JEA/NSPA Fall National High School Journalism Convention

Nov. 21-24, 2019 | Washington Marriott Wardman Park
dc.journalismconvention.org
REGISTRATION FEES

<table>
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<tr>
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<th>EARLY BIRD</th>
<th>STANDARD</th>
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<tbody>
<tr>
<td>JEA and NSPA members</td>
<td>$99 per delegate</td>
<td>$109 per delegate</td>
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<tr>
<td>Non-member students or advisers</td>
<td>$119 per delegate</td>
<td>$129 per delegate</td>
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<tr>
<td>Non-member professionals</td>
<td>$159 per delegate</td>
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Register online at dc.journalismconvention.org starting on Sept. 10. Register on or before Oct. 30 to receive early-bird discounts.

KEY DEADLINES

- Sept. 1: CJE/MJE Certification Testing applications. (Page 18)
- Sept. 10: Convention registration begins.
- Oct. 7: Scholarship applications due. (Page 21)
- Oct. 23: JEA Contest registration/entry uploading closes. (Page 22-23)
- Oct. 30: Early-bird discounts end for convention registration. Shirt pre-orders (Page 15).
- Nov 22: NSPA Best of Show deadline at 2 p.m.

GET INVOLVED

If you plan to attend the JEA/NSPA convention, consider getting involved by speaking, judging JEA contests or Best of Show competitions, or critiquing yearbooks, newspapers, videos or magazines. Pick an area that interests you and contact us. Adviser members of JEA or NSPA receive complimentary registration if they participate in at least two of the following activities.

SESSION SPEAKERS

There may be times available for session speakers. If you are interested in presenting a session, fill out the form on the JEA website at www.jea.org/wp/volunteer, or email Connie Fulkerson, at cfulker@ksu.edu.

JEA CONTEST JUDGING

JEA contests take place Friday afternoon, and the judging occurs Friday evening. To sign up to judge JEA contests, contact Nancy Smith at nysmithjea@gmail.com.

ON-SITE CRITIQUES

If you are an experienced adviser, you can help with on-site critiques. You’ll meet with the staff of the publication to provide constructive criticism of its work. Email critiques@studentpress.org to help with critiques.
Meet Northwestern Medill in D.C.

Thursday, Nov. 21
9 a.m.
Join Medill for a special media tour workshop on "How Data Breaks News" and learn about tools you can use to tell interactive stories without a lot of coding. Sign up through media tours on the convention registration form.

Thursday, Nov. 21 and Friday, Nov. 22
Stop by the Medill booth in the exhibit hall to talk to current students, win swag and learn about our undergraduate program, including our quarter-long program in D.C.

Friday, Nov. 22
7:30 a.m.-5 p.m. Adviser Hospitality
8 a.m.-3 p.m. JEA Board Meeting
8:30 a.m.-5 p.m. Pre-convention Workshops
1-7 p.m. Convention Check-in, JEA Contest and NSPA Best of Show Desks Open, Trade Show and JEA Bookstore
6:30 p.m. First-time Attendee Orientation (Advisers Only)
7:30-9 p.m. Opening Ceremony & Keynote Speaker
9-10:30 p.m. Adviser Welcome Reception Midnight Convention Curfew

Saturday, Nov. 23
8:30-10:30 a.m. JEA Awards Ceremony, including the JEA Contests Midnight Convention Curfew

Sunday, Nov. 24
8:30-10:30 a.m. JEA Awards Ceremony, including the JEA Contests

TENTATIVE SCHEDULE

KEYNOTE SPEAKER: CHUCK TODD

Chuck Todd is moderator of “Meet The Press,” Sundays on NBC, and the host of “MTP Daily,” weekdays at 5 p.m. on MSNBC. Todd is also NBC News’ political director and serves as on-air political analyst for “Nightly News” with Lester Holt and “Today.”

In addition to his on-air analysis, Todd is responsible for all aspects of the network’s political coverage. He is also the editor of “First Read,” NBC’s must-read guide to political news.

Todd took over as NBC’s chief White House correspondent in December 2008 and has broadcast live reports from more than 25 countries on five different continents. In January 2010, Todd helped launch “The Daily Rundown,” MSNBC’s Washington table-setter for the upcoming campaign and policy issues the government is dealing with daily.

Before joining NBC News, Todd was the editor-in-chief of the National Journal’s The Hotline, Washington’s premier daily briefing on American politics. In his 15 years of working at The Hotline or one of its affiliates, Todd became one of Washington’s foremost experts on political campaigns of all levels. He served as editor-in-chief for six years. In December 2005, Todd was featured as one of Washingtonian’s Best Of journalists.

Following the 2008 election, Todd co-authored the book “How Barack Obama Won,” a definitive guide to the historic 2008 presidential election. The book uses the election results and exit polls to give readers a state-by-state guide to just how states voted, why they went the way they did, and offers analysis as to where those states are headed in future elections. Todd has also written numerous political and media essays that are frequently picked up by The Atlantic, The New York Times and The Washington Post.

Todd won several Emmy Awards for his reporting while at NBC News. Follow him on Twitter: @chucktodd.
Kevin Blackstone, 2:30 p.m. Saturday, Nov. 23

Blackstone is a professor at the Merrill College of Journalism at the University of Maryland.

He is a longtime national sports columnist at The Washington Post, a panelist on ESPN's "Around the Horn," a contributor to National Public Radio and co-author of "A Gift for Ron," a memoir by former NFL star Everson Walls.

Jahi Chikwendiu, 1 p.m. Friday, Nov. 22

Chikwendiu joined The Washington Post's photography staff in 2001. Assignments have included 9/11 Marines, AIDS and poverty in Kenya, children in Uganda and D.C. public schools, Iraqi refugees and the Texas-Mexico border. His work has been recognized by groups such as White House News Photographers Association and Overseas Press Club.

Joie Chen, 9 a.m. Saturday, Nov. 23

Chen is director of D.C. programs for Northwestern University's Medill School of Journalism, her alma mater. She's been honored with multiple national Emmys and other awards for her reports at CBS News and at CNN, where she also anchored for a decade.

More recently, Chen was anchor and senior correspondent of Al Jazeera America's flagship current affairs program, "America Tonight."

Dorothy B. Gilliam, 1 p.m. Friday, Nov. 22

The first black woman reporter at The Washington Post, Gilliam remained a trailblazer for a diversified newsroom and was a Post editor and columnist, was a regular panelist on ESPN's "Around the Horn." She developed Post efforts to recognize excellence and develop skills in D.C.-area middle and high schools.

"Trailblazer," her memoir, was published in 2019.

Mark Hyman, 9 a.m. Friday, Nov. 22

A professor of sports business at George Washington University, journalist and lawyer, Hyman has written extensively about youth sports. His books include "Concussions and Our Kids," "The Most Expensive Game in Town" and "Until It Hurts."

His latest project, a documentary film, "The Great China Baseball Hurt," chronicles the search for the first Major League Baseball player from mainland China.

Glenn Kessler, 11 a.m. Saturday, Nov. 23

Kessler has been editor and chief writer of The Washington Post's Fact Checker column since 2011. In a journalism career spanning more than three decades, Kessler has covered foreign policy, economic policy, the White House, Congress, politics, airline safety and Wall Street.

Kevin Blackstone

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FEATURED SPEAKERS

Session times are tentative. Consult the convention program & mobile app.
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Mary Beth Tinker, noon Friday, Nov. 22
2019 is the 50th anniversary of the landmark Supreme Court ruling Tinker v. Des Moines, which established the constitutional free speech rights of public school students. As one of the plaintiffs, Mary Beth Tinker travels the country on a Tinker Tour to promote youth rights, student journalism and civic engagement. She is a registered nurse with master’s degrees in nursing and public health.

Armando Trull
1 p.m. in English and 2:30 p.m. in Spanish, Saturday, Nov. 23
Trull, an Emmy award-winning radio, television and multimedia bilingual journalist, has credits at NPR, CBS, Univision, Telemundo, HuffPost and other news organizations. He specializes in issues related to the elderly, LGBTQ, immigrant and race relations. Trull has traveled throughout the U.S. and Latin America as part of this coverage. He will offer the same session twice, once in English and once in Spanish.

Matt Wuerker, 10 a.m. Saturday, Nov. 23
Staff cartoonist for Politico, Wuerker provides editorial cartoons, illustrations and caricatures for both print and online platforms. In 2010 he was awarded the Herblock Prize at the Library of Congress and won the National Press Foundation’s Berryman Award. He received the 2012 Pulitzer Prize in editorial cartooning. His work is widely received in dailies and magazines such as Newsweek, The Nation and The Smithsonian.

A private university in North Carolina, Elon University and its School of Communications – fueled by the school’s more than 80 full-time faculty and staff – deliver a student-centered academic experience and access to high-impact learning opportunities, educating students to become data-driven storytellers.

Through six undergraduate majors, including a one-of-a-kind Media Analytics program, the school’s 1,300 students learn how to assess traditional and new media metrics to inform decisions from the newsroom to the boardroom.

Anton Delgado ’20, a journalism and international & global studies double major, was named the Best News Reporter in the South and the Best Feature Writer in the South in the 69th annual Green Eyeshade Awards, a competition sponsored by the Society of Professional Journalists. This summer, Delgado served as a Carnegie-Knight News21 Fellow covering how the federal government has handled natural disasters.
**THURSDAY PRE-CONVENTION WORKSHOPS**

**Leadership: Building a Successful Staff Culture | $40 | NEW**

8:30 a.m.-5 p.m. Limit 75.

Your publication is up and running. Now it’s time to refine your leadership style and put into practice the best methods for growing staffs, managing conflict, and creating a culture of excellence.

In this workshop led by Annie Gorenstein Folsenberg, CJE, adviser at Longmont (Colorado) High School and Carrie Faust, MJE, adviser at Simley High School, Aurora, Colorado, participants will explore leadership styles and strategies, feedback protocols, motivating staffs, and managing workflow. You will leave this class with the tools you need to create communication pathways, an understanding of who you are as a leader and how that interacts with others’ styles, and strategies to grow your staff with positive and productive feedback.

**Art Direction & Conceptual Thinking | $40**

8:30 a.m.-5 p.m. Limit 60.

Love those amazing cover images for the New York Times Magazine, Winid, Rolling Stone and Time? This on- or off-site workshop will help you to become a strong art director.

You’ll develop skills with visual metaphor, wordsmithing and conceptual thinking. You’ll learn tools for brainstorming, collaborating, innovating and creating a marriage of words, illustration and photography across platforms — everything you need to inspire award-winning storytelling.

This workshop is led by Sara Quinn, a past president of the Society of News Design, and on the faculty at the University of Minnesota, and award-winning designer Amy DeVault, MJE, Wichita (Kansas) State University.

**Video Storytelling Workshop with “PBS NewsHour” Student Reporting Lab | NEW | $40**

8:30 a.m.-5 p.m. Limit 30.

Jump start your video storytelling skills with “PBS NewsHour” Student Reporting Labs. From essential camera and audio basics to digging into the visual storytelling, on director Elis Estrada and producers Victor Fernandez, Briget Garase, Marisa Cusick and Rowan Elbea from SRL’s national youth journalism program for a hands-on workshop to learn best practices for video that will get you on your way to producing high-quality digital content for broadcast and newsgathering.

Working in groups, you will be given practical tools to understand story structure that is driven by strong characters, compelling visuals and natural sound. You will walk away with original content that you can immediately take back to your school’s newsgathering.

SRL reaches thousands of teachers and students every year through its original youth journalism program, which connects young people to public media stations and mentors across the country.

**Team Storytelling | $40**

8:30 a.m.-5 p.m. Limit 70.

Great storytelling combines good writing, good photojournalism and good design. Behind it all is good planning.

In this team-based reporting experience, taught by Emily Smith, CJE, of Pittsburgh (Kansas) High School and J.D. Garber, CJE, of Salina (Kansas) Central High School, students will work in groups of three to create real story packages.

The workshop begins with instruction on planning packages with readers in mind, and then the students will go off-site to gather their own material. Students will return to the convention site to finish their packages.

Schools should register students in teams of three, preferably a writer, designer and photographer, though certainly the students can each practice all these skills. At least one student needs InDesign skills, as the students will design their packages.

Students will need to bring any equipment they might need (cameras, laptops and card readers). Students can create content on-site, print, broadcast or web, and the workshop is recommended for experienced student journalists.

An off-site permission form is required for each student attending this workshop.

**Online/Social Media Boot Camp | $40**

8:30 a.m.-5 p.m. Limit 40.

Are you overwhelmed with the thought of managing a website, a social media presence, multimedia posts, and even live coverage online?

This workshop, led by Chris Waugaman, MJE, of Prince George (Virginia) High School, will cover online storytelling using Twitter, Snapchat, Instagram and other social media. Students will learn how to incorporate videos and audio content into your WordPress site. Your online team will leave with a plan to execute online storytelling with best practices in social media, multimedia posts, and live coverage.

Participants may want to have login and password data available to use from their own site. All participants must bring either a laptop or tablet device.

**Digital Photography Workshop | $40**

8:30 a.m.-5 p.m. Limit 70.

This workshop is designed for photojournalists who have at least one year’s experience shooting for their publications, this intensive workshop will cover composition, lighting, cropping and camera technique.

Participants will receive instruction and go off-site on assignment with Jet Palms, CJE, adviser of the Eagle Eye View yearbook and the Summit newspaper, Parker, Colorado, and Michael Simons, MJE, of Corning-Painted Post High School, Corning, New York.

After the photo shoot, the instructors will critique students’ work and offer editing tips and techniques.

Participants must bring a digital camera, and they are encouraged to bring a laptop computer with the photo-editing program (Photoshop, Lightroom) they will use.

An off-site permission form is required for each student attending this workshop.

**Redesign Seminar | $40**

8:30 a.m.-5 p.m. Limit 40.

During this intensive, hands-on, one-day design seminar, newspapers, newsmagazine and yearbook students will actually redesign elements of their publications.

Led by Pete LeBlanc, CJE, Antelope (California) High School, students will study advanced packaging techniques, including modular design, typographic, marriage of elements, negative space and photo packaging.

Students need to bring some of their favorite magazines. Students also are required to bring the most current version of their publication and to have a laptop computer with a working version of InDesign.

**Photoshop Workflow | $25**

8:30 a.m.-noon. Limit 60.

Taught by Mark Murray, Santa Fe, New Mexico, participants will learn to use Adobe Photoshop. This seminar is a basic workflow for preparing photographs for publication.

Some laptops will be available; however, participants may bring their own laptops with Adobe Photoshop CS6 or later installed. Two students may share one laptop.

This session is open to both students and advisers.

**Advanced InDesign | $25**

1:50-5 p.m. Limit 40.

Take your design skills to the next level with this seminar that will show you how to use the power of InDesign to streamline your publication production.

Bradley Wilson, MJE, Midwestern State University, Wichita Falls, Texas, will cover libraries, styles and other InDesign tricks.

Some laptops will be available for participants; students may bring their own laptops please have Adobe InDesign CS6 or later installed. Two students may share one laptop.

**Beyond the Book: Creating a Legacy for All Students | NEW | FREE**

1:40-2:30 p.m. Limit 75.

Come to this workshop to learn that being an effective leader is about more than developing media content, writing articles or producing yearbooks. It is about creating an experience that will live on in the hearts and minds of others.

We will work to understand the importance of your leadership position and how to use student-centered strategies to improve campus culture.

Sponsored by Lifetouch and with JC Pohl, Teen Truth’s co-founder and former Disney producer as host, this workshop promises to be a game-changing event as we work to take your message and your legacy beyond the book.

**JEA Outreach Academy**

8:30 a.m.-4:30 p.m. Limit 20.

Apply at jea.org/wp/outreach-academy by Oct. 21.

Outreach Academy is a Journalism Education Association initiative to promote diversity in the journalism teaching profession.

The academy is a free, intensive seminar for publication advisers who need help teaching and advising students in journalism while dealing with issues surrounding diversity.

The program is hands-on and focuses on practical information advisers need. It includes discussions on teaching journalism to diverse populations, diversifying school coverage, engaging your staff and school community and understanding the resources and organizations ready to help advisers.

This program is committed to helping all advisers, especially advisers of color who are underrepresented in nine-12 education, who work in challenging circumstances, including [1] five years or fewer advising experience and [2] teach in schools traditionally underrepresented in JEA membership, especially low-income, urban and rural schools.

In addition to the instruction received at the seminar, publications who are accepted to the Outreach Academy and attend the Thursday workshop earn the following benefits —

- Up to $100 in substitute pay to the participant school for the Thursday workshop.
- One-day parking reimbursement for the Thursday workshop.
- One year’s membership to JEA.
- Waived registration fee to this conference courtesy of JEA and NSPA.
- Waived registration fee to the 2020 JEA Advisers Institute in New Orleans.
**THURSDAY MEDIA EXPERIENCES**

**Law of the Student Press: Supreme Court and Newseum**
8:15 a.m. - 1 p.m. Limit 50.
Tour the US Supreme Court with SPLC Senior Legal Counsel Mike Hestad, who is a member of the Bar of the Supreme Court. After viewing exhibits and receiving a 30-minute briefing from Court staff between 9:15-11 a.m., the group will walk to the nearby Newseum. From 11:30 a.m.-1 p.m., Hestad will brief you on your rights as student journalists and take on your most vexing questions.

**Pulitzer Center on Crisis Reporting**
9:30 a.m. - Limit 30.
Located in the Carnegie Endowment for International Peace building in Dupont Circle, the Pulitzer Center has become a leading source for quality international reporting in major U.S. and European media outlets. Visit their offices, view samples of their projects and hear about their innovative media model from staff.

**National Museum of African American History and Culture**
9 a.m. - 4 p.m. Limit 50.
The museum bills itself as a place where all Americans can learn about the richness and diversity of the African American experience, what it means to their lives, and how it helped shape this nation. The tour includes admission to the museum as well as a luncheon featuring a panel of Washington journalists discussing the importance of diversity and inclusion in news coverage. Students will participate in a newswriting competition of the event, with prizes provided by Elon University (N.C.).

**University of Maryland Philip Merrill College of Journalism**
9 a.m.-1 p.m. Limit 55.
Visit one of the nation’s premier journalism schools and tour the state-of-the-art facilities, including a broadcast studio and bureau. A special Terps bus will pick you up and take you to the campus. UMDS Merrill College offers unmatched access to internships in one of the nation’s top media markets. Students learn from the pros working in today’s multimedia newsrooms.

**Medill School of Journalism, Media, Integrated Marketing Communications, Northwestern University**
9 a.m. Limit 25.
Enjoy one of the best views of the nation’s capitol and learn how reporters find news through interviewing, unearthing secrets and using data. This presentation will show you how to use the extensive datasets available to reporters to break news through text and visuals. We’ll go over some of the easy-to-use apps and tools that allow reporters to produce interactive stories using data without lots of coding. Medill School adjunct lecturer and NPR data editor Sean McMinn and Medill professor Ellen Shearer will walk you through key tools and answer your questions.
The session will be in the building that houses Medill’s D.C. campus and the Washington Post newsroom.

**Voice of America**
9:30-10:15 a.m. Limit 20.
The Voice of America Studio Tour is a behind-the-scenes look at live broadcasting on radio, television and Internet in several of our 46 languages.

Tours are guided with audio and video features. VOA’s headquarters is home to a series of historic murals commissioned by the U.S. government to depict the Social Security Act and other New Deal programs enacted in response to the Great Depression.

**National Geographic**
10-10:45 a.m. Limit 25.
Exhibitions at the National Geographic Museum showcase bold people and transformative ideas in the fields of exploration, scientific research, storytelling, and education.

With a wide-range of changing exhibitions, the National Geographic Museum is a perfect destination for all ages. Visitors get to know the work of National Geographic conservationists, photographers and scientists through engaging, dynamic exhibitions, featuring everything from iconic photography and world-famous artifacts to interactive learning stations and behind-the-scenes stories.

**Library of Congress**
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**Washington Post Printing Plant**
10-11 a.m. Limit 25.
With headquarters in Rosslyn, Va., Politico is a leading source for fact-based journalism. Tour the office and hear from editors and reporters as they discuss the different beats they cover and what it is like to report the news at Politico.

**National Press Club**
11 a.m. Limit 25.
More than 100 years, celebrations, heads of state, presidents and prime ministers have spoken to the world from the great ballroom. You will visit the world’s premier forum for newsmakers and its state-of-the-art broadcast studios that capture the famous Press Club luncheons that are televised on CSPAN.

**Politico**
11-12 p.m. Limit 25.
Located in the Carnegie Endowment for International Peace building in Dupont Circle, the Pulitzer Center has become a leading source for quality international reporting in major U.S. and European media outlets. Visit their offices, view samples of their projects and hear about their innovative media model from staff.

**Washington Post**
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CONVENTION SHIRTS

“Now More Than Ever: Journalism Matters” shirts and hoodies are available by pre-ordering at dc.journalismconvention.org by Oct. 30. Shirts will be available for pick-up from 1-7 p.m. Thursday and 8 a.m.-noon Friday. Shirts not picked up by noon Friday will be resold.

- **Short-sleeve T-shirt, $10**
  - Convention logo in white on the front,
  - this shirt is available in either navy blue or cherry red.
  - Sizes XS-5X.

- **Hoodie sweatshirt, $25**
  - Convention logo in white on the front,
  - these hooded sweatshirts are available in either navy blue or cherry red.
  - Sizes XS-5X.

- **Baseball shirt, $15**
  - 3/4 length-sleeve baseball tee with navy sleeves and convention logo on the front.
  - Sizes XS-3X.

Visit our booth for fun and freebies!
- Learn about photography
- Pick up some yearbook swag
- Meet with our Creative Services team to explore designing your school’s cover

Lifetouch Yearbooks gives you complete support from your first idea to the final yearbook sale.

schools.lifetouch.com/yearbooks

Missouri School of Journalism

**LEARN:**
The best journalists have learned their profession through the Missouri Method—practical, hands-on training in real-world news media and strategic communication agencies.

**VISIT:**
Tour the school’s newsrooms and agencies; visit classes, professors and students.

admissions.missouri.edu/visit

**APPLY:**
Don’t wait any longer. Get started on your application today.

admissions.missouri.edu/apply
INTERACTIVE AND INFORMED.
WHAT SIU CAN DO FOR YOU.

The real story. Behind the scenes.
Journalists are people who want to know the
truth and tell it.
They want to change the world by bringing
things to light.
And they thrive on a fast-paced, ever-changing,
don’t-just-sit-in-the-office career.

Experience matters. Start your portfolio here.
• Daily Egyptian award-winning SIU
  student newspaper.
• Weekend Photojournalism Workshops
documentary publications
• Pulitzer Center On Crisis Reporting – Campus
  Consortium member. Global stories. SIU
  student reporters.
• News-editorial • Photojournalism • Electronic
  journalism • Public relations • Advertising

MAKING MEDIA MATTER.
THAT’S A SALUKI.

It’s a Saluki Nation!
We’ve eliminated out-of-state tuition!

SIU
Southern Illinois University

EXPERIENCE THE EXPERIENCED.
ADVISER-ONLY EVENTS

SATURDAY ADVISER LUNCHEON | $40
Noon-2:20 p.m., Saturday, Nov. 23
Registration deadline: Oct. 30
JEA will honor fall award and certification recipients, and NSPA will honor Pioneer Award winners. Sponsored by Herff Jones.

FIRST-TIME ATTENDEES
First-Time Attendee Meeting
6:30 p.m. Thursday

ADVISER RECEPTIONS
Welcome Reception
9-10:30 p.m. Thursday
Friday's Reception
8:30-11 p.m.
Dessert reception
ADVISER HOSPITALITY
7:30 a.m.-5 p.m. Friday &
7:30 a.m.-noon Saturday

CONTINUING EDUCATION UNITS
Attendance certificates signed by both organizations’ directors are available in the adviser tote bags, JEA Bookstore and at dc.journalismconvention.org at no charge.
Check with your school district to see if these certificates will be recognized for CEU credits. These certificates are for advisers only and do not have an affiliation with a university.

CERTIFICATION TESTING
Application deadline: Sept. 1
Testing: 3:30-6 p.m. Friday, Nov. 22
jea.org/wp/certification
All applicants must be current JEA members. Fees cover a portion of administration, judging, mailing, cost of pins and certificates.

CJE APPLICANTS | $60
CJE applicants must complete an application, provide evidence of a valid state teaching certificate and provide evidence of journalistic training from one of three options. Go to jea.org/wp/certification for full instructions.

Test results will be sent about eight weeks after the convention, and applicants will be notified about selection as soon as all application procedures are complete. Those who pass the test in Washington, D.C., will be honored on April 18, 2020, at the Nashville convention.

MJE APPLICANTS | $85
Applicants for Master Journalism Educator must have earned CJE status, verify five years of journalism teaching or advising experience, submit a letter of endorsement from a supervisor, show evidence of participation in scholastic journalism professional growth activities at local, state, regional or national levels, pass the MJE exam, and submit a pre-approved project, paper or teaching unit. CJE award certificates and pins or MJE plaques and pins for those who have completed requirements since the spring convention will be presented during the Saturday Adviser Luncheon.
Questions? 785-532-5532, staff@jea.org

We consider you a friend. Good friends celebrate together. So let’s celebrate our 30th with “friend pricing.”
Call or email me...
Direct line: 205-313-4644
richard@jsprinting.com

“JS Printing is 30 years old. One thing has never changed...we have always been about relationships. We consider you a friend. So it occurred to me, ‘what kind of pricing do I give to my friends?’ That’s simple, my friends each get a personalized low price.”

“Don’t look at the price charts. Don’t use the online quote calculator.
Call me and let’s discuss your pricing as friends.”

Richard Mitchell, Owner

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Yearbook’s best software, for however your staff works.

For yearbook staffs by yearbook staffs
Encore is the all-new online yearbook design software that allows you to plan, organize and create a great-looking yearbook. It’s unlike anything you’ve seen before—intuitive, flexible and accessible from virtually any device.

BalfourTools®, the #1 solution for creating yearbooks with Adobe® InDesign®, includes even more of what you need to produce a great publication. Now compatible with Adobe Creative Cloud®, BalfourTools® solves your biggest yearbook challenges better than ever before.

SPECIAL EVENTS

BREAK WITH A PRO | $5
9 and 10 a.m. Friday
Journalism pros share information about their work and backgrounds in small-group discussion sessions. Potential topics, pending availability and interest—Book writing, Broadcast sports, Editorial cartooning, Feature writing, Health/science reporting, Magazine design & art direction, Magazine editing & writing, Media law, Multimedia journalism, News writing, Opinion writing, Photography, Podcasting, Public relations, Radio news & production, Social media editing, Sports writing, TV news reporting, Videography

PIZZA & PROUD | $15
6-7 p.m. Friday
Join this celebration of student media and honor the great work accomplished in scholastic newsrooms across the country. Pizzai will be served for dinner during an entertaining evening spent with peers.

MEDIA SWAP SHOPS | FREE
8 & 9 p.m. Friday
Meet with students from other publication staffs to share with one another and gather new ideas.

ADOBE & PRECISION CERTIFICATION TESTING | Saturday
8 a.m. Precision exams, $10 per person. 9 and 10 a.m. Adobe exams. $50 per person.
Advisers and students will have the opportunity to take certification exams for Adobe Photoshop and InDesign, and Precision exams for digital photography and broadcast.
This certification is recognized by industry leaders and will boost a student's ability to land critical internships and jobs. It also supports high school journalism classes become funded CTE pathways.

NEWSUEUM’S LAST CALL

The Newseum, D.C.’s go-to destination for journalists, closes permanently next January. But thanks to the Student Press Law Center, celebrating 2019 as its Year of the Student Journalist, registered conference attendees may visit the Newseum at no charge during the convention dates. Schools must first have checked in at the convention registration desk after 1 p.m. Thursday.

At the Newseum, present your convention name badge. The offer is not transferable to others.
Newseum hours are 9 a.m.-5 p.m. Monday through Saturday and 10 a.m.-5 p.m. Sunday. Museum information is at newseum.org.

SHOARSHIPs

NEED-BASED SCHOLARSHIPS
Sponsored by Northwestern University’s Medill School, up to 50 need-based scholarships are being offered by JEA and NSPA.
Each scholarship covers only the registration fee.
Priority will be given to students from underrepresented groups and low-income students. Go to ds.journalismconvention.org/scholarship to apply for this contest. Recipients will be announced Oct. 11.
REGISTER ONLINE for JEA contests between Oct 1-23 2019.
All rules and descriptions are available at jea.org/writeoffs/contest/contests.
It is imperative that advisers and contestants carefully read all the rules to make sure all deadlines and requirements are met.
All contests require students to bring their own supplies.

A FEW OF THE BASICS
1. Each student may enter just one category. A school may enter just one student per category except for team contests. All contests must be present at the convention and attend the contest critique Friday, Nov. 22, or the entry will be disqualified. In online-submission contests that allow a team to enter, both students must register and pay; however, only one student needs to be present at the convention for the entry to be eligible for the contest.
2. Contests will be disqualified if they fail to follow the rules available at jea.org.
3. Register early. Some venues have limited seating for the contests. In the event the number of registrants for a contest category fills the seating capacity of the assigned contest room and a larger room is not available, JEA will close registration for that category.
4. All contests marked online submission must be uploaded by 7 p.m. ET Wednesday, Oct. 23, 2019. Specific instructions are available at jea.org/writeoffs/contest/contests. Links to instructions will be available on the rules page and downloadable at jea.org. If you have any questions, you may call JEA Headquarters toll-free, at 785-532-5532, 8 a.m.-5 p.m. CT, Monday through Friday, or email staff@jea.org.

CONTEST REGISTRATION STEP BY STEP
1. The adviser must be a current JEA member for the online contest registration form to work. To renew your membership at jea.org. Find the Membership heading at the top of the page and click on Join JEA or Renew Membership from the pull-down menu. Membership should be activated by Oct. 15 to meet the Oct. 23 contest deadline. Membership is not processed until funds are received.
2. If you don’t remember your username/password for jea.org/wp/membersarea, please contact JEA staff at 785-532-5532 or staff@jea.org.
3. Decide with your students what to enter. Center with other advisers in your school to decide what students will participate in each category. Although it’s preferred one adviser enters all entries from a school, two or more advisers may enter students separately if paying separately. Please collaborate on this.
4. To register for the JEA contests, go to jea.org and follow the instructions for entering contests under the Awards and Contests section. All students must have working emails and passwords.
5. Payment of $20 per entry may be made by credit/debit card, PayPal, check or purchase order. Mail check to Journalism Education Association, Attention: Contests, 105 Kezie Hall, 828 Mid-Campus Drive S, Manhattan, KS 66506. Official, signed purchase orders may be emailed, emailed to staff@jea.org or faxed to 785-532-5532. Contest entries must be paid in full before the contest begins Nov. 22, 2019. Do not include your student contest payment with your convention registration payment. JEA contests are processed separately.
6. Bring the rules and required supplies with you to the convention.

EVENING ENTERTAINMENT
Trolley Tours | Friday and Saturday “Monuments by Moonlight” 7 and 9 p.m. departures. | $25 per person
Think you have seen the monuments? Have you seen them by moonlight? Trolley tours will pick up at the Washington Marriott Wardman Park and take you on a two-hour tour of the city’s most iconic sites. Students will not be able to get off the trolley during this tour. Pre-registration required.

Team Trivia | Friday Game 1 at 7 p.m. Game 2 at 9:15 p.m. | FREE
Are you ready for a fast-paced, fun and engaging evening of trivia? It’s time to put your knowledge of Washington, D.C., pop culture, music, movies and random facts to the test. Bring your whole staff or join forces with other small groups—we’ll find you a team. Show off your smarts and try to take home the title.

REGISTRATION/UPLOAD DEADLINE 7 p.m. ET Wednesday, Oct. 23, 2019
Late entries will not be accepted. Start the process early.
Questions? Contact JEA at staff@jea.org or 785-532-5532. Hours: 7 a.m.-3 p.m. CT.

On-site Contests
These categories all take place at the convention. No work is required in advance. Most of the contests run 4-6 p.m. Friday. Only ONE student from each school may enter each contest unless a team entry is indicated.

Newspaper Contests
01: NEWSWRITING
02: EDITORIAL WRITING
03: FEATURE WRITING
04: SPORTS WRITING
05: REVIEW WRITING
06: EDITORIAL CARTOONING
07: COMMENTARY WRITING
08: NEWS EDITING/HEADLINE WRITING/ CURRENT EVENTS
11: PRESS LAW & ETHICS
Yearbook Contests
12: YEARBOOK COPY/CAPTIONS: SPORTS
13: YEARBOOK COPY/CAPTIONS: ACADEMICS
14: YEARBOOK COPY/CAPTIONS: CLUBS
15: YEARBOOK COPY/CAPTIONS: STUDENT LIFE
Litary Magazine Contests
20: LITERARY MAGAZINE POETRY
21: LITERARY MAGAZINE ILLUSTRATION
22: LITERARY MAGAZINE PHOTOGRAPHY
Broadcast Contests
41: BROADCAST NEWS STORY (individual or teams of 2)
42: VIDEO PACKAGE EDITING
43: ONLINE NEWS PACKAGE (individual or team of 2)
44: BROADCAST ANCHORMAN
45: BROADCAST NEWSWRITING
46: BROADCAST PACKAGE (individual or team of 2)

Online Submission Contests
Prompts available at jea.org on Sept. 17, 2019.
Students who compete in these contests must complete the work BEFORE the convention and have the entry uploaded no later than Oct. 23. These contests require students to attend a two-hour critique session 4-6 p.m. Friday, Nov. 22. A school may enter just one student per contest unless a team entry is indicated. Each student may enter just one contest. Please read all contest rules at writeoffs.jea.org.

Online Submission Contests
09: NEWSPAPER/LAYOUT
10: NEWSPAPER/LAYOUT
16: YEARBOOK/LAYOUT: THEME
17: YEARBOOK/LAYOUT: INSIDE PAGES
18: YEARBOOK COVER/ENDSHEETS
19: LITERARY MAGAZINE: LAYOUT

Graphic Design Contests
23: GRAPHIC DESIGN LOGO
24: GRAPHIC DESIGN INFOGRAPHICS
25: GRAPHIC DESIGN ADVERTISING
26: GRAPHIC DESIGN PHOTO ILLUSTRATION

Photography Contests
26: THEMED PHOTOGRAPHY (theme available Sept. 17)
28: … SPORTS ACTION PHOTOGRAPHY
29: … SPORTS FEATURE PHOTOGRAPHY
30: … PHOTOGRAPHY
31: … GENERAL OR SPORT NEWS PHOTOGRAPHY
32: … PHOTO STORY
33: … PORTFOLIO
34: … PHOTO PORTRAIT
35: … FIRST-YEAR PHOTO

Broadcast Contests
35: … BROADCAST NEWS STORY (individual or teams of 2)
37: … BROADCAST SPORTS STORY (individual or teams of 2)
38: … BROADCAST FEATURE STORY (individual or teams of 2)
39: … BROADCAST COMMERCIAL/PSA (individual or team of 2)
40: … VIDEOGRAPHY (individual only)
41: … SHORT DOCUMENTARY (online submission)
CONVENTION HOTEL

WASHINGTON MARRIOTT
WARDMAN PARK
2660 Woodley Road NW
Washington, DC 20008

ROOM RATES:
$219/night single/double, and triple/quad, plus tax.

RESERVATION DEADLINE: Oct. 22, 2019

Hotel reservation information will be found in your registration confirmation email. You must register for the convention before you can reserve rooms.

To take full advantage of the convention, delegates who live outside the D.C. metro area are encouraged to stay at the sanctioned and officially designated JEANSPA convention hotel. Although an Oct. 22 deadline for hotel reservations has been set, neither the hotel nor JEANSPA can guarantee availability. Please do not book more rooms than you know you will need. Even if you cancel early, the hotels are not obligated to return rooms to the convention block. This may mean other delegates would have to pay more for their rooms in a convention hotel or that we would not “meet the block” which could affect the cost of this and future conventions.

Convention officials suggest you make hotel reservations well in advance of the Oct. 22 deadline. After this date, the hotel may release rooms being held for the convention room block to the general public.

CONVENTION RULES

These guidelines are established to ensure that all participants have a safe and enjoyable stay at the convention.

A midnight convention curfew will be in effect Wednesday through Saturday. Students should be in their rooms, making no excessive noise, at that time. The hotel reserves the right to remove any hotel guests who make excessive noise or create similar disruption. Advisers/chaperones will be responsible for enforcing the nightly convention curfew.

No student will be admitted to the convention without a school-approved adviser/chaperone. At least one chaperone/adviser is required for every 12 students. It is understood that by the act of registering students for the convention, advisers assume responsibility for their students’ behavior and well-being during the convention.

Advisers/chaperones should recognize that they and their schools will be held liable for any damage to hotel facilities incurred by students under their supervision.

When outside the hotel and convention center, travel in groups. Your personal safety is our concern.

Rudeness to hotel guests and hotel employees; misuse of or reckless behavior on the elevators or escalators; excessive noise; destruction of property, or any other inappropriate behavior is not acceptable and can lead to expulsion from the hotel and/or criminal prosecution. Should individual students, advisers or delegations prove disruptive, JEANSPA officials reserve the right to declare all fees forfeited and to send delegates home at their own expense.

Drinking or possessing alcoholic beverages, or possession/use of cigarettes, tobacco, vaping devices and illegal drugs is absolutely prohibited.

All students are expected to wear their convention name badges at all times while in the hotel meeting rooms and common areas.

Breaking convention rules may result in disqualification from all contests and forfeiture of any awards won.
EXPERIENCE YEARBOOK IN A NEW WAY.

Take the Walsworth Yearbooks Podcast Network (WYPN) along with you in the car, on the bus and on your flight to Washington, D.C. for the JEA/NSPA Convention.

LISTEN NOW AND MEET MIKE AND JIM IN WASHINGTON, D.C.

Journalism specialist Mike Taylor, CJE, explores the ways to create a great yearbook story in the Ask Mike podcast. Mike shares his extensive yearbook knowledge and brings on guests for each episode to discuss specific aspects of making your yearbook, like finding your theme or writing great copy.

Everyone has a story to tell, and in Yearbook Chat with Jim, award-winning former adviser Jim Jordan explores the stories of yearbook people. Whether it’s new advisers who just finished their first yearbook, longtime advisers who tried something new or company President Don Walsworth, Jim finds their yearbook story in his compelling interviews.

Scholastic journalism students develop important skills while working on student publications. But what do they do with those skills after they graduate? Hosts Evan Blackwell, CJE, Jenica Hallman and Sarah Scott delve into the lives and careers of former scholastic journalism students as they share how the skills they learned as students still help them in their careers today.

Find WYPN podcasts on iTunes, Stitcher, Spotify or wherever you get your podcasts.

REGISTRATION FORM

JEAN/NSPA National High School Journalism Convention
Nov. 21-24, 2019 | Washington, D.C.

NAME
First
Middle
Last
Title
Name of School
Address
City
State
ZIP
Phone
Cell Phone
Email

ADVISER/NON-STUDENT ATTENDEES
Enter names and appropriate designations below. At least one adviser/non-student attendee must be registered at the convention for students to participate.

STUDENT ATTENDEES
Type or print students’ full names as clearly as possible. Substitutions may be made later by email or fax. Names are being collected for security and insurance purposes.

PAYMENT
All fees for items on this form should be made payable to NSPA.

TOTAL DUE/ENCLOSED:

Check enclosed
Purchase order enclosed

This payment is for convention registration only. Do not include JEA membership or JEA contests fees in the convention payment. Make check or purchase orders in U.S. currency. No personal or travelers checks will be accepted. Please provide a purchase order number within 10 business days of your registration or upon arrival at the convention, whichever comes first.

Plan carefully. Absolutely no refunds. However, substitutions can be made at any time.

Convention photography/video: Participants give permission for photographs and/or video to be taken during the convention. These images and videos address the property of the photographers and/or video technicians. All fees for items on this form should be made payable to NSPA.

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REGISTRATION FEES

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<thead>
<tr>
<th>REGISTRATION</th>
<th>EARLY BIRD</th>
<th>STANDARD</th>
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<tbody>
<tr>
<td>JEA and NSPA members</td>
<td>$99 per delegate</td>
<td>$109 per delegate</td>
</tr>
<tr>
<td>Nonmember students or advisers</td>
<td>$99 per delegate</td>
<td>$129 per delegate</td>
</tr>
<tr>
<td>Nonmember professionals</td>
<td>$209 per delegate</td>
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</tbody>
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REGISTRATIONS

Student Registrations
Adviser Registrations
Professional Registrations

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WE'RE MUCH MORE THAN JUST INK ON PAPER

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