsroom
Can you be a serious journalist and devout in your religion? At secular high schools do you feel like the oddball? At Christian, Catholic, Jewish or other faith-based schools, do you battle censorship? Or hear strange questions at conferences? Join us for a conversation.
Paul Glader, The King’s College, New York
1 p.m. Saturday, Tyler, Mezzanine Level (40)

GENERAL AUDIENCE

Implicit bias and accurate storytelling
Learn about implicit bias through a self-evaluation. Students will learn how derogatory images and words disenfranchise communities and how to identify biased reporting. They’ll leave with tools to hold their bias accountable. The workshop will touch on topics like ethics, intersectionalism, leadership, writing, news
gathering and news literacy.

1 p.m. Saturday, Maryland C, Lobby Level (115)

NEWS GATHERING
★ 7 ways to use your cellphone for journalism
Everywhere you go, people are holding up their cellphones to capture important events. This workshop shows you basic best practices in mobile journalism so you can report on your community effectively and ethically.
Lisa Loving, Street-Journalist.com, Portland, Ore.
1 p.m. Saturday, McKinley, Mezzanine Level (70)

EDITING
Editing strategies for stronger stories and layout
Are you frustrated that final drafts of stories and pages don’t seem to reflect the feedback you’ve been giving as an editor or adviser? This session will provide philosophy, strategies and tangible resources to help make the editing process more meaningful for writing and design.
Brianna Rapp, Portola High School, Irvine, Calif.
1 p.m. Saturday, Taylor, Mezzanine Level (40)

NEWS GATHERING
Telling the really big story
Not all topics/stories fit neatly into one 600-word package. This session is here to give you strategies for in-depth, multipage/multistory coverage.
C.E. Sikkenga, Grand Haven (Mich.) High School
1 p.m. Saturday, Thurgood Marshall West, Mezzanine Level (250)

FEATURED SPEAKER
Finding the humanity in feature stories
Using an NPR piece and segments of a bilingual documentary that garnered an Emmy, an Emmy-awarded, multimedia journalist will highlight the importance of finding the human subjects in feature storytelling. He will share techniques and answer your questions.
Armando Trull, Armando Media, Washington, D.C.
1 p.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

LEADERSHIP AND TEAM BUILDING
Keeping your staff organized, efficient and happy
With so many moving pieces and personalities, things can get a little hectic midway through the year. In this session, we will discuss tips and strategies for how to organize your staff, create a smooth workflow, and keep everyone motivated, even through the toughest of deadlines.
Julia Walker, Olathe (Kan.) West High School
1 p.m. Saturday, Truman, Mezzanine Level (70)

DESIGN
Little things, big results
We’re all about yearbook theme and the little things that drive it! We’ll cover how to ensure all of your elements flow together to create a cohesive product by examining and tracing the theme of several yearbooks. Big results can come from the small things.
Heather Nagel, CJE, and Eva Randolph, Christ Presbyterian Academy, Nashville, Tenn.
1 p.m. Saturday, Virginia A, Lobby Level (110)

MULTIMEDIA BROADCAST
Tools for success in a multimedia news world
This workshop helps aspiring journalists prepare for roles in multimedia, including tips and tricks for video, photography, documentary and marketing your work for a digital media landscape. You will learn about various tools and techniques that will be key assets for your future in a changing and modernizing news world.
Zahra Haider, NowThis, Washington, D.C.
1 p.m. Saturday, Virginia B, Lobby Level (110)

LAW AND ETHICS
High school press freedom
What are your rights as a public high school student journalist? The presentation discusses the major court cases that have helped define the First Amendment protections that apply in school. We’ll include practical suggestions for maintaining a free and responsible student press at your school.
Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
1 p.m. Saturday, Wilson A, Mezzanine Level (100)

WRITING
Writing stuff they will actually read
Whether our pieces are short, long or somewhere in-between, they can’t achieve their purpose unless we get an audience to actually read them. Hear a veteran adviser share the best tips and tricks he’s learned to hook readers and keep them hooked.
C.E. Sikkenga, Grand Haven (Mich.) High School
2:30 p.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

GENERAL AUDIENCE
Chasing opportunities as a high school journalist
Interested in pursuing an internship in a newsroom? Curious as to how professional staffs operate in contrast to high school? As a reporter for Appen Media Group, this student dove head first into her internship not knowing what to expect. From student to student, here’s some advice that’ll get you ahead.
Alexandria Perry, Northview High School, Johns Creek, Ga.
2:30 p.m. Saturday, Coolidge, Mezzanine Level (100)

MULTIMEDIA BROADCAST
Live broadcasts people watch
Want to start or improve your live broadcasting program? Learn how to build an audience for your live broadcast program and become a vital part of your school’s community. Live coverage of sports and other events helps student journalists be a positive force for change.
Patrick Moring, CJE, Rampart High School, Colorado Springs, Colo.
2:30 p.m. Saturday, Harding, Mezzanine Level (100)

DESIGN
Design 911
Ever look at a bad design and not know quite what’s wrong with it? Ever try to copy a great design and yours just doesn’t look right? Get versed in the rules of design and learn what to look for to fix your problems and bring professional design to your school yearbooks, magazines and newspapers.
Tiffany Kopcak, Colonial Forge High School, Stafford, Va.
2:30 p.m. Saturday, Hoover, Mezzanine Level (100)
SATURDAY 2:30 p.m.

NEWS GATHERING

Shock talk
Sex. Drugs. And rock ‘n’ roll. It’s every administrator’s nightmare and every high school student’s dream story. Yes, you should cover these issues and other sensitive topics, but you need to do it in an ethical, responsible manner.
Jeanne Acton, University Interscholastic League, Austin, Texas
2:30 p.m. Saturday, Lincoln 2, Exhibition Level (200)

FEATURED SPEAKER

Finding the humanity in feature stories (in Spanish)
Using an NPR piece and segments of a bilingual documentary that garnered an Emmy, an Emmy-awarded, multimedia journalist will highlight the importance of finding the human subjects in feature storytelling. He will share techniques and answer your questions.
Armando Trull, Armando Media, Washington, D.C.
2:30 p.m. Saturday, Truman, Mezzanine Level (40)

ADVISING/TEACHING

★ Where’s the yearbook copy?
This session is perfect for beginning yearbook advisers who are searching for ways to help their students start writing interview-based stories and captions. Enjoy a tasting menu of scaffolded CCSS-aligned teaching tools and user-friendly grading rubrics to help you guide your students beyond a few vague sentences into real reporting.
Samantha Lasarow, CJE, El Camino Real Charter High School, Woodland Hills, Calif.
2:30 p.m. Saturday, Jefferson, Mezzanine Level (200)

DESIGN

In the gutter
Let’s get into the nitty-gritty of spread design. Free yourself to interpret professional work in a way that makes it easy to translate onto your pages. You may never say “graphic element” again.
Steve Kent, PicaPlanet, Indianapolis
2:30 p.m. Saturday, Lincoln 3, Exhibition Level (200)

MARKETING/AUDIENCE ENGAGEMENT

Disrupt the education system: Student voice style
Media capital of the world and largest school system, 88% of New York City schools don’t have newspapers. We talk education change, youth apathy, but we don’t listen. Students need a voice, a platform. We’ll examine the education system, discuss the importance of student press and empower those to join us.
Dennis Mihalsky, Dennis Disrupting, New York
2:30 p.m. Saturday, Maryland A, Lobby Level (115)

WRITING

Stories with impact
Want to write stories that have an impact? That make people care about an issue? Practical tips on writing better stories. Localizing, humanizing and writing stories that make the world a better place.
Erin Sucher-O’Grady, CJE, Clayton (Mo.) High School
2:30 p.m. Saturday, Maryland B, Lobby Level (115)

JUNE 15-18, 2020

The N.C. Scholastic Media Institute invites students and advisers to Chapel Hill for intensive training in broadcast, news, yearbook, literary magazine, design, photojournalism, and advising student media. In addition, the program features optional leadership and creativity bootcamps. The four-day Institute — one of the most cost-effective in the country — celebrates the best in N.C. student journalism through awards, scholarships and contests.

JUNE 24-27, 2020

The Carolina Sports Journalism Camp allows students access to a behind-the-scenes tour of UNC’s sports media facilities; provides opportunities to meet visiting sports reporters and sports personalities; and features a Smith Center press conference, instruction on how to write a sports feature story and the experience of working on a sports media deadline. The four-day, application-based program hosts 48 rising high school juniors and seniors.

JULY 6-9, 2020

The Chuck Stone Program for Diversity in Education and Media gives 12 rising seniors the opportunity to experience classroom study, professional mentors and diversity education, all while on a college campus. The four-day program is fully funded and application-based.
**ADVISING/TEACHING**

**Motivation and retention**
Help gain a motivated staff that is passionate about your publication and retain them to keep your program strong.

Katie Kroeze, Lincoln High School, Sioux Falls, S.D.
2:30 p.m. Saturday, Johnson, Mezzanine Level (40)

**PHOTO/JOURNALISM**

**Faces and places approach to visual storytelling**
The wide, medium, tight formula is the foundation for video sequences and photo packages. Mark Johnson at the University of Georgia evolved the compositional formula to focus on a narrative-driven approach. We will explore his faces and places formula and how to incorporate it into your visual storytelling for additional depth and perspective.

Margie Raper, MJE, Highland Park High School, Dallas
2:30 p.m. Saturday, Lincoln 4, Exhibition Level (200)

**MEETING**

**JEA board followup**
The JEA board will meet briefly to discuss items that need resolution before the convention ends.

Sarah Nichols, MJE, Whitney High School, Rocklin, Calif.
2:30 p.m. Saturday, Jackson, Mezzanine Level (40)

**LEADERSHIP AND TEAM BUILDING**

**Building a better team**
From a small team of 12 to a group of 30, these co-editors fostered a new atmosphere on their staff this year. When situations look challenging or conflict abounds on your staff, learn how to adapt. Let leadership take the lead.

Reece Gunther and Maddie Gamertsfelder, duPont Manual High School, Louisville, Ky.
2:30 p.m. Saturday, Maryland C, Lobby Level (115)

**MULTIMEDIA BROADCAST**

**Transmedia storytelling for student portfolios**
Being able to tell different stories around a cohesive topic using various types of media can bring depth and breadth to student portfolios. Transmedia storytelling can be a valuable tool and roadmap to showcase various skills, diverse points of view and can include video, writing, illustration, websites, interactivity, podcasts and more.

Daniela Castillo, Colorado State University,
Fort Collins, Colo.
2:30 p.m. Saturday, Virginia B, Lobby Level (110)

**LAW AND ETHICS**

**Privacy and the law**
The law recognizes that every person sometimes has the right to be left alone — even by journalists. Understand where the legal lines have been drawn.

Mike Hiestand and Sommer Ingram Dean, Student Press Law Center, Washington, D.C.
2:30 p.m. Saturday, Wilson A, Mezzanine Level (100)

**WEB**

**Posting daily online IS achievable**
For the last three years, this speaker’s staff has successfully posted daily for its online newspaper in addition to publishing eight full print issues each year. And here’s the secret — it’s not actually hard to do! Find out how they do it in this session.

Brianna Rapp, Portola High School, Irvine, Calif.
2:30 p.m. Saturday, Taylor, Mezzanine Level (40)

**FEATURED SPEAKER, GENERAL AUDIENCE**

**Sports and politics: They’ve always gone together**
Sport is more than just fun and games. It’s public theater for critical issues in society — race, gender, wealth, labor, militarism, religion, sexuality — or those issues we more broadly call politics.

Kevin Blackstone, University of Maryland, College Park, Md.
2:30 p.m. Saturday, Thurgood Marshall South, Mezzanine Level (250)

**ADVISING/TEACHING**

**Beyond ‘gamification’**
The study of video game design provides a surprising analogue to a hands-on classroom environment like journalism. We’ll look at a few ways that this emerging area of thought can provide insights that will help educators shape the journalism classroom.

Justin Toney, Lake Braddock Secondary School, Burke, Va.
2:30 p.m. Saturday, Tyler, Mezzanine Level (40)

**DESIGN**

**Chillustrator**
Bring the good vibes and spend time rolling through the motions of Adobe Illustrator and InDesign. Whether you’re a newbie or a seasoned veteran, take these tips and tricks back to your publication to enhance your graphics and visual storytelling. You’ll head home as the chillest designer around.

Bring your laptop with recent versions of Illustrator and InDesign to follow along in this interactive session.

J.D. Garber, CJE, and Madeline Paradis, Salina (Kan.) Central High School
2:30 p.m. Saturday, Wilson C, Mezzanine Level (90)

**EVENT**

**NSPA awards ceremony**
Winners of the NSPA Best of Show, NSPA Pacemakers and national individual awards will be honored at this ceremony.
3:30 p.m. Saturday, Marriott Ballroom, Lobby Level

**EVENT**

**Monuments by Moonlight trolley tours**
Have seen the monuments by moonlight? Trolleys will pick up at the Marriott Wardman Park and take you on a two-hour tour of the city’s most iconic sites. Students will not be able to get off the trolley during this tour. Preregistration was required.
7 and 9 p.m. Saturday departures, check in at the table near the 34th Street entrance, Lobby Level

**EVENT**

**JEA awards ceremony**
Winners of JEA National Student Media Contests and Quiz Bowl will be recognized. You also will see a slide show of convention highlights. Please pick up school contest entries after the ceremony.
8:30-10:30 a.m. Sunday, Marriott Ballroom, Lobby Level
For more great yearbook tools, visit balfour.com/yearbooks.
Student ad sales, creation and design all available in the most robust platform in the industry.

- **BalfourGO**: Access any of Adobe’s Creative Cloud® apps from anywhere, on virtually any device
- **BalfourTools**: The premier yearbook plugin for Adobe® InDesign® that integrates seamlessly with Adobe Creative Cloud®
- **ImageShare**: Easy-to-use photo upload app that allows the school community to share snapshots for the yearbook
- **AdBuilder**: All-in-one platform to sell, manage and design your student and business ads.

Check out Balfour in Booth #121 for a demo!
FALL 2019 AWARD WINNERS

CARL TOWLEY AWARD
Bill Flechtner, MJE
Milwaukie, Ore.

BROADCAST ADVISER OF THE YEAR
Christina Geabhart, MJE
Oak Park High School,
Kansas City, Mo.

DISTINGUISHED BROADCAST ADVISER
Andrew J. Chambers, CJE, Richland Northeast High School, Columbia, S.C.

SPECIAL RECOGNITION BROADCAST ADVISER
Patrick C. Moring, CJE, Rampart High School, Colorado Springs, Colo.

FRIENDS OF SCHOLASTIC JOURNALISM
Marie Hardin, Penn State University, Bellisario College of Communications, University Park, Pa.

MEDALS OF MERIT
Brenda Field, MJE, Glenbrook South High School, Glenview, Ill.
Connie Fulkerson, CJE, Journalism Education Association, Manhattan, Kan.
Pete LeBlanc, CJE, Antelope (Calif.) High School
Leland Mallett, CJE, Legacy High School, Mansfield, Texas
Carmen S. Wendt, MJE, Scottsdale, Ariz

FUTURE TEACHER SCHOLARSHIPS
Jordan L. MacMillan, Ball State University, Muncie, Ind.
Andrea M. Negri, MJE, Kent (Ohio) State University

ADMINISTRATOR OF THE YEAR
Amy Besler, Bear River High School, Grass Valley, Calif.
(now with Elk Grove Unified School District)

RISING STARS
Makena Busch, CJE, Mead High School, Spokane, Wash.
Erin L. Gallegos, Ronald Reagan High School, San Antonio, Texas
Samantha W. Lasarow, El Camino Real Charter High School, Woodland Hills, Calif.
Roth A. Lovins, CJE, Columbus (Ind.) North High School
Vanessa M. Martinez, El Dorado High School, El Paso, Texas
Bridgette E. Norris, William R. Boone High School, Orlando, Fla.
Leigh A. Rogers, Hermann (Mo.) High School
Daniel Sidwell, Freedom High School, Tampa, Fla.
Angela Wolfe, CJE, Burke High School, Omaha, Neb.

These awards will be presented during the adviser recognition luncheon at noon Saturday in Thurgood Marshall North/East, Mezzanine Level.

These scholarships were presented in August.
JEA CERTIFICATION RECIPIENTS

CERTIFIED JOURNALISM EDUCATOR
Tina Marie Barber-Matthew, Cherokee Trail High School, Aurora, Colo.
Laura W. Bowe, King School, Stamford, Conn.
Jessica Bowen, Live Oak High School, Denham Springs, La.
Candace S. Brandt, Charlotte N.C.
Dani Bratton, Madison (N.J.) High School
Betsy Brittingham, Herff Jones Inc., Indianapolis
Alexis Campion, Henry Ford II High School, Sterling Heights, Mich.
Timothy Alan Cassler, Central Catholic High School, San Antonio
Kimberly Creel, Allen (Texas) High School
Christopher Davis, Clark Magnet High School, La Crescenta, Calif.
Diana E. Day, Moorestown (N.J.) Friends School
Mark Harrison, T. C. Roberson High School, Asheville, N.C.
Miles Kane, La Salle High School of Milwaukie, Ore.
Randolph Koetzner, Scotch Plains (N.J.) Fanwood High School
Lindsey Kundel, Taipei (Taiwan) American School
Sandra L. Pagliughi, Alice B. Landrum Middle School, Ponte Vedra Beach, Fla.
Donald Johnson, Webster Groves (Mo.) High School
Rita Longo, Royal High School, Simi Valley, Calif.
Denise Miller, Herff Jones Inc., Mechanicsville, Va.
Mary Patrick, Goddard, Kan.
Tiffany Sheffield, Jostens Inc., Argyle, Texas
Emily Smith, Pittsburg (Kan.) High School
Leslie Thompson, Conifer (Colo.) High School
Wanda Vanish, Altoona (Pa.) Area Junior High School
Linda Barrington, Mount Mary University, Milwaukee, Wis.
George L. Daniels, The University of Alabama, Tuscaloosa, Ala.
Stephanie Emerson, Wynne, Ark.
Christina L. Geabhart, Oak Park High School, Kansas City, Mo.
Sarah Verpooten, Lake Central High School, Saint John, Ind.
Stan Zoller, Lake Forest (Ill.) College

CJE RENEWAL
Nicole Arduini, Herff Jones Inc., Parker, Colo.
Vicky Wolfe Bender, Herff Jones Inc., Carmel, Ind.
Brandi L. Benson, Lincoln (Neb.) Southwest High School
Jon Erickson, Herff Jones Inc., Indianapolis
Brynda Everman, Balfour, Dallas
Connie Fulkerson, Journalism Education Association, Manhattan, Kan.
Carolyn Henderson, Walsworth Yearbooks, Matthews, N.C.
Donald Johnson, Webster Groves (Mo.) High School
Rita Longo, Royal High School, Simi Valley, Calif.
Denise Miller, Herff Jones Inc., Mechanicsville, Va.
Nancy A. Olson, Putney, Vt.
Jed R. Palmer, Sierra Middle School, Parker, Colo.
Mary Patrick, Goddard, Kan.
Tiffany Sheffield, Jostens Inc., Argyle, Texas
Emily Smith, Pittsburg (Kan.) High School
Leslie Thompson, Conifer (Colo.) High School
Wanda Vanish, Altoona (Pa.) Area Junior High School
Tracey Williams, Abraham Clark High School, Roselle, N.J.

MASTER JOURNALISM EDUCATOR
Donna Griffin, Dani’s Dreams Innovation in Education Corp., Greenfield, Ind.
Jill Ocone, Manchester (N.J.) Township High School
Julia J. Satterthwaite, Monta Vista High School, Cupertino, Calif.
Rachel Steil, Stillwater (Minn.) Area High School
Alana Van Der Sluys, Kinnelon (N.J.) High School

MJRE RENEWAL
Linda Barrington, Mount Mary University, Milwaukee, Wis.
George L. Daniels, The University of Alabama, Tuscaloosa, Ala.
Stephanie Emerson, Wynne, Ark.
Christina L. Geabhart, Oak Park High School, Kansas City, Mo.
Stacy M. Haynes-Moore, University of Iowa and John F. Kennedy High School, Cedar Rapids, Iowa
Sarah Verpooten, Lake Central High School, Saint John, Ind.

For more information about JEA certification and awards:
www.jea.org
Join us in Dallas this summer as we celebrate four decades of helping students sharpen and gain skills in photography, graphic design, advertising, writing, leadership and more.

**NEWSPAPER**
- Newspaper Boot Camp
- Feature Writing
- Specialized Writing
- Newspaper Editorial Leadership

**PHOTOGRAPHY**
- Beginning Photography
- Intermediate Photography
- Advanced Photography

**YEARBOOK**
- Yearbook Boot Camp
- Yearbook Design and Concepts
- Yearbook Editorial Leadership

**ONLINE PUBLISHING**
- Online Publishing
- Beginning Video
- Advanced Video

**DESIGN**
- Publication Design
- Beginning Adobe InDesign
- Advanced Adobe InDesign

**BONUS CLASSES JUNE 28**

GLORIASHIELDSDWORKSHOP.COM
Congratulations to our finalists and winners in our Pacemaker and individual competitions

2019 NEWSPAPER/NEWSMAGAZINE PACEMAKER FINALISTS
Winners announced on Saturday, Nov. 23.
Listed in alphabetical order by state.

The CS Press, Cactus Shadows HS, Cave Creek, Arizona
El Ertoque, Monta Vista HS, Cupertino, California
The Boiling Point, Shalhevet HS, Los Angeles, California
The Campanile, Palo Alto HS, Palo Alto, California
The Broadview, Convent of the Sacred Heart HS, San Francisco, California
Bear Witness, Branham HS, San Jose, California
Winged Post, The Harker Upper School, San Jose, California
The Harvard-Westlake Chronicle, Harvard-Westlake School, Studio City, California
The Eagle Eye, Marjory Stoneman Douglas HS, Parkland, Florida
Red & Black, Hillsborough HS, Tampa, Florida
U-High Midway, University of Chicago Laboratory HS, Chicago, Illinois
HiLite, Carmel HS, Carmel, Indiana
The Little Hawk, Iowa City HS, Iowa City, Iowa
West Side Story, Iowa City West HS, Iowa City, Iowa
The Black and White, Johnston HS, Johnston, Iowa
The Budget, Lawrence HS, Lawrence, Kansas
The Express, Blue Valley Northwest HS, Overland Park, Kansas
The Booster Redux, Pittsburg HS, Pittsburg, Kansas
The Harbinger, Shawnee Mission East HS, Prairie Village, Kansas
The Pylon, Salina Central HS, Salina, Kansas
The Northwest Passage, Shawnee Mission Northwest HS, Shawnee, Kansas
Paladin, Kapaun Mt. Carmel HS, Wichita, Kansas
On the Record, duPont Manual HS, Louisville, Kentucky
The Lion’s Roar, Newton South HS, Newton, Massachusetts
The Communicator Magazine, Community HS, Ann Arbor, Michigan
InPrint, Fenton HS, Fenton, Michigan
Echo, St. Louis Park HS, St. Louis Park, Minnesota
The Messenger, Marquette HS, Chesterfield, Missouri
Globe, Clayton HS, Clayton, Missouri
The Rock, Rock Bridge HS, Columbia, Missouri
Central Focus, Francis Howell Central HS, Cottleville, Missouri
Le Journal, Notre Dame de Sion HS, Kansas City, Missouri
The Kirkwood Call, Kirkwood HS, Kirkwood, Missouri
North Star, Francis Howell North HS, St. Charles, Missouri
Panorama, Ladue Horton Watkins HS, St. Louis, Missouri
Spark, Lakota East HS, Liberty Township, Ohio
The Sequoyah Scribe, John Sevier Middle School, Kingsport, Tennessee
The Dispatch, James Bowie HS, Austin, Texas
The Sidekick, Coppell HS, Coppell, Texas
Focus, St. Mark’s School of Texas, Dallas, Texas
ReMarker, St. Mark’s School of Texas, Dallas, Texas
Eagle Edition, The Episcopal School of Dallas, Dallas, Texas
The Review, St. John’s School, Houston, Texas
The Edge, Pleasant Grove HS, Texarkana, Texas
Tiger Times, Texas HS, Texarkana, Texas
The A-Blast, Annandale HS, Annandale, Virginia
The Highlander, McLean HS, McLean, Virginia
The Scroll, The American School in London-Middle School, London, United Kingdom

2018 MAGAZINE PACEMAKERS
Presented on April 27.

Winners
BLAM, Brophy College Preparatory, Phoenix, Arizona
Phantasm, Saint Ignatius College Prep, Chicago, Illinois
Echoes, Rockville HS, Rockville, Maryland
“Where Are They Now?” by The Kirkwood Call, Kirkwood HS, Kirkwood, Missouri
Roars and Whispers, Providence Senior HS, Charlotte, North Carolina
Backcountry Review, Springfield HS, Springfield, Oregon
Inkblot, Kealing Middle School, Austin, Texas
The Calliope, Geneva School of Boerne, Boerne, Texas
The Marque, St. Mark’s School of Texas, Dallas, Texas
Vibrato, The Hockaday School, Dallas, Texas
Focus Magazine by The ReMarker, St. Mark’s School of Texas, Dallas, Texas

Finalists
Connotations, Fayetteville HS, Fayetteville, Arkansas
The Rambler, Sierra Canyon School, Chatsworth, California
Exploration by the Realm, Thomas Downey HS, Modesto, California
Panorama Magazine by The Chronicle, Harvard-Westlake School, Studio City, California
Ink, The Hotchkiss School, Lakeville, Connecticut
Literati, Our Lady of Lourdes Academy, Miami, Florida
Threshold, North Forsyth HS, Cumming, Georgia
Harbinger, Carmel Catholic HS, Mundelein, Illinois
Mindprints, Jackson Preparatory Junior High School, Flowood, Mississippi
Evoke, Oxford HS, Oxford, Mississippi
Hatch, Bigfork HS, Bigfork, Montana
Changing Perspectives, Delaware Valley Regional HS, Frenchtown, New Jersey
Mini-Marque, St. Mark’s School of Texas Middle School, Dallas, Texas
Reflections, Cistercian Preparatory School, Irving, Texas
The Lost Art, McKinney HS, McKinney, Texas
Opus, Oakton HS, Vienna, Virginia
The Talon, Woodberry Forest School, Woodberry Forest, Virginia

2019 BROADCAST PACEMAKER FINALISTS
Winners announced on Saturday, Nov. 23.
Listed in alphabetical order by state.

CHSTV, Carlsbad HS, Carlsbad, California
JNN, Joseph Gregori HS, Modesto, California
Unleashed, Whitney HS, Rocklin, California
CCNN Live, Christopher Columbus HS, Miami, Florida
The Voyage, Christopher Columbus HS, Miami, Florida
WRROR-TV, Oviedo HS, Oviedo, Florida
PNN, Plymouth North HS, Plymouth, Massachusetts
Tiger Broadcast, Lee’s Summit HS, Lee’s Summit, Missouri
HTV Magazine, Hillcrest HS, Springfield, Missouri
RNE-TV Live, Richland Northeast HS, Columbia, South Carolina
The Buzz, Fort Mill HS, Fort Mill, South Carolina
KBTV News, Kealing Middle School, Austin, Texas
KCBY, Coppell HS, Coppell, Texas
Leopard Spotlight, Lovejoy HS, Lucas, Texas
MHS1, McKinney HS, McKinney, Texas
2019 ONLINE PACEMAKERS
Presented on April 27.

Winners
El Estoque, Monta Vista HS, Cupertino, California
The Pearl Post, Daniel Pearl Magnet HS, Lake Balboa, California
The Oracle, The Archer School for Girls, Los Angeles, California
The Chronicle, Harvard-Westlake School, Studio City, California
HiLite, Carmel HS, Carmel, Indiana
The Harbinger, Shawnee Mission East HS, Prairie Village, Kansas
Echo, St. Louis Park HS, St. Louis Park, Minnesota
Rubicon Online, St. Paul Academy and Summit School, St. Paul, Minnesota
Pathfinder, Parkway West HS, Ballwin, Missouri
Bearing News, Rock Bridge Senior HS, Columbia, Missouri
The Kirkwood Call, Kirkwood HS, Kirkwood, Missouri
FHNtoday, Francis Howell North HS, St. Charles, Missouri
Southwest Shadow, Southwest Career and Technical Academy, Las Vegas, Nevada
The Shield, McCallum HS, Austin, Texas
Wingspan, Liberty HS, Frisco, Texas
The Rider Online, Legacy HS, Mansfield, Texas
Tiger Times Online, Texas HS, Texarkana, Texas
TRNWired, Prince George HS, Prince George, Virginia

Finalists
M-A Chronicle, Menlo-Atherton HS, Atherton, California
The Tam News, Tamalpais HS, Mill Valley, California
The Campanile, Palo Alto Senior HS, Palo Alto, California
The Pal Verdes Voice, Palo Alto Senior HS, Palo Alto, California
Crimson News magazine, Paso Robles HS, Paso Robles, California
Eye of the Tiger, Roseville HS, Roseville, California
The Octagon, Sacramento Country Day School, Sacramento, California
The Matador, San Gabriel HS, San Gabriel, California
The Foothill Dragon Press, Foothill Technology HS, Ventura, California
The Eagle Eye, Marjory Stoneman Douglas HS, Parkland, Florida
Central Times, Naperville Central HS, Naperville, Illinois
Niles West News, Niles West HS, Skokie, Illinois
The Little Hawk, Iowa City Iowa HS, Iowa City, Iowa
West Side Story, Iowa West City HS, Iowa City, Iowa
The Guidon Online, Hays HS, Hays, Kansas
Rampage, Rockville HS, Rockville, Maryland
Knight Errant, Benilde-St. Margaret’s School, St. Louis Park, Minnesota
The Globe, Clayton HS, Clayton, Missouri
GCAA Today, Grand Center Arts Academy, St. Louis, Missouri
The Echo, Webster Groves HS, Webster Groves, Missouri
The Dispatch, James Bowie HS, Austin, Texas
Horizon, Westwood HS, Austin, Texas
The Eagle’s Tale, Canyon HS, Canyon, Texas
HHS Media, Harrisonburg HS, Harrisonburg, Virginia
The Hawkeye, Mountlake Terrace HS, Mountlake Terrace, Washington
The Blue & Gold, Taipei American School, Taipei, Taiwan

2018 YEARBOOK PACEMAKERS
Presented on April 27.

Winners
Ingenium, Greenfield Junior High School, Gilbert, Arizona
Titanium, Antelope HS, Antelope, California
Wingspan, James Enochs HS, Modesto, California
The Pilot, Redondo Union HS, Redondo Beach, California
Cayuse, Walnut HS, Walnut, California
The Prowl, Powell Middle School, Littleton, Colorado
Hauber, Shawnee Mission East HS, Prairie Village, Kansas
The Lait, Shawnee Mission Northwest HS, Shawnee, Kansas
Le Flambeau, Notre Dame de Sion HS, Kansas City, Missouri
Tesseract, Corning-Painted Post HS, Corning, New York
The Vesper, Kealing Middle School, Austin, Texas
The View, Timberview Middle School, Fort Worth, Texas
The Belltower, Saint Thomas’ Episcopal School, Houston, Texas
Legacy, Klein Collins HS, Klein, Texas
The Arena, Legacy HS, Mansfield, Texas
The Lion, McKinney HS, McKinney, Texas
Tiger, Texas HS, Texarkana, Texas
The Buzzer, Brookville HS, Lynchburg, Virginia
Pantera, Mead HS, Spokane, Washington

Finalists
Farrier, Mirman School, Los Angeles, California
Wings, Arrowhead Christian Academy, Redlands, California
Traditions, Del Norte HS, San Diego, California
Templar, Temple City HS, Temple City, California
Chief Teflant, West HS, Torrance, California
Trail, Overland HS, Aurora, Colorado
Summit, Smoky Hill HS, Aurora, Colorado
Calumet, Arapahoe HS, Centennial, Colorado
Prair, Longmont HS, Longmont, Colorado
Eagle Eye View, Sierra Middle School, Parker, Colorado
Tigrius, Holy Trinity Episcopal Academy, Melbourne, Florida
Odyssey, University HS, Orange City, Florida
Etruscan, Glenbrook South HS, Glenview, Illinois
Westwind, West Henderson HS, Hendersonville, North Carolina
The Miller, Yukon HS, Yukon, Oklahoma
Lion’s Roar, Christ Presbyterian Academy, Nashville, Tennessee
The Bard, Hill Country Christian School, Austin, Texas
The Lonestar, Vista Ridge HS, Cedar Park, Texas

2019 INDIVIDUAL AWARD FINALISTS
Listed in alphabetical order by state.

Broadcast Story of the Year
Broadcast News Story
Brooke Brennan, Erin Newman, WROR-TV, Oviedo HS
Joseph Fernandez, Lukas Guerra, Steven Lee, Alexander Somettian, CCNN Live, Christopher Columbus HS
Benjamin Cure, Joseph Gonzalez, Lukas Guerra, David Perez, Thomas Pozo, CCNN Live, Christopher Columbus HS
Madelyn Carson, Samson Cochran, HTV Magazine, Hillcrest HS
Caleb Daniels, Wade Fletcher, RNE-TV Live, Richland Northeast HS
Ally Tauber, MHS1, McKinney HS
Staff, KCBY, Coppell HS
Jared Gonzalez-Yapp, Morgan Rhodes, Jake Steele, Frisco ISD-TV, Frisco Independent School District Career and Technical Education Center
Haylee Brown, Grant Johnson, Eagle Nation News, Prosper HS
Mason Baum, Tashi Mathuin, CHS Wired, Cody HS

Broadcast Feature Story
Brent Becerra, Lukas Guerra, David Perez, Alexander Somettian, CCNN Live, Christopher Columbus HS
Joseph Fernandez, Christopher Gomez, Joseph Gonzalez, Steven Lee, CCNN Live, Christopher Columbus HS
Nevada Cullen, Camryn Moorefield, WROR-TV, Oviedo HS
Cole Holfield, Alexander Nazareth, Courtney Medwin, Theodore Rakekaskas, WAHS News, American Heritage HS
Xavier Cullen, Joe Spadorcia, NHS TV, Norwood HS
Reide Pearson, FHNtodayTV, Francis Howell North HS
Mason Jarrell, Emma Kelley, Audrey McNicoll, Steele News Live, Marion L. Steele HS
Cassidy Burns, The Buzz TV, Fort Mill HS
Rhee Carty, The Buzz TV, Fort Mill HS
Anika Newland, Samantha Richards, Ally Tauber, MHS1, McKinney HS

Broadcast Sports Story
Marcus Callegari, Lukas Guerra, Kevin Reyes, Alexander Somettian, CCNN Live, Christopher Columbus HS
Shivan Giriot, Cole Holfield, Theodore Rakekaskas, WAHS News, American Heritage HS
Gabby Deckard, Madison Edmondson, Sarah Hale, HTV Magazine, Hillcrest HS
Trey Crawford, Davis Suppes, Trojan TV News, Park Hill HS
Good for beginners

Sanjana Singh, The Woodstocker, Jai Uparkar, El Estoque, Monta Vista HS
Comic Strip/Panel
Selena Chen, Spark, Lakota East HS
Jessica Berton, Bear Witness, Branham HS
Comics Journalism
Cartoon of the Year
News, Prosper HS
Haylee Brown, Grant Johnson, Eagle Nation
Graeson Ipollito, The Buzz TV, Fort Mill HS
Marion L. Steele HS
Antonia Monteleone, Steele News Live, Carly Ditz
Dasha Makarishcheva, The Highlander
Alexandra Fernholz, Spark, Lakota East HS
Valeria Valesquez, The Rock, Rock Bridge HS
Shawnee Mission East HS

Broadcast Commentary
Eoin Cunningham, ScotCenter, Carlmont HS
Chris Gomez, Joseph Gonzalez, Kevin Reyes, CCNN Live, Christopher Columbus HS
Marcus Callegari, Benjamin Cure, Carlos CCNN Live, Christopher Columbus HS
Jerimah Bang, Alexander Nazareth, Theodore Rackauskas, WAHS News, American Heritage HS
Theodore Rackauskas, WAHS News, American Heritage HS
Mia Robinson, LHSHBudget, Lawrence HS
Trevor Roy, Brenden Weaver, HTV Magazine, Hillcrest HS
Sarah Bloom, Michelle Cawthon, Trevor Roy, Brenden Weaver, HTV Magazine, MHSNews, Staley HS
Allison Brinton, Jared Kinate, Gracie Neff, STTV, Staley HS
Jackson Estwanick, MHSNews, Marquette HS
Caleb Daniels, William Davidson, Wade Fletcher, RNE-TV Live, Richland Northeast HS
Tiffany Gauilman, Kevin Mueller, Rashaun Tobias, RNE-TV Live, Richland Northeast HS
Jared Gonzalez-Yapp, Jake Steele, Frisco ISD-TV, Frisco Independent School District Career and Technical Education Center
Wyatt Burichka, CHS Wired, Cody HS

Editorial Cartoon
Jessica Berton, Bear Witness, Branham HS
Amelia Matthews, El Estoque, Monta Vista HS
Sanjana Singh, The Woodstocker, Woodstock School
Brenda Gao, West Side Story, Iowa City West HS
Maya Weslander, The Budget, Lawrence HS
Jaden Durydey, Spotlight, Blue Valley West HS
Isabel Kjaer, Echo, St. Louis Park HS
Maggie Klaers, Echo, St. Louis Park HS
Grayden Kurtz, The Image, Lafayatte HS
Vince Hofer, Statesman, Lincoln HS
Dasha Makarishcheva, The Highlander,

Comic Strip/Panel
Jai Uparkar, El Estoque, Monta Vista HS
Sanjana Singh, The Woodstocker, Woodstock School
Brenda Gao, West Side Story, Iowa City West HS
Maya Weslander, The Budget, Lawrence HS
Jaden Durydey, Spotlight, Blue Valley West HS
Isabel Kjaer, Echo, St. Louis Park HS
Maggie Klaers, Echo, St. Louis Park HS
Grayden Kurtz, The Image, Lafayette HS
Vince Hofer, Statesman, Lincoln HS
Dasha Makarishcheva, The Highlander,

Design of the Year
Newspaper Front Page
Sydney Boswell, Maxton Preuninger, Prospective, Bryant HS
Elizabeth Posey, Bear Witness, Branham HS
Cece Giorman, The Broadview, Convent of the Sacred Heart HS
Michaela Edlin, Bear Witness, Branham HS
Naomi James, The Express, Blue Valley Northwest HS
Molly Birch, Anika Thorson, The Update, Herbert Henry Dow HS
Emily Ziessman, Echo, St. Louis Park HS
Laura Amador-Toro, Kelly Wei, The Sidekick, Coppell HS
Cianna Chairriz, The Dispatch, James Bowie HS
Abigail Hill, McKenna Lucas, The Hawk, Hendrickson HS

Newspaper Inside Page/Spread
Jordan Mak, The Nueva Current, The Nueva School
Noah Baum, Kaahini Jain, Kiana Tavakoli, The Campanile, Palo Alto HS
Zev Kupferman, The Boiling Point, Shalhevet HS
Lila Tulp, The Harbinger, Shawnee Mission East HS
Ellie Bennett, InPrint, Fenton HS
Kayla Jain, Marta Mieze, The Messenger, Marquette HS
Claire Guo, The Spoke, Conestoga HS
Emily Delgado, Eagle Edition, The Episcopal School of Dallas
Francis Nguyen, Cleveland Journal, Cleveland STEM HS
Sophia Dillon, The Apple Leaf, Wenatchee HS

Newsmagazine Cover
Gila Wimelfeld, Verde, Palo Alto HS
Taylor Siebert, Black and White, Johnston HS
Mikayla Kaufman, The Budget, Lawrence HS
Naomi James, The Express, Blue Valley Northwest HS
Nick Lambert, The Tiger Print, Blue Valley HS
Francisco Jimenez, Jena Pae, North Star, Francis Howell North HS
Owen Piehl, The Courier, Mandan HS
Mckenna Lewis, Spark, Lakota East HS
Kelsey Tasch, The Shield, McCallum HS
Alexa Clark, Elizabeth Dawes, The Hawk Talk, James Madison HS

Newsmagazine Page/Spread
Samantha Ferro, Niulan Wright, The Tam News, Tamalpais HS
Zakir Ahmad, Alex Feng, Verde, Palo Alto HS
Ahlynn Aguilar, Parker North, The BluePrint, Hagerty HS
Ethan Mullen, The C&G, Holy Innocents’ Episcopal School
Amy Liao, West Side Story, Iowa City West HS
Kennedy Kramer, Chelsea Park, Illumination, Blue Valley West HS
Jackson Bry, Panorama, Lawrence HS
Lila Tulp, The Harbinger, Notre Dame de Sion HS
Annie O’Brien, The Kirkwood Call, Kirkwood HS
Lauren Maier, Spark, Lakota East HS

Congratulations to our 2019 Pioneer Award winners

The Pioneer is NSPA’s top honor for journalism educators. Pioneers are individuals who make substantial contributions to high school publications and journalism programs outside their primary employment.

Michelle Balmeo
West Albany HS, Albany, Oregon

Joe Humphrey
Hillsborough HS, Tampa, Florida

Paul Kandell
Palo Alto HS (California)

Sharon Martin
Wichita East HS (Kansas), retired

Amy Morgan
Shawnee Mission West HS, Overland Park, Kansas

Meghan Percival
McLean HS, Fairfax County, Virginia

Scott Winter
Bethel University, St. Paul, Minnesota


**Literary/Specialty Magazine Cover**
Carleigh Dickinson, Gillian Dickinson, Seeds in the Black Earth, Alexander W. Dreysos School of the Arts
Zora Lotton-Barker, Freeman Spray, Graffiti Magazine, Lawrence HS
Mira Simonton-Chao, The Communicator, Community HS
Cecilia Mohacsi, Le Journal, Notre Dame de Sion HS
Gracie Boyce, Laurel Davis, Psyche, Richland Northeast HS
Ishan Gupta, Tyler Nussbaum, Auckt Zang, The Scientific Marksmen, St. Mark's School of Texas
Isaiah Sheets, The Talon News, Argyle HS
Andrew David Crowe, Focus, St. Mark's School of Texas
Sayrin Kang, Ana Catarina Medas, Opus Silver Linings, Oakton HS
Frances Mackinnon, The Tartan, Homestead HS

**Literary/Specialty Magazine Page/Spread**
Griffin Dumont, Ingenium, McGill-Toulen Catholic HS
Sam Grzeliz, Artifex, Marjory Stoneman Douglas HS
Emma Howard, Freeman Spray, Graffiti Magazine, Lawrence HS
Emma Howard, Freeman Spray, Graffiti Magazine, Lawrence HS
Kayva Jain, The Messenger, Marquette HS
Caroline Drew, The Network, Marian HS
Natalie Thulien, Roars and Whispers, Providence Senior HS
Hadley Mattucks, The Episcopal School of Dallas
Nathan Han, Focus, St. Mark's School of Texas
Sarah Allen, Nicole McCormick, The Walrus, Saint Mary's Hall Upper School

**Yearbook Spread**
Hannah Iiao, Ashleigh Soto, El Corazon, El Camino Real Charter HS
Emily Cowles, Details, Whitney HS
Tara Carroll, Caroline Dixon, Tigrum, Holy Trinity Episcopal Academy
Madison Sophia, Fusion, Hagerty HS
Alieu Jagne, The Lair, Shawnee Mission Northwest HS
Noah Ginsberg, Red & Black, Lawrence HS
Logan Dorsey, Mia Moore, Lone Star, James Bowie HS
Lexi Harris, The Lion, McKinney HS
Mason Slover, The Lonestar, Vista Ridge HS
Savannah Gery, The Arena, Legacy HS

**Yearbook Theme Package**
Hannah Iiao, El Corazon, El Camino Real Charter HS
Samantha DeMers, Tucker Reichow, Rebecca Wadsworth, Reflections, Brighton HS
Caroline Dixon, Hanya Irfan, Tigrum, Holy Trinity Episcopal Academy
Ananya Asthana, Natalie Bakwin, Marisa McGehee, Yael Rolnik, Alexis Tyndall, U-Highlights, University of Chicago Laboratory HS
Staff, Hauber, Shawnee Mission East HS
Ethan Schreiber, The Lair, Shawnee Mission Northwest HS

Lilly Concannon, Megan Flanagan, Le Flambeau, Notre Dame de Sion HS
Sydney Anderson, Lexi Harris, Kayla Thompson, The Lion, McKinney HS
Staff, Kodiak, Bridgeland HS
Cynthia Plasencio, Mason Slover, The Lonestar, Vista Ridge HS

**Information Graphic**
Jocelyn Huang, The King's Courier, El Camino Real Charter HS
Laura Alvarez, Pep O' Plant, H.B. Plant HS
Staff, Salmagundi, Seminole HS
Jackie Hur, Hari Patel, Hilite, Carmel HS
Kimball Gogel, Lilah Powlas, Hauber, Shawnee Mission East HS
Sami Turner, The Budget, Lawrence HS
Ethan Schreiber, The Lair, Shawnee Mission Northwest HS
Anna Xu, Muy Zhong, The Rock, Rock Bridge HS
Angelia DeGuzman, Pilot's Log, Hasbrouck Heights HS
Elizabeth Dawes, The Hawk Talk, James Madison HS

**Illustration**
Alyssa Koh, Details, Whitney HS
Kayla Lee, The Mirror, Van Nuys HS
Staff, Salmagundi, Seminole HS
Crystal Kim, West Side Story, Iowa City West HS
Nick Lambert, The Tiger Print, Blue Valley HS
Lilah Powlas, Hauber, Shawnee Mission East HS
Carson Sando, Knight Errant Quarterly, Benilde-St. Margaret's
Kynthia Propst, Quatralog, Fred T. Foard HS
Maddie Shrag, The Courier, Olentangy Orange HS
Jack Stenzel, The Highlander, McLean HS

**Digital Story of the Year**
Cole Eberhard, Madi Loff, Jasmine Romero, Cinnson Newswebmagazine, Paso Robles HS
Staff, Scot Scoop, Carlmont HS
Megan Huber, Jordan Del Valle Tonoian, Eye of the Tiger, Roseville HS
Molly Litvak, Ellie Orlinski, The Boiling Point, Shallhevet HS
Eric Fang, Kathy Fang, Arushi Saxena, Anna Vazhaeparambil, Harker Aquila, The Harker School
Mori Ono, The Communicator Online, Tracy Anderson
Amanda Kukurukasuriya, Allie Pigg, Jack Speake, Bearing News, Missouri
Andrew Rowan, MFS WordsWorthy, Moorcrest Friends School
Lucas Barr, Wingspan, Liberty HS
Staff, Review Online, St. John's School

**Multimedia Feature Story Package**
Alya Mehtara, Ava Securo, Beverly Highlights, Beverly Hills HS
Danielle Bennett, Jordan Del, Valle Tonoian, Eye of the Tiger, Roseville HS
Ayah Ali-Ahmad, Ruth Feng, Shuvi Jha, Dhruvika Randad, Swara Tewari, El Estoque, Monta Vista HS
Kathy Fang, Jessie Wang, Harker Aquila, The Harker School

Kristina Rosebrook, Sophie Stephens, West Side Story, Iowa City West HS
Tai Tworek, The Communicator Online, Community HS
Mimi Geller, Rubiconline, St. Paul Academy and Summit School
Staff, Southwest Shadow, Southwest Career and Technical Academy
Max Goldrich, Michelle Wei, Tower, The Masters School
Evy Apostolou, Rae Walberg, Tribal Tribune, Wando HS

**Multimedia Sports Story Package**
Phoebe Corgiat, Brighton Garrett, Crimson Newswebmagazine, Paso Robles HS
Jordan Del Valle Tonoian, Cam Medrano, Eye of the Tiger, Roseville HS
Ankit Gupta, Justine Ha, Sreya Kumar, Brandon Ng, Herman Saini, El Estoque, Monta Vista HS
Kimberly Mitchell, Scot Scoop, Carlmont HS
Kirubel Mesfin, Josh Pietsch, Noah Semeria, Jack Tarantino, The North Star, Naperville North HS
Will Conrad, Deniz Ince, West Side Story, Iowa City West HS
Abigail Mynahmann, The Gator, Brimmer and May School
James Malone, Michael Melinger, Jacob LaGesse, Shane LaGesse, The Globe, Clayton HS
Staff, Eastside, Cherry Hill HS East
Jackie Carroll, Kelsey Carroll, The Red Ledger, Loveloy HS

**Photo Slideshow**
Alyssa Hui, Tabitha Mendez, El Estoque, Monta Vista HS
Kalei Owen, The Current, Bear River HS
Shelby Foster, The Prowler, Starr's Mill HS
Kara Wagenknecht, West Side Story, Iowa City West HS
Grace Farley, Sophie Livingston, Abby Prestholdt, Carissa Prestholdt, Ruby Stillman, Echo, St. Louis Park HS
Cecilia Mohacsi, Taylor Pitzl, Dani Rotert, Stephanie Vein, The Journal Live, Notre Dame de Sion High School
Audrey Berns, Sarah Nash, The Kirkwood Call, Kirkwood HS
Grace Nguyen, The Red Ledger, Lovejoy HS
Elli Brutsché, The Rider Online, Legacy HS
Noah Sidehurst, The Newsstreak, Harrisonburg HS

**Interactive Graphic**
Ava Securo, Beverly Highlights, Beverly Hills HS
Zachary Khouri, Scot Scoop, Carlmont HS
Naisha Roy, The Bird Feed, South Forsyth HS
Nelie Smagala, Metea Meda, Metea Valley HS
Joe Goodman, West Side Story, Iowa City West HS
Gina Liu, The Communicator Online, Tracy Anderson
Brooklyn Northcork, The Tower Pulse, Gross Pointe South HS
Maddie Meyers, The Kirkwood Call, Kirkwood HS
Olivia Watts, The Shield, McCallum HS
Trinity Flaten, The Talon News, Argyle HS
Podcast
Avery Doan, Eagle Valley Student Media, Eagle Valley HS
Lars Lonnroth, Lion, Lyons Township HS
Lars Lonnroth, Lion, Lyons Township HS
Kate Hyland, The Prospector, Prospect HS
Jacob Posner, Emma Trone, U-High Midway, University of Chicago Laboratory HS
Staff, Ritenour Live, Ritenour HS
Logan Crews, The Kirkwood Call, Kirkwood HS
Thomas Birmingham, Izzy Colón, The Kirkwood Call, Kirkwood HS
Emily Harris, EagleAir, Nixa HS
Katie Cronin, Madeline Price, Bess Von der Heydt, The Shakerite, Shaker Heights HS

Environmental Portrait
Mai Cornish, Odyssey, Clarke Central HS
Kyle Niego, Menagerie, Lyons Township HS
Nicholas Syers, Lair, Shawnee Mission Northwest HS
Nicholas Syers, Lair, Shawnee Mission Northwest HS
Lucas Gates, The Black & White, Walt Whitman HS
Emily Danielsen, The Update, Herbert Henry Dow HS
Michael Melinger, The Globe, Clayton HS
Deana Trautz, The Wolfpack, Cedar Park HS
Laura Amador-Toro, The Sidekick, Coppell HS
Carson Becker, The Talon, Woodberry Forest School

Blog
Ryan Blank, BVNW News, Blue Valley Northwest HS
Kayla Barry, The Smoke Signal, Pasco Valley HS
Katharina Santos, Wingspan, Liberty HS
Townes Hobratschk, The Shield, McCallum HS
Max Rhodes, The Shield, McCallum HS
Eli Maierson, The Review Online, St. John's School
Sophia Kontos, The Review Online, St. John's School
Kevin Pizano, Sam Rooker, The Newsstreak, Harrisonburg HS

Photo of the Year
News/Feature Photo
Dina Zeldin, The Lion’s Roar, Newton South HS
Elizabeth Chan, The Lion, McKinney HS
Everest Maher, El Paisano, Westlake HS
Marina Ramirez, ManestreamNews, McKinney HS
Bella Russo, The Shield, McCallum HS
Alyssa Purpura, Ledeian, Aledo HS
Gregory James, The Shield, McCallum HS
Gracie Davis, The Lonestor, Vista Ridge HS
Joe Ng, Caledonia, McLean HS
Julian Whitworth, Talisman, Ballard HS

Sports Action Photo
Nathan Hayes, The Carillon, Bellarmine College Preparatory
Alexander Predmore, Reflections, Brighton HS
Sam Bartlett, Play, Maize HS
Allie Erdner, Hauber, Shawnee Mission East HS
Andrew Maier, Eastside, Cherry Hill HS East
Aden Lantos, ManestreamNews, McKinney HS
Jordyn Tarrant, The Talon News, Argyle HS
Cara Hudson, Kodiak, Bridgeland HS
Everest Maher, El Paisano, Westlake HS
Liberty Vela, The Citadel,
Claudia Taylor Johnson HS

Sports Reaction Photo
Hanna Corny, Madrono, Palo Alto HS
Aidan McCall, The Stampede, J.W. Mitchell HS
Diana Temelkova, Vespa, Hinsdale South HS
Evan Newcomb, The Black and White, Johnston HS
Abby Ryan, Liar, Shawnee Mission Northwest HS
Andrew Maier, Eastside, Cherry Hill HS East
Kaylen Ayres, Northwest Horizons, Northwest Guilford HS
Abney Garcia, The Lion, McKinney HS
Abney Garcia, ManestreamNews, McKinney HS
Melanie Russell, The Lion, McKinney HS

Story of the Year
News Story
Laura Hort, Alondra Salgado, Grizzly Gazette, Godinez Fundamental HS
Mikey Bennett, Zak Kerr, Maddie Poch, The C&G, Holy Innocents’ Episcopal School
Abby McCoy, Ryan Redinger, Play, Maize HS
Anna Cowden, BVNW News, Blue Valley Northwest HS
Ben Henschel, Will Tulp, The Harbinger, Shawnee Mission East HS
Melissa Nie, Noah Raum, RubyOnline, St. Paul Academy and Summit School
Sarah Zimmerman, North Star, Francis Howell North HS
Jenna Barackman, Maleah Downing, Le Journal, Notre Dame de Sion HS
Maleah Downing, Kamryn Rogers, Le Journal, Notre Dame de Sion HS
Alexandra Fernholz, Anna Mullins, Spark, Lakota East HS

Feature Story
Nicole Konopelko, The Booster Redux, Pittsburg HS
Jackie Cameron, The Harbinger, Shawnee Mission East HS
Sarah Zimmerman, North Star, Francis Howell North HS
Thomas Birmingham, The Kirkwood Call, Kirkwood HS
Alexandra Fernholz, Spark, Lakota East HS
Tiffany He, The Spoke, Conestoga HS
Morgan Carpenter, Tribal Tribune, Wando HS
Ariel Kokoricha, The Red Ledger, Lovejoy HS
Lukas Piazza, Siddhartha Sinha, Eric Yoo, The ReMarker, St. Mark’s School of Texas
Lily Hager, The Red Ledger, Lovejoy HS

Social Justice Reporting
Mahika Halebip, Harker Aquila, The Harker School
Jacob Posner, Emma Trone, U-High Midway, University of Chicago Laboratory HS
Anjali Huynh, Jessica Moonjely, West Side Story, Iowa City West HS
Michael Melinger, Grace Snelling, Sara Stemmler, Lila Taylor, Michael Melinger, The Globe, Clayton HS
Ann Fitzmaurice, Katey Whaley, Moy Zhong, Bearing News, Rock Bridge HS
Ethan Peter, The Kirkwood Call, Kirkwood HS
Staff, Spark, Lakota East HS
Staff, Focus by ReMarker, St. Mark’s School of Texas
Sam Ahmed, Colin Campbell, Lyle Ochs, Aaron Thorne, Sid Vattamreddy, The ReMarker, Saint Mark’s School of Texas
Maren Krankning, Maria McHugh, Jeremy Siegel, Jack Stenzel, The Highlander, McLean HS

Portfolio of the Year
Artist of the Year
Elizabeth Posey, Bear Witness, Brannham HS
Evie Horton, The King’s Courier, El Camino Real Charter HS
Chloe-Amelie Aikman, Pep O’Plant, H.B. Plant HS
Caroline Robbins, Devil’s Advocate, Stanton College Preparatory School
Broadcast Journalist of the Year
Mandy Hitchcock, ScotCenter, Carlisle HS
Theodore Rackauskas, WAHS News, American Heritage HS
Jillian Lamkins, The Flash, Eastview HS
Emily Hood, FHNtodayTV, Francis Howell North HS
Jackie Carroll, The Red Ledger, Lovejoy HS
Ally Tauber, MHS1, McKinney HS
Haylee Brown, Eagle Nation News, Prosper HS
Alex Tinkham, The Review Online, St. John's School

Designer of the Year
Hannah Iao, El Corazon, El Camino Real Charter HS
Rebecca Wadsworth, Reflections, Brighton HS
Caroline Dixon, Tigrum, Holy Trinity Episcopal Academy
Sami Turner, The Budget, Lawrence HS
Kylah Woods, North Star, Francis Howell North HS
Bhavana Veeravalli, Roars and Whispers, Providence Senior HS
Caroline Koeman, Tribal Tribune, Wando HS
Kayla Thompson, The Lion, McKinney HS

Marketer of the Year
Rachel Matatyau, Highlander, Carlisle HS
Hannah Lee, El Estoque, Monta Vista HS
Vivian Bui, San Marin Pony Express, San Marin HS
Thomas Duong, West Side Story, Iowa City West HS

Multimedia Journalist of the Year
Hannah Lee, El Estoque, Monta Vista HS
David Obadare, The Budget, Lawrence HS
Jackson Estwanick, MHSNews, Marquette HS
Stella Shenkman, The Shield, McCallum HS
Sophia Kontos, The Review Online, St. John's School

Photojournalist of the Year
Nathan Hayes, The Carillon, Bellarmine College Preparatory
Katie Drake, Hauber, Shawnee Mission East HS
Emily Kruse, Red & Black, Lawrence HS
Andrew Maier, Eastside, Cherry Hill HS East
Sunnya Hadavi, Prowler, Providence HS
Abbie Reynolds, Legend, Wando HS
Elizabeth Chan, The Lion, McKinney HS
Ben Stewart, The Oak, Klein Oak HS
Preston Rolls, The Dispatch, James Bowie HS
Grace Nguyen, The Red Ledger, Lovejoy HS

Writer of the Year
Shuvi Jha, El Estoque, Monta Vista HS
Madeleine Rubin, The Muse, A.W. Dreyfoos School of the Arts
Bella Ramiez, WAHS, American Heritage HS

Middle School Individual Awards
Design of the Year
Emily Sosa, Oro, Cactus Canyon Junior High School
Mia Kieklak, The Round-Up, Woodland Junior High School
Sophie Pallman, Mariah Schmeling, Colin Winterbottom, The Prowl, Powell Middle School
Lizzy Ahrens, Kaytn Anderson, Eagle Eye View, Sierra Middle School
Kylie Johnson, Tigrum, Holy Trinity Episcopal Academy
Ryan Barrett, Owen Cook, Kaylee Roberts, The Scrapbook, Westfield Middle School
Isa Matamoros, The Vespa, Kealing Middle School
Staff, Roundup, Canyon Vista Middle School
Morgan Chow, Branden Song, Mini-Marque, St. Mark's School of Texas
Ainsley Gibson, Yasmin Martinez, The Panther, Ridgeview Middle School

Story of the Year
Dia Granillo, Oro, Cactus Canyon Junior High School
Amber Henderson, Emily Sosa, Oro, Cactus Canyon Junior High School
Ellie Gilbert, The Round-Up, Woodland Junior High School
Ava Osborne, The Round-Up, Woodland Junior High School
Ryan Barrett, Laura Shupe, The Scrapbook, Westfield Middle School
Olyvia Fleming, The Sequoyah Scribe, John Sevier Middle School
Olyvia Fleming, The Sequoyah Scribe, John Sevier Middle School
Kayla Le, The Vespa, Kealing Middle School
Svanik Jaikumar, Mini-Marque, St. Mark's School of Texas
Amanda Miller, The Panther, Ridgeview Middle School

Photo of the Year
Kylie Mollner, The Round-Up, Woodland Junior High School
Brighton Smith, The Round-Up, Woodland Junior High School
Sydney Lakeman, Eagle Eye View, Sierra Middle School
Alize Cardot, Stingray Tales, New Smyrna Beach Middle School
Fiona Gildersleve, What's Your Beat, Eagle Rock Middle School
Laura Shupe, The Scrapbook, Westfield Middle School
Arjun Gupta, Together We're Better, Creekside Middle School
Lily Duncan, Bulldog's Tale, Barnwell Middle School
Yasmin Martinez, The Panther, Ridgeview Middle School
Sydney Simmons, The Vespa, Kealing Middle School

Local Climate Change Reporting
Awarded in cooperation with the George Mason University Center for Climate Change Communication.
Josephine Rozzelle, The Broadview, Convent of the Sacred Heart HS
Zachary Khouri, Scot Scoop, Carlisle HS
Logan Little, The Tam News, Tamalpais HS
Michael Eng, Lucy Ge, Arya Maheshwari, Varsha Rammohan, Harker Aquila, The Harker School
Lottie Gidal, The Little Hawk, Iowa City HS
Lila Tulp, The Harbinger, Shawnee Mission East HS
Akansha Singh, The Sidekick, Coppell HS
Aarti Malhotra, The Woodstocker, Woodstock School
Wendy Gao, Oakton Outlook, Oakton HS
ENTER TO WIN A

YEARBOOK SURVIVAL KIT

YEARBOOK ADVISORS: DROP BY OUR BOOTH TO ENTER, AND PICK UP A FREE MINI KIT!

FRIESENS
EST. 1907
MEMORIES CRAFTED IN PRINT

YEARBOOKS.FRIESENS.COM
SPEAKERS

ABBREVIATIONS
CJE — Certified Journalism Educator
CSPA — Columbia Scholastic Press Association
DJNF — Dow Jones News Fund
JEA — Journalism Education Association
MJE — Master Journalism Educator
NSPA — National Journalism Education Association

FAITH ABERCROMBIE is a freshman at Arizona State University and is a journalism major. She wants to focus on broadcast journalism and hopes to be a reporter. She is an on-air talent for the entertainment news club, Cronkite Cut, and works as an ambassador for the Cronkite school helping with its Instagram, @cronkite.school.
10 a.m. Friday, Maryland A; noon Friday, Maryland B

JEANNE ACTON started her journalism career as a high school sophomore when she heard the class was a blow-off. It was no blow-off, but she loved the work and caught the journalism bug and never left (except for that brief three-year stint as a high school administrator). Acton taught journalism for a decade, and since 2004 she has been Texas scholastic press director.
10 a.m., noon and 1 p.m. Friday, Thurgood Marshall North; 2:30 p.m. Saturday, Lincoln 2

SHARI ADWERS, MJE, teaches at Loudoun Valley H.S. in Virginia. She advises the Viking news magazine. Her students have won top state and national awards. Adwers is the former president of the Michigan Interscholastic Press Association and a JEA curriculum coordinator. With a focus on mentoring young journalists, she embraces challenges, emphasizes student leadership and maximizes talent.
8:30 a.m. Thursday, Lincoln 5; 10 and 11 a.m. Friday, Madison A

LOGAN AIMONE, MJE, teaches and advises at University of Chicago Laboratory H.S. and serves on the SPLC board of directors. Previously he was on the SNO team, led NSPA as executive director and taught/advised at Wenatchee (Washington) H.S. His students have earned top national awards for newspaper, website and yearbook. He has received state and national awards for teaching, advising and free expression.
2 p.m. Friday, Madison B; 9 a.m. Saturday, Maryland B

ANN AKERS, MJE, has been working with yearbook staffs for decades. Formerly NSPA's associate director and Herff Jones' educational products manager, Akers has also done stints as a journalism teacher/publications adviser and yearbook representative. She was the 2005 recipient of the Carl Towley Award, JEA's highest honor, and has been awarded CSPA's Gold Key and NSPA's Pioneer Award.
11 a.m. Friday, Exhibit Hall A; 8, 9 and 10 a.m. Saturday, Lincoln 4

JULIANNE ALVARES is the co-editor-in-chief of the Bear Witness student newspaper, where she has worked since her sophomore year. She was also its opinion editor. This will be her fifth time attending an NSPA/JEA conference.
Noon Saturday, Truman

MICHAEL APFELDORF is an educational resources specialist at the Library of Congress in Washington, D.C. In this capacity, Apfeldorf helps K-12 educators use the millions of digitized primary sources in the library's collections to engage their students, facilitate critical thinking skills, support student construction of knowledge and inspire original research.
10 a.m. Friday, Virginia A

STEVEN ARTLEY — Special strand speaker, see bio on Page 9.
11 a.m. Friday, Thurgood Marshall East

ELLEN AUSTIN, MJE, is the director of journalism at The Harker School in San Jose, California. She advises the award-winning news publications there, including newspaper, online, yearbook and long-form magazine. Austin holds a CSPA Gold Key and was the 2012 DJNF High School Journalism Teacher of the Year.
11 a.m. Friday, Washington 3; 10 and 11 a.m. Saturday, Delaware A

JUDY BABB, MJE, has decades of experience at various schools from inner city to university campus to Title 1 suburban. She advises yearbook, newspaper and radio stories for KEOM, the district station. Babb's publications have won top state and national awards, including Gold Crowns and Pacemaker. Personal honors include Gold Key and Pioneer awards, JEA Distinguished Yearbook Adviser, JEA Medal of Merit, Texas Legend and more.
9 and 10 a.m. Friday, Thurgood Marshall West

SARA-BETH BADALAMENTE, CJE, advises the newspaper and yearbook at Huron H.S. in Ann Arbor, Michigan. She is also the director of Michigan Interscholastic Press Association's summer journalism workshop (MIPA camp). Badalamente was named a winner of the American Society of News Editors' First Amendment Challenge in 2015. She was named a JEA Rising Star in 2011 and received the JEA Future Journalism Teacher scholarship in 2006.
Noon Friday, Madison A; 8 a.m. Saturday, Taft

LINDA BALLEW, MJE, represents advisers as a DJNF Journalism Teacher of the Year and JEA Distinguished Yearbook Adviser. Twice, she has represented teachers as a Montana Teacher of the Year finalist. She works as JEA's Montana director and mentor. Ballew teaches writing, literature and business communication at Park University. For 32 years, she advised award-winning multimedia students at Great Falls H.S.
11 a.m. Friday, Thurgood Marshall North

LINDA BARRINGTON, MJE, is the graphics adviser for the student magazine at Mount Mary University. She is the executive director of the Kettle Moraine Press Association, vice president of the Wisconsin College Media Association and a JEA mentor. Barrington has been a DJNF special recognition adviser and has received the CSPA Gold Key, NSPA Pioneer Award and JEA Towley Award.
9 a.m. Friday, Madison A; 10 a.m. Friday, Jefferson; 8 a.m. Saturday, Park Tower 8216

BARBARA BATEMAN, CJE, has been a journalism adviser since 2010. She teaches a converged program which includes literary magazine, newspaper, photojournalism and yearbook. Bateman received the 2017 JEA Diversity Award, the 2016 Adviser of the Year award for Alabama, the 2015 Youth Journalism International Adviser of the Year award. She was also a 2013 ASNE Fellow and a 2006 National Writing Project Fellow.
9 and 10 a.m. Friday, Madison B

JOHN BEALE, an associate teaching professor and FAA certified drone pilot, teaches photojournalism classes at Bellisario College of Communications at Penn State. Previously, Beale worked as a staff photographer and chief photographer for the Pittsburgh Post-Gazette. His award-winning freelance photojournalism, including assignments for The Associated Press and ESPN.com, has been published on websites and in newspapers, magazines and books.
1 p.m. Friday, Lincoln 3

JOURDAN BENNETT-BEGAYE is a Diné citizen who received her master's degree in magazine, newspaper and online journalism at Syracuse University's Newhouse School. She's written for Native Peoples Magazine, Fan First, MediaShift, The Daily Times, NAJA's Native Voices News, NPR's NextGen Radio Project and Syracuse.com/The Post-Standard. She is the Washington-bureau editor for Indian Country Today.
1 p.m. Saturday, Maryland C

Twitter: @nhsjc/#nhsjc
SPEAKERS

KERRY BENSON teaches J101, the first course in journalism and mass communications in the School of Journalism at the University of Kansas. She also teaches Stand and Deliver, the school’s presentation skills class. She is the school’s Strategic Communication chair.

11 a.m. Saturday, Wilson A

SEAN BERLEMANN advises the student news site at Palatine H.S. in a suburb of Chicago. He has taught for 20 years nationally and internationally.

2 p.m. Friday, Taylor

SAMANTHA BERRY, CJE, is the publications adviser at Bridgeland H.S. in Cypress, Texas. She grew up in west Texas and graduated from Texas Tech University with a degree in agricultural communications, and, no, she sadly cannot communicate with cows. She is a former district Teacher of the Year, TAJE Pathfinder and JEA Rising Star. She is TAJE’s president-elect and previously served as secretary.

10 a.m. Friday, Tyler; 8 a.m. Saturday, Maryland B

KATHY BEST is director of the Howard Center for Investigative Journalism at the University of Maryland. Best led the Seattle Times staff to two Pulitzer Prizes for coverage of breaking news, including real-time reporting of the manhunt for a gunman who shot four police officers. Best also has worked in Chicago, Baltimore, Washington, Springfield, Illinois, and Missoula, Montana.

9 a.m. Friday, Virginia C

KEVIN BLACKISTONE — Featured speaker, see Page 8.

2:30 p.m. Saturday, Thurgood Marshall South

BONNIE BLACKMAN, CJE, was an art instructor, yearbook adviser, and coach in the Boston Public Schools before joining Jostens as a publishing representative. She is the recipient of the CSPA Gold Key, the Garden State Scholastic Press Association Golden Quill and the Pennsylvania School Press Association Keystone Award. Blackman serves on the board of GSSPA and the advisory board of PSPA.

1 p.m. Friday, Thurgood Marshall South; 2 p.m. Friday, Tyler

JANE BLYSTONE, MJE, Ph.D., advised publications for 34 years. She served as past JEA regional and state director, and chaired the scholarship committee. She is a member of the Scholastic Press Rights and Certification committees. She served as local chair for the Philadelphia convention; has judged, moderated and written prompts for JEA contests; authored pieces for C:JET and is a JEA mentor.

11 a.m. Friday, Virginia C; 11 a.m. Saturday, Virginia A

ALYSSA BOEHRINGER, CJE, is in her 14th year of advising journalism at her alma mater, McKinney (Texas) H.S. She advises broadcast, yearbook and online news and loves taking kids to journalism conventions. She is president-elect for the Texas Association of Journalism Educators and was JEA’s National Broadcast Adviser of the Year in 2017.

10 a.m. Friday, Coolidge

CANDACE PERKINS BOWEN, MJE, is a professor at Kent (Ohio) State University and directs its Center for Scholastic Journalism and its online master’s degree program for journalism educators. Previously, she was a high school journalism teacher/adviser in Illinois and Virginia. A former DJNF High School Journalism Teacher of the Year, Bowen started JEAHELP while JEA president and serves on the Certification and
SPEAKERS

Press Rights committees.
9 and 11 a.m. Friday, Lincoln 6; 2 p.m. Friday, Virginia C

JOHN BOWEN, MJE, is former director of JEA's Scholastic Press Rights Committee. He is assistant director of the Center for Scholastic Journalism and teaches law and ethics at Kent (Ohio) State University. His personal honors include DJNF Journalism Teacher of the Year, JEA Carl Towley Award, NSPA Pioneer and CSPA Gold Key.
9 and 10 a.m. Friday, Lincoln 6; 10 a.m. Saturday, Park Tower 8216

WILLIAM BRANGHAM is a correspondent and producer for PBS NewsHour in Washington, D.C. He joined the flagship PBS program in 2015, after spending two years with PBS NewsHour Weekend in New York.
1 p.m. Friday, Virginia A

VICKI MCCASH BRENNAN, CJE, is a JEA mentor for new advisers in Florida and a former JEA curriculum leader in news gathering and writing. A veteran journalist with more than 25 years of experience in newspapers and magazines as an editor and reporter, she was also a journalism adviser in Miami-Dade County. Now retired, she is a frequent yearbook adviser and newspaper judge and freelance writer.
10 a.m. Friday, Washington 1; 10 a.m. Saturday, Jackson

BETSY BRITTINGHAM, CJE, was in the classroom for more than a decade as a yearbook adviser in Virginia. In part two of her yearbook career, she is the product manager for Herff Jones where she has the opportunity to shape curriculum and yearbook programs.
9 and 10 a.m. Saturday, Lincoln 3

BAILEY BRITTON is a sophomore studying journalism at Kansas State University. She works as the assistant news editor for the Collegian, K-State's student-run newspaper.
Noon Saturday, Madison B

ANNA BRODSKY is a senior at Archer School for Girls. She was a staff reporter for Archer's online newspaper, the Oracle, in 2016, became yearbook copy editor in 2017 and is now in her second year as the Oracle's editor-in-chief. Brodsky attended the National Student Leadership Conference in Journalism in 2017 and Northwestern's Medill Cherubs in 2019.
9 a.m. Saturday, Truman

LILA BROMBERG is a junior journalism major at the University of Maryland. She recently interned at the USA Today sports department, where she published over 50 articles. She is managing editor of Testudo Times, SB Nation's Maryland athletics site. Bromberg covers the football and men's basketball teams in addition to editing and publishing all of the content on the site and its social media platforms.
11 a.m. Friday, Maryland B

RICK BROOKS, CJE and creative design manager for Jostens, designs, lectures and presents at national and state conventions. Brooks sits on the executive board of The Pennsylvania School Press Association. He received the CSPA Gold Key, NSPA Pioneer Award, PSPA Keystone Award and PSPA Friend of Student Journalism Award. He received the Jostens Presidential Award for exceptional service to the company and his customers.
1 and 2 p.m. Friday, Thurgood Marshall South

BETH ANN BROWN, CJE, is an English teacher and yearbook adviser at Northeastern H.S. in Manchester, Pennsylvania. She has been a yearbook adviser for the past 11 years where the yearbook has earned All-American and...
AVA BUTZU teaches yearbook at Grand Blanc (Michigan) H.S. Her staff produces a 386-page book regarded as innovative in coverage and design from several press associations. Butzu's interest in approaching yearbook as a complete journalism and entrepreneurship team-building experience has encouraged her students to pursue design, writing, journalism, photography and marketing careers. She believes in the power of student leaders and team.

10 and 11 a.m. Friday, Madison A

KATY BYRON is a third-generation journalist with more than 15 years’ experience in social media, TV, print and digital news. She joined The Poynter Institute as the editor and MediaWise program manager in October 2018. The groundbreaking MediaWise project aims to teach teenagers media literacy and how to know the difference between reliable and unreliable information on social media and throughout the internet.

11 a.m. Friday, Taft

DANIELA CASTILLO teaches visual communication classes at Colorado State University. She has an M.A. in interactive design and video game development from Savannah College of Art & Design. Castillo has worked as an illustrator, web developer and graphic designer, and now enjoys teaching and advising journalism students.

11 a.m. Saturday, Lincoln 4; 2:30 p.m. Saturday, Virginia B

PHILLIP CASTON is the adviser of the Legend yearbook at Wando H.S. in Mount Pleasant, South Carolina. He is a 13-year adviser. He received his master’s in journalism from the University of Maryland. The South Carolina Scholastic Press Association named Caston the 2012 Adviser of the Year. Four South Carolina Scholastic Journalists of the Year have come out of Caston's programs.

8 a.m. Saturday, Tyler; 10 a.m. Saturday, Marriott Balcony B

KRISTY CATES became the executive director of the Arkansas Scholastic Press Association in July 2018. Cates has been a public school teacher often advising journalism students for over two decades in newspaper, broadcast and literary magazine. She was a Georgia Scholastic Press Association board member. She is on faculty at Arkansas State University and development director for KASU public radio at A-State.

10 a.m. Friday, Jackson

DEBBIE CENZIPER is a Pulitzer Prize-winning investigative reporter and the newly named director of investigative reporting for Northwestern University's Medill School of Journalism of Journalists of the Year have come out of Caston's programs.

10 a.m. Friday, Madison A

SPEAKERS
SPEAKERS

yearbook photography for The Lion and the broadcasting program MHS1 at McKinney (Texas) H.S.  
10 a.m. Friday, Virginia C

LEAH CLAPMAN created Student Reporting Labs in 2009 as an experiment to engage middle and high school students with current events. Under her leadership, SRL has grown from six pilot sites to 150 schools in 46 states. Chapman has developed education products such as NewsHour Extra for teachers, Teachers Lounge and “Making the Grade,” a weekly focus on education issues.  
2 p.m. Friday, Washington 1

NAEMAH CLARK is an associate professor in Elon University’s School of Communications. She has edited the book “African Americans in the History of U.S. Media” and co-authored “Diversity in U.S. Media.” Clark is interested in studying and teaching about economic, programming and diversity issues related to the media and entertainment industries.  
9 a.m. Saturday, Marriott Balcony B

ANNA KATHERINE CLAY is a national freelance writer and adjunct professor of media studies at the University of Virginia. A 14-year veteran writer, reporter and producer for ESPN the Magazine and ESPN.com, Clay also has been published by The New York Times, Conde Nast Traveler, Sports Illustrated, Longreads and many more. She teaches sports journalism and sports media production at the University of Virginia.  
2 p.m. Friday, Thurgood Marshall North

TINA CLEAVELIN, CJE, a creative accounts manager for Jostens, works with advisers and staffs to produce and market their publications. She advised award-winning newspaper, yearbook and photojournalism staffs for 14 years in Arizona and Oklahoma. She received the JEA Friend of Scholastic Journalism, the Friends of Journalism award from the New Mexico Scholastic Press Association and the Jostens Leadership Award.  
9 and 10 a.m. Saturday, Lincoln 2

MAGGIE COGAR, CJE, advises the student newspaper and news site at Ashland University. She is a former high school journalism adviser and the JEA state director for Ohio. She has her master’s degree in journalism education from Kent State University and is working on her Ph.D. in mass communication. She teaches media writing, law and ethics and media effects.  
9 a.m. Saturday, Washington 5

ERIN COGGINS, MJE, has advised the award-winning journalism programs at Sparkman H.S. for 16 years. She worked in public relations at NASA prior to advising. She has served as the Alabama Scholastic Press Association’s Board of Advisers president and currently serves on SIPA’s board and endowment committee.  
9 a.m. Friday, Virginia A

SCOTT COLLINS, CJE, advises a middle school newspaper, a high school newspaper, a yearbook and an occasional literary magazine at University Prep in Seattle. He previously advised the newspaper, yearbook and broadcast programs at Raytown (Missouri) H.S. Prior to teaching, Collins worked as a TV news producer in Seattle and Portland. He has worked in newsrooms in Kansas City and Columbia, Missouri.  
8 a.m. Saturday, Truman

WENDY CONNELLY is the journalism adviser and media arts teacher at Amador Valley H.S. in Pleasanton, California. She teaches journalism, video production, and digital art and graphic design. She is credentialed in English, social studies and digital arts. Connelly is working on becoming a Google Certified Educator.  
2 p.m. Friday, Lincoln 3; noon Saturday, Hoover

JAMES CORDELL is a commercial photographer and video producer for Jostens Inc. with over 10 years of experience. He works internally to support the marketing efforts across all of the business units of Jostens with still and moving imagery. Product, portrait, lifestyle, documentary and events are just a few of the categories he covers with this work.  
10 a.m. Saturday, Marriott Balcony A

JESSICA CORDONIER, CJE, is a yearbook adviser at Lee’s Summit (Missouri) H.S. She is believer in love, laughter and fun, and thinks these are the three most important things in any classroom. She is in her sixth year of advising yearbook.  
1 p.m. Friday, Washington 2; 8 a.m. Saturday, Truman

RICKY CORNISH is studying broadcast journalism at the Walter Cronkite School of Journalism. He has interned at television and radio stations in Phoenix and Las Vegas. He attended Faith Lutheran H.S. in Las Vegas and was part of its broadcast program. At Cronkite, Cornish works with the social media team for the School of Public Affairs.  
10 a.m. Friday, Maryland A; noon Friday, Maryland B

DAKOTA COTNER is the undergraduate coordinator for the Journalism and Media Communication Department at Colorado State University. She has advised journalism students for the past 10 years focusing on curriculum, retention and career preparedness.  
1 p.m. Saturday, Jefferson

SANDRA COYER. MJE, is a 20-year veteran of media publications. She is the current director of student media at Puyallup H.S., advising the school publication, website and broadcast program. She is a JEA Medal of Merit recipient, WJEA past-president, and was recognized as a DJNF Distinguished Adviser.  
1 p.m. Friday, Coolidge

BAILEY CROSS is an editor in the Daphne (Alabama) H.S. journalism program.  
10 a.m. Friday, Madison B

MARIE CUSICK is a youth media producer for PBS NewsHour Student Reporting Labs.  
8:30 a.m. Thursday, Madison B

JUSTIN DAIQUELE, CJE, advises the Reflections yearbook at Brighton H.S. in Colorado. His students’ publications have earned state and national awards including four CSPA Crowns and an NSPA Pacemaker Finalist. Daigle has been named the 2009 Colorado Student Media Association Teacher of the Year as well as JEA Rising Star in 2010 and Special Recognition (2014) and Distinguished (2016) Yearbook Adviser of the Year.  
10 a.m. Friday, Maryland B

GEORGE DANIELS, MJE and Ph.D., is an associate professor of journalism at The University of Alabama. He teaches courses in electronic news reporting, media management and diversity. He previously worked as a local television news producer in Atlanta, Cincinnati and his hometown of Richmond, Virginia. Daniels is head of the Minorities and Communication Division of the Association for Education in Journalism and Mass Communication.  
11 a.m. Saturday, Wilson B

DIANA DAY, CJE, has taught English/language arts, journalism, media tech, and social studies. She holds a B.A. in English and an M.S. in secondary education from St. Joseph’s University in Philadelphia and an M.A. in journalism from the University of Southern California. Currently, she is the academic technology coordinator, portal content director and Upper School newspaper adviser at Moorestown (New Jersey) Friends School.  
1 p.m. Friday, Hoover

SOMMER INGRAM DEAN is a staff attorney for the Student Press Law Center. A graduate of Georgetown University Law Center, she served as a law clerk at the
JEN DEERINWATER — Featured speaker, see Page 8.
2 p.m. Friday, Thurgood Marshall East

ANTON DELGADO is a senior at Elon (North Carolina) University and managing editor of Elon News Network’s newspaper, The Pendulum. He has worked as a reporter for CNN Philippines, Morocco World News and Carnegie-Knight’s News21 program. He has also served as a communications intern for Save the Children Jordan, an organization providing crisis relief to Syrian refugees.
1 p.m. Friday, Lincoln 2

ANNETTE DEMING, CJE, advises the Quest News in Chino, California. She is a 2017 Rising Star recipient and the president of the Inland Empire Journalism Education Association in Southern California. Promoting standards-based grading as an alternative to a points-based system is an educational passion, inspired by the work of Rick Wormeli and Kelly Gallagher, that Deming helps coach on her own campus.
Noon Friday, Truman

LESLIE DENNIS directs the South Carolina Scholastic Press Association and the regional Southern Interscholastic Press Association at the University of South Carolina. Dennis holds a master’s in American literature and has been involved with journalism since high school. In 2018, she was awarded the James F. Paschal Award for Outstanding Service to a State Scholastic Press Association by the Columbia Scholastic Press Advisers Association.
11 a.m. Friday, Jackson

AMY DEVAULT, MJE, teaches editing and visual communication at Wichita (Kansas) State University. After teaching high school journalism for three years, she spent nearly five years as a visual journalist at The Wichita Eagle, where she designed the front page. DeVault earned a Society of News Design award of excellence and helped The Eagle win Kansas Press Association’s best front page award.
8:30 a.m. Thursday, Maryland B

HILLARY DEVoss, CJE, has advised high school journalism for 15 years in both Omaha, Nebraska, and Detroit. A former JEA Rising Star, DeVoss is an active supporter of student free-press legislation. She currently studies both sociology and law, and works as a freelance consultant at public schools in the greater Detroit area.
9 a.m. Friday, Coolidge; 11 a.m. Friday, Madison B

CARINA DOMINGUEZ is from the Pascua Yaqui Tribe in Tucson, Arizona. She has worked at CBS Television Network in NYC and its affiliate in Tucson. Dominguez is passionate about reporting on Native Americans, politics, sports and environmental issues. She’s been published in numerous media outlets including CBSNews.com, The Arizona Republic and The Tucson Sentinel. Dominguez graduated from the Walter Cronkite School of Journalism at ASU.
1 p.m. Saturday, Maryland C

MARY KAY DOWNES, MJE, advises Odyssey at Chantilly (Virginia) H.S. Her books have won multiple CSPA Crowns and NSPA Pacemakers. Downes is 2007
SPEAKERS

National Yearbook Adviser of the Year, 2019
Linda Puntney Teacher Inspiration Award winner and is in the Virginia High School Hall of Fame. She holds a CSPA Gold Key, JEA Medal of Merit and NSPA Pioneer Award. Downes is most proud of CHS winning multiple First Amendment Press Freedom Awards.
9 and 10 a.m. Saturday, Wilson B

AL DRAGO is a photojournalist based in Washington, D.C., where he primarily works for The New York Times, Bloomberg News, Reuters and the Associated Press. He covers the White House, Congress and national news and politics. Drago has lectured at Poynter and Harvard and has given the 2019 Elon University commencement address.
9 a.m. Friday, Thurgood Marshall East

ALBERT DUPONT is the technology coordinator for the Loyola University School of Mass Communication in New Orleans. Previously, he was the broadcast adviser at the St. Charles Parish Public Schools Satellite Center for 12 years. Before jumping into education, Dupont worked for 17 years in broadcasting as a producer, videographer and editor. He also works freelance for the Pelicans and Saints.

MITCH EDEN, MJE, advises The Kirkwood Call newsmagazine/website and the Pioneer yearbook. In his 24th year teaching, he follows the advice of his greatest mentor, Jack Kennedy, by simply trying to do his best each day. Most days are just OK, but every once in a while he hits a home run. Or at least a ground-rule double. He is a DJNF National Journalism Teacher of the Year.
10 a.m. Saturday, Washington 5

RAWAN ELBABA works for PBS NewsHour Student Reporting Labs.
8:30 a.m. Thursday, Madison B

BILL ELSEN, primarily an editor during a 33 1/2-year career at The Washington Post, is editor-in-residence at this convention. At The Post, he spent 7 1/2 years as a director of recruiting and hiring for the newsroom. He also worked as a night and assignment editor on the national desk, a sports and metro copy editor, executive sports editor, metro staff writer, assistant foreign editor, night city editor and night news editor. He edits for Twice Media Productions, a video production company, and is a former board member of the Sigma Delta Chi Foundation of Washington, D.C. He teaches at journalism conventions and workshops, and has been a consultant in college newsrooms.
9 a.m.-3:30 p.m. Friday, Exhibit Hall B South; 9 a.m.-noon Saturday, Exhibit Hall B South; 1-3:20 p.m. Saturday, Capitol Boardroom

PAUL ENDER was adviser to the award-winning American yearbook at Independence H.S. in San Jose, California, for more than 25 years. A longtime special consultant for Herff Jones, Ender’s honors include JEA Yearbook Adviser of the Year, Northern California Yearbook Adviser of the Year, CSPA Gold Key, JEA Lifetime Achievement Award, NSPA Pioneer Award and OIPA National Scholastic Journalism Hall of Fame.
8, 9 and 10 a.m. Saturday, Lincoln 4

ELIS ESTRADA is the director for Student Reporting Labs, where she oversees the development, work and content of SRL’s growing national network of schools and partner public media stations. Estrada is invested in creating fun, educational opportunities for young people to engage with news media. Previously, Estrada worked at the News Literacy Project. Prior to NLP,
MELISSA FALKOWSKI advises Marjory Stoneman Douglas H.S.'s newsmagazine, The Eagle Eye, and the literary magazine, Artifex. She has been teaching for 16 years and advising publications for 14 years.  
9 a.m. Saturday, Washington 4

CLAIRE FALLENDE率领着Ashoka的Global LeadYoung Initiative，一个讲故事的倡议来创造社会需求围绕年轻创业家。此外，她还担任Global Venture and Fellowship, Ashoka的最大的程序，它识别和支持领导的创业者遍布全世界。Fallender hold a Master of Public Affairs from the Woodrow Wilson School at Princeton University and a B.A. from Yale College.  
2 p.m. Friday, Truman

ERIC FANG is a senior and co-editor-in-chief of Winged Post, the award-winning newspaper of The Harker School. His interest in politics developed after he interviewed a campaign organizer in his first year in journalism. Since then, he’s interned for local campaigns, and has interviewed and photographed politicians for Harker’s Elections 2020 project. His work is featured in NSPAs online political shared database.  
11 a.m. Saturday, Delaware A

KATHY FANG is a senior and the editor-in-chief of The Harker School’s award-winning student online site, Harker Aquila. A four-year staff member, she photographs and student online site, Harker Aquila. A four-year staff member, she photographs and student online site, Harker Aquila. She enjoys playing the piano and spending time with her dogs, Olive and Juno.  
2:30 p.m. Saturday, Wilson B

KARLA FLORES — Featured speaker, see Page 8.  
10 a.m. Saturday, Thurgood Marshall South

Megan Fromm, Ph.D., MJE, is a former journalist and university professor who recently transitioned back to teaching high school journalism. She now teaches journalism at Grand Junction H.S. and advises the Orange & Black student newspaper. She’s in her second term on the JEA board of directors, serving as the educational initiatives director.  
10 and 11 a.m. Saturday, Maryland C

PRISCILLA FROST has been an assistant principal at Lindbergh H.S. for eight years and was a yearbook and newspaper adviser for 13 years before entering administration. She is the JEA National Student Media Contests coordinator and office manager.  
10 a.m. Friday, Taylor; 6 p.m. Friday, Maryland

LINDSAY FULTON is a former news anchor and reporter who spent several years perfecting the art of storytelling, developing strong interviewing techniques and writing compelling copy for both print and broadcast news. Fulton loves combining these skills with her heart for working as a LifeTouch representative to help schools create their best yearbooks.  
1 p.m. Saturday, Delaware A

SPEAKERS

KELLY FURNAS, MJE, is a lecturer in multimedia journalism at Elon (North Carolina) University and faculty mentor to the student-run Elon News Network.  
9 a.m. Friday, Virginia B; 1 and 2 p.m. Friday, Lincoln 2

GREG GAGLIARDI, CJE, has been advising Eastside and Eastside Online at Cherry Hill (New Jersey) H.S. East for the past 20 years. The newspaper and website have won hundreds of state and national awards, and Gagliardi was a 2014 National Distinguished Journalism Adviser. He has written two books, serves as JEA's New Jersey state director and is one of the most followed teachers in America on Twitter.  
1 p.m. Friday, Marriott Balcony B; 2 p.m. Friday, Hoover

MADDIE GAMERTSFELDER is the co-editor-in-chief of Manual RedEye. Her staff has won several awards from the National Scholastic Press Association and the Society of Professional Journalists. She currently leads a staff of 30 students at duPont Manual High School in Louisville, Kentucky.  
2:30 p.m. Saturday, Maryland C

LAZARO GAMIO — Featured speaker, see Page 8.  
2 p.m. Friday, Marriott Salon 3

BRIGET GANSKE is a youth media producer for PBS NewsHour Student Reporting Labs.  
8:30 a.m. Thursday, Madison B

J.D. GARBER, CJE, is a journalism teacher and adviser of the Pylon newsmagazine, a 2018 NSPA Pacemaker winner, at Salina (Kansas) Central H.S. He received the 2018 Jackie Engel Award honoring the best high school journalism teacher in Kansas. Garber is in his 11th year as the adviser at Salina Central. As an adviser, Garber has revived the newspaper at his school.  
8:30 a.m. Thursday, Lincoln 4; 2:30 p.m. Saturday, Wilson C

TOM GAYDA, MJE, directs the student media at North Central H.S. in Indianapolis. He is the 2018 National High School Journalism Teacher of the Year. He is a former JEA board member and has received such honors as the JEA Medal of Merit, NSPA Pioneer Award and Ball State University Graduate of the Last Decade honor.  
10 a.m. Saturday, Madison B; 11 a.m. Saturday, Tyler
SPEAKERS

CHRISTINA GEABHART, MJE, teaches multimedia journalism, photography and broadcast while advising the newspaper, yearbook and daily news broadcast at Oak Park H.S. in Kansas City, Mo. She has taught journalism for 10 years, after working five years as newspaper journalist. She was honored as the 2009 Missouri Journalism Teacher of the Year and as a DJNF Distinguished Adviser. She is JEA’s 2019 National Broadcast Adviser of the Year.

Noon Friday, Hoover

DOROTHY GILLIAM — Featured speaker, see Page 8.

1 p.m. Friday, Thurgood Marshall East

PAUL GLADER is an associate professor of journalism at The King’s College in New York City. He spent 10 years as a staff writer at The Wall Street Journal and writes for outlets such as The Washington Post, Forbes and BusinessWeek. He also directs the Dow Jones News Fund business reporting program.

11 a.m. Saturday, Madison A; 1 p.m. Saturday, Tyler

KELLY GLASSCOCK, CJE, is executive director of the Journalism Education Association and assistant professor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University. He teaches photojournalism and Mass Communication in Society in the journalism sequence in the Miller School. He has also worked as a professional photojournalist with work published in Sports Illustrated, Time magazine and USA Today.

9, 10 and 11 a.m. Saturday, Virginia B

DON GOBLE is an award-winning multimedia instructor at Ladue Horton Watkins H.S. in St. Louis, Missouri. JEA named Goble its 2015 Broadcast Adviser of the Year. He speaks internationally offering educators innovative ways to incorporate video and media literacy into the classroom. Goble was a part of the 2011 Apple Distinguished Educator class.

7:30 p.m. Thursday, Marriott Ballroom; 9 p.m. Thursday, Wilson; noon Saturday, Thurgood Marshall North/East; 8:30 a.m. Sunday, Marriott Ballroom

JAY P. GOLDMAN is the editor of School Administrator, a monthly magazine published by AASA, The School Superintendents Association. He also is an adjunct professor at the University of Maryland College of Journalism. He is a member of the Maryland-D.C. Scholastic Press Association.

11 a.m. Saturday, Taylor

MARK GOODMAN is a professor and the Knight Chair in Scholastic Journalism at Kent State University where he coordinates the...
SPEAKERS


Center for Scholastic Journalism’s Scholastic Journalism Census. Goodman, a lawyer, was executive director of the Student Press Law Center for 22 years. He has received many awards for his work with the student press including the Carl Towley Award.

11 a.m. Friday, Truman; 1 p.m. Friday, Washington 1

ANNIE GORENSTEIN FALKENBERG, CJJE, advises the Priam yearbook at Longmont (Colorado) H.S. During her time as an adviser, her staffs have won numerous state awards and earned CSPS Silver Crowns in 2014 and 2015. Gorenstein Falkenberg is the Colorado Student Media Association president. She has been honored as the 2017 Colorado Student Media Association Teacher of the Year and JEA Rising Star (2015).

8:30 a.m. Thursday, Lincoln 6

DAVID GRAVES is the yearbook adviser at St. Thomas’ Episcopal School in Houston. His students have won Crown, Pacemaker and ILPC Star awards. He was awarded a CSPS Gold Key in 2012. In his spare time, he writes and designs political junk mail, so you’ve probably thrown away some of his greatest creations.

9 and 11 a.m. Friday, Wilson C; noon Saturday, Wilson C

KIM GREEN, MJE, is the outreach coordinator and a graphics sequence instructor for Ball State University’s Department of Journalism. She is JEA’s Certification Committee chair. Her honors include JEA Yearbook Adviser of the Year and Medal of Merit, NSPA Pioneer Award, Indiana Journalism Teacher of the Year, Folger Outstanding Teacher of the Year, DJNF Distinguished Adviser and Ball State University Journalism Hall of Fame.

2 p.m. Friday, Harding; 3:30 p.m. Friday, Wilson C; 7:30 a.m. Saturday, Capitol Boardroom; 9 a.m. Saturday, Park Tower 8216; noon Saturday, Thurgood Marshall North/East

DONNA GRUFFIN, MJE, has a career that is equal parts media professional and educator. She has worked as an author, journalist and educator for more than 35 years. A native Hoosier, she is student media adviser at Shortridge H.S. and CEO of Griffin Media and Publishing, which just released “The Birth of the First Amendment,” a graphic novel supporting journalism education.

2 p.m. Friday, Marriott Balcony B

KARL GRUBAUGH, CJJE, teaches journalism and AP economics at Granite Bay (California) H.S., where he advises the Gazette student newspaper and GraniteBayToday.org student news website. He was the DJNF National High School Journalism Teacher of the Year in 2008. He loves puns. Most of his students ... don’t.

9 a.m. Friday, Thurgood Marshall South; 1 and 2 p.m. Friday, Maryland B; 9 a.m. Saturday, Hoover

REECE GUNThER is the co-editor-in-chief of Manual RedEye. His staff has won several awards from the NSPA and the Society of Professional Journalists. He currently leads a staff of 30 students at duPont Manual High School in Louisville, Kentucky.

2:30 p.m. Saturday, Maryland C

JONATHAN GURRY is a photography manager for Lifetouch Alaska and a freelance photographer. Working for more than 17 years as a professional photographer, Gurry has photographed a wide variety of subjects. His photography experience spans over studio portraiture, sports, weddings, editorial and events. He has created a unique 360-degree style to cover all topics being photographed for a publication.

10 and 11 a.m. Saturday, Washington 3

KATHY HABIGER, MJE, is in her 24th year advising yearbook, newspaper and online journalism at Mill Valley H.S. in Shawnee, Kansas. The JAG yearbook and JagWire newspaper are in the NSPA All-America Hall of Fame. All three publications have won NSPA Pacemakers. She is a member of the executive board of the Kansas Scholastic Press Association and is an NSPA Pioneer.

11 a.m. and noon Friday, Thurgood Marshall South; 10 a.m. Saturday, Madison B

ZAHRA HAIDER is a video producer at NowThis, who graduated from Northwestern University with a degree in broadcast and multimedia journalism. She covers politics on the Hill as a video journalist, publishing on various digital media formats including Facebook, YouTube and Snapchat.

1 p.m. Saturday, Virginia B

STEVE HANF advises Nighthawk news magazine, NighthawkNews.com and Shorelines yearbook at First Flight H.S. on the Outer Banks of North Carolina. He majored in journalism at the University of Illinois at Urbana-Champaign and worked as a sportswriter for 13 years before moving into the classroom.

Noon Friday, Maryland A; 11 a.m. Saturday, McKinley

COURTNEY HANKS, CJJE, advises the Odyssey yearbook and UHspress news team at University H.S. in Orange City, Florida. In her experience of six years advising, she accomplished CSPS, NSPA and FSPA recognition and works to further journalism education through contributions to podcasts, magazines and online.

1 p.m. Saturday, Coolidge

CODY HARRELL, CJJE, advises the Ceniad yearbook and Portrait newspaper at East Lansing (Michigan) H.S. He is a graduate of the Michigan State University School of Journalism and a former high school newspaper editor-in-chief. He currently serves on the Michigan Interscholastic Press Association’s executive board as a trustee.

11 a.m. Friday, Washington 4

ERINN HARRIS, MJE and yerd for 23 years, advises Techniques yearbook, TJTV at Thomas Jefferson H.S. for Science
SPEAKERS

and Technology in Alexandria, Virginia. Her staffs have earned CSPA Crowns and NSPA Pacemakers. JEA named Harris a 2010 Rising Star, 2014 Special Recognition Yearbook Adviser and 2016 Distinguished Yearbook Adviser, and she received a Gold Key from CSPA in 2016.

7 p.m. Friday, Marriott Salon 2

HADAR HARRIS, executive director of the Student Press Law Center, is a human rights attorney and nonprofit leader with a passion for working with and on behalf of students, Harris joined the SPLC in September 2017. She previously led the Northern California Innocence Project and directed the Center for Human Rights & Humanitarian Law at American University Washington College of Law.

11 a.m. Friday, Washington 5; 2 p.m. Friday, Madison A

MELISSA HARRISON is a bilingual broadcast journalist with more than 20 years of experience in television and radio news. She is an assistant professor of professional practice at Texas Christian University and a reporter for NBC. She has worked as an anchor/reporter in six markets including WNBC-TV in NYC and CBS Radio. Harrison holds a master’s degree in journalism from Columbia University and a B.A. from Baylor.

Noon and 1 p.m. Friday, Lincoln 4

NAEEMUL HASSAN, Ph.D., is an assistant professor at the Philip Merrill College of Journalism and Information Science College at the University of Maryland, College Park. His expertise is in computational journalism. His current research involves automated fact-checking, information disorder and social media engagement.

9 a.m. Saturday, Jackson

NANCY HASTINGS, MJE, retired after 38 years teaching at Munster (Indiana) H.S., where she advised the award-winning Paragon yearbook and Crier newspaper. Currently serving as JEA’s Indiana state director, the former National Yearbook Adviser of the Year, has won an NSPA Pioneer Award, CSPA Gold Key, JEA Medal of Merit, Linda S. Puntney Teacher Inspiration Award and was a former Indiana Journalism Teacher of the Year.

11 a.m. Saturday, Lincoln 2

BOBBY HAWTHORNE teaches a lot of workshops for high school reporters and editors. He writes a column and various feature stories for various education and general-interest magazines. He’s written several books, including “The Radical Write” and “Game On: Reporting and Writing Sports for Student Media.” He has won several cool awards, including one or two from JEA and NSPA. All in all, he’s done OK.

10 a.m. Friday, Exhibit Hall A; 9 a.m. Saturday, Thurgood Marshall South; 11 a.m. Saturday, Thurgood Marshall West

BRIAN HAYES, MJE, instructor and program coordinator in the Department of Journalism at Ball State University, directs the journalism education and journalism graphics majors in addition to overseeing the department’s internship program. Previously, Hayes was a high school journalism teacher and professional newspaper designer and graphics editor in three cities. Hayes is a member of the JEA Certification Committee.

10 a.m. Friday, Lincoln 5; noon Friday, Virginia C

ANNE HAYMAN, MJE, is in year 20 of advising the journalism program at Arlington (Washington) H.S. Her staff produces a 320-page yearbook and maintains the news website. She is the president of her state journalism organization and JEA state director for Washington.

10 a.m. Friday, Taft

Limited space available — apply now Summer 2020 at Stanford University

Newsroom by the Bay is the perfect program for anyone seeking an immersive and influential experience in the field of journalism. As a 2019 attendee, I had the pleasure of working alongside students, instructors, and renowned guest speakers who were passionate about journalism and who wanted to change the world with their words. I will always carry with me the advice and guidance that I received while at NBTB, and I would highly recommend this program to anyone who would like to pursue a future career in journalism.

—Vidhima Shetty, freshman, Columbia University

Digital media training, real-life reporting and student-led news teams
always carry with me the advice and guidance that I who were passionate about journalism and who attendee, I had the pleasure of working alongside experience in the field of journalism. As a 2019 anyone seeking an immersive and influential —Vidhima Shetty, freshman, Columbia University to pursue a future career in journalism.

Northwest as a freelance photographer and he worked the past 25 years in the Pacific media, photojournalism and documentary teaches digital photography, drones in University in Manhattan, Kansas. He Mass Communications at Kansas State is the communications officer —RAVEN HILL

8 a.m. Saturday, Taft

MIKE HIESTAND is senior legal counsel for the Student Press Law Center. As an SPLC intern in 1989, the organization’s first legal fellow and then first full-time staff attorney, Hiestand has assisted well over 15,000 student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out for student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out for student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out for student journalists and advisers. In 2013-14, he traveled across the country by bus with Mary Beth Tinker, teaching and speaking out for student journalists and advisers.

9, 10 an 11 a.m. Friday, Washington 5; 1 p.m. Friday, Johnson; 2 p.m. Friday, Madison A; 9, 10 and 11 a.m. Saturday, Taft; 1 and 2:30 p.m. Saturday, Wilson A

Raven Hill is the communications officer for the Prince George’s County Public Schools in Maryland and formerly worked as a newspaper reporter in Baltimore and Austin, Texas.

11 a.m. Saturday, Taylor

NICK HOMBRE is an instructor in the A.Q. Miller School of Journalism and Mass Communications at Kansas State University in Manhattan, Kansas. He teaches digital photography, drones in media, photjournalism and documentary film production. Prior to coming to K-State, he worked the past 25 years in the Pacific Northwest as a freelance photographer and documentary filmmaker.

9 a.m. Friday, Washington 4

JOHN HORVATH advises The Bard yearbook at Hill Country Christian School in Austin, Texas. He was named a JEA Rising Star in 2017, and his students were Pacemaker Finalists and Silver Crown winners this past year.

10 a.m. Friday, Marriott Balcony B

KELLY HUDDLESTON, MJE, has advised the Franklin Road Academy yearbook, Blueprint, for 16 years. She often tells others, “Yearbook is like having a child. It’s equal parts love and frustration.” She also teaches graphic design, digital media, design thinking, innovations, and coaches FRAs robotics team. When she’s not in the classroom, she enjoys reading, traveling, triathlons and sleeping.

10 a.m. Saturday, Truman

JOE HUMPHREY, MJE, advises the Red & Black newspaper, Hillsborean yearbook and HHSToday.com news website at Hillsborough H.S. in Tampa, Florida. He serves as evaluations coordinator for the Florida Scholastic Press Association and a member of JEA’s Certification Committee. He was local team leader for the fall 2015 national convention in Orlando.

10 and 11 a.m. Friday, Virginia B; 8:30 p.m. Friday, Virginia A-B

JESSICA HUNZIKER, MJE, advises the CV Student Media program at Castle View H.S., which includes yearbook, newspaper, video broadcast and online. Hunziker’s media staffs have earned numerous awards to include the NSPA Best of Shows, CSPIA Crowns, All-Colorado awards, All-American ratings from NSPA and Gold Medalists ratings from CSPIA. Hunziker serves as president for the Colorado Student Media Association.

9 a.m. Friday, Marriott Balcony B

MARK HYMAN — Featured speaker, see Page 8

9 a.m. Friday, Marriott Salon 1

BRET JOHNSON is an assistant professor of journalism studies in the Missouri School of Journalism where he teaches courses in mass communication law and researches First Amendment issues in emerging media. Johnson has bachelor’s degrees in Spanish and religious studies from the University of Iowa, a master’s in professional journalism from the University of Iowa, and a Ph.D. from the University of Minnesota.

Noon Friday, Madison B

CASEY JOHNSON is a school-culture and pop-culture enthusiast who spent the better part of a decade advising high school publications in central Texas before moving into the yearbook publishing and school photography world. She works for Lifetouch NSS, Yearbooks.

1 p.m. Saturday, Delaware A

PATRICK R. JOHNSON, MJE, is the teacher and adviser of The Tom Tom, sequoitmedia.com and The Arrow media programs at Antioch (Illinois) Community H.S. Johnson is JEA’s Mentoring Program chair, a Quill and Scroll trustee, and Kettle Moraine Press Association’s summer workshop director. He is an adjunct professor at Marquette University. Johnson is a former DJNF distinguished adviser, JEA Rising Star and KEMP adviser of the year.

Noon and 2 p.m. Friday, Marriott Balcony A; 10 a.m. Saturday, Wilson A; 11 a.m. Saturday, Jefferson

JIM JORDAN retired after 35 years as the yearbook adviser of the Decamhian at Del Campo H.S. in Fair Oaks, California. He is now a special consultant for Walsworth Yearbooks. In 1996, he was named the National Yearbook Adviser of the Year by JEA. Now with Walsworth, he serves as the lead mentor for the company’s Adviser Mentor Program and hosts the “Yearbook Chat with Jim” podcast.

1 p.m. Friday, Exhibit Hall A; 8 a.m. Saturday, Lincoln 2; 10 a.m. Saturday, Lincoln 5

KATE JULIAN — Featured speaker, see Page 8

10 a.m. Friday, Thurgood Marshall East

JASON KAISER, CJE, is an assistant marketing manager for Jostens. Prior to Jostens, he worked for the student newspaper of the College of St. Benedict/St. John’s University and received awards from both the Minnesota Newspaper Association and the Associated Collegiate Press for his designs. A former yearbook adviser and high school teacher, Kaiser has worked with scholastic journalism for over 10 years.

9 a.m. Friday, Taylor

MARSHA KALKOWSKI, MJE, has been advising the student journalists at Marian, a Class A college-prep all-girls Catholic high school in Omaha for 25 years. She serves as the JEA state director for Nebraska and is part of the Nebraska High School Press Association Executive Board.

1 p.m. Friday, Truman

LORI KEEKLEY, MJE, advises the Echo at St. Louis Park (Minnesota) H.S. where her students have won state and national
awards. Keekley is a former DJNF Adviser of Year, recipient of NSPA’s Pioneer and CSPS’s Gold Key. She serves as JEA’s Scholastic Press Rights director.

10 a.m. Friday, Lincoln 6; 7:30 a.m. Saturday, Park Tower 8212; 10 a.m. Saturday, Park Tower 8216; 11 a.m. Saturday, Virginia A

SARA KENIGSBERG is a visual storyteller based in Washington, D.C. She has a B.S. in journalism from Northwestern University and an M.A. in new media photojournalism from The George Washington University. She has worked for MoveOn, NowThis and HuffPost, among other places.

1 p.m. Friday, Maryland A

STEVE KENT helps staffs create community-sensitive, socially relevant and ultimately inclusive publications. From working directly with staffs to directing brand strategy and instructional innovations to workshop and convention appearances, he encourages students tell their stories their way. A multiple Crown and Pacemaker recipient while editor of The University of Alabama’s Corolla, he was the first Adobe-certified yearbook consultant, achieving InDesign and Photoshop ACE status.

Noon and 2:30 p.m. Saturday, Lincoln 3

GLENN KESSLER — Featured speaker, see Page 9.
11 a.m. Saturday, Marriott Salon 1

VALERIE J. KIBLER, MJE, teaches at Harrisonburg (Virginia) H.S., where she advises the print and online newspaper. She was the local chair for the 2009 and 2014 JEA/NSPA Washington, D.C., conventions. She is vice president of JEA and a former member of the NSPA Board of Directors.

9 a.m. Friday, Lincoln 2; 9 a.m. Saturday, Park Tower 8212

JORDYN KIEL advises the Excalibur yearbook staff at Francis Howell North in St. Charles, Missouri. She is in her fifth year of advising and teaching intro journalism and photography classes and works with co-adviser Aaron Manfull and the FHN Media program, which includes the North Star newspaper, FHNtoday.com, FHNtoday TV video program and the photography staff. She serves as the MJEA Outreach director.

9 a.m. Saturday, Virginia A

HANNAH KIMMEL has been on the staff of JB Student Media for three years and has served as an editor for two years. She is a senior at James Buchanan H.S., a member of the soccer and basketball teams, and vice president of the senior class.

9 a.m. Saturday, Madison A

STEVEN KING is an associate professor at the UNC School of Media and Journalism and a former editor of innovations and former director of video at The Washington Post. King combines computer science concepts, human-centered design and storytelling to create new ways to present information through emerging technologies such as virtual reality, augmented reality and interactive data-driven graphics.

9 a.m. Friday, Thurgood Marshall North

SARAH KIRKSEY, CJE, is in her sixth year advising and oversees the Panorama newspaper and Rambler yearbook at Ladue Horton Watkins H.S. in St. Louis. Kirksey earned her master's in journalism education from Kent State University and runs Teens Critiquing Teens, a free critique service for scholastic journalism publications.

9 a.m. Friday, Truman

AMY KIRSCHEK is a professor of art history, specializing in African-American political cartoons of the 20th century. She is the author of five books and numerous articles on the subject, chronicling how African-American artists expressed important issues through the use of visuals.

1 p.m. Friday, Jackson

CAMILLE KLAUSNER, in her fourth year on the Lion’s Roar yearbook staff at Christ Presbyterian Academy in Nashville, Tennessee, is the editor-in-chief and part of a staff that received an NSPA Pacemaker, a CSPS Gold Crown and THSPA Best Overall Yearbook. Previously, she was the student life editor and profile editor. Klausner won first for Best Academics Copy and second in Sports Write-Off from THSPA.

Noon Saturday, Virginia A

DIANA MITSU KLOS is director of engagement for the Student Press Law Center. Klos has worked as a newspaper reporter and editor and served in leadership posts at nonprofit journalism groups. She was executive director of the National Scholastic Press Association and senior project director at the American Society of News Editors. Klos is on the board of the Dow Jones News Fund.

2 p.m. Friday, Madison A

TIFFANY KOPCPAK, CJE, NBCT, is the yearbook adviser at Colonial Forge H.S. in Northern Virginia. Her students’ work has earned consistent Gold Medals with All-Colombian Honors, two silver crowns, NSPA All-American recognition, two Pacemaker finalists and the top state awards. In her 13-year career, she has judged for CSPS and NSPA and taught at workshops from New York to Los Angeles.

1 and 2:30 p.m. Saturday, Hoover

ANDY KOSTKA is a senior journalism major at the University of Maryland. He has covered sports for the Diamondback student newspaper since his freshman year. Kostka is co-sports editor and football and men’s basketball beat reporter. He was named the inaugural John McNamara Sports Writing Award winner by the Philip Merrill College of Journalism for his coverage after offensive lineman Jordan McNair’s death in 2018.

11 a.m. Friday, Maryland B

KATIE KROEZE advises the Lincoln H.S. Statesman in Sioux Falls, South Dakota. She has a passion for journalism ethics and opinion writing, along with keeping her newspaper staff highly motivated and keeping South Dakota updated with current journalism trends.

2:30 p.m. Saturday, Johnson

LOLA LAMBERG is a junior at The Archer School for Girls. She joined Archer’s online publication, the Oracle, in her freshman year as a political columnist, became the Voices editor her sophomore year and is now the News and Features editor. This is her first time presenting at NHSJC.

1 p.m. Saturday, Delaware B

SARAH-ANNE LANMAN, CJE, teaches at Munster H.S. where she has advised Paragon, the school’s yearbook, and Crier, the school’s newspaper for the past seven years. She has seen her staffs win NSPA Pacemakers, CSPS Silver Crowns and Hoosier Stars from IHSPA.

10 a.m. Friday, Lincoln 2

SAMANTHA LASAROW, CJE, advises El Corazon and The King’s Courier at El Camino Real C.H.S. in Los Angeles. Former student life editor for Stanford’s yearbook and former head copy editor for The Stanford Daily, this is her fourth year Advising. In her first two years, the yearbook earned NSPA’s first class honors with two marks of distinction, and ASPA awarded the newspaper first place.

2:30 p.m. Saturday, Jefferson

EVELYN LAUER, MJE, is the PR/Publications chair for JEA. She also directs JEA’s social media accounts. Her work has been featured in Huffington Post, Education Week and other publications.

11 a.m. Friday, Harding

PETE LEBLANC, CJE, will be starting his 28th year of teaching, 26th year advising publications and 12th year advising three programs at Antelope (California) H.S., which opened in 2008. Students on Antelope’s Titanic yearbook, Titan Times
the Magazine and Channel 5 Titan TV News staffs have won CSPA Gold and Silver Crowns, NSPA Pacemakers and NSPA Best of Show awards. He is the 2006 National Yearbook Adviser of the Year.

8:30 a.m. Thursday, Lincoln 3; 9 and 10 a.m. Saturday, Delaware B; 11 a.m. Saturday, Park Tower 8216

**PAIGE LECKIE** is a senior journalism major at the University of Maryland, with a focus on sports journalism. She is the managing editor of Maryland Baseball Network, a student-run online publication which provides dedicated coverage of the Terps baseball team. Leckie is the president of the University of Maryland chapter of the Association for Women in Sports Media. She also freelances with NBC Sports Washington.

11 a.m. Friday, Maryland B

**TAILA LEE**, a Woodside (California) H.S. journalist, helps run an award-winning newspaper honored as a 2018-2019 SNO Distinguished Site. Along with winning multiple awards from JEA in 2017 and 2018, she has had her work featured on a variety of news platforms, including Bay Area radio station KQED, the Best of SNO, and The New York Times.

10 a.m. Saturday, Madison A

**KATE LENDE** is a librarian and journalism teacher at Park H.S. in Livingston, Montana, where she has advised the Geyser student newspaper for the past seven years and the yearbook for two. Currently, she and her husband co-teach a multimedia journalism class that is exploring video production, podcasting and online news.

10 a.m. Saturday, Jackson

**MARGOT CARMICHAEL LESTER** is a former high school journalist who went on to a successful career in business and general assignment reporting and editing for major metro newspapers and national magazines. She owns a brand journalism studio serving global companies and is a writing coach helping executives become stronger writers. She’s the co-author of the multiple award-winning book, “Be a Better Writer.”

1 and 2 p.m. Friday, Maryland C; 9, 10 and 11 a.m. Saturday, Maryland A

**ANNE LI** is the emerging platforms lead for NPR One, NPR’s personalized listening experience. She helps NPR define its presence on voice platforms like the Amazon Echo and the Google Home. She was once a producer at The Washington Post and a reporter at West Virginia Public Broadcasting. She is an alumna of the Medill School of Journalism, Media, Integrated Marketing Communications.

11 a.m. Friday, Maryland C

**TOMMY LI** has worked as a reporter for the San Bernardino Sun and as a freelance writer for the Los Angeles Times. He began teaching in 1997 and started advising school newspapers in Southern California in 2000. He teaches journalism and English at Sunny Hills H.S. in Fullerton, California, and advises The Accolade newspaper, the online news website and magazine.

2 p.m. Friday, Taft

**AMANDA LILLEMOE** leads the yearbook consumer marketing team at Jostens and has spent her career specializing in event and consumer marketing for the yearbook industry. Lillemoe spent eight years managing the Jostens event marketing strategy at the JEA/NSPA and CSPA conferences. Her most recent work includes turning innovative ideas into creative marketing campaigns for yearbook staffs.

2 p.m. Friday, Lincoln 6; 9 a.m. Saturday, Jefferson

---

**SPEAKERS**

**THE ROY H. PARK SCHOOL OF COMMUNICATIONS WOULD LIKE TO CONGRATULATE THE 2018 S’Park Media Mentor Award Winners**

This award recognizes high school teachers and advisors who are committed to igniting a passion for media in their students.

Visit [ithaca.edu/rhp/sparkaward](http://ithaca.edu/rhp/sparkaward) for more information.
GARY LINDSAY, MJE, recently retired after 40 years’ teaching language arts and journalism at Kennedy H.S. in Cedar Rapids, Iowa. During his career he advised newspaper, yearbook and literary magazine, and his staffs earned numerous state and national awards. Lindsay is a member of the JEA Mentoring Committee and JEA mentor for Iowa. He has served on the JEA board and on several JEA committees.

9 a.m. Friday, Jefferson

CLEMENTE LISI teaches writing and journalism at The King’s College. Lisi has worked as a journalist and editor for over two decades. In that time, he has been an editor at major metropolitan dailies such as the New York Post, the New York Daily News and ABC News. He worked primarily in the area of breaking news.

1 p.m. Friday, Tyler

STEVE LISTOPAD, CJE, is student media adviser and lecturer at Henderson State University. He began writing for the local daily newspaper at 15. He coordinates the New Voices USA website and the national campaign in conjunction with SPLC. He serves on the Society of Professional Journalists Arkansas Pro-Chapter Board of Directors and is completing his doctorate at North Dakota State University.

10 a.m. Friday, Jackson

LISA LEA LLEWELLYN, CJE, has spent 17 years working as a yearbook representative across North America presenting at conventions and workshops. Her scholastic journalism journey began as yearbook editor-in-chief at Lecanto (Florida) H.S., where her staff won a Broadcast Pacemaker and she was student president of the Florida Scholastic Press Association.

Noon Friday, Jackson

MARK LODATO is associate dean of the Cronkite School and associate general manager of Arizona PBS at ASU. Lodato supervises Cronkite School and Arizona PBS broadcast news operations, including the national award-winning television newscast, “Cronkite News.” The program reaches 1.9 million homes each weekday on Arizona PBS. Under his leadership, Cronkite School broadcast students have consistently ranked among the nation’s best in premier journalism competitions.

1 p.m. Friday, Harding

RAFAEL LORENTE is the associate dean for Academic Affairs and the director of the master’s program at the University of Maryland. He previously served as director of the Capital News Service in Washington and Annapolis. Lorente is a former South Florida Sun-Sentinel and Miami Herald reporter who covered the 2000 and 2004 presidential elections, the attacks of 9/11 and U.S. foreign policy toward Cuba.

9 a.m. Friday, Virginia C

TUCKER LOVE is the journalism teacher at Shawnee Mission South H.S. in Overland Park, Kansas. He advises The Patriot newsmagazine and Heritage yearbook. Love enjoys spending time talking about different typefaces, drinking coffee and helping his students become better storytellers.

1 p.m. Friday, McKinley

LISA LOVING is an award-winning journalist. As a staff member at KBOO Community Radio, she has trained hundreds of everyday people in the tools of independent journalism. She has reported for mainstream publications, but Loving has spent her journalism career in community media, including a decade as news editor of The Skanner, an African American family-owned newspaper serving Portland and Seattle.

Noon and 1 p.m. Saturday, McKinley
The World War II Memorial honors the 16 million who served in the U.S. armed forces, the more than 400,000 who died, and those who supported the war effort from home. Photo by Kelly Glasscock, CJE, Journalism Education Association.

GARY LUNDGREN, associate director of NSPA/ACP, has received the CSPA Gold Key, NSPA Pioneer, JEA Medal of Merit and ILPC Edith Fox King. In his 10 years at the University of Arkansas, the “Arkansas Traveler” newspaper and “Razorback” yearbook staffs he advised were consistent Crown and Pacemaker winners. During his 20 years at Jostens, he launched the “Look Book,” Jostens Adviser University and edited three editions of the “1,2,3 Yearbook Curriculum” as well as editing Jostens Adviser & Staff magazine.

Noon Friday, Exhibit Hall B South; 4:30 p.m. Friday, Virginia C; 7 a.m. Saturday, Virginia C; 9 a.m. Saturday, Exhibit Hall B South

ADRIAN MA is an award-winning journalist, producer and professor. He specializes in teaching digital reporting and personal branding at Ryerson University in Toronto, Canada.

10 a.m. Saturday, Harding

GENEVIEVE MAGE teaches Honors Medical English at Berkeley H.S. and advises the Olla Podrida yearbook. She holds a double B.A. in literary journalism and religious studies from UC Irvine and a master’s in urban education and social justice from the University of San Francisco. She has spoken at UC Irvine, USC Annenberg School of Journalism, CSU Long Beach and Long Beach CC.

Noon Friday, Harding

ALEX MAHADEVAN is senior multimedia reporter with the MediaWise project. He most recently worked as a data journalist at the personal finance startup The Penny Hoarder. Prior to that, he served as the news innovation editor at Observer Media Group. He has covered politics, real estate and development and breaking news.

11 a.m. Friday, Taft

KALLY MALCOM-BJORKLUND, CJE, is an assistant professor of photography at the University of North Florida where she teaches black-and-white, digital, and studio photography. She has a background in both commercial and fine art practice and has exhibited her work in national and international venues.

1 p.m. Saturday, Lincoln 4

MICHAEL MALCOM-BJORKLUND, CJE, is the journalism adviser at Columbia H.S. in Lake City, Fla. With a degree in journalism, master’s in education and a dozen design awards under his belt from his 16-year career in the media industry, Malcom-Bjorklund is a JEA director-at-large, District 2 director for the Florida Scholastic Press Association and vice president of the Florida Council of Teachers of English.

6:15 p.m. Thursday, Lincoln 2; 9 a.m. Friday, Johnson; 11 a.m. Friday, Virginia A

LELAND MALLETT, CJE, has advised yearbooks/newspapers since 1999. He is the adviser at Legacy H.S. in Mansfield, Texas. Legacy’s publications have won Crowns, Pacemakers and Stars. Mallett serves as the webmaster for TAJE. In 2015, he won Texas Adviser of the Year. He has received the Edith Fox King Award, TAJE Trailblazer, DJNF Special Recognition Adviser and JEA’s Special Recognition Yearbook Adviser.

10 a.m. Friday, Marriott Salon 3

JULIE MANCINI, CJE, recently retired after teaching for 22 years at Dunnellon (Florida) H.S., where she taught English and advised yearbook and newspaper. She is executive director of the Dunnellon Chamber and Business Association, works as a family, wedding and event photographer, and is a JEA mentor. Mancini freelances for the Riverland News and has earned awards in sports and feature photography from the Florida Press Association.

10 a.m. Friday, Johnson

AARON MANFULL, MJE, is the director of Student Media at Francis Howell North H.S. in St. Charles, Missouri. He is the JEA Digital Media chair, overseeing content for JEADigitalMedia.org, and he co-directs Media Now. Manfull and his staff have won some awards, and they all like to find time in class to have some fun along the way.

9 a.m. Friday, Lincoln 4; 11 a.m. Friday, Lincoln 5; 8 a.m. Saturday, Park Tower 8206

BRIAN MARTINEZ, CJE, is a lifelong journalist. He started his career at the Houston Chronicle then became an adviser, where his students won Pacemakers and other awards for their work. Today, he works with technology to help students nationwide produce great publications.

2 p.m. Friday, Washington 2

TAMRA MCCARTHY, CJE, is an English teacher with nearly 20 years of experience. She advises Wingspan yearbook for James Enochs H.S. in Modesto, California. Her work with students has garnered numerous awards: JEA Rising Star 2011, JEA Distinguished Adviser 2013 and CLHS Teacher of the Year 2017. Wingspan has been named a CSPA Crown and NSPA Pacemaker for 10 consecutive years.

10 a.m. Friday, McKinley; 8 a.m. Saturday, Wilson B

JULIEANNE MCCLAIN, CJE, is the journalism teacher and adviser of The Talisman newspaper at R.B. Hayes High School in Delaware, Ohio. She is a member of the JEA Curriculum Committee, the vice president of the Ohio Scholastic Media Association and a 2014 Rising Star Award recipient.

Noon Friday, Washington 2; 2 p.m. Friday, Johnson; 9 a.m. Saturday, Madison B

KEN MCCOY is a freelance content consultant (photography, video, hosting, fixing, etc.) for worldwide companies and media agencies. His work has been

KEN MCCOY is a freelance content consultant (photography, video, hosting, fixing, etc.) for worldwide companies and media agencies. His work has been
published in The Associated Press, UPI, Newsweek, Getty, BBC, RTE-Ireland. He has more than 30 years of experience.

11 a.m. Saturday, Harding

JIM MCCROSSEN is in his 29th year of teaching journalism in Kansas and is a former professional photojournalist in Southern California. McCrosen is a former president of the Kansas Scholastic Press Association and is an NSPA Pioneer.

11 a.m. Saturday, Marriott Balcony B

JENIFER MCKIM is an award-winning reporter at the New England Center for Investigative Reporting at WBUR and a clinical instructor of journalism at Boston University. She also is the academic adviser for the Boston University Summer Journalism Institute. She specializes in social justice issues including criminal justice, child welfare, sex trafficking and inequality.

11 a.m. Saturday, Lincoln 3

KAYLIE MCLAUGHLIN is the editor-in-chief of the K-State Collegian and took on a leadership role at the campus newspaper early in her college career at Kansas State University. She also works on the production staff at the campus television station. As a junior, she is studying broadcast journalism and international studies. She interned for the Wichita (Kansas) Eagle.

Noon Saturday, Wilson A

ALEX MCNAMEE is the education and training expert at SNO Sites. Before that, he was an award-winning journalist covering prep sports for the Decatur (Illinois) Herald & Review and Effingham (Illinois) Daily News and a graduate of Eastern Illinois University, where he worked for the student newspaper and yearbook on campus.

10 and 11 a.m. Friday, Hoover

SUSAN MCNULTY, CJE advises yearbook and newspaper at J.W. Mitchell H.S. in New Port Richey, Florida. A JEA Rising Star in 2010, she serves on the JEA Scholastic Journalism Institute. She specializes in career and technical education. He was OHS’s 2007 Teacher of the Year. JEA named him a Rising Star in 2006 and a Special Recognition Adviser in 2010.

10 a.m. Friday, Maryland B

JEFF MOFFITT, MJE, NBCT, is a creative accounts manager for Jostens. Previously, Moffitt advised the award-winning Oracle newspaper and Torch yearbook at Olympia H.S. in Orlando, Florida. He is certified in career and technical education. He was OHS’s 2007 Teacher of the Year. JEA named him a Rising Star in 2006 and a Special Recognition Adviser in 2010.

10 a.m. Friday, Thurgood Marshall South; 9 and 10 a.m. Saturday, Lincoln 2

MEGHAN MOORE advises both the yearbook and newspaper at her alma mater, Lee-Davis H.S. She has been an adviser for seven years and has won various distinctions in that time.

1 p.m. Saturday, Johnson

AMY MORGAN, MJE, advises yearbook, newspaper and online journalism at Shawnee Mission West H.S. in Overland Park, Kansas. Her publications have won local, state and national awards in her 23 years of advising. She is a frequent teacher at summer workshops and was local co-chair of the JEA/NSPA fall convention in Kansas City, Missouri, in 2010.

11 a.m. and noon Friday, Thurgood Marshall South

R.J. MORGAN, CJE, is the director of the Mississippi Scholastic Press Association and an instructor in the School of Journalism and New Media at the University of Mississippi (Ole Miss). He is a former high school newspaper, yearbook and broadcast adviser, as well as a freelance professional journalist.

11 a.m. Friday, Maryland A

PATRICK MORING, CJE, is the digital media coordinator for the Colorado Student Media Association and the adviser of the KRAM broadcast program at Rampart H.S. in Colorado Springs, Colorado. The program is a 2018 NSPA Broadcast Pacemaker, Colorado Broadcaster Association Future Broadcaster Award and the NFHS Network best overall broadcast program.

9 a.m. and 2:30 p.m. Saturday, Harding

TIM MORLEY, CJE, advises the Nexus yearbook and i360.news website at Inland Lakes (Michigan) H.S. In his many years of advising at this small, rural school, his staffs have taken the publication from a scrapbook to a Pacemaker, Gold Crown and multiple Spartan award winner while his students have won numerous individual honors. Morley is the JEA state director for Michigan.

Noon 1 p.m. Saturday, Lincoln 5

FAREED MOSTOUFI, the Pulitzer Center’s senior education manager, focuses on increasing engagement with underreported news stories by designing classroom resources, workshops for students and professional development for teachers. Previously, he was the community and training programs manager at Arena Stage, where he devised and directed plays with communities in Washington, D.C., Peru, India and Croatia. Before that, Fareed taught ESL and Spanish in D.C. Public Schools.

Noon 1 p.m. Saturday, Lincoln 2

BEATRICE MOTAMEDI, CJE, directs Newsroom by the Bay, a digital media program for high school journalists at Stanford University. She is also founder and director of Global Student Square, an international student journalism network. A former staff writer for the San Francisco Chronicle, UPI and WebMD, Beatrice is a DJNF Distinguished Adviser. She was a 2015 Knight Fellow in journalism at Stanford.

2 p.m. Friday, Lincoln 5

DAN MUELLER, CJE, is a former yearbook and newspaper editor and has worked as a yearbook representative since 2004 — striving to inspire and encourage students to be leaders on their staffs and publications.

9 a.m. Friday, Maryland C
MARK MURRAY retired from Arlington ISD in Texas in 2019 and relocated to Santa Fe, New Mexico. But he still likes teaching and working with organizations like JEA/NSPA. He has received some awards for the work he does. He is also the executive director for the Association of Texas Photography Instructors even though he lives out of state.

HEATHER NAGEL, CJE, advises the Lion’s Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and serves as the Tennessee state director for JEA. The Lion’s Roar has won NSPA Pacemaker, NSPA Best of Show, CSPA Gold Crown, CSPA Gold Medal and THSPA Best Overall Yearbook. Nagel received the JEA Special Recognition Yearbook Adviser honor in 2012 and was THSPA’s Bonnie Hufford Outstanding Adviser.

MAX NEGIN is a three-time Emmy award winner who has worked as an editor, writer and producer for NBC, ABC, Fox, ESPN and HBO. He has served as digital media manager four times for NBC Sports Olympics coverage. Negin is an assistant professor of cinema and television arts in Elon University’s School of Communications and the co-author of “Total Sportscasting: Performance, Production, and Career Development.”

HEATHER NAGEL, CJE, advises the Lion’s Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and serves as the Tennessee state director for JEA. The Lion’s Roar has won NSPA Pacemaker, NSPA Best of Show, CSPA Gold Crown, CSPA Gold Medal and THSPA Best Overall Yearbook. Nagel received the JEA Special Recognition Yearbook Adviser honor in 2012 and was THSPA’s Bonnie Hufford Outstanding Adviser.

NOON and 1 p.m. Saturday, Virginia A

ABRIANNA NELSON, CJE, advises yearbook, newspaper, broadcast and literary magazine at Washington-Liberty H.S. in Arlington, Virginia. She is a curriculum coordinator for JEA’s Curriculum Initiative and was the entrepreneurship module leader from 2013-2017. She majored in journalism and history at Washington and Lee University, interned with the Fairfax County Times and USA Today and holds graduate degrees in education from W&M and UVA.

MAX NEGIN is a three-time Emmy award winner who has worked as an editor, writer and producer for NBC, ABC, Fox, ESPN and HBO. He has served as digital media manager four times for NBC Sports Olympics coverage. Negin is an assistant professor of cinema and television arts in Elon University’s School of Communications and the co-author of “Total Sportscasting: Performance, Production, and Career Development.”

MARK MURRAY retired from Arlington ISD in Texas in 2019 and relocated to Santa Fe, New Mexico. But he still likes teaching and working with organizations like JEA/NSPA. He has received some awards for the work he does. He is also the executive director for the Association of Texas Photography Instructors even though he lives out of state.

8:30 a.m. Thursday, Maryland A; 9 a.m. Friday, Washington 3; 11 a.m. Friday, Washington 1

HEATHER NAGEL, CJE, advises the Lion’s Roar yearbook at Christ Presbyterian Academy in Nashville, Tennessee, and serves as the Tennessee state director for JEA. The Lion’s Roar has won NSPA Pacemaker, NSPA Best of Show, CSPA Gold Crown, CSPA Gold Medal and THSPA Best Overall Yearbook. Nagel received the JEA Special Recognition Yearbook Adviser honor in 2012 and was THSPA’s Bonnie Hufford Outstanding Adviser.

NOON and 1 p.m. Saturday, Virginia A

ABRIANNA NELSON, CJE, advises yearbook, newspaper, broadcast and literary magazine at Washington-Liberty H.S. in Arlington, Virginia. She is a curriculum coordinator for JEA’s Curriculum Initiative and was the entrepreneurship module leader from 2013-2017. She majored in journalism and history at Washington and Lee University, interned with the Fairfax County Times and USA Today and holds graduate degrees in education from W&M and UVA.

8 and 9 a.m. Saturday, Delaware A

CASEY NICHOLS, MJE, is a veteran of 36 years of student media advising. He’s a former JEA H.L. Hall National High School
SPEAKERS

Yearbook Adviser of the Year and NSPA Pioneer. His passion is storytelling in all formats. He is currently an ambassador for Jostens, serving as an educational and creative consultant.

9 and 10 a.m. Saturday, Lincoln 2

SARAH NICHOLS, MJE, advises student media at Whitney H.S. in Rocklin, California, where her students have been recognized with top national and state honors. Nichols is JEA’s president and a member of the Scholastic Press Rights and Digital Media committees. A former National Yearbook Adviser of the Year, she has been honored with JEA’s Carl Towley Award and Medal of Merit and NSPA’s Pioneer Award.

8 a.m. Thursday, McKinley; 9 p.m. Thursday, Wilson; 8 and 11 a.m. Friday, Lincoln 2; noon Saturday, Thurgood Marshall North/East; 2:30 p.m. Saturday, Jackson

NATALIE NIEMEYER-LORENZ, MJE, has been teaching at Des Moines East H.S. since 2011. She is a graduate of the University of Iowa and has a master’s degree from Drake University. Niemeyer-Lorenz was named a 2014 JEA Rising Star and 2016 Iowa High School Press Association Teacher of the Year. She is president of the Iowa High School Press Association.

2 p.m. Friday, McKinley

LORI OGLESBEE works as an independent scholastic journalism consultant after advising national award-winning yearbook and newspapers for 35 years. Her students have won Pacemakers, Crowns and Texas Stars, and state UIL championships. Her yearbook staff at McKinney (Texas) H.S. earned NSPA Hall of Fame status. JEA honored her as the 2009 Yearbook Adviser of the Year. Follow her on Twitter @loglesbee for writing tips.

11 a.m. and noon Friday, Marriott Salon 3

DAVID OLIVER, social media editor for travel at USA Today, manages social media for the travel team and writes across USA Today’s travel and entertainment sections. He has also contributed to the opinion section. Oliver is pursuing a master’s degree in writing from Johns Hopkins University and completed undergrad at the University of Maryland, College Park.

2 p.m. Friday, Maryland A

GRACY OLMSTEAD writes regularly for The New York Times, The Washington Post, Christianity Today, RealClearPolitics, The Week and others. Her first book, about the Idaho farming community where she grew up, is due out this fall. She is the founder of a monthly newsletter called “Granola.” She graduated from Patrick Henry College in 2013 with a B.A. in journalism.

1 p.m. Friday, Virginia B; 10 a.m. Saturday, Maryland B

MIMI ORTH, CJE, represents Herff Jones in Southern California and is the director of Yearbooks@theBeach summer workshop. A former award-winning yearbook adviser, Orth can identify random fonts on the fly, pull off some quick tricks in InDesign, whip up a cool headline design or coverage idea, all in a yearbook class period.

9 a.m. Saturday, Delaware B

COURTNEY OWEN is the managing editor for Dunwoody H.S.’s yearbook. This is her third year on staff and second year as managing editor. She is a senior at Dunwoody H.S. and is in the process of applying to colleges.

11 a.m. Friday, Taylor

TYLER PAGER is a national political reporter at Bloomberg News, covering the
2020 presidential election. He previously worked at The New York Times, The Boston Globe, Politico, and USA Today. He received his master's degree in social policy from the University of Oxford and his bachelor's degree in journalism and political science from Northwestern University.

1 p.m. Friday, Washington 3

JED PALMER, CJE, is the journalism adviser at Sierra Middle School, working with yearbook, news and broadcasting students. His students have earned numerous state and national awards, including NSPA Pacemakers, CSPA Crowns and several NSPA Picture of the Year awards. He was a JEA Distinguished Adviser in 2013 and was also the 2013 Colorado Adviser of the Year.

8:30 a.m. Thursday, Lincoln 2; 9 a.m. Saturday, Washington 2

MEGAN PALMER, CJE, is in her 12th year advising publications at Park Hill South H.S. in Riverside, Missouri, where the newspaper, yearbook and website have consistently been ranked All-Missouri. She was named the 2013 Missouri State Journalism Teacher of the Year, serves on JEJKC and MIPA exec boards, and presents at conventions and workshops on the local, state and national levels.

9 a.m. Friday, Lincoln 5

MADELINE PARADIS is editor-in-chief of The Pylon newsmagazine, a 2018 Pacemaker winner at Salina (Kansas) Central H.S. As an award-winning student journalist, Paradis has bridged the gap between the 2018 publication and her current staff through her design work and infographics. Paradis’ design work was featured in JEA’s fall 2019 Communication: Journalism Education Today magazine, which highlighted The Pylon covers and graphics.

2:30 p.m. Saturday, Wilson C

KATINA PARON, MJE, is a Brooklyn-based journalism educator who has been creating byline opportunities for teens for more than 25 years. She directs the Institute of Environmental Journalism for teens at InsideClimate News, helped start the NYC High School Journalism Collaborative at Baruch College and is the author of “A NewsHour’s Guide to Student Journalism” (McFarland), a comic book-style textbook.

1 p.m. Friday, Thurgood Marshall West; 11 a.m. and noon Saturday, Maryland B

VICTORIA PASQUANTONIO is education producer at the PBS NewsHour and runs “Extra,” NewsHour’s current events’ resource website for teachers and students. Previously, she taught middle and high school social studies and English for 13 years. Pasquantonio has reported on education and health issues and edits the NewsHour’s “Educator Voice” and “Student Voice” blogs.

10 a.m. Friday, Virginia A

MEGHAN PERCIVAL, MJE, teaches photojournalism and AP psychology and advises The Clan yearbook staff at McLean H.S. in Fairfax County, Virginia. The Clan staff has been recognized with the NSPA Pacemaker and CSPA Gold Crown and was inducted into the NSPA Hall of Fame. Percival received a Gold Key from CSPA in 2013 and was a 2014 JEA Distinguished Adviser.

7:30 p.m. Thursday, Marriott Ballroom; 9 p.m. Thursday, Wilson; 7 p.m. Friday, Marriott Salon 2

ALEXANDRIA PERRY is the managing editor of The Messenger, previously holding positions as business manager and online editor. In addition to attending Northwestern’s Medill Cherubs Program in 2019, she was an intern at Appen Media Group and has experience reporting and copy editing for local newspapers.

2:30 p.m. Saturday, Coolidge

NAOMI PESTANA is an Emmy award-winning journalist who spent 20 years working in the field of news and broadcast journalism before crossing over to the world of scholastic journalism. In 2017, she started a middle school broadcast journalism/media literacy program at her children’s school. She is now in her third year as the broadcast journalism teacher at The Village School in Waldwick, New Jersey.

10 a.m. Saturday, Jackson

RICHIE PLASS is the owner/curator of a traveling exhibit on Native American imagery titled “Bittersweet Winds.” Plass is a Menominee, Stockbridge/Munsee Indian from Wisconsin. He was a mascot in the winter of 1968 at the high school he attended, which was located off the reservation he lived on. Because of what he went through then, he still addresses these stereotypical names and images.

9 a.m. Saturday, Maryland C

KATE PLOWS, CJE, teaches drawing, painting, photography, design and video classes at Strath Haven H.S. in Wallingford, Pennsylvania. A journalism educator by resume (and at heart), she’s a board member of PSPA and a behind-the-scenes force for New Voices PA. She was named a JEA Rising Star in 2018, and her rock star alumni of The Friar’s Lantern newspaper continue to inspire her daily.

9 a.m. Friday, Taft

JC POHL is an award-winning producer, nationally recognized speaker and certified counselor who has reached over 9 million people with his efforts to build school culture and empower student voice. He has produced groundbreaking programs, such as Teen Truth and Rising Up, and award-winning content for companies such as Warner Brothers, ESPN and Disney.

1 p.m. Thursday, Marriott Balcony A; 2 p.m. Friday, Exhibit Hall A

REBECCA POLLARD, MJE, advises The Leopard yearbook at Lovejoy H.S. in Lucas, Texas. She is not afraid of a challenge, which is why she has advised at five different schools and all media in 20 years. Her programs have won top state and national awards, and she is a JEA Distinguished Yearbook Adviser. She serves JEA as Journalist of the Year committee chair.

10 a.m. Friday, Harding; 9 and 10 a.m. Saturday, Wilson A

CHRISTINA PORCELLI advises the Panther yearbook, Pep O’ Plant newspaper, PHSNews.com and Paw Print literary magazine at H.B. Plant H.S. in Tampa, Florida. The Panther yearbook earned multiple CSPA Crowns, an NSPA Pacemaker and was a Design of the Year Finalist.

8 a.m. Saturday, Lincoln 2

ELIZABETH POSEY is the co-editor-in-chief of the Bear Witness student newspaper, where she has worked at since her junior year. Before her management role, she served as art director. This will be her second time at an NSPA/JEA conference.

Noon Saturday, Truman

ELLIE PRICE, in her fourth year on the Lion’s Roar yearbook staff at Christ Presbyterian Academy in Nashville, Tennessee, is the editor-in-chief and part of a staff that received an NSPA Pacemaker, a CSPA Gold Crown and THSPA Best Overall Yearbook. Previously, she was the fine arts editor and seniors editor. Price is on the NSPA Honor Roll.

Noon Saturday, Virginia A

LESLE PRICE, CJE, advises the Mountaineer yearbook at Rogers High School. Her staffs have earned NSPA’s All-American honors, CSPA’s Gold Medalist distinction, and All-Arkansas. Price believes in empowering her students by modeling a growth mindset.

Noon Saturday, Taylor

DANA PRIEST — Featured speaker, see Page 9.

10 a.m. Friday, Marriott Salon 1
LINDA PUNTNEY. MJE, is the former JEA executive director, and former director of Student Publications Inc. and adviser to the award-winning Royal Purple yearbook at Kansas State University. She received JEA’s Carl Towley, Teacher Inspiration, Lifetime Achievement and Medal of Merit awards; CSPA’s Gold Key and Charles O’Malley awards; and NSPAs Pioneer Award. CMA awarded her the Distinguished Yearbook Adviser and is in its Hall of Fame.

11 a.m. Friday, Exhibit Hall A; 9 and 10 a.m. Saturday, Thurgood Marshall West

RENEE QUAIFE is the adviser of Sparkman H.S.’s literary magazine, Silhouette, in Harvest, Alabama. This is her 15th year teaching and her 11th year advising the literary magazine.

1 p.m. Friday, Jefferson; 10 a.m. Saturday, McKinley

SARA QUINN is a lecturer and Fellow at the Hubbard School of Journalism at the University of Minnesota. Former president of the Society for News Design, she is also an affiliate faculty member for The Poynter Institute where she taught full time for more than a decade. She leads design, multimedia storytelling and creativity workshops in newsrooms, at conferences and universities around the world.

8:30 a.m. Thursday, Maryland B

NINA QUINTANA. CJE, advises yearbook and broadcast journalism at Bernallio (New Mexico) H.S. She is a National Board Certified Teacher in Career and Technical Education. Quintana is JEA’s New Mexico state director and chair of the Career and Technical Education Committee.

10 a.m. Friday, Truman; 8, 9 and 10 a.m. Saturday, Wilson C

CELESTE RAMIREZ is a senior at The Archer School for Girls. She joined Archer’s online newspaper, The Oracle, as a columnist in 2017, as a staff writer in 2018, and is now the Multimedia section editor. This is her first presentation at NHSJC.

1 p.m. Saturday, Delaware B

EVA RANDOLPH has been on the Lion’s Roar yearbook staff for three years at Christ Presbyterian Academy in Nashville, Tennessee. She is the head designer and is part of a staff that has received an NSPA Pacemaker, a CSPA Gold Crown and THSPA Best Overall Yearbook. Randolph won second place in Feature Writing Write-Offs from THSPA.

1 p.m. Saturday, Virginia A

MARGIE M. RAPER. MJE, advises student publications and teaches journalism at Highland Park H.S. in Dallas. She is proud to share her passion for scholastic journalism with her students, see them grow as storytellers and celebrate their achievements. She serves as the past-president of the Texas Association of Journalism Educators and on the board for the Gloria Shields NSPA Media Workshop. Noon Friday, Johnson; 2:30 p.m. Saturday, Lincoln 4

BRIANNA RAPP has been a journalism adviser for the last eight years. For the past four years, she has been the adviser at Portola H.S., a school that she helped open in 2015 and launched the journalism program at the school, winning Best of Show online at the local write-offs in the first year of the program.

1 and 2:30 p.m. Saturday, Taylor

KELLEY REEDER has advised JB Student Media in Mercersburg, Pennsylvania, for 14 years. Her staffs publish a yearbook, online newspaper content and broadcast a weekly morning announcement/news show. Reeder just completed her master’s in journalism education from Kent State University. She also teaches 9th and 10th grade English and serves on the PSPA state board.

9 a.m. Saturday, Madison A

MICHAEL REEVES. CJE, is the adviser at James Bowie H.S. in Austin, Texas. After a number of years as a professional journalist, he joined the teaching ranks and has never looked back. His goal is to help students find their role in the media whether as a consumer or as an active participant. Reeves is a JEA curriculum leader.

11 a.m. Saturday, Washington 4

MIKE REILLEY is an SPJ digital trainer who has taught Google News Initiative tools to more than 5,100 journalists and educators in the past three years. He also teaches data and multimedia journalism at the University of Illinois-Chicago, where he is an assistant professor. He’s a former reporter at the LA Times and digital editor at the Chicago Tribune.

10 and 11 a.m. Saturday, Hoover

BROOKE RENNA. CJE, is a yearbook lifter, creating yearbooks since the sixth grade. She now proudly serves as the Walsworth representative in Northern California, guiding yearbook staffs to create their best possible product. Renna’s passions lie in storytelling and photography.

Noon Friday, Washington 1

TRACEY RITCHIE is the Earth Day Network’s director of education. She was adjunct faculty at the University of Florida and has held positions from Florida to North Carolina, managing and facilitating environmental education programs. Ritchie holds a Ph.D. from the University of Florida.

9 a.m. Friday, Exhibit Hall A

JONATHAN ROGERS. MJE, is an award-winning journalism adviser of The Little Hawk, Red and White yearbook, and the Good Morning City High broadcast show at Iowa City H.S. DJNF named Rogers a Distinguished Adviser in 2013, and in 2015 he was named Iowa High School Journalism Teacher of the Year.

10 and 11 a.m. Saturday, Washington 5

MEGAN RUMMEL has been on the staff of JB Student Media for three years and has served as an editor for two years. She is a senior at James Buchanan H.S. and is a member of the tennis team, the National Honor Society and College Ambassadors.

9 a.m. Saturday, Madison A

ROBERT I. RUSSELL — Special strand speaker, see bio on Page 9.

11 a.m. Saturday, Thurgood Marshall South

DANIELLE RYAN. MJE, serves as the JEA state director for California. She has taught journalism at Carlsbad H.S. for 14 years, advising web, newsmagazine and yearbook. Her staffs have been named Pacemaker Finalists, won the NSPA Silver Crown, earned All-American rankings and Best of Show awards. Ryan was the 2014 JEA/NSPA San Diego convention co-chair and was named 2019 Carlsbad District Teacher of the Year.

11 a.m. Saturday, Jackson

AARON SADLER is a veteran communications professional with three decades of experience in media relations and journalism. Sadler is the director of communications for the Arkansas Press Association, where he is a spokesman and advocate for the state’s newspaper industry. In addition, he handles media relations and PR for multiple clients including law firms and two ballot committees.

10 a.m. Friday, Jackson

LINDSAY SAFE. CJE, advises the Helios yearbook at Sunny Hills H.S. in Fullerton, California. During her time as an adviser, her staffs have earned a CSPA Silver Crown and an NSPA Pacemaker Finalist. Safe is the Orange County Journalism Education Association president in Southern California.

11 a.m. Saturday, Park Tower 8216

JULIA SATTERTHWAITE. MJE, advises El Estoque and elestoque.org at Monta Vista H.S. in Cupertino, California. Her students have earned top national and state awards; and NSPA’s Pioneer Award. CMA awarded her the Distinguished Yearbook Adviser and is in its Hall of Fame.

9 a.m. Friday, Exhibit Hall A
LAURA SCHWAUB, CJE, is Lifetouch’s national key accounts manager. Previously, she directed the Oklahoma Interscholastic Press Association and served as a professor of journalism at the University of Oklahoma. She is past CSPAA president and has received the Gold Key, O’Malley, Paschal and Murphy awards from CSPAA.
6:15 p.m. Thursday, Lincoln 2; 11 a.m. Friday, Marriott Balcony B; 11 a.m. Saturday, Jefferson

HAL SCHMIDT has worked with student publications for more than 30 years, training staffs to get the most from their software. He is a representative for the Houston office of Balfour yearbooks and co-owner of PS Graphics in Fredericksburg, Texas.
9 and 11 a.m. Friday Wilson C; 3 p.m. Friday, Exhibit Hall A; noon Saturday, Wilson C

SABRINA SCHMITZ, CJE, a Walsworth Yearbooks representative, is the former publications adviser at J.W. Mitchell H.S. in New Port Richey, Florida. Under her leadership, The Stampede yearbook earned multiple CSPA Crowns, an NSPA Pacemaker and was a Design of the Year Finalist. In 2013, she was a District Teacher of the Year Finalist. Schmitz teaches at workshops and conventions nationwide.
11 a.m. Saturday, Lincoln 5

ROD SATTERTHWAITE, MJE, co-advises The Campanile newspaper and thecampanile.org website at Palo Alto (California) H.S. He is president-elect of JEA of Northern California, a member of JEA’s Certification Committee and the SPLC’s advisory council steering committee.
6:15 p.m. Thursday, Lincoln 2; 11 a.m. Friday, Marriott Balcony B; 11 a.m. Saturday, Jefferson

SARA SAUSKER, CJE, believes that journalism classes can be one of the most valuable learning opportunities in high school and loves helping build resources that will contribute to a thriving program. She has been editor-in-chief of several Jostens classroom resources: 7-Minute Starters and Start Right in Seven Weeks Curricula, the Grow Your Know Educational Series and the Look Book.
1 p.m. Friday, Virginia C

SARA SAUSKER, CJE, believes that journalism classes can be one of the most valuable learning opportunities in high school and loves helping build resources that will contribute to a thriving program. She has been editor-in-chief of several Jostens classroom resources: 7-Minute Starters and Start Right in Seven Weeks Curricula, the Grow Your Know Educational Series and the Look Book.
9 a.m. Friday, McKinley

LUKE SCOTT, CJE, advises the newspaper, website, yearbook and broadcast at Francis Howell Central H.S. in St. Charles, Missouri. His publications have won numerous awards from NSPA, CSP, Quill and Scroll and state and local organizations. Scott formerly worked as a graphic designer for papers in Illinois, Missouri and Florida. Scott was recognized as a DJNF Distinguished Adviser in 2013.
11 a.m. Saturday, Washington 5

DEREK SCROEDER, CJE, has been a yearbook editor, a journalist and a photographer since 2005. As a yearbook representative with Lifetouch, Schroeder loves taking students’ photography to the next level with simple and effective techniques that anyone can master.
1 p.m. Friday, Washington 5

ANDREW P. SCOTT is director of video and photo news gathering and director of operations for unmanned aerial systems at USA Today, shaping video and photo coverage across all platforms and Gannett properties nationwide. He is one of the founders of the USA Today Network drone
program, using aerials to tell stories from the air with 60 FAA licensed pilots at 23 markets nationwide.

1 p.m. Friday, Lincoln 3

SALONI SHAH is a junior and the editor-in-chief of Humans of Harker, a multiplatform feature profile project which showcases each year’s senior class in photos, articles and videos. She has been in journalism since her first day of high school. Along with her six-person profile team, she is committed to telling the story of every person she interviews in the best possible way.

11 a.m. Friday, Washington 3

ALLISON SHELLEY — Featured speaker, see Page 9.

11 a.m. Friday, Marriott Salon 1

LESLIE SHIPP, MJE, advises the jhsblackandwhite.com, newsmagazine and yearbook at Johnston (Iowa) H.S., in the land of many presidential candidates and corn. Her students have earned state and national awards, and she has won a few for advising. More importantly, a yearbook and seven newsmagazines actually got done last year and the website got updated, too.

2 p.m. Friday, McKinley

GWEN SIDLEY advises an award-winning newspaper honored as a 2018-2019 SNO Distinguished Site. Along with receiving multiple awards from JEA in 2017 and 2018, the newspaper staff has had its work featured on a variety of news platforms, including Bay Area radio station KQED, the Best of SNO and The New York Times.

10 a.m. Saturday, Madison A

PAUL SIEGEL is an English teacher and yearbook adviser from Dunwoody, Georgia. This is his fourth year advising. When he’s not teaching or advising he can be found taking photographs or at a local curling club.

11 a.m. Friday, Taylor

C.E. SIKKENGA has advised the Bucs’ Blade newspaper at Grand Haven H.S. since 2000. A past president of the Michigan Interscholastic Press Association, C.E. has served as that organization’s newspaper chair since 2012.

1 and 2:30 p.m. Saturday, Thurgood Marshall West

LES SILLARS, Ph.D., has been on staff at World News Group since 1999 and teaches journalism at Patrick Henry College. He has written for First Things, Touchstone, and other publications, and is the author of “Intended for Evil: A Survivor’s Story of Love, Faith, and Courage in the Cambodian Killing Fields.”

1 p.m. Friday, Virginia B; 10 a.m. Saturday, Maryland B

MIKE SIMONS, MJE, advises the award-winning Tesserae yearbook at Corning-Painted Post H.S. in upstate New York and serves as president of the Columbia Scholastic Press Advisers’ Association. One of the facilitators of the New Voices New York campaign, Simons hosts the popular Yearbook Whys podcast (@YearbookWhys) and considers coffee a food group.

8:30 a.m. Thursday, Lincoln 2; 8:30 p.m. Friday, Virginia A-B; 9 a.m. Saturday, Washington 2; 10 a.m. Saturday, Taylor

KAREN SLUSHER, CJE, has been advising publications for the past 12 years. She developed her passion for storytelling and journalism while on her high school newspaper staff and always knew this was the right job for her. She has her master’s in journalism education. Now, she is using her passion for teaching leadership to boost the publications program. Slusher is JEA’s Awards Committee chair.

11 a.m. Saturday, Capitol Boardroom;

“In many ways, the heart of journalism innovation is emerging from Mercer University.”

— THE PEW RESEARCH CENTER, “LOCAL NEWS IN A DIGITAL AGE”

THE CENTER FOR COLLABORATIVE JOURNALISM (CCJ) is a unique partnership between Mercer University, The Telegraph, Georgia Public Broadcasting, 13WMAZ and WMUB with generous support from the John S. and James L. Knight Foundation and The Peyton Anderson Foundation.

Our groundbreaking collaboration has students, faculty and veteran journalists working together across newsrooms. Learning in a “teaching hospital” model, our students engage the community using the latest digital tools and leave with a portfolio of published work that gives them an edge in a rapidly changing, but never more important, field.

Learn more about the CCJ and events like our Media Changemaker Scholarship Competition (Jan. 25, 2020) and Digital Media Summer Camp (June 13-20, 2020) at ccj.mercer.edu.
Understanding data can lead to compelling and impactful storytelling.

Good for beginners

---

EMILY SMITH, CJE, advises student media at Pittsburg (Kansas) H.S. Her staffs have won various state and national awards, including a Pacemaker, All-American ratings and NSPA’s individual contests. Smith is a 2016 JEA Rising Star, 2015 Jackie Engel award winner and a 2013 ASNE Fellow. She also serves on the Kansas Scholastic Press Association’s executive board.

8:30 a.m. Thursday, Lincoln 4; 10 a.m. Friday, Washington 4

---

NANCY Y. SMITH, MJE has taught journalism and advised student publications for over three decades. She has served as the JEA National Contest chair since 2010. Her honors include JEA Carl Towley Award, H.L. Hall National Yearbook Adviser of the Year, JEA Medal of Merit, NSPA Pioneer Award, DJNF Special Recognition Adviser (2006) and Distinguished Adviser (2014).

6 p.m. Friday, Maryland 11 a.m. Saturday, Park Tower 8212; 8:30 a.m. Sunday, Marriott Ballroom

---

GEORGE SOLOMON is director of the Shirley Povich Center for Sports Journalism at University of Maryland. He is a former sports editor of The Washington Post.

11 a.m. Friday, Maryland B

---

MARGARET SORROWS, CJE, retired in May 2015 after 36 years of advising yearbooks, newspapers and teaching digital photography, most recently for 24 years at Bryant (Arkansas) H.S. She was the 2014 JEA H.L. Hall Yearbook Adviser of the Year. Her publications won Gold and Silver CSPA Crowns and NSPA Pacemakers. She is currently an ambassador for Jostens, serving as an educational and creative consultant.

2 p.m. Friday, Washington 3; 9 and 10 a.m. Saturday, Lincoln 2

---

KARLA SPRAGUE, CJE, has advised publications for 22 years and is president of the Arkansas Scholastic Press Association. She was chosen the 2019 ASPA Adviser of the Year and the 2019 Arkansas Educator of the Year by the Arkansas Press Association. For the past 14 years at Har-Ber H.S., she has advised The Herald and The Wildcat, which have won numerous national and state awards.

10 a.m. Friday, Jackson

---

KATHLEEN STANSBERRY, Ph.D., is an assistant professor in the media analytics program at Elon University where she conducts research in the use of digital analytics and data analysis within media industries. Former editor-in-chief of both her high school and college newspapers, Stansberry enjoys teaching students how understanding data can lead to compelling and impactful storytelling.

Noon Friday, Washington 5

---

ALLIE STAUB, CJE advises The Scrapbook yearbook at Westfield (Indiana) M.S., where she teaches art, media arts and yearbook. JEA named Staub a 2015 Rising Star and a 2018 Distinguished Adviser. Her yearbook students have earned numerous state and national honors including multiple CSPA Crowns and NSPA Pacemakers. Staub is the JEA Senior High/Middle School National Media Contest chair and the National Journalism Quiz Bowl director.

8 a.m. Friday, Marriott Salon 3; 1 p.m. Friday, Taylor; 8 a.m. Saturday, Washington 1

---

CATHERINE STAUB is the Fisher-Stelter Chair of Magazine Media and an associate professor in the School of Journalism and Mass Communication at Drake University. Staub teaches undergraduate courses in magazine writing, magazine publishing, and public relations, co-teaches the undergraduate journalism capstone, and teaches graduate courses in communication, innovation and leadership. She also advises Drake Magazine, the university’s ACP Pacemaker-winning student publication.

9 a.m. Friday, Washington 1

---

RACHEL STEIL, MJE, has advised the award-winning Pony Express newspaper at Stillwater Area H.S. for the past 19 years. She was awarded the Minnesota Journalism Education Adviser of the Year in 2018. Prior to teaching, Steil interned at NBC affiliate KARE 11 and ABC’s “Nightline” with Ted Koppel.

8 a.m. Saturday, Lincoln 3

---

LARRY STEINMETZ, CJE, advises the Livewire newsmagazine and Endeavor yearbook at Bullitt East H.S. near Louisville, Kentucky. He is executive director of the Kentucky Journalism Teachers Association and is dedicated to improving and supporting journalism education in his home state.

11 a.m. Friday, Maryland A

---

HARRY STEVENS — Featured speaker, see Page 9.

2 p.m. Friday, Marriott Salon 3

---

RIC STRANGES is in his 37th year of education. He is principal at Rutherford B. Hayes H.S. He has a bachelor’s degree from Ohio State University, master’s degrees from Ashland University and the Ohio State University, and his doctorate from Ohio University.

2 p.m. Friday, Johnson

---

ERIN SUCHER-O’GRADY is the JEA Missouri state director and the adviser of The Globe and chsglobe.com of Clayton H.S. Sucher-O’Grady was named Missouri Teacher of the Year in 2016 and a JEA Rising Star. Her students have earned the Brasler Prize twice in 2016 and 2017, as well as numerous Pacemakers and Crown Awards.

2:30 p.m. Friday, Maryland B

---

BETHANY SWAIN is a nationally recognized photojournalist, multimedia producer and educator. Now she focuses on inspiring the next generation of storytellers and visual journalists as faculty at University of Maryland. She won dozens of awards during her decade as one of the only women photوجournalists at CNN, including the first woman named Video Photographer of the Year by the White House News Photographers Association.

Noon Friday, Lincoln 6

---

SHARON SWANSON has been a yearbook adviser for way longer than most of her students have been alive!

11 a.m. Saturday, Truman

---

MIRA SYDOW is the editor-in-chief of Northview H.S.’s student newsmagazine, the Messenger, in Johns Creek, Georgia. She’s particularly passionate about the design of a publication and how it enhances storytelling. Sydow tries to find ways to use the platform of a newsmagazine to make a difference in her community, setting up voter registration and community outreach programs through her work on The Messenger.

1 p.m. Saturday, Maryland A

---

KRISTIN TAYLOR, CJE, teaches journalism, yearbook and English at the Archer School for Girls in Los Angeles. She is a member of the Scholastic Press Rights Committee and a 2014 ASNE Reynolds High School Journalism Institute Fellow. She is also a Nationally Certified English Teacher. Taylor earned her master’s degree in journalism through Kent State University.

9 a.m. Saturday, Truman; 1 p.m. Saturday, Delaware B

---

MIKE TAYLOR, CJE, is a journalism specialist/key accounts with Walsworth Yearbooks. He taught yearbook, newspaper and television production at Lecanto (Florida) H.S. for 13 years. He has served as president of the Florida Scholastic Press Association and has received the FSPA Gold Medallion and JEA Medal of Merit.

9 and 10 a.m. Friday, Marriott Salon 3; 10 and 11 a.m. Saturday, Lincoln 5

---
HEAVEN TAYLOR-WYNN is a recent graduate of the University of Florida’s College of Journalism and Communications, where she majored in telecommunication with a specialization in news. She interned at PolitiFact and returns to Poynter as a multimedia reporter with the MediaWise project.
11 a.m. Friday, Taft

CASEY TEDROW has advised publications for 20 years at Center Grove H.S. in Greenwood, Indiana. She has spent the past eight years co-advising a converged newsroom that manages multiple social media accounts and produces a yearbook, newsmagazine, feature broadcasts and a website.
Noon Friday, Virginia B; noon Saturday, Johnson

BARBARA THOLEN spent 10 years working as a newspaper reporter, but after covering far more school board meetings than she’d like to count, she made the jump to teaching in 2010. Her students at Lawrence H.S. routinely take on tough stories and embrace covering breaking news. They were newspaper Pacemaker winners in 2017 and finalists in 2018, and finalists for the yearbook in 2017.
10 a.m. Saturday, Tyler; 11 a.m. Saturday, Madison B

ERIC THOMAS, MJE, is the executive director of the Kansas Scholastic Press Association and an instructor at the University of Kansas’ William Allen White School of Journalism and Mass Communication. Previously, Thomas worked with the student journalists of St. Teresa’s Academy in Kansas City, Missouri.
Noon, 1 and 2 p.m. Friday, Washington 4

JORDAN TICHENOR has worked for Newsroom by the Bay since 2013, first as a team leader and now as assistant program director. Since 2016, Tichenor has worked for the Journalistic Learning Initiative, an Oregon-based nonprofit that seeks to encourage student voice in the classroom. He earned his B.A. in journalism from the University of Oregon in 2014.
2 p.m. Friday, Lincoln 5

MARY BETH TINKER — Featured speaker, see Page 9.
Noon Friday, Marriott Salon 1

CINDY TODD is the Texas Association of Journalism Educators executive director. She formerly advised the award-winning yearbook and taught photojournalism at Westlake H.S. in Austin, Texas. Todd received the 2012 H.L. Hall National Yearbook Adviser of the Year, Max Haddick Teacher of the Year, TAJE Trailblazer, CSPA Gold Key, NSPA Pioneer and JEA Medal of Merit and Lifetime Achievement awards.
1 p.m. Friday, Lincoln 5

JUSTIN TONEY advises The Ursal yearbook, The Bruin Times newspaper and The Bruin Cave broadcast at Lake Braddock Secondary School in Burke, Virginia. Toney is in his 10th year teaching journalism, having taught both high school and middle school newspaper, broadcast and yearbook.
1 p.m. Friday, Taft; noon Saturday, Harding; 2:30 p.m. Saturday, Tyler

CARLO TROVATO has advised the New Trier News, the student paper of New Trier H.S., since 2011. The paper, in existence since 1919, has won ASPA, NSPA and state awards for excellence in design and writing. Trovato has taught English and journalism for 21 years in Chicago and Winnetka.
9 a.m. Saturday, McKinley

ARMANDO TRULL — Featured speaker, Page 9.
1 p.m. Saturday, Thurgood Marshall South; 2:30 p.m. Saturday, Truman

INTERACTIVE AND INFORMED.
WHAT SIU CAN DO FOR YOU.
Experience matters. At SIU, you won’t have to wait until junior or senior year to see your byline or photo credit. You can work your beat as a reporter, ad rep or photographer beginning freshman year. Be newsworthy. Be a Saluki.

Find out more. Visit us at Booth 429.

MAKING MEDIA MATTER.
THAT’S A SALUKI.
CHRIS WAUGAMAN, MJE, teaches journalism at Prince George (Virginia) H.S., where he also advises the Royal News newspaper, Peerage yearbook, tmnwired.org, PGTV News broadcast and the literary magazine. His staffs have won NSPA Pacemakers and CSP A Crown awards. In 2014, he was honored as DJNF National High School Journalism Teacher of the Year, 8:30 a.m. Thursday, Madison A; 9, 10 and 11 a.m. Friday, Washington 2

DAVE WEIKERT teaches broadcast news production and technology at Northeastern H.S. in Manchester, Pennsylvania, where he has been the chair of the Business Computer and Information Technology department for over 10 years. Weikert also teaches AP computer science principles and computer repair certification courses. He is a member of the board of the Pennsylvania School Press Association.
11 a.m. and noon Friday, Coolidge; 11 a.m. Saturday, Coolidge

STEVE WEISS is an instructor and special projects coordinator at Colorado State University following a career as a television reporter, host and producer in various television markets. He has worked for ESPN, FOX Sports, PBS and MSNBC. He has been an adjunct instructor at CSU since 1992, teaching classes in video production and corporate multimedia. He is an adviser for CSU’s minor in music stage and sports production.
Noon Friday, Maryland C; 1 p.m. Saturday, Harding

ELI WEITZMAN is a senior and the webmaster for Eastside Online, the award-winning news website for Cherry Hill H.S. in East New Jersey. He has also worked as an intern for Microsoft and an IT assistant at Barrington (New Jersey) School District.
2 p.m. Friday, Hoover

ANTHONY WHITTEN, CJE, is an associate director of admissions at the Haas School of Business at the University of California, Berkeley. He recently served as the NextGen Media outreach coordinator at the University of Oregon and Northwest Scholastic Press executive director. He previously advised The Guardian yearbook and The Watchdog newspaper at Western H.S. in Chantilly, Virginia. He also advised The Stone Observer, a middle school newspaper. In 2013, JEA awarded him its Rising Star.
8:30 a.m. Thursday, Park Tower 8222

LAURA WIDMER serves as executive director at National Scholastic Press Association. Previously, Widmer advised yearbook, newspaper, digital and magazine staffs for 34 years at the college, high school and middle school levels. Her publications have been awarded the Pacemaker from Associated Collegiate Press. She is a recipient of NSPA’s Pioneer Award, College Media Association’s Multimedia Adviser and Distinguished Yearbook Adviser of the Year awards and is a CMA Hall of Fame member.
7:30 p.m. Thursday, Marriott Ballroom & Balconies; 9 p.m. Thursday, Wilson; noon Saturday, Thurgood Marshall North/East; 3:30 p.m. Saturday, Marriott Ballroom

MELANIE WILDERMAN, Ed.D., is the director of Oklahoma Scholastic Media and an assistant professor of journalism in the Gaylord College, University of Oklahoma. She has taught writing classes to college students since 2004. She is a freelance magazine writer, novelist, screenwriter and playwright. She was the 2012 SPJ Oklahoma Teacher of the Year Award.
2 p.m. Friday, Virginia B

BRADLEY WILSON, Ph.D., MJE, is an associate professor at Midwestern State University in Texas. He received his doctoral degree in public administration with research work in media agenda-setting and local governments. Wilson is the editor of the national magazine, Communication: Journalism Education Today, for JEA. He has received the Gold Key from CSP A, the Pioneer Award from NSPA, and JEA’s Carl Towsley Award. @bradleywilson09
1 p.m. Thursday, Maryland A; 8 a.m. Friday, Park Tower 8206; 4 p.m. Friday, Marriott Salon 1; 10 and 11 a.m. Saturday, Washington 2

SCOTT WINTER wrote the 2015 book “Nebrasketball: Tim Miles and a Big 10 Team on the Rise,” and advises the national award-winning Clarion at Bethel University, where he’s a professor. In four states, his students have won Best of Show competitions, Pacemakers and Hearst Awards. He is a 2019 NSPA Pioneer Award recipient.
9 and 10 a.m. Saturday, Lincoln 6

JIM WOERHL, a former newspaper reporter, has spent the past 18 years teaching journalism and advising the Focus newspaper in Midland, Michigan. The Focus has won multiple NSPA Pacemaker Awards and 25 Spartan Awards from the Michigan Interscholastic Press Association.
11 a.m. Saturday, Delaware B

BRIANNA WOMACK is a senior in journalism at Kansas State University, and serves as the live events producer for the video production group on campus, and is
a video producer for K-State Athletics. She also directs live sporting events at K-State and operates other control room positions. 
Noon Saturday, Madison B

CASANDRA WORKMAN, CJE, is the past president and co-founder of the Southern Nevada Society of Journalists. She has advised yearbook for 16 years, 14 at Centennial H.S. in Las Vegas. She teaches graphic design and previously taught English. She has written curriculum in English and journalism for her district and helped write the design curriculum for JEA. She recently earned her InDesign certification from Adobe. 
1 p.m. Friday, Wilson C

MATT WUERKER — Featured speaker, see Page 9. 
10 a.m. Saturday, Marriott Salon 1

SERGIO LUIS YANES, CJ E, has been teaching since 2006 and advising student media since 2011. He teaches and advises student media at Arvada (Colorado) H.S. Yanes has worked with his district to develop and refine CTE pathways for journalism programs in order to incorporate convergent media and to provide students with more professional experiences. 
1 p.m. Friday, Madison B; 10 a.m. Saturday, Virginia A

LILLIE YAZDI is an editor in the Daphne (Alabama) H.S. journalism program. 
10 a.m. Friday, Madison B

ANDREW YOUNG, CJ E, is in his sixth year advising The Round-Up yearbook at Woodland Junior H.S. in Fayetteville, Arkansas. He has been named a 2017 Rising Star by JEA and 2018 Arkansas Adviser of the Year. His staffs have been recognized in the JEA JH/MS Media Contest, CSP A Silver Crown, Arkansas Scholastic Press Association awards, Walsworth photo contest and NSPA annual awards. 
Noon Friday, Taft

TAYLOR YUAN is a senior and a managing editor for The Calumet, Arapahoe H.S.’s student-run yearbook in Colorado. Yuan became interested in press law and helped with the creation of Voices of Color after attending the Washington Journalism and Media Conference. 
11 a.m. Friday, Madison B

MITCH ZIEGLER, CJ E, advises the print newspaper, online newspaper and yearbook at Redondo Union H.S. He was named a Distinguished Newspaper Adviser by the Dow Jones Newspaper Fund in 2015, and he was a Distinguished Adviser in the National Yearbook Adviser of the Year competition in 2010. All three publications have won CSP A Gold Crowns and NSPA Pacemakers. 
9 a.m. Saturday, Washington 3

STAN ZOLLER, MJE, is lecturer in journalism at Lake Forest (Illinois) College. Zoller has worked as a journalist and journalism educator. Zoller is a member of JEA’s Scholastic Press Rights Committee and a board member of the Illinois JEA. He has received the JEA Medal of Merit and is an NSPA Pioneer. Zoller has been honored by the DJNF as a Distinguished Adviser and a Special Recognition Adviser. 
10 a.m. Friday, Jefferson

KATHLEEN D. ZWIEBEL, CJ E, was the 1998 DJNF National High School Journalism Teacher of the Year. Honors include Gold Key, Charles R. O’Malley Award and the Col. Joseph Murphy Award from CSP A; Pioneer Award from NSPA; and Medal of Merit and Lifetime Achievement Award from JEA. A CSPAA past president, Zwiebel chairs the Judging Standards Committee. She is a JEA mentor to four advisers in Pennsylvania. 
9 a.m. Friday, Jefferson

National High School Journalism Convention 
November 19-22, 2020 
Orlando World Center Marriott 
orlando.journalismconvention.org

120 — JEA/NSPA Fall 2019 • WASHINGTON, D.C. 
Twitter: @nhsjc/#nhsjc
Free submissions for all middle and high school students from Tuesday, October 1, 2019 until Sunday, March 1, 2020. jostens.com/photocontest

GRAND PRIZE $1,000 PLUS A DSLR CAMERA